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# City of Boulder <br> Community Survey 2023 

Report of Results
November 2023

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## Executive Summary

## Summary of Survey Methods

The 2023 City of Boulder Community Survey provided residents the opportunity to rate the quality of life in the City of Boulder, as well as the quality of service delivery and overall workings of local government. The survey also permitted residents to provide feedback to government on what is working well and what is not, and to share their priorities for community planning and resource allocation.

Survey invitations were mailed to 6,000 randomly selected resident households in September 2023. A total of 895 surveys were completed, yielding a response rate of $15 \%$. In addition to the scientific survey of randomly selected households, a link to an online, community-wide, open participation survey was publicized through various channels, including the City of Boulder website and social media. This open participation survey was identical to the scientific survey and open to all Boulder residents, and 324 responses were received. The key findings and body of this report focus on the 895 responses to the scientific survey; the results to the open-participation survey have been provided separately in Appendix G: Open Participation Survey Results on page 196).

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in proportions reflective of the entire adult population of the City. The margin of error is plus or minus three percentage points around any given percentage point reported for all survey respondents.

Because Boulder has administered resident surveys before, some comparisons could be made between 2023 responses and those from 2018 and 2016. Boulder also elected to have its results compared to those of other jurisdictions around the nation and communities in the Front Range in Colorado. Comparisons are made possible through a national benchmark database created and maintained by Polco/National Research Center (NRC). This database contains resident perspectives gathered in resident surveys from over 500 jurisdictions over the past five years.

## Key Findings

## Quality of life is high in Boulder.

- Boulder residents continue to rate quality of life highly, with $85 \%$ awarding excellent or good marks in 2023. This rating was similar to national and Front Range benchmarks.
- At least 8 in 10 survey participants gave high marks to Boulder as a place to visit and as a place to live, while about three-quarters of residents positively rated Boulder as a place to work and as a place to raise children.
- More than half of community members rated Boulder as a place to retire and the sense of community as either excellent or good.
- All overall community ratings were similar to both national and Front Range benchmarks, except for Boulder as a place to work (higher than the Front Range benchmark) and Boulder as a place to visit (much higher than both benchmarks).
- Over 9 in 10 residents positively rated the overall quality of natural environment in Boulder, overall health and wellness opportunities in Boulder, and overall quality of parks and recreation opportunities.
- More than three-quarters of residents gave high marks to the overall opportunities for education, culture, and the arts (lower than previous years), overall quality of the utility infrastructure in Boulder, and the overall quality of the transportation system.
- Seven in 10 survey respondents praised the city as a place for innovation, creativity, and entrepreneurship, while more than half gave excellent or good ratings to residents' connection and engagement with their community.
- Where comparisons were available, all community characteristics were higher or much higher than both sets of benchmark comparisons, apart from residents' connection and engagement with their community and overall quality of the utility infrastructure in Boulder, which were similar to both benchmarks.
- Among the highest rated individual community characteristics were fitness opportunities, availability of paths and walking trails, and recreational opportunities, with at least 9 in 10 respondents rating each positively.
- At least 8 in 10 residents gave high marks to opportunities to volunteer, ease of travel by bicycle in Boulder, opportunities in attend special events and festivals, ease of walking, outdoor spaces to gather with large families or groups, and opportunities to attend cultural/arts/music activities.
- Fewer than one-quarter of survey respondents positively rated the variety of housing options and the availability of affordable quality housing.
- While most individual community characteristics declined in 2023 compared to 2018, many of these characteristics were rated higher or much higher than national and Front Range benchmarks.


## Residents feel positive about economic aspects of Boulder, apart from cost of living.

- Over 8 in 10 survey participants rated the overall quality of business and service establishments in Boulder as excellent or good.
- About three-quarters of residents gave high marks to the vibrancy of the downtown/commercial area and shopping opportunities.
- Two-thirds of respondents positively rated the variety of business and service establishments in Boulder, while more than half praised employment opportunities.
- Fewer than 1 in 10 residents positively rated the cost of living in Boulder.
- Compared to 2018, respondents in 2023 rated the vibrancy of the downtown/commercial area and employment opportunities less positively.
- Overall quality of business and service establishments, variety of business and service establishments and employment opportunities were ranked higher than the Front Range
benchmarks, while vibrancy of downtown/commercial area and shopping opportunities were ranked much higher than the Front Range benchmarks. These two aspects were also ranked higher than the national benchmark.
- Cost of living in Boulder ranked much lower than the national benchmark and lower than the Front Range benchmark.


## While scores for many City services have declined, Boulder still ranks highly

 among national and Front Range peers for several services.- At least 9 in 10 respondents positively rated fire services, sewer services, recreational opportunities in Boulder open space, and drinking water.
- More than 8 in 10 residents gave high marks to recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas, storm water management, and city parks.
- The lowest-rated services, affordable high-speed internet access, snow removal, code enforcement, crime prevention, land use, planning, and zoning, and street repair, were positively rated by at least one-third of residents.
- A number of services received lower ratings in 2023 compared to 2018. These services included: Drinking water, recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas (open space, farmlands, and greenbelts), storm water management (storm drainage, dams, levees, etc.), city parks, overall customer service by Boulder employees, recycling/composting, fire prevention and education, public information and communication, bus or transit services, police/sheriff services, land use, planning, and zoning, street repair, snow removal, code enforcement (weeds, abandoned buildings, etc.), and crime prevention.
- Although many services decreased in quality in 2023 compared to 2018, all items were either similar to or higher than the Front Range benchmarks. Similarly, all items available for national benchmark comparisons were either similar or higher, apart from police/sheriff services, crime prevention, and snow removal which were lower.
Diversity, equity, and inclusion are important residents, and most feel welcome and accepted in the Boulder community.
- About 9 in 10 residents indicated that they feel either very welcome or somewhat welcome at city parks, trails, and facilities.
- More than 8 in 10 respondents indicated that feel safe and accepted at city-sponsored community engagement activities and in the Boulder community, based on their identity.
- Nearly 7 in 10 survey participants indicated that it is either essential or very important for local government to focus on creating a diverse, equitable, and inclusive city.
- About 1 in 10 residents felt that creating a diverse, equitable, and inclusive city is not at all important.

Homelessness is a significant problem in the city, and residents are supportive of funding community-based services for the homeless and those in need.

- Over 9 in 10 Boulder resident indicated that homelessness is a major or moderate problem in the city; only $1 \%$ of respondents indicated that homelessness was not a problem in Boulder.
- More than 8 in 10 residents indicated that it is either essential or very important to contribute funding for mental health programs, shelter during severe weather (including severe temperatures), and substance abuse programs.
- Over 7 in 10 respondents indicated that it is essential or very important to contribute funding for supportive housing (which combines housing with services such as job training and substance abuse treatment) and housing/rental assistance programs.


## Survey Background

The City of Boulder contracted with Polco/National Research Center (NRC) to conduct a communitywide resident survey. The primary goal of the survey was to assess the attitudes and opinions of residents by:

- Evaluating City programs and services.
- Determining general perceptions of the quality of life in the city.
- Identifying issues facing the city.
- Comparing survey results to other communities across the nation.
- Establishing trendlines to measure government performance over time.

The City of Boulder Community Survey serves as a consumer report card for Boulder by providing residents the opportunity to rate the quality of life in the City, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provide feedback on what is working well and what is not, and communicate their priorities for community planning and resource allocation.

Focus on the quality of service delivery helps council, staff, and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Boulder City government, helping to assure maximum service quality over time.

This type of survey gets at the key services that local government controls to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the 10th iteration of the Boulder Community Survey since the baseline study conducted in 1987.

## Survey Administration

A postcard was mailed to 6,000 Boulder households, selected at random, notifying residents that they had been chosen to participate in the survey. One group received a reminder postcard after one week, while another group received a paper copy of the survey. All mailings included a web link so that residents could take the survey online, if desired. There were 895 respondents to the mailed questionnaire (with 125 undeliverable addresses), yielding a response rate of $15 \%$. In addition to the scientific, random sample, a link to an online "opt-in" survey was publicized through various channels including the Boulder website and social media. This opt-in survey was identical to the scientific survey and open to all Sanford residents. A total of 324 online surveys were completed in that effort. The key findings and body of this report focus on the 895 responses to the scientific survey; the results to the open-participation survey have been provided separately in Appendix G: Open Participation Survey Results. The margin of error is plus or minus three percentage points around any given percentage for all respondents.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in the proportions reflective of the entire city. More information about the survey methodology can be found in Appendix F: Survey Methodology.

## How the Results Are Reported

For the most part, the full set of frequencies or the "percent positive" are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "strongly support" and "somewhat support," etc.).

On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix B: Complete Survey Frequencies and is discussed in the body of this report if it is $30 \%$ or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

## Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). The margin of error for this survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample ( $\mathrm{N}=895$ ).

## Comparison of Results Over Time and By Subgroups

Results from the 2016 and 2018 surveys are presented when comparisons to 2023 were available. Where differences in ratings from 2018 to 2023 are four percentage points or greater, they can be considered significantly higher or lower.

Selected survey results were compared by geographic location of a respondent's home, race and ethnicity, age, gender, housing unit type (attached or detached), housing unit tenure (rent or own) and income. These crosstabulations are summarized and presented in tabular form in Appendix D: Responses to Selected Survey Questions by Respondent Characteristics. For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion.

## Comparing Survey Results to Other Communities

NRC's database of comparative resident opinion comprises resident perspectives gathered in resident surveys from approximately 500 communities whose residents evaluated their services. Communities to which Boulder was compared can be found in Appendix E: Detailed Benchmark Comparisons. National and Front Range benchmark comparisons have been provided when similar
questions on the Boulder survey are included in NRC's database, and there were at least five communities in which the question was asked.

Where comparisons for quality ratings were available, Boulder's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much lower" or "much higher"). These labels come from a comparison of Boulder's rating to the benchmark where a rating is considered "similar" if it is within the standard margin of error (10 points or less on the 100-point scale); "higher" or "lower" if the difference between Boulder's rating and the benchmark is greater than 10 points but 20 points or less; and "much higher" or "much lower" if the difference between Boulder's rating and the benchmark is more than twice the standard margin of error (greater than 20 points). Comparisons for a number of items on the survey are not available in the benchmark database. These items are excluded from the benchmark tables.

## Quality of Life and Community

The City of Boulder Community Survey contained a set of questions related to quality of community life in the city ranging from the overall quality of life to Boulder as a place to work, to visit and to retire. Survey respondents were also asked to rate several characteristics of Boulder.

## Quality of Life

Boulder residents continue to rate the quality of life highly, with $85 \%$ awarding excellent or good marks in 2023. This rating was similar than national and Front Range benchmarks (communities in the Front Range area of Colorado; see Appendix E: Detailed Benchmark Comparisons for detailed information on the benchmark comparisons). This rating was lower than previous years.

Survey results were compared by geographic location of residency and select respondent demographic characteristics. Survey participants in the areas of Central Boulder, South Boulder, and Southeast Boulder, as well as those with an income below \$100,000, were less likely to positively rate the overall quality of life in Boulder compared to their counterparts (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 1: Overall Quality of Life in Boulder, 2023


Figure 2: Overall Quality of Life Compared by Year


Percent excellent or good

Residents also assessed other aspects related to quality of life in the city. At least 8 in 10 survey participants gave high marks to Boulder as a place to visit and as a place to live. Additionally, about three-quarters of residents positively rated Boulder as a place to work and as a place to raise children. More than half of community members rated Boulder as a place to retire and sense of community as either excellent or good. Each of these ratings was lower in 2023 compared to 2018. All community ratings were similar to both national and Front Range benchmarks, except for Boulder as a place to work (higher than the Front Range benchmark) and Boulder as a place to visit (much higher than both benchmarks; see Figure 4 on the following page).
When differences were significant, those living in the areas of the University of Colorado, Crossroads, Gunbarrel, North Boulder, and Palo Park, as well as those age 35+ and those with incomes above $\$ 100,000$, were generally more positive about these aspects of quality of life compared to other residents. Residents identifying as white, Asian, Not Hispanic, those with an income below \$200,000, or those between the ages of 18-34 were more likely than their counterparts to positively rate Boulder as a plate to visit (For additional comparisons by respondent demographics, see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 3: Aspects of Quality of Life Compared by Year


When asked about Boulder as a place to raise children, 35\% of residents said "don't know". The full set of responses, including "don't know", can be found in Appendix B: Complete Survey Frequencies.

Figure 4: Aspects of Quality of Life Benchmarks

| Please rate each of the following aspects of <br> quality of life in Boulder: | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: |
| Boulder as a place to live | Similar | Similar |
| Boulder as a place to raise children | Similar | Similar |
| Boulder as a place to work | Similar | Higher |
| Boulder as a place to visit | Much higher | Much higher |
| Boulder as a place to retire | Similar | Similar |
| Overall quality of life in Boulder | Similar | Similar |

## Community Characteristics

Over 9 in 10 residents positively rated the overall quality of natural environment in Boulder, overall health and wellness opportunities in Boulder, and overall quality of parks and recreation opportunities. Ratings for the overall quality of natural environment and overall health and wellness opportunities were similar to previous years. More than three-quarters of residents gave high marks to the overall opportunities for education, culture, and the arts (lower than previous years), overall quality of the utility infrastructure in Boulder, and the overall quality of the transportation system. Seven in 10 survey respondents praised the city as a place for innovation, creativity, and entrepreneurship, while more than half gave excellent or good ratings to residents' connection and engagement with their community. Where comparisons were available, all aspects were higher or much higher than both sets of benchmark comparisons, apart from residents' connection and engagement with their community and overall quality of the utility infrastructure in Boulder, which were similar to both sets of benchmarks (see Figure 5 on page 15).

Comparisons by demographic differences revealed that, in general, residents who identified as nonwhite or multi-racial, as well as those unable to cover all of their expenses without accumulating debt, were less likely than their counterparts to positively rate overall community characteristics of Boulder. Residents living in the University of Colorado area, as well as men, were more likely than their counterparts to positively rate the overall quality of the transportation system. Residents living in the Southeast Boulder area were less likely to positively rate the overall quality of the transportation system in Boulder. Those living in the Central Uni-Hill area, as well as those with an income of less than $\$ 50,000$, were less likely than their counterparts to give high marks to the overall quality of the utility infrastructure in Boulder. Those living in South Boulder, as well as those identifying as Hispanic were less likely than their counterparts to positively rate the overall quality of natural environment in Boulder. Residents living in the Gunbarrel area were less likely than residents living in other areas to give positive scores to the overall health and wellness opportunities in the City. Residents living in the Colorado University area were more likely than residents in other areas to highly rate the overall opportunities for education, culture, and the arts. Women, and those
identifying as not Hispanic were more likely than their counterparts to positively rate residents' connection and engagement with their community. Those identifying as Asian were more likely than their counterparts to give high marks to the city as a place for innovation, creativity, and entrepreneurship (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 5: Ratings of Overall Community Characteristics Compared by Year


Percent excellent or good
Prior to 2023, "Overall quality of natural environment in Boulder" was "Quality of overall natural environment in Boulder", "Overall health and wellness opportunities in Boulder" was "Health and wellness opportunities in Boulder", and "Overall opportunities for education, culture, and the arts" was "Overall opportunities for education and enrichment".

Figure 6: Overall Community Characteristics Benchmarks

| Please rate each of the following characteristics as <br> they relate to Boulder as a whole: | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: |
| Residents' connection and engagement with their <br> community | Similar | Similar |
| Overall quality of the transportation system (auto, bicycle, <br> foot, bus) in Boulder | Higher | Higher |
| Overall quality of the utility infrastructure in Boulder <br> (water, sewer, storm water, electric/gas, broadband) | Similar | Similar |
| Overall opportunities for education, culture, and the arts <br> Overall quality of parks and recreation opportunities | Higher | Migher |

Residents were also asked to evaluate several individual characteristics of the community (see Figure 7). Among the highest rated aspects were fitness opportunities, availability of paths and walking trails, and recreational opportunities with at least 9 in 10 respondents rating each positively. At least 8 in 10 residents gave high marks to opportunities to volunteer, ease of travel by bicycle in Boulder, opportunities in attend special events and festivals, ease of walking, outdoor spaces to gather with large families or groups, and opportunities to attend cultural/arts/music activities. Fewer than onequarter of survey respondents positively rated the variety of housing options and the availability of affordable quality housing.

Several ratings declined from 2018 to 2023, including ease of travel by bicycle, ease of walking, opportunities to attend cultural/arts/music activities, adult educational opportunities, public places where people want to spend time, opportunities to participate in community matters, preservation of the historical or cultural character of the community, cleanliness of Boulder, air quality, ease of travel by public transportation, the availability of affordable quality childcare/preschool, and the availability of affordable quality mental health care. Ease of travel by car in Boulder, ease of public parking, and the variety of housing options were rated higher by respondents in 2023 compared to 2018.

However, many characteristics were rated higher or much higher than both national and Front Range benchmark comparisons. These characteristics included fitness opportunities (including exercise classes and paths or trails, etc.), availability of paths and walking trails, recreational opportunities, opportunities to volunteer, ease of travel by bicycle in Boulder, opportunities to attend special events and festivals, ease of walking in Boulder, opportunities to attend cultural/arts/music activities, and community support for the arts. Additionally, public places where people want to spend time and
ease of travel by public transportation were rated higher than the Front Range benchmark. Only three items were rated lower than the benchmarks. Air quality was rated lower than the national benchmark, while variety of housing options and availability of affordable quality housing were rated lower than the Front Range benchmarks (see Figure 8).

Residents identifying as white or Asian, as well as those under age 55 and those able to cover all of their essential expenses without accumulating debt, were generally more likely to rate these community characteristics more positively than their counterparts (for additional comparisons, please see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 7: Ratings of Individual Community Characteristics Compared by Year

| Please also rate each of the following in the Boulder community. <br> (Percent excellent or good) | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 6}$ |
| :--- | :--- | :--- | :--- |
| Fitness opportunities (including exercise classes and paths or trails, <br> etc.) | $\mathbf{2 6 \%}$ | $\mathbf{9 5 \%}$ | $\mathbf{9 6 \%}$ |
| Availability of paths and walking trails | $94 \%$ | $95 \%$ | $95 \%$ |
| Recreational opportunities | $93 \%$ | $95 \%$ | $97 \%$ |
| Opportunities to volunteer | $85 \%$ | $86 \%$ | $90 \%$ |
| Ease of travel by bicycle in Boulder | $82 \%$ | $87 \%$ | $89 \%$ |
| Opportunities to attend special events and festivals | $82 \%$ | NA | NA |
| Ease of walking in Boulder | $81 \%$ | $87 \%$ | $89 \%$ |
| Outdoor spaces to gather with large families or groups | $81 \%$ | NA | NA |
| Opportunities to attend cultural/arts/music activities | $80 \%$ | $87 \%$ | $86 \%$ |
| Clarity and language options of signage in public spaces | $79 \%$ | NA | NA |
| Community support for the arts | $78 \%$ | NA | NA |
| Adult educational opportunities | $77 \%$ | $85 \%$ | $87 \%$ |
| Quantity and variety of city activities, programs, and/or locations <br> available to children and teens under 18 | $72 \%$ | NA | NA |
| Public places where people want to spend time | $68 \%$ | $85 \%$ | $85 \%$ |
| Opportunities to participate in community matters | $68 \%$ | $77 \%$ | $76 \%$ |
| Preservation of the historical or cultural character of the community | $65 \%$ | $93 \%$ | $88 \%$ |
| Ease of travel by car in Boulder | $64 \%$ | $39 \%$ | $43 \%$ |
| Cleanliness of Boulder | $62 \%$ | $88 \%$ | $89 \%$ |
| Water resources (beaches, lakes, ponds, riverways, etc.) | $62 \%$ | NA | NA |
| Air quality | $62 \%$ | $81 \%$ | $87 \%$ |
|  |  |  |  |


| Ease of travel by public transportation in Boulder | $56 \%$ | $63 \%$ | $69 \%$ |
| :--- | :---: | :---: | :---: |
| Ease of public parking | $54 \%$ | $32 \%$ | $29 \%$ |
| Well-designed neighborhoods | $52 \%$ | NA | NA |
| Well-planned commercial growth | $41 \%$ | NA | NA |
| Well-planned residential growth | $37 \%$ | NA | NA |
| Availability of affordable quality childcare/preschool | $32 \%$ | $43 \%$ | $50 \%$ |
| Availability of affordable quality mental health care | $28 \%$ | $53 \%$ | $56 \%$ |
| Variety of housing options | $23 \%$ | $19 \%$ | $20 \%$ |
| Availability of affordable quality housing | $9 \%$ | $8 \%$ | $10 \%$ |

At least 30\% of respondents said "don't know" when rating the following characteristics: Quantity and variety of city activities, programs, and/or locations, the availability of affordable quality childcare/preschool, adult educational opportunities, and the availability of affordable quality mental health care. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including "don't know" can be found in Appendix B: Complete Survey Frequencies.

Figure 8: Individual Community Characteristics Benchmarks

| Please also rate each of the following in the Boulder community. | National benchmark | Front Range benchmark |
| :---: | :---: | :---: |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | Much higher | Much higher |
| Availability of paths and walking trails | Much higher | Much higher |
| Recreational opportunities | Much higher | Much higher |
| Opportunities to volunteer | Higher | Higher |
| Ease of travel by bicycle in Boulder | Much higher | Higher |
| Opportunities to attend special events and festivals | Higher | Higher |
| Ease of walking in Boulder | Higher | Higher |
| Opportunities to attend cultural/arts/music activities | Higher | Higher |
| Community support for the arts | Higher | Higher |
| Adult educational opportunities | Higher | Much higher |
| Public places where people want to spend time | Similar | Higher |
| Opportunities to participate in community matters | Similar | Similar |
| Preservation of the historical or cultural character of the community | Similar | Similar |
| Ease of travel by car in Boulder | Similar | Similar |


| Cleanliness of Boulder | Similar | Similar |
| :--- | :--- | :--- |
| Water resources (beaches, lakes, ponds, riverways, etc.) | Similar | Similar |
| Air quality | Lower | Similar |
| Ease of travel by public transportation in Boulder | Higher | Higher |
| Ease of public parking | Similar | Similar |
| Well-designed neighborhoods | Similar | Similar |
| Well-planned commercial growth | Similar | Similar |
| Well-planned residential growth | Similar | Similar |
| Availability of affordable quality childcare/preschool | Similar | Similar |
| Availability of affordable quality mental health care | Similar | Similar |
| Variety of housing options | Similar | Lower |
| Availability of affordable quality housing | Similar | Lower |

## Economy

As in previous years, survey participants were asked about various aspects of the economy in Boulder (see Figure 9). Over 8 in 10 survey participants rated the overall quality of business and service establishments in Boulder as excellent or good. Additionally, about three-quarters of residents gave high marks to the vibrancy of the downtown/commercial area and shopping opportunities. Twothirds of respondents positively rated the variety of business and service establishments in Boulder, while more than half praised employment opportunities. Fewer than 1 in 10 residents positively rated the cost of living in Boulder. Compared to 2018, respondents in 2023 rated the vibrancy of the downtown/commercial area and employment opportunities less positively (Please see Appendix F: Survey Methodology for more information on how to interpret changes over time.)

Boulder ranked higher than other national and Front Range communities for many economy-related areas. The overall quality and variety of business and service establishments, as well as employment opportunities, were ranked higher than the Front Range benchmarks, while vibrancy of downtown/commercial area and shopping opportunities were ranked much higher than the Front Range benchmarks. These two aspects were also ranked higher than the national benchmark. One item, cost of living, ranked much lower than the national benchmark and lower than the Front Range benchmark.

In terms of differences between subgroups, those unable to cover all of their essential expenses without accumulating debt were less likely than their counterparts to positively rate all aspects of the economy in Boulder. Those with an income of less than $\$ 50,000$ were less likely than their counterparts to highly rate employment opportunities. Residents between the ages of 18-34 were more likely than their counterparts to positively rate the vibrance of downtown/commercial area and shopping opportunities. Men were also more likely than women to highly rate shopping opportunities. Those identifying as not Hispanic were more likely to give excellent or good ratings to the variety of business and service establishments in Boulder and shopping opportunities. Those living in the Gunbarrel and South Boulder areas were less likely to positively rate the overall quality of business and service establishments in Boulder. Those living in the Crossroads area were more likely than their counterparts to positively rate the variety of business and service establishments in Boulder. Residents in the University of Colorado area were more likely than their counterparts to give high marks to shopping opportunities (for more detail, see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 9: Economy Characteristics Compared by Year


Percent excellent or good
Prior to 2023, "Vibrancy of downtown/commercial area" was "Vibrant downtown/commercial area".

Figure 10: Economy Characteristics Benchmark Comparisons

| Please rate each of the following in the Boulder <br> community. (Percent excellent or good) | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: |
| Overall quality of business and service establishments in <br> Boulder | Similar | Higher |
| Vibrancy of downtown/commercial area | Higher | Much higher |
| Shopping opportunities | Higher | Much higher |
| Variety of business and service establishments in Boulder | Similar | Higher |
| Employment opportunities | Similar | Higher |
| Cost of living in Boulder | Much lower | Lower |

## Feelings of Safety

Over 9 in 10 Boulder residents indicated that they feel at least somewhat safe in their neighborhood during the day, a mark that was lower in 2023 compared to 2018 . Over 8 in 10 survey respondents indicated that they feel very or somewhat safe in Boulder, based on their personal identity. Over 7 in 10 residents indicated that they feel safe from violent crime, in Boulder's downtown/commercial area during the day (a decrease in 2023 compared to 2018), and in city parks, facilities, and trails.

Boulder ranked similar to the national and Front Range benchmarks for feelings of safety in most areas, where comparisons were available (see Figure 12). However, Boulder ranked lower than the national benchmark for feeling of safety from property crime, and much lower for feelings of safety from fire, flood, or other natural disaster. Boulder also ranked lower than the Front Range benchmark for feelings of safety from fire, flood, or other natural disaster.

Residents in the Colorado University area were more likely than their counterparts to feel safer in Boulder and from various types of crime. Residents living in the Central Boulder area were generally less likely than their counterparts to feel safer in Boulder and from various types of crime. Men, and those able to cover all of their essential expenses without accumulating debt, were generally more likely than their counterparts to feel safe in Boulder and from various types of crime (for more detail, see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 11: Feelings of Safety Compared by Year


Percent very safe or somewhat safe
Figure 12: Safety Characteristics Benchmark Comparisons

| Please rate how safe or unsafe you feel: (Percent very or <br> somewhat safe) | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: |
| In your neighborhood during the day | Similar | Similar |
| In Boulder's downtown/commercial area during the day | Similar | Similar |
| From property crime | Lower | Similar |
| From violent crime | Similar | Similar |
| From fire, flood, or other natural disaster | Much lower | Lower |

## Feeling Accepted and Welcome in Boulder

Residents were asked for the first time in 2023 how welcome and accepted they feel in the Boulder community. About 9 in 10 residents indicated that they feel very welcome or somewhat welcome at city parks, trails, and facilities. More than 8 in 10 respondents indicated that feel safe and accepted at city-sponsored community engagement activities and in the Boulder community, based on their identity.

Those identifying as Hispanic were less likely to feel welcome at city-sponsored community engagement activities compared to those identifying as not Hispanic. Men were more likely than women to feel welcome and accepted at city parks, trails, and facilities. Those unable to cover all of their essential expenses without accumulating debt were less likely to feel welcome and accepted at city-sponsored community engagement activities and in the Boulder community, based on their personal identity (for more detail, see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 13: Feeling Welcome and Accepted in Boulder


## City Government

The City of Boulder Community Survey included several questions aimed at measuring City services, government performance, and decision-making.

## City Services

When asked to rate the overall value of Boulder services, 6 out of 10 residents rated the value as excellent or good. This rating was lower in 2023 compared to 2018. This measure was similar to both the national and Front Range benchmark comparisons (see Appendix E: Detailed Benchmark Comparisons for detailed information on the benchmark comparisons).

Survey respondents who were unable to cover all their essential expenses without accumulating debt were less likely than their counterparts to positively rate the value of services for the taxes paid to Boulder (See Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 14: Value of City Services, 2023
Please rate the value of City services considering the property taxes you pay:


Figure 15: Value of City Services Compared by Year


| 2016 | 2018 | 2023 |
| :--- | :--- | :--- |

Residents were asked their opinion on the quality of 31 individual services provided to them by the City of Boulder (see Figure 16 below). At least 9 in 10 respondents positively rated fire services, sewer services, recreational opportunities in Boulder open space, and drinking water. More than 8 in 10 residents gave high marks to recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas, storm water management, and city parks. Most other services were rated highly by at least half of residents. The lowest-rated services, affordable high-speed internet access, snow removal, code enforcement, crime prevention, land use, planning, and zoning, and street repair, were positively rated by at least one-third of residents.

A number of services received lower ratings in 2023 compared to 2018. These services included: Drinking water, recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas (open space, farmlands, and greenbelts), storm water management (storm drainage, dams, levees, etc.), city parks, overall customer service by Boulder employees, recycling/composting, fire prevention and education, public information and communication, bus or transit services, police/sheriff services, land use, planning, and zoning, street repair, snow removal, code enforcement (weeds, abandoned buildings, etc.), and crime prevention.

Although many services decreased in quality in 2023 compared to 2018, all available community comparisons were either similar to or higher than the Front Range benchmarks. Similarly, all items available for national benchmark comparisons were either similar or higher, apart from police/sheriff services, crime prevention, and snow removal which were lower (see Appendix E: Detailed Benchmark Comparisons for more information.)

When differences were significant, those identifying as white or Asian, those able to cover all of their essential expenses without accumulating debt, men, and residents age 18-34 tended to provide higher ratings to various city services (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics for more detail).

Figure 16: Quality of City Services Compared by Year and Benchmarks

| Please rate the quality of each of the <br> following services in Boulder: <br> (Percent excellent or good) | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 6}$ | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Fire services | $93 \%$ | $96 \%$ | $97 \%$ | Similar | Similar |
| Sewer services | $92 \%$ | $89 \%$ | $88 \%$ | Higher | Higher |
| Recreational opportunities in Boulder open <br> space | $\mathbf{9 1 \%}$ | NA | NA | NA | NA |
| Drinking water | $90 \%$ | $85 \%$ | $87 \%$ | Higher | Higher |
| Recreation programs or classes | $88 \%$ | $92 \%$ | $92 \%$ | Higher | Higher |
| Ambulance or emergency medical services | $87 \%$ | $93 \%$ | $91 \%$ | Similar | Similar |


| Please rate the quality of each of the following services in Boulder: <br> (Percent excellent or good) | 2023 | 2018 | 2016 | National benchmark | Front Range benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Recreation centers or facilities | 87\% | 91\% | 92\% | Higher | Higher |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 86\% | 93\% | 88\% | Much higher | Higher |
| Storm water management (storm drainage, dams, levees, etc.) | 83\% | 76\% | 76\% | Similar | Similar |
| City parks | 83\% | 95\% | 95\% | Similar | Similar |
| Yard waste pick-up | 78\% | 81\% | 81\% | Similar | Higher |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 78\% | 86\% | 83\% | Similar | Similar |
| Animal management | 76\% | 75\% | 74\% | Similar | Similar |
| Recycling/composting | 76\% | 92\% | 92\% | Similar | Similar |
| Fire prevention and education | 74\% | 85\% | 87\% | Similar | Similar |
| Public information and communication | 71\% | 82\% | 79\% | Similar | Similar |
| Bus or transit services | 68\% | 80\% | 82\% | Higher | Much higher |
| Street cleaning | 67\% | 70\% | 67\% | Similar | Similar |
| Utility billing | 66\% | 79\% | 82\% | Similar | Similar |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 66\% | 79\% | 80\% | Similar | Similar |
| Street lighting | 65\% | 66\% | 70\% | Similar | Similar |
| Police/sheriff services | 65\% | 82\% | 83\% | Lower | Similar |
| Sidewalk maintenance | 60\% | 62\% | 62\% | Similar | Similar |
| Traffic enforcement | 59\% | 57\% | 58\% | Similar | Similar |
| Traffic signal timing | 57\% | 51\% | 52\% | Similar | Similar |
| Affordable high-speed internet access | 48\% | NA | NA | Similar | Similar |
| Snow removal | 47\% | 58\% | 54\% | Lower | Similar |
| Code enforcement (weeds, abandoned buildings, etc.) | 47\% | 56\% | 56\% | Similar | Similar |
| Crime prevention | 44\% | 75\% | 70\% | Lower | Similar |


| Please rate the quality of each of the <br> following services in Boulder: <br> (Percent excellent or good) | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 6}$ | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Land use, planning, and zoning | $\mathbf{4 0 \%}$ | $51 \%$ | $52 \%$ | Similar | Similar |
| Street repair | $34 \%$ | $50 \%$ | $47 \%$ | Similar | Similar |

Prior to 2023, "Public information and communication" was "Public information services", "Storm water management (storm drainage, dams, levees, etc.)" was "Storm drainage", "Utility billing" was "Water utility billing", "Animal management" was "Animal control", "Preservation of natural areas (open space, farmlands, and greenbelts)" was "Preservation of natural areas such as open space, farmlands and greenbelts", and "Recycling and composting" was "Recycling". At least 30\% of respondents said "don't know" when rating the following services: Code enforcement, ambulance or emergency medical services, fire services, fire prevention and education, and yard waste pick-up. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including "don't know" can be found in Appendix B: Complete Survey Frequencies.

## Government Performance

Over 6 in 10 survey respondents rated the job Boulder government does at treating community members with respect as excellent or good. More than half praised the job Boulder government does at welcoming community member involvement (similar to previous years) and informing the public with openness and transparency. Fewer than half of residents highly rated the overall direction that Boulder is taking (lower in 2023 compared to 2018) and the job Boulder's City Council does at implementing policies that reflect the values of the Boulder community. All ratings were similar to both national and Front Range benchmark comparisons.

Those living in the CU and Crossroads areas were more likely than their counterparts to positively rate the overall direction that Boulder is taking. Additionally, those in the Colorado University area were more likely than those living in other areas to positively rate the job Boulder government does at informing the public with openness and transparency and the job Boulder's City Council does implementing policies that reflect the value of the Boulder community. Those living in the Gunbarrel and Southeast Boulder areas were less likely than their counterparts to positively rate the job Boulder government does at treating community members with respect. Men, those able to cover all of their essential expenses without accumulating debt, and residents between the ages of 18-34 were generally more likely than their counterparts to positively rate aspects of government performance (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics for more detail).

Figure 17: Aspects of Government Performance Compared by Year


Prior to 2023, "The job Boulder government does at welcoming community member involvement" was "The job Boulder government does at welcoming citizen involvement".

Figure 18: Government Performance Benchmarks

| Please rate the following categories of Boulder <br> government performance. (Percent excellent or good) | National <br> benchmark | Front Range <br> benchmark |
| :--- | :---: | :---: |
| The job Boulder government does at informing the public <br> with openness and transparency | Similar | Similar |
| The job Boulder government does at welcoming <br> community member involvement | Similar | Similar |
| The job Boulder government does at treating community <br> members with respect | Similar | Similar |
| The job Boulder government does at informing the public <br> with openness and transparency | Similar | Similar |
| The overall direction that Boulder is taking | Similar | Similar |

## City Decision-Making

Nearly 3 in 10 Boulder residents indicated that they provided input to the City as a part of City decision-making in the past 12 months. Residents living in the Palo Park area of Boulder, those identifying as Asian, and those able to cover all of their essential expenses without accumulating debt were less likely than their counterparts to have provided input to the City in the last 12 months (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 19: Provided Input in City Decision-Making, 2023
In the past 12 months, have you provided any input to the city as a part of city decision-making?


Those who indicated that they had provided input to the City in the past 12 months were then asked if they believed that their input was heard, even if the outcome wasn't ultimately what they preferred. A little more than half of respondents indicated that they believed their input was heard. Those identifying as not Hispanic and those unable to cover all of their essential expenses without accumulating debt were less likely than their counterparts to believe that their input was heard.

Figure 20: Belief that Input was Heard
Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?


## City Government Focus Areas

Survey respondents were asked about several areas of potential for the City to focus on.

## Diversity, Equity, and Inclusion

Nearly 7 in 10 survey participants indicated that it is either essential or very important for local government to focus on creating a diverse, equitable, and inclusive city. About 1 in 10 residents felt that creating a diverse, equitable, and inclusive city is not at all important.

Residents living in the Colorado University and Crossroads areas, as well as those with an income of less than $\$ 200,000$, women, and those between the ages of $18-34$ were more likely than their counterparts to feel that it is essential or very important that local government focus on creating a diverse, equitable, and inclusive city (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 21: Importance of Diversity, Equity, and Inclusion
How important is it that local government focuses on creating a diverse, equitable, and inclusive city?


## Homelessness

Over 9 in 10 Boulder residents indicated that homelessness is a major or moderate problem in the City. Only $1 \%$ of respondents indicated that homelessness was not a problem in Boulder. Residents living in the Central Uni-Hill and Palo Park areas, as well as women, and those age 35+ were more likely than their counterparts to indicate that homelessness is a major or moderate problem (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 22: Homelessness
To what degree, if at all, is homelessness a problem in the City of Boulder?


Survey participants were then asked to rate the importance of providing funding to communitybased organizations that provide services to the homeless population and others in need. More than 8 in 10 residents indicated that it is either essential or very important to contribute funding for mental health programs, shelter during severe weather (including severe temperatures), and substance abuse programs. Over 7 in 10 respondents indicated that it is essential or very important to contribute funding for supportive housing, which combines housing with services such as job training and substance abuse treatment, as well as housing/rental assistance programs.
Survey participants with an income of $\$ 200,000$ or more, men, those age $35+$, and those living in the Central Boulder, South Boulder, or Southeast Boulder were generally less likely than their counterparts to support the contribution of funding to community-based organizations (for additional differences, please see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.)

Figure 23: Importance of Contributing to Services for Homeless, 2023
How important to you, if at all, is it for the city to contribute funding to communitybased organizations that provide each of the following services to the homeless population and others in need?


## Housing

Over 7 in 10 residents indicated that they felt it is essential or very important for the City to encourage the preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers). About 6 in 10 indicated that it is vital for the City to encourage medium-density development. More than half of survey respondents indicated that it is essential or very important for the City to encourage higher-density development, changes to the occupancy levels in current housing, and building more accessory dwelling units.

Residents living in the CU and Crossroads areas were more likely than their counterparts to indicate that the City should encourage higher density development and changes to the occupancy levels in current housing. Residents living the Crossroads area were less likely than their counterparts to indicate that the City should encourage the preservation of small starter homes. Men were more likely than women to feel that the City should encourage most types of housing, apart from the preservation of starter homes. Residents age 55+ were less likely than their counterparts to feel that the City should encourage various housing types. Those with an income of less than \$200,000, as well as those unable to cover all of their essential expenses without accumulating debt were more likely than their counterparts to feel that the City should encourage various types of housing (for additional differences, please see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.)

Figure 24: City Encouragement of Housing Types
There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?


## Future Focus Areas

Respondents were asked to indicate how important it is for the City to focus on various aspects of Boulder in the next two to three years. More than 8 in 10 residents felt that it is either essential or very important for the City to focus on the overall quality of natural environment in Boulder, the overall quality of the transportation system, and the overall feeling of safety in Boulder. More than 7 in 10 respondents indicated that it is vital for the City to focus on the overall quality of parks and recreation opportunities, overall quality of the utility infrastructure, overall economic health, and overall design or layout of Boulder's residential and commercial areas. Over 6 in 10 felt it is either essential or very important to focus on equity and inclusivity, overall health and wellness opportunities, and connection and engagement within the community. About 6 in 10 indicated that they feel a focus on overall opportunities for education culture, and the arts is important.

Residents with an income of $\$ 200,000$ or more were more likely than their counterparts to feel that a focus on the overall feeling of safety in Boulder and the overall quality of parks and recreation opportunities were essential or very important. Women were more likely than men to indicate that they would like the City to focus on the overall feeling of safety in Boulder and equity and inclusivity. Those identifying as Asian were generally more likely than their counterparts to want the City to focus on all areas. Those identifying as Hispanic were more likely than their counterparts to indicate
that they would like the City to focus on the overall feeling of safety in Boulder, overall quality of natural environment, and overall quality of parks and recreation opportunities. Those living in the CU and Crossroads areas were less likely than their counterparts to indicate that they want the City to focus on the overall feeling of safety in Boulder. Those living in the Crossroads area were more likely than those living in other areas to indicate that it is essential or very important for the City to focus on equity and inclusivity (for additional differences, please see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.)

Figure 25: Focus Areas in the Coming Years, 2023


## Appendix A: Respondent Characteristics

The following tables summarize the demographic characteristics of Boulder's survey respondents in 2023.
Table 1: Question D1 without "don't know" responses

| In general, how many times do you: | Several times a day |  | Once a day |  | A few times a week |  | Every few weeks |  | Less often or never |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc. | 45\% | $N=395$ | 17\% | $N=149$ | 13\% | $\mathrm{N}=110$ | 5\% | $N=47$ | 19\% | $\mathrm{N}=169$ | 100\% | $N=869$ |
| Use or check email | 77\% | $N=669$ | 18\% | $N=158$ | 4\% | $N=32$ | 1\% | $N=7$ | 1\% | $N=7$ | 100\% | $N=872$ |
| Send or receive text messages by phone | 86\% | $N=748$ | 8\% | $N=73$ | 4\% | $N=35$ | 1\% | $\mathrm{N}=8$ | 1\% | $\mathrm{N}=9$ | 100\% | $N=872$ |

Table 2: Question D1 with "don't know" responses

| In general, how many times do you: | Several times a day |  | Once a day |  | A few times a week |  | Every few weeks |  | Less often or never |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc. | 45\% | $\mathrm{N}=395$ | 17\% | $\mathrm{N}=149$ | 13\% | $\mathrm{N}=110$ | 5\% | $\mathrm{N}=47$ | 19\% | $\mathrm{N}=169$ | 0\% | $\mathrm{N}=4$ | 100\% | $N=874$ |
| Use or check email | 77\% | $N=669$ | 18\% | $N=158$ | 4\% | $N=32$ | 1\% | $N=7$ | 1\% | $\mathrm{N}=7$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=872$ |
| Send or receive text messages by phone | 86\% | $N=748$ | 8\% | $N=73$ | 4\% | $N=35$ | 1\% | $\mathrm{N}=8$ | 1\% | $\mathrm{N}=9$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=873$ |

Table 3: Question D2

| How many years have you lived in Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Less than 2 years | $19 \%$ | $\mathrm{~N}=164$ |
| $2-5$ years | $29 \%$ | $\mathrm{~N}=254$ |
| $6-10$ years | $11 \%$ | $\mathrm{~N}=97$ |
| $11-20$ years | $13 \%$ | $\mathrm{~N}=114$ |
| More than 20 years | $29 \%$ | $\mathrm{~N}=252$ |
| Total | $100 \%$ | $\mathrm{~N}=882$ |

Table 4: Question D3

| Which best describes the building you live in? | Percent | Number |
| :--- | :--- | :--- |
| Single-family detached home | $41 \%$ | $\mathrm{~N}=363$ |
| Townhouse or duplex (may share walls but no units above or below you) | $16 \%$ | $\mathrm{~N}=145$ |
| Condominium or apartment (have units above or below you) | $41 \%$ | $\mathrm{~N}=362$ |
| Mobile home | $1 \%$ | $\mathrm{~N}=5$ |
| Other | $1 \%$ | $\mathrm{~N}=7$ |
| Total | $100 \%$ | $\mathrm{~N}=883$ |

Table 5: Question D4

| Do you rent or own your home? | Percent | Number |
| :--- | :--- | :--- |
| Rent | $50 \%$ | $\mathrm{~N}=440$ |
| Own | $50 \%$ | $\mathrm{~N}=441$ |
| Total | $100 \%$ | $\mathrm{~N}=881$ |

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Table 6: Question D5

| Do any children $\mathbf{1 7}$ or under live in your household? | Percent | Number |
| :--- | :--- | :--- |
| No | $82 \%$ | $\mathrm{~N}=720$ |
| Yes | $18 \%$ | $\mathrm{~N}=162$ |
| Total | $100 \%$ | $\mathrm{~N}=882$ |

Table 7: Question D6

| Are you or any other members of your household aged 65 or older? | Percent | Number |
| :--- | :--- | :--- |
| No | $80 \%$ | $\mathrm{~N}=707$ |
| Yes | $20 \%$ | $\mathrm{~N}=172$ |
| Total | $100 \%$ | $\mathrm{~N}=879$ |

Table 8: Question D7

| Are you able to cover all of your essential expenses without accumulating debt? | Percent | Number |
| :--- | :--- | :--- |
| No | $16 \%$ | $\mathrm{~N}=140$ |
| Yes | $84 \%$ | $\mathrm{~N}=738$ |
| Total | $100 \%$ | $\mathrm{~N}=878$ |

Table 9: Question D8

| How much do you anticipate your household's total income before taxes will be for the current year? <br> (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
| :--- | :--- | :--- |
| Less than $\$ 25,000$ | $9 \%$ | $N=76$ |
| $\$ 25,000$ to $\$ 49,999$ | $10 \%$ | $N=85$ |
| $\$ 50,000$ to $\$ 74,999$ | $15 \%$ | $N=122$ |


| How much do you anticipate your household's total income before taxes will be for the current year? <br> (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
| :--- | :--- | :--- |
| $\$ 75,000$ to $\$ 99,999$ | $12 \%$ | $\mathrm{~N}=103$ |
| $\$ 100,000$ to $\$ 149,999$ | $18 \%$ | $\mathrm{~N}=150$ |
| $\$ 150,000$ to $\$ 199,999$ | $13 \%$ | $\mathrm{~N}=108$ |
| $\$ 200,000$ to $\$ 299,999$ | $12 \%$ | $\mathrm{~N}=103$ |
| $\$ 300,000$ or more | $11 \%$ | $\mathrm{~N}=93$ |
| Total | $100 \%$ | $\mathrm{~N}=839$ |

Table 10: Question D9

| What is your race/ethnicity? (Select all that apply) | Percent | Number |
| :--- | :--- | :--- |
| White | $89 \%$ | $\mathrm{~N}=754$ |
| Hispanic | $12 \%$ | $\mathrm{~N}=98$ |
| Asian | $9 \%$ | $\mathrm{~N}=76$ |
| American Indian or Alaskan Native | $2 \%$ | $\mathrm{~N}=21$ |
| A race/ethnicity not listed | $2 \%$ | $\mathrm{~N}=17$ |
| Black or African American | $1 \%$ | $\mathrm{~N}=15$ |
| Native Hawaiian or Other Pacific Islander | $0 \%$ | $\mathrm{~N}=4$ |
| Nepali | $\mathrm{N}=2$ |  |

[^0]Table 11: Question D10

| In which category is your age? | Percent | Number |
| :--- | :--- | :--- |
| $18-24$ years | $17 \%$ | $\mathrm{~N}=152$ |
| $25-34$ years | $33 \%$ | $\mathrm{~N}=287$ |
| $35-44$ years | $10 \%$ | $\mathrm{~N}=90$ |
| $45-54$ years | $14 \%$ | $\mathrm{~N}=123$ |
| $55-64$ years | $8 \%$ | $\mathrm{~N}=72$ |
| $65-74$ years | $10 \%$ | $\mathrm{~N}=90$ |
| 75 years or older | $7 \%$ | $\mathrm{~N}=58$ |
| Total | $100 \%$ | $\mathrm{~N}=873$ |

Table 12: Question D11

| What is your gender? | Percent | Number |
| :--- | :--- | :--- |
| Woman | $48 \%$ | $\mathrm{~N}=413$ |
| Man | $51 \%$ | $\mathrm{~N}=444$ |
| Identify in another way | $1 \%$ | $\mathrm{~N}=8$ |
| Total | $100 \%$ | $\mathrm{~N}=865$ |

Table 13: Question D11a

| If you identify in another way, how would you describe your gender? | Percent | Number |
| :--- | :--- | :--- |
| Agender/I don't identify with any gender | $12 \%$ | $\mathrm{~N}=1$ |
| Genderqueer/gender fluid | $25 \%$ | $\mathrm{~N}=2$ |
| Non-binary | $12 \%$ | $\mathrm{~N}=1$ |
| Transgender man | $0 \%$ | $\mathrm{~N}=0$ |

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| If you identify in another way, how would you describe your gender? | Percent | Number |
| :--- | :--- | :--- |
| Transgender woman | $12 \%$ | $\mathrm{~N}=1$ |
| Two-spirit | $0 \%$ | $\mathrm{~N}=0$ |
| Identify in another way | $37 \%$ | $\mathrm{~N}=3$ |
| Total | $100 \%$ | $\mathrm{~N}=8$ |

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## Appendix B: Complete Survey Frequencies

The following pages contain a complete set of responses to each question on the survey. For questions that included a "don't know" or "no opinion" response option, two tables for that question are provided: the first excludes the "don't know" or "no opinion" responses and the second includes those response options.

Table 14: Question 1 without "don't know" responses

| Please rate each of the following aspects of quality of life in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to live | 42\% | $N=377$ | 44\% | $N=396$ | 12\% | $N=110$ | 1\% | $N=12$ | 100\% | $N=895$ |
| Boulder as a place to raise children | 32\% | $N=186$ | 42\% | $N=245$ | 20\% | $N=114$ | 6\% | $N=36$ | 100\% | $N=580$ |
| Boulder as a place to work | 31\% | $N=248$ | 44\% | $N=351$ | 21\% | $N=169$ | 3\% | $N=26$ | 100\% | $N=793$ |
| Boulder as a place to visit | 57\% | $N=483$ | 34\% | $N=290$ | 7\% | $N=63$ | 2\% | $N=15$ | 100\% | $N=852$ |
| Boulder as a place to retire | 23\% | $N=148$ | 31\% | $\mathrm{N}=198$ | 28\% | $N=175$ | 18\% | $N=112$ | 100\% | $N=634$ |
| The overall quality of life in Boulder | 37\% | $N=332$ | 48\% | $N=426$ | 14\% | $N=122$ | 1\% | $N=9$ | 100\% | $N=889$ |
| Sense of community | 13\% | $N=116$ | 38\% | $N=334$ | 34\% | $N=299$ | 15\% | $N=127$ | 100\% | $N=876$ |

Table 15: Question 1 with "don't know" responses

| Please rate each of the following aspects of quality of life in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to live | 42\% | $N=377$ | 44\% | $N=396$ | 12\% | $N=110$ | 1\% | $N=12$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=895$ |
| Boulder as a place to raise children | 21\% | $N=186$ | 27\% | $N=245$ | 13\% | $N=114$ | 4\% | $N=36$ | 35\% | $N=312$ | 100\% | $N=893$ |
| Boulder as a place to work | 28\% | $N=248$ | 40\% | $N=351$ | 19\% | $N=169$ | 3\% | $N=26$ | 11\% | $N=95$ | 100\% | $N=888$ |
| Boulder as a place to visit | 55\% | $\mathrm{N}=483$ | 33\% | $N=290$ | 7\% | $N=63$ | 2\% | $\mathrm{N}=15$ | 4\% | $\mathrm{N}=34$ | 100\% | $N=886$ |


| Please rate each of the following aspects of quality of life in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to retire | 17\% | $N=148$ | 22\% | $N=198$ | 20\% | $\mathrm{N}=175$ | 13\% | $\mathrm{N}=112$ | 28\% | $N=250$ | 100\% | $N=884$ |
| The overall quality of life in Boulder | 37\% | $\mathrm{N}=332$ | 48\% | $N=426$ | 14\% | $N=122$ | 1\% | $N=9$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=889$ |
| Sense of community | 13\% | $\mathrm{N}=116$ | 37\% | $N=334$ | 33\% | $\mathrm{N}=299$ | 14\% | $\mathrm{N}=127$ | 2\% | $\mathrm{N}=16$ | 100\% | $N=892$ |

Table 16: Question 2 without "don't know" responses

| Please rate each of the following characteristics as they relate to Boulder as a whole. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 30\% | $N=267$ | 47\% | $N=414$ | 17\% | $N=154$ | 6\% | $N=51$ | 100\% | $N=886$ |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 25\% | $N=215$ | 53\% | $\mathrm{N}=453$ | 18\% | $N=151$ | 5\% | $\mathrm{N}=41$ | 100\% | $\mathrm{N}=859$ |
| Overall quality of natural environment in Boulder | 74\% | $N=653$ | 20\% | $N=179$ | 5\% | $N=42$ | 1\% | $N=11$ | 100\% | $N=884$ |
| Overall quality of parks and recreation opportunities | 66\% | $N=581$ | 26\% | $N=229$ | 6\% | $N=49$ | 2\% | $N=21$ | 100\% | $N=881$ |
| Overall health and wellness opportunities in Boulder | 60\% | $N=519$ | 33\% | $N=280$ | 6\% | $N=51$ | 1\% | $\mathrm{N}=9$ | 100\% | $N=859$ |
| Overall opportunities for education, culture, and the arts | 40\% | $N=339$ | 45\% | $\mathrm{N}=387$ | 12\% | $N=107$ | 3\% | $N=23$ | 100\% | $N=856$ |
| Residents' connection and engagement with their community | 13\% | $N=108$ | 43\% | $N=355$ | 34\% | $N=278$ | 10\% | $N=87$ | 100\% | $N=828$ |
| The city as a place for innovation, creativity, and entrepreneurship | 26\% | $\mathrm{N}=194$ | 44\% | $\mathrm{N}=328$ | 23\% | $N=173$ | 7\% | $N=53$ | 100\% | $\mathrm{N}=749$ |

Table 17: Question 2 with "don't know" responses

| Please rate each of the following characteristics as they relate to Boulder as a whole. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 30\% | $N=267$ | 46\% | $N=414$ | 17\% | $N=154$ | 6\% | $N=51$ | 1\% | $N=5$ | 100\% | $N=891$ |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 24\% | $\mathrm{N}=215$ | 51\% | $\mathrm{N}=453$ | 17\% | $N=151$ | 5\% | $N=41$ | 3\% | $N=31$ | 100\% | $N=891$ |
| Overall quality of natural environment in Boulder | 74\% | $N=653$ | 20\% | $\mathrm{N}=179$ | 5\% | $N=42$ | 1\% | $N=11$ | 0\% | $N=4$ | 100\% | $N=888$ |
| Overall quality of parks and recreation opportunities | 65\% | $N=581$ | 26\% | $\mathrm{N}=229$ | 6\% | $N=49$ | 2\% | $N=21$ | 1\% | $N=7$ | 100\% | $N=887$ |
| Overall health and wellness opportunities in Boulder | 58\% | $\mathrm{N}=519$ | 31\% | $\mathrm{N}=280$ | 6\% | $N=51$ | 1\% | $\mathrm{N}=9$ | 3\% | $N=30$ | 100\% | $\mathrm{N}=890$ |
| Overall opportunities for education, culture, and the arts | 38\% | $\mathrm{N}=339$ | 44\% | $\mathrm{N}=387$ | 12\% | $\mathrm{N}=107$ | 3\% | $N=23$ | 4\% | $N=32$ | 100\% | $N=888$ |
| Residents' connection and engagement with their community | 12\% | $\mathrm{N}=108$ | 40\% | $\mathrm{N}=355$ | 31\% | $N=278$ | 10\% | $N=87$ | 7\% | $N=63$ | 100\% | $\mathrm{N}=891$ |
| The city as a place for innovation, creativity, and entrepreneurship | 22\% | $\mathrm{N}=194$ | 37\% | $\mathrm{N}=328$ | 20\% | $\mathrm{N}=173$ | 6\% | $\mathrm{N}=53$ | 15\% | $\mathrm{N}=136$ | 100\% | $\mathrm{N}=885$ |

Table 18: Question 3 without "don't know" responses

| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day | 77\% | $N=687$ | 16\% | $\mathrm{N}=141$ | 3\% | $N=27$ | 3\% | $N=31$ | 1\% | $N=6$ | 100\% | $N=892$ |
| In Boulder's downtown/commercial area during the day | 45\% | $\mathrm{N}=404$ | 31\% | $\mathrm{N}=277$ | 6\% | $N=57$ | 13\% | $\mathrm{N}=117$ | 4\% | $\mathrm{N}=32$ | 100\% | $N=887$ |
| From property crime | 21\% | $N=184$ | 38\% | $N=333$ | 11\% | $N=101$ | 22\% | $N=190$ | 8\% | $N=74$ | 100\% | $N=882$ |
| From violent crime | 43\% | $N=378$ | 34\% | $N=297$ | 9\% | $N=83$ | 11\% | $N=101$ | 2\% | $N=22$ | 100\% | $N=880$ |
| From fire, flood, or other natural disaster | 9\% | $\mathrm{N}=83$ | 37\% | $\mathrm{N}=323$ | 25\% | $\mathrm{N}=224$ | 25\% | $\mathrm{N}=223$ | 3\% | $\mathrm{N}=28$ | 100\% | $\mathrm{N}=880$ |
| In city parks, facilities, and trails | 35\% | $N=311$ | 36\% | $N=317$ | 12\% | $N=103$ | 12\% | $\mathrm{N}=108$ | 5\% | $N=43$ | 100\% | $N=882$ |
| In Boulder, based on your personal identity | 59\% | $\mathrm{N}=519$ | 23\% | $\mathrm{N}=201$ | 10\% | $\mathrm{N}=92$ | 6\% | $N=51$ | 1\% | $\mathrm{N}=11$ | 100\% | $N=874$ |

Table 19: Question 3 with "don't know" responses

| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day | 77\% | $N=687$ | 16\% | $\mathrm{N}=141$ | 3\% | $N=27$ | 3\% | $N=31$ | 1\% | $\mathrm{N}=6$ | 0\% | $\mathrm{N}=0$ | 100\% | $\mathrm{N}=892$ |
| In Boulder's downtown/commercial area during the day | 45\% | $\mathrm{N}=404$ | 31\% | $N=277$ | 6\% | $N=57$ | 13\% | $N=117$ | 4\% | $N=32$ | 0\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=891$ |
| From property crime | 21\% | $N=184$ | 38\% | $N=333$ | 11\% | $N=101$ | 21\% | $N=190$ | 8\% | $N=74$ | 1\% | $N=6$ | 100\% | $N=888$ |
| From violent crime | 43\% | $\mathrm{N}=378$ | 34\% | $N=297$ | 9\% | $\mathrm{N}=83$ | 11\% | $\mathrm{N}=101$ | 2\% | $\mathrm{N}=22$ | 1\% | $\mathrm{N}=5$ | 100\% | $N=885$ |

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| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| From fire, flood, or other natural disaster | 9\% | $N=83$ | 36\% | $N=323$ | 25\% | $N=224$ | 25\% | $N=223$ | 3\% | $N=28$ | 1\% | $N=5$ | 100\% | $N=885$ |
| In city parks, facilities, and trails | 35\% | $N=311$ | 36\% | $N=317$ | 12\% | $\mathrm{N}=103$ | 12\% | $\mathrm{N}=108$ | 5\% | $\mathrm{N}=43$ | 1\% | $N=10$ | 100\% | $\mathrm{N}=892$ |
| In Boulder, based on your personal identity | 58\% | $\mathrm{N}=519$ | 23\% | $N=201$ | 10\% | $\mathrm{N}=92$ | 6\% | $N=51$ | 1\% | $\mathrm{N}=11$ | 2\% | $\mathrm{N}=19$ | 100\% | $\mathrm{N}=892$ |

Table 20: Question 4 without "don't know" responses

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | Percent | Number |
| :--- | :--- | :--- |
| Essential | $44 \%$ | $\mathrm{~N}=387$ |
| Very important | $25 \%$ | $\mathrm{~N}=220$ |
| Somewhat important | $19 \%$ | $\mathrm{~N}=169$ |
| Not at all important | $12 \%$ | $\mathrm{~N}=101$ |
| Total | $100 \%$ | $\mathrm{~N}=876$ |

Table 21: Question 4 with "don't know" responses

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | Percent | Number |
| :--- | :--- | :--- |
| Essential | $43 \%$ | $\mathrm{~N}=387$ |
| Very important | $25 \%$ | $\mathrm{~N}=220$ |
| Somewhat important | $19 \%$ | $\mathrm{~N}=169$ |
| Not at all important | $11 \%$ | $\mathrm{~N}=101$ |
| Don't know | $2 \%$ | $\mathrm{~N}=15$ |


| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | Percent | Number |
| :--- | :--- | :--- | :--- |
| Total | $100 \%$ | $\mathrm{~N}=891$ |

Table 22: Question 5 without "don't know" responses

| How welcome and <br> accepted do you feel... | Very <br> welcome | Somewhat <br> welcome | Neither welcome <br> nor unwelcome |  | Somewhat <br> unwelcome | Very <br> unwelcome | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Table 23: Question 5 with "don't know" responses

| How welcome and accepted do you feel... | Very welcome |  | Somewhat welcome |  | Neither welcome nor unwelcome |  | Somewhat unwelcome |  | Very unwelcome |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| trails, and facilities | 72\% | $N=641$ | 15\% | $N=138$ | 7\% | $N=60$ | 3\% | $N=30$ | 1\% | $N=6$ | 2\% | $N=17$ | 100\% | $N=892$ |
| At city-sponsored community engagement activities | 53\% | $\mathrm{N}=469$ | 15\% | $\mathrm{N}=138$ | 8\% | $\mathrm{N}=72$ | 3\% | $\mathrm{N}=27$ | 1\% | $N=12$ | 20\% | $\mathrm{N}=175$ | 100\% | $N=892$ |


| How welcome and accepted do you feel... | Very welcome |  | Somewhat welcome |  | Neither welcome nor unwelcome |  | Somewhat unwelcome |  | Very unwelcome |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In the Boulder community, based on your personal identity | 62\% | $N=551$ | 22\% | $N=191$ | 9\% | $N=77$ | 4\% | $N=35$ | 1\% | $N=5$ | 3\% | $N=26$ | 100\% | $\mathrm{N}=885$ |

Table 24: Question 6 without "don't know" responses

| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease of public parking | 17\% | $N=144$ | 38\% | $N=323$ | 31\% | $\mathrm{N}=263$ | 15\% | $N=127$ | 100\% | $N=856$ |
| Ease of travel by car in Boulder | 21\% | $N=178$ | 43\% | $N=370$ | 25\% | $N=217$ | 11\% | $N=96$ | 100\% | $N=860$ |
| Ease of travel by public transportation in Boulder | 16\% | $N=132$ | 39\% | $N=315$ | 32\% | $N=257$ | 12\% | $N=95$ | 100\% | $N=799$ |
| Ease of travel by bicycle in Boulder | 40\% | $N=321$ | 42\% | $N=334$ | 15\% | $N=120$ | 3\% | $N=21$ | 100\% | $N=796$ |
| Ease of walking in Boulder | 37\% | $N=329$ | 44\% | $N=392$ | 17\% | $N=149$ | 2\% | $N=18$ | 100\% | $N=889$ |
| Well-planned residential growth | 7\% | $N=56$ | 30\% | $N=224$ | 27\% | $N=203$ | 36\% | $N=267$ | 100\% | $N=750$ |
| Well-planned commercial growth | 6\% | $N=45$ | 35\% | $N=241$ | 29\% | $N=201$ | 29\% | $N=201$ | 100\% | $N=688$ |
| Well-designed neighborhoods | 11\% | $N=87$ | 42\% | $N=340$ | 37\% | $\mathrm{N}=305$ | 10\% | $\mathrm{N}=83$ | 100\% | $N=815$ |
| Clarity and language options of signage in public spaces | 31\% | $N=224$ | 48\% | $N=350$ | 16\% | $\mathrm{N}=114$ | 5\% | $N=34$ | 100\% | $N=724$ |
| Preservation of the historical or cultural character of the community | 20\% | $N=147$ | 45\% | $N=338$ | 23\% | $\mathrm{N}=176$ | 12\% | $N=90$ | 100\% | $N=751$ |
| Public places where people want to spend time | 27\% | $N=240$ | 41\% | $N=359$ | 23\% | $N=200$ | 9\% | $N=82$ | 100\% | $N=881$ |
| Variety of housing options | 4\% | $\mathrm{N}=33$ | 19\% | $\mathrm{N}=160$ | 33\% | $N=278$ | 44\% | $N=375$ | 100\% | $N=847$ |

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| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Availability of affordable quality housing | 4\% | $N=31$ | 6\% | $\mathrm{N}=47$ | 21\% | $N=172$ | 70\% | $N=581$ | 100\% | $N=832$ |
| Cleanliness of Boulder | 17\% | $N=152$ | 44\% | $N=392$ | 29\% | $N=257$ | 9\% | $N=81$ | 100\% | $N=882$ |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 18\% | $\mathrm{N}=154$ | 44\% | $N=377$ | 26\% | $\mathrm{N}=222$ | 12\% | $\mathrm{N}=102$ | 100\% | $\mathrm{N}=855$ |
| Air quality | 18\% | $N=153$ | 44\% | $N=387$ | 27\% | $N=231$ | 11\% | $N=99$ | 100\% | $N=871$ |
| Availability of paths and walking trails | 64\% | $N=560$ | 31\% | $N=273$ | 5\% | $N=42$ | 1\% | $N=7$ | 100\% | $N=882$ |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 66\% | $\mathrm{N}=577$ | 29\% | $\mathrm{N}=254$ | 4\% | $N=33$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=869$ |
| Recreational opportunities | 66\% | $N=577$ | 27\% | $N=237$ | 6\% | $N=48$ | 1\% | $N=11$ | 100\% | $N=873$ |
| Opportunities to attend cultural/arts/music activities | 36\% | $N=301$ | 44\% | $N=367$ | 17\% | $N=139$ | 4\% | $N=30$ | 100\% | $N=838$ |
| Opportunities to attend special events and festivals | 34\% | $N=287$ | 47\% | $N=397$ | 15\% | $N=126$ | 3\% | $N=26$ | 100\% | $N=837$ |
| Outdoor spaces to gather with large families or groups | 40\% | $N=314$ | 41\% | $N=321$ | 15\% | $\mathrm{N}=119$ | 4\% | $N=30$ | 100\% | $N=785$ |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 32\% | $\mathrm{N}=125$ | 40\% | $\mathrm{N}=155$ | 22\% | $\mathrm{N}=88$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=390$ |
| Community support for the arts | 26\% | $N=193$ | 51\% | $N=379$ | 19\% | $N=140$ | 3\% | $N=25$ | 100\% | $N=738$ |
| Availability of affordable quality childcare/preschool | 12\% | $N=35$ | 20\% | $N=56$ | 30\% | $N=84$ | 38\% | $N=109$ | 100\% | $N=284$ |
| Adult educational opportunities | 26\% | $N=152$ | 52\% | $N=307$ | 19\% | $N=111$ | 4\% | $N=22$ | 100\% | $N=592$ |
| Opportunities to volunteer | 37\% | $N=250$ | 48\% | $N=324$ | 13\% | $N=85$ | 3\% | $N=18$ | 100\% | $N=676$ |
| Opportunities to participate in community matters | 24\% | $N=162$ | 44\% | $N=296$ | 25\% | $N=166$ | 7\% | $N=49$ | 100\% | $N=673$ |
| Availability of affordable quality mental health care | 9\% | $N=40$ | 20\% | $\mathrm{N}=89$ | 32\% | $N=145$ | 40\% | $N=181$ | 100\% | $N=454$ |

Table 25: Question 6 with "don't know" responses

| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease of public parking | 16\% | $N=144$ | 36\% | $\mathrm{N}=323$ | 29\% | $N=263$ | 14\% | $\mathrm{N}=127$ | 4\% | $N=37$ | 100\% | $N=894$ |
| Ease of travel by car in Boulder | 20\% | $N=178$ | 42\% | $N=370$ | 24\% | $N=217$ | 11\% | $N=96$ | $3 \%$ | $N=30$ | 100\% | $N=890$ |
| Ease of travel by public transportation in Boulder | 15\% | $\mathrm{N}=132$ | 35\% | $\mathrm{N}=315$ | 29\% | $\mathrm{N}=257$ | 11\% | $\mathrm{N}=95$ | 10\% | $\mathrm{N}=91$ | 100\% | $N=890$ |
| Ease of travel by bicycle in Boulder | 36\% | $\mathrm{N}=321$ | 38\% | $N=334$ | 13\% | $N=120$ | 2\% | $\mathrm{N}=21$ | 10\% | $\mathrm{N}=93$ | 100\% | $N=889$ |
| Ease of walking in Boulder | 37\% | $N=329$ | 44\% | $N=392$ | 17\% | $N=149$ | 2\% | $N=18$ | 0\% | $N=2$ | 100\% | $N=891$ |
| Well-planned residential growth | 6\% | $N=56$ | 25\% | $N=224$ | 23\% | $N=203$ | 30\% | $N=267$ | 16\% | $N=142$ | 100\% | $N=891$ |
| Well-planned commercial growth | 5\% | $\mathrm{N}=45$ | 27\% | $N=241$ | 23\% | $N=201$ | 23\% | $N=201$ | 23\% | $N=202$ | 100\% | $N=890$ |
| Well-designed neighborhoods | 10\% | $N=87$ | 39\% | $N=340$ | 35\% | $N=305$ | 9\% | $N=83$ | 8\% | $N=67$ | 100\% | $N=882$ |
| Clarity and language options of signage in public spaces | 25\% | $N=224$ | 39\% | $N=350$ | 13\% | $N=114$ | 4\% | $N=34$ | 18\% | $N=164$ | 100\% | $N=888$ |
| Preservation of the historical or cultural character of the community | 17\% | $N=147$ | 38\% | $N=338$ | 20\% | $N=176$ | 10\% | $N=90$ | 15\% | $N=131$ | 100\% | $N=883$ |
| Public places where people want to spend time | 27\% | $\mathrm{N}=240$ | 40\% | $\mathrm{N}=359$ | 23\% | $\mathrm{N}=200$ | 9\% | $N=82$ | 1\% | $\mathrm{N}=6$ | 100\% | $N=886$ |
| Variety of housing options | 4\% | $\mathrm{N}=33$ | 18\% | $N=160$ | 31\% | $N=278$ | 42\% | $N=375$ | 5\% | $N=41$ | 100\% | $N=888$ |
| Availability of affordable quality housing | 4\% | $\mathrm{N}=31$ | 5\% | $N=47$ | 19\% | $\mathrm{N}=172$ | 66\% | $\mathrm{N}=581$ | 6\% | $N=55$ | 100\% | $N=887$ |
| Cleanliness of Boulder | 17\% | $N=152$ | 44\% | $N=392$ | 29\% | $N=257$ | 9\% | $N=81$ | 0\% | $N=0$ | 100\% | $N=882$ |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 17\% | $\mathrm{N}=154$ | 42\% | $\mathrm{N}=377$ | 25\% | $\mathrm{N}=222$ | 12\% | $\mathrm{N}=102$ | 4\% | $N=32$ | 100\% | $\mathrm{N}=888$ |

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| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Air quality | 17\% | $\mathrm{N}=153$ | 44\% | $\mathrm{N}=387$ | 26\% | $N=231$ | 11\% | $N=99$ | 1\% | $\mathrm{N}=10$ | 100\% | $N=880$ |
| Availability of paths and walking trails | 63\% | $N=560$ | 31\% | $N=273$ | 5\% | $N=42$ | 1\% | $N=7$ | 0\% | $\mathrm{N}=2$ | 100\% | $N=884$ |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 65\% | $\mathrm{N}=577$ | 29\% | $\mathrm{N}=254$ | 4\% | $\mathrm{N}=33$ | 1\% | $\mathrm{N}=5$ | 2\% | $N=21$ | 100\% | $N=889$ |
| Recreational opportunities | 65\% | $N=577$ | 27\% | $N=237$ | 5\% | $N=48$ | 1\% | $N=11$ | 2\% | $\mathrm{N}=15$ | 100\% | $N=888$ |
| Opportunities to attend cultural/arts/music activities | 34\% | $N=301$ | 41\% | $N=367$ | 16\% | $N=139$ | 3\% | $N=30$ | 5\% | $N=48$ | 100\% | $N=886$ |
| Opportunities to attend special events and festivals | 32\% | $\mathrm{N}=287$ | 45\% | $\mathrm{N}=397$ | 14\% | $\mathrm{N}=126$ | 3\% | $N=26$ | 6\% | $N=50$ | 100\% | $N=887$ |
| Outdoor spaces to gather with large families or groups | 35\% | $\mathrm{N}=314$ | 36\% | $N=321$ | 13\% | $N=119$ | 3\% | $N=30$ | 11\% | $\mathrm{N}=101$ | 100\% | $N=886$ |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 14\% | $\mathrm{N}=125$ | 18\% | $\mathrm{N}=155$ | 10\% | $\mathrm{N}=88$ | 3\% | $\mathrm{N}=23$ | 56\% | $\mathrm{N}=492$ | 100\% | $N=882$ |
| Community support for the arts | 22\% | $\mathrm{N}=193$ | 43\% | $N=379$ | 16\% | $N=140$ | 3\% | $N=25$ | 16\% | $N=137$ | 100\% | $N=875$ |
| Availability of affordable quality childcare/preschool | 4\% | $\mathrm{N}=35$ | 6\% | $\mathrm{N}=56$ | 10\% | $\mathrm{N}=84$ | 12\% | $\mathrm{N}=109$ | 68\% | $\mathrm{N}=597$ | 100\% | $N=882$ |
| Adult educational opportunities | 17\% | $N=152$ | 35\% | $N=307$ | 13\% | $N=111$ | 2\% | $N=22$ | 33\% | $N=289$ | 100\% | $N=881$ |
| Opportunities to volunteer | 28\% | $N=250$ | 37\% | $N=324$ | 10\% | $N=85$ | 2\% | $N=18$ | 23\% | $N=205$ | 100\% | $N=881$ |
| Opportunities to participate in community matters | 18\% | $\mathrm{N}=162$ | 34\% | $\mathrm{N}=296$ | 19\% | $\mathrm{N}=166$ | 6\% | N=49 | 24\% | $\mathrm{N}=210$ | 100\% | $\mathrm{N}=883$ |

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| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Availability of affordable quality mental health care | 5\% | $\mathrm{N}=40$ | 10\% | $\mathrm{N}=89$ | 16\% | $\mathrm{N}=145$ | 20\% | $\mathrm{N}=181$ | 49\% | $\mathrm{N}=430$ | 100\% | $\mathrm{N}=884$ |

Table 26: Question 7 without "don't know" responses

| Please rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of business and service establishments in Boulder | 25\% | $N=216$ | 59\% | $N=513$ | 15\% | $N=129$ | 1\% | $N=8$ | 100\% | $N=867$ |
| Variety of business and service establishments in Boulder | 20\% | $\mathrm{N}=173$ | 47\% | $N=410$ | 27\% | $N=239$ | 5\% | $\mathrm{N}=48$ | 100\% | $\mathrm{N}=869$ |
| Vibrancy of downtown/commercial area | 32\% | $N=277$ | 43\% | $N=374$ | 19\% | $N=167$ | 6\% | $N=48$ | 100\% | $N=867$ |
| Employment opportunities | 12\% | $N=79$ | 45\% | $N=287$ | 36\% | $N=232$ | 7\% | $N=45$ | 100\% | $N=643$ |
| Shopping opportunities | 29\% | $N=253$ | 44\% | $N=384$ | 22\% | $N=187$ | 5\% | $N=41$ | 100\% | $N=866$ |
| Cost of living in Boulder | 1\% | $\mathrm{N}=8$ | 6\% | $N=49$ | 28\% | $N=243$ | 66\% | $N=582$ | 100\% | $\mathrm{N}=883$ |

Table 27: Question 7 with "don't know" responses

| Please rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of business and service establishments in Boulder | 25\% | $N=216$ | 58\% | $N=513$ | 15\% | $N=129$ | 1\% | $\mathrm{N}=8$ | 1\% | $\mathrm{N}=10$ | 100\% | $N=877$ |
| Variety of business and service establishments in Boulder | 20\% | $\mathrm{N}=173$ | 47\% | $N=410$ | 27\% | $N=239$ | 5\% | $N=48$ | 1\% | $\mathrm{N}=11$ | 100\% | $\mathrm{N}=880$ |


| Please rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vibrancy of downtown/commercial area | 32\% | $\mathrm{N}=277$ | 43\% | $N=374$ | 19\% | $N=167$ | 5\% | $N=48$ | 1\% | $\mathrm{N}=12$ | 100\% | $N=879$ |
| Employment opportunities | 9\% | $N=79$ | 33\% | $N=287$ | 26\% | $N=232$ | 5\% | $\mathrm{N}=45$ | 27\% | $N=234$ | 100\% | $N=877$ |
| Shopping opportunities | 29\% | $N=253$ | 44\% | $N=384$ | 21\% | $N=187$ | 5\% | $N=41$ | 1\% | $N=13$ | 100\% | $N=878$ |
| Cost of living in Boulder | 1\% | $\mathrm{N}=8$ | 6\% | $N=49$ | 27\% | $N=243$ | 66\% | $N=582$ | 0\% | $\mathrm{N}=3$ | 100\% | $N=886$ |

Table 28: Question 8 without "don't know" responses

| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Public information and communication | 20\% | $N=159$ | 51\% | $\mathrm{N}=413$ | 23\% | $N=189$ | 5\% | $N=44$ | 100\% | $N=806$ |
| Traffic enforcement | 12\% | $N=96$ | 46\% | $\mathrm{N}=363$ | 25\% | $N=198$ | 16\% | $N=125$ | 100\% | $\mathrm{N}=782$ |
| Traffic signal timing | 14\% | $N=123$ | 43\% | $\mathrm{N}=365$ | 29\% | $N=244$ | 14\% | $N=122$ | 100\% | $N=855$ |
| Street repair | 7\% | $N=60$ | 28\% | $N=238$ | 37\% | $N=323$ | 28\% | $N=243$ | 100\% | $N=864$ |
| Street cleaning | 17\% | $N=136$ | 50\% | $N=406$ | 24\% | $N=192$ | 9\% | $N=75$ | 100\% | $N=809$ |
| Street lighting | 16\% | $N=139$ | 49\% | $\mathrm{N}=428$ | 28\% | $N=244$ | 8\% | $N=67$ | 100\% | $N=878$ |
| Snow removal | 11\% | $N=87$ | 37\% | $\mathrm{N}=302$ | 29\% | $N=237$ | 24\% | $N=201$ | 100\% | $N=828$ |
| Sidewalk maintenance | 13\% | $N=113$ | 47\% | $\mathrm{N}=404$ | 27\% | $N=236$ | 13\% | $N=111$ | 100\% | $N=863$ |
| Bus or transit services | 20\% | $N=153$ | 49\% | $\mathrm{N}=380$ | 23\% | $N=183$ | 8\% | $N=65$ | 100\% | $N=781$ |
| Land use, planning, and zoning | 9\% | $N=59$ | 31\% | $N=216$ | 34\% | $N=232$ | 26\% | $N=183$ | 100\% | $N=690$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 12\% | $N=73$ | 35\% | $\mathrm{N}=215$ | 33\% | $N=200$ | 20\% | $\mathrm{N}=122$ | 100\% | $\mathrm{N}=611$ |
| Affordable high-speed internet access | 15\% | $N=118$ | 33\% | $\mathrm{N}=263$ | 28\% | $N=222$ | 23\% | $N=185$ | 100\% | $N=789$ |


| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinking water | 49\% | $N=427$ | 40\% | $N=346$ | 9\% | $N=75$ | 2\% | $\mathrm{N}=15$ | 100\% | $N=862$ |
| Sewer services | 45\% | $N=337$ | 47\% | $N=355$ | 7\% | $N=53$ | 1\% | $N=6$ | 100\% | $N=752$ |
| Storm water management (storm drainage, dams, levees, etc.) | 29\% | $\mathrm{N}=218$ | 54\% | $N=410$ | 13\% | $N=100$ | 4\% | $\mathrm{N}=29$ | 100\% | $N=758$ |
| Utility billing | 20\% | $N=162$ | 46\% | $N=365$ | 25\% | $N=203$ | 9\% | $N=69$ | 100\% | $N=798$ |
| Police/sheriff services | 18\% | $N=127$ | 47\% | $N=327$ | 25\% | $N=175$ | 11\% | $N=75$ | 100\% | $N=704$ |
| Crime prevention | 10\% | $N=73$ | 34\% | $N=254$ | 30\% | $N=222$ | 26\% | $N=191$ | 100\% | $N=739$ |
| Animal management | 22\% | $N=153$ | 54\% | $N=371$ | 16\% | $N=113$ | 7\% | $\mathrm{N}=48$ | 100\% | $N=685$ |
| Ambulance or emergency medical services | 36\% | $N=173$ | 51\% | $N=246$ | 11\% | $N=50$ | 2\% | $N=11$ | 100\% | $N=480$ |
| Fire services | 46\% | $N=264$ | 47\% | $N=268$ | 6\% | $N=35$ | 0\% | $\mathrm{N}=2$ | 100\% | $N=570$ |
| Fire prevention and education | 26\% | $N=149$ | 48\% | $N=277$ | 20\% | $N=117$ | 6\% | $N=33$ | 100\% | $N=575$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 17\% | $\mathrm{N}=112$ | 49\% | $N=319$ | 27\% | $N=176$ | 6\% | $N=42$ | 100\% | $N=649$ |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 50\% | $\mathrm{N}=428$ | 36\% | $N=306$ | 12\% | $N=98$ | 2\% | $\mathrm{N}=18$ | 100\% | $\mathrm{N}=850$ |
| Recreational opportunities in Boulder open space | 61\% | $N=507$ | 30\% | $N=250$ | 8\% | $N=64$ | 2\% | $N=14$ | 100\% | $N=835$ |
| Recycling/composting | 34\% | $N=296$ | 42\% | $N=360$ | 16\% | $N=136$ | 8\% | $N=69$ | 100\% | $N=862$ |
| Yard waste pick-up | 34\% | $N=201$ | 44\% | $N=262$ | 17\% | $N=99$ | 5\% | $N=31$ | 100\% | $N=592$ |
| City parks | 44\% | $N=373$ | 39\% | $N=333$ | 11\% | $N=97$ | 6\% | $N=48$ | 100\% | $N=852$ |
| Recreation programs or classes | 37\% | $N=228$ | 51\% | $N=314$ | 11\% | $N=67$ | 2\% | $N=11$ | 100\% | $N=619$ |
| Recreation centers or facilities | 36\% | $N=265$ | 51\% | $N=373$ | 11\% | $\mathrm{N}=81$ | 2\% | $\mathrm{N}=13$ | 100\% | $N=732$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 32\% | $\mathrm{N}=232$ | 45\% | $\mathrm{N}=326$ | 18\% | $\mathrm{N}=132$ | 4\% | $\mathrm{N}=29$ | 100\% | $N=718$ |

Table 29: Question 8 with "don't know" responses

| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Public information and communication | 18\% | $\mathrm{N}=159$ | 47\% | $\mathrm{N}=413$ | 22\% | $\mathrm{N}=189$ | 5\% | $\mathrm{N}=44$ | 7\% | $N=65$ | 100\% | $N=871$ |
| Traffic enforcement | 11\% | $N=96$ | 41\% | $N=363$ | 22\% | $N=198$ | 14\% | $N=125$ | 11\% | $N=99$ | 100\% | $N=881$ |
| Traffic signal timing | 14\% | $\mathrm{N}=123$ | 42\% | $N=365$ | 28\% | $\mathrm{N}=244$ | 14\% | $\mathrm{N}=122$ | 3\% | $\mathrm{N}=25$ | 100\% | $N=880$ |
| Street repair | 7\% | $N=60$ | 27\% | $N=238$ | 37\% | $N=323$ | 28\% | $\mathrm{N}=243$ | 2\% | $\mathrm{N}=14$ | 100\% | $N=877$ |
| Street cleaning | 16\% | $N=136$ | 47\% | $N=406$ | 22\% | $N=192$ | 9\% | $N=75$ | 7\% | $N=63$ | 100\% | $N=873$ |
| Street lighting | 16\% | $N=139$ | 48\% | $N=428$ | 28\% | $N=244$ | 8\% | $N=67$ | 1\% | $\mathrm{N}=5$ | 100\% | $N=882$ |
| Snow removal | 10\% | $N=87$ | 34\% | $N=302$ | 27\% | $N=237$ | 23\% | $N=201$ | 6\% | $N=54$ | 100\% | $N=882$ |
| Sidewalk maintenance | 13\% | $N=113$ | 46\% | $N=404$ | 27\% | $N=236$ | 13\% | $\mathrm{N}=111$ | 2\% | $\mathrm{N}=13$ | 100\% | $N=876$ |
| Bus or transit services | 17\% | $N=153$ | 43\% | $N=380$ | 21\% | $\mathrm{N}=183$ | 7\% | $N=65$ | 11\% | $N=96$ | 100\% | $N=878$ |
| Land use, planning, and zoning | 7\% | $N=59$ | 25\% | $N=216$ | 26\% | $N=232$ | 21\% | $N=183$ | 21\% | $N=186$ | 100\% | $N=876$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 8\% | $N=73$ | 25\% | $N=215$ | 23\% | $N=200$ | 14\% | $N=122$ | 30\% | $N=267$ | 100\% | $N=878$ |
| Affordable high-speed internet access | 13\% | $\mathrm{N}=118$ | 30\% | $\mathrm{N}=263$ | 25\% | $\mathrm{N}=222$ | 21\% | $\mathrm{N}=185$ | 10\% | $\mathrm{N}=88$ | 100\% | $\mathrm{N}=877$ |
| Drinking water | 49\% | $N=427$ | 39\% | $N=346$ | 9\% | $N=75$ | 2\% | $\mathrm{N}=15$ | 2\% | $\mathrm{N}=16$ | 100\% | $N=878$ |
| Sewer services | 38\% | $N=337$ | 40\% | $N=355$ | 6\% | $N=53$ | 1\% | $N=6$ | 15\% | $N=129$ | 100\% | $N=881$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Storm water management (storm drainage, dams, levees, etc.) | 25\% | $N=218$ | 47\% | $\mathrm{N}=410$ | 11\% | $N=100$ | 3\% | $\mathrm{N}=29$ | 14\% | $\mathrm{N}=124$ | 100\% | $N=881$ |
| Utility billing | 18\% | $N=162$ | 41\% | $N=365$ | 23\% | $N=203$ | 8\% | $N=69$ | 10\% | $\mathrm{N}=85$ | 100\% | $N=884$ |
| Police/sheriff services | 14\% | $N=127$ | 37\% | $N=327$ | 20\% | $N=175$ | 8\% | $N=75$ | 20\% | $N=176$ | 100\% | $N=880$ |
| Crime prevention | 8\% | $N=73$ | 29\% | $N=254$ | 25\% | $N=222$ | 22\% | $N=191$ | 16\% | $N=138$ | 100\% | $N=877$ |
| Animal management | 17\% | $N=153$ | 42\% | $N=371$ | 13\% | $N=113$ | 6\% | $N=48$ | 22\% | $N=189$ | 100\% | $N=873$ |
| Ambulance or emergency medical services | 20\% | $\mathrm{N}=173$ | 28\% | $\mathrm{N}=246$ | 6\% | $\mathrm{N}=50$ | 1\% | $\mathrm{N}=11$ | 45\% | $\mathrm{N}=392$ | 100\% | $\mathrm{N}=872$ |
| Fire services | 30\% | $N=264$ | 31\% | $N=268$ | 4\% | $N=35$ | 0\% | $\mathrm{N}=2$ | 34\% | $N=298$ | 100\% | $N=867$ |
| Fire prevention and education | 17\% | $N=149$ | 32\% | $N=277$ | 13\% | $N=117$ | 4\% | $N=33$ | 34\% | $N=294$ | 100\% | $N=869$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 13\% | $N=112$ | 37\% | $N=319$ | 20\% | $N=176$ | 5\% | $\mathrm{N}=42$ | 26\% | $N=223$ | 100\% | $N=872$ |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 49\% | $N=428$ | 35\% | $N=306$ | 11\% | $N=98$ | 2\% | $N=18$ | 3\% | $N=27$ | 100\% | $N=877$ |
| Recreational opportunities in Boulder open space | 58\% | $\mathrm{N}=507$ | 28\% | $N=250$ | 7\% | $N=64$ | 2\% | $\mathrm{N}=14$ | 5\% | $\mathrm{N}=43$ | 100\% | $\mathrm{N}=878$ |
| Recycling/composting | 34\% | $N=296$ | 41\% | $N=360$ | 16\% | $N=136$ | 8\% | $N=69$ | 2\% | $N=16$ | 100\% | $N=878$ |
| Yard waste pick-up | 23\% | $N=201$ | 30\% | $N=262$ | 11\% | $N=99$ | 4\% | $N=31$ | 32\% | $N=280$ | 100\% | $N=873$ |
| City parks | 43\% | $N=373$ | 38\% | $N=333$ | 11\% | $N=97$ | 6\% | $N=48$ | 2\% | $N=22$ | 100\% | $N=874$ |
| Recreation programs or classes | 26\% | $N=228$ | 36\% | $N=314$ | 8\% | $N=67$ | 1\% | $\mathrm{N}=11$ | 29\% | $N=259$ | 100\% | $N=878$ |
| Recreation centers or facilities | 30\% | $N=265$ | 43\% | $N=373$ | 9\% | $N=81$ | 1\% | $\mathrm{N}=13$ | 16\% | $\mathrm{N}=144$ | 100\% | $N=875$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 27\% | $N=232$ | 37\% | $N=326$ | 15\% | $N=132$ | 3\% | $\mathrm{N}=29$ | 18\% | $N=154$ | 100\% | $N=872$ |

Table 30: Question 9

| Please indicate whether or not you have done each of the following in the last 12 months. | No |  | Yes |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information | 54\% | $N=472$ | 46\% | $N=406$ | 100\% | $N=878$ |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion | 78\% | $N=686$ | 22\% | $N=192$ | 100\% | $N=878$ |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | 79\% | $N=691$ | 21\% | $\mathrm{N}=187$ | 100\% | $N=878$ |
| Watched (online or on television) a local public meeting | 73\% | $N=640$ | 27\% | $N=239$ | 100\% | $N=879$ |
| Volunteered your time to some group/activity in Boulder | 55\% | $N=483$ | 45\% | $N=396$ | 100\% | $N=879$ |
| Voted in your most recent local election | 19\% | $N=164$ | 81\% | $N=715$ | 100\% | $N=880$ |
| Used bus, rail, subway, or other public transportation instead of driving | 23\% | $N=200$ | 77\% | $N=678$ | 100\% | $N=878$ |
| Carpooled with other adults or children instead of driving alone | 25\% | $N=221$ | 75\% | $N=657$ | 100\% | $N=877$ |
| Walked or biked instead of driving | 9\% | $N=77$ | 91\% | $\mathrm{N}=803$ | 100\% | $N=880$ |
| Taken steps to reduce your climate impact | 8\% | $N=68$ | 92\% | $\mathrm{N}=810$ | 100\% | $N=879$ |

Table 31: Question 10 without "don't know" responses

| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Boulder | 14\% | $N=109$ | 46\% | $N=365$ | 27\% | $N=218$ | 13\% | $N=104$ | 100\% | $N=797$ |
| The overall direction that Boulder is taking | 10\% | $N=80$ | 33\% | $N=271$ | 30\% | $N=250$ | 27\% | $N=223$ | 100\% | $N=823$ |
| The job Boulder government does at welcoming community member involvement | 15\% | $N=91$ | 42\% | $N=260$ | 29\% | $N=178$ | 14\% | $N=88$ | 100\% | $N=617$ |
| The job Boulder government does at informing the public with openness and transparency | 14\% | $\mathrm{N}=104$ | 39\% | $N=281$ | 31\% | $N=226$ | 16\% | $N=115$ | 100\% | $N=726$ |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 10\% | $N=74$ | 31\% | $N=223$ | 33\% | $N=239$ | 25\% | $N=179$ | 100\% | $N=715$ |
| The job Boulder government does at treating community members with respect | 18\% | $\mathrm{N}=128$ | 44\% | $N=308$ | 27\% | $N=193$ | 11\% | $N=76$ | 100\% | $N=705$ |

Table 32: Question 10 with "don't know" responses

| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Boulder | 13\% | $\mathrm{N}=109$ | 42\% | $N=365$ | 25\% | $N=218$ | 12\% | $N=104$ | 9\% | $N=77$ | 100\% | $N=874$ |
| The overall direction that Boulder is taking | 9\% | $N=80$ | 31\% | $N=271$ | 28\% | $\mathrm{N}=250$ | 25\% | $N=223$ | 6\% | $N=54$ | 100\% | $N=877$ |
| The job Boulder government does at welcoming community member involvement | 10\% | $\mathrm{N}=91$ | 30\% | $\mathrm{N}=260$ | 21\% | $\mathrm{N}=178$ | 10\% | $N=88$ | 29\% | $N=251$ | 100\% | $\mathrm{N}=869$ |

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| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The job Boulder government does at informing the public with openness and transparency | 12\% | $\mathrm{N}=104$ | 32\% | $N=281$ | 26\% | $N=226$ | 13\% | $N=115$ | 17\% | $N=145$ | 100\% | $N=872$ |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 9\% | $N=74$ | 26\% | $N=223$ | 28\% | $N=239$ | 21\% | $N=179$ | 18\% | $N=154$ | 100\% | $N=869$ |
| The job Boulder government does at treating community members with respect | 15\% | $\mathrm{N}=128$ | 35\% | $N=308$ | 22\% | $\mathrm{N}=193$ | 9\% | $N=76$ | 19\% | $\mathrm{N}=165$ | 100\% | $\mathrm{N}=870$ |

Table 33: Question 11

| In the past $\mathbf{1 2}$ months, have you provided any input to the city as a part of city decision-making? | Percent | Number |
| :--- | :--- | :--- |
| No | $71 \%$ | $\mathrm{~N}=624$ |
| Yes | $29 \%$ | $\mathrm{~N}=252$ |
| Total | $100 \%$ | $\mathrm{~N}=875$ |

Table 34: Question 11a

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | Percent | Number |
| :--- | :--- | :--- | :--- |
| No | $45 \%$ | $\mathrm{~N}=112$ |
| Yes | $55 \%$ | $\mathrm{~N}=135$ |
| Total | $100 \%$ | $\mathrm{~N}=247$ |

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Table 35: Question 12

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall economic health of Boulder | 35\% | $N=294$ | 40\% | $N=334$ | 24\% | $N=203$ | 1\% | $N=12$ | 100\% | $N=842$ |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 49\% | $N=418$ | 35\% | $N=304$ | 14\% | $N=118$ | 2\% | $N=19$ | 100\% | $N=859$ |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 39\% | $N=337$ | 33\% | $N=288$ | 23\% | $N=201$ | 5\% | $N=40$ | 100\% | $N=865$ |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 38\% | $\mathrm{N}=327$ | 39\% | $N=339$ | 22\% | $\mathrm{N}=187$ | 2\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=867$ |
| Overall feeling of safety in Boulder | 53\% | $N=456$ | 28\% | $N=241$ | 17\% | $N=151$ | 2\% | $N=15$ | 100\% | $N=862$ |
| Overall quality of natural environment in Boulder | 56\% | $N=485$ | 30\% | $N=259$ | 13\% | $\mathrm{N}=115$ | 1\% | $N=11$ | 100\% | $N=869$ |
| Overall quality of parks and recreation opportunities | 35\% | $\mathrm{N}=306$ | 43\% | $N=370$ | 20\% | $\mathrm{N}=173$ | 2\% | $\mathrm{N}=18$ | 100\% | $N=866$ |
| Overall health and wellness opportunities in Boulder | 30\% | $N=258$ | 35\% | $\mathrm{N}=307$ | 30\% | $N=256$ | 5\% | $N=46$ | 100\% | $\mathrm{N}=867$ |
| Overall opportunities for education, culture, and the arts | 24\% | $N=208$ | 35\% | $N=304$ | 36\% | $N=314$ | 5\% | $N=43$ | 100\% | $\mathrm{N}=869$ |
| Connection and engagement within the community | 22\% | $\mathrm{N}=194$ | 40\% | $\mathrm{N}=349$ | 34\% | $\mathrm{N}=293$ | 4\% | $N=31$ | 100\% | $\mathrm{N}=867$ |
| Equity and inclusivity | 42\% | $N=363$ | 26\% | $\mathrm{N}=222$ | 21\% | $\mathrm{N}=184$ | 11\% | $\mathrm{N}=98$ | 100\% | $N=866$ |

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Table 36: Question 13 without "don't know" responses

| To what degree, if at all, is homelessness a problem in the City of Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Major problem | $63 \%$ | $\mathrm{~N}=547$ |
| Moderate problem | $29 \%$ | $\mathrm{~N}=255$ |
| Minor problem | $7 \%$ | $\mathrm{~N}=62$ |
| Not a problem | $1 \%$ | $\mathrm{~N}=6$ |
| Total | $100 \%$ | $\mathrm{~N}=869$ |

Table 37: Question 13 with "don't know" responses

| To what degree, if at all, is homelessness a problem in the City of Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Major problem | $62 \%$ | $\mathrm{~N}=547$ |
| Moderate problem | $29 \%$ | $\mathrm{~N}=255$ |
| Minor problem | $7 \%$ | $\mathrm{~N}=62$ |
| Not a problem | $1 \%$ | $\mathrm{~N}=6$ |
| Don't know | $1 \%$ | $\mathrm{~N}=8$ |
| Total | $100 \%$ | $\mathrm{~N}=878$ |

Table 38: Question 14 without "don't know" responses

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job training programs | 30\% | $\mathrm{N}=248$ | 37\% | $N=313$ | 26\% | $\mathrm{N}=219$ | 7\% | $\mathrm{N}=59$ | 100\% | $N=839$ |

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| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mental health programs | 60\% | $N=519$ | 27\% | $N=236$ | 11\% | $N=91$ | 3\% | $N=22$ | 100\% | $N=869$ |
| Substance abuse programs | 59\% | $N=509$ | 23\% | $N=203$ | 15\% | $N=129$ | 3\% | $N=28$ | 100\% | $N=869$ |
| Shelter during severe weather, including temperature extremes | 58\% | $\mathrm{N}=504$ | 26\% | $N=224$ | 12\% | $\mathrm{N}=105$ | 4\% | N=36 | 100\% | $\mathrm{N}=869$ |
| Housing/rental assistance programs | 44\% | $N=382$ | 29\% | $N=250$ | 18\% | $N=157$ | 9\% | $N=76$ | 100\% | $N=866$ |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | 54\% | $\mathrm{N}=471$ | 24\% | $\mathrm{N}=209$ | 15\% | $\mathrm{N}=131$ | 6\% | $\mathrm{N}=54$ | 100\% | $N=864$ |

Table 39: Question 14 with "don't know" responses

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job training programs | 29\% | $N=248$ | 36\% | $N=313$ | 25\% | $N=219$ | 7\% | $N=59$ | 2\% | $N=20$ | 100\% | $N=859$ |
| Mental health programs | 59\% | $N=519$ | 27\% | $N=236$ | 10\% | $N=91$ | 3\% | $N=22$ | 1\% | $N=10$ | 100\% | $N=878$ |
| Substance abuse programs | 58\% | $N=509$ | 23\% | $N=203$ | 15\% | $N=129$ | 3\% | $\mathrm{N}=28$ | 1\% | $N=10$ | 100\% | $N=879$ |
| Shelter during severe weather, including temperature extremes | 58\% | $\mathrm{N}=504$ | 26\% | $N=224$ | 12\% | $\mathrm{N}=105$ | 4\% | $N=36$ | 1\% | $\mathrm{N}=5$ | 100\% | $N=874$ |

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| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Housing/rental assistance programs | 44\% | $N=382$ | 29\% | $N=250$ | 18\% | $N=157$ | 9\% | $N=76$ | 1\% | $N=9$ | 100\% | $N=874$ |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | 54\% | $\mathrm{N}=471$ | 24\% | $\mathrm{N}=209$ | 15\% | $\mathrm{N}=131$ | 6\% | $N=54$ | 1\% | $\mathrm{N}=11$ | 100\% | $N=876$ |

Table 40: Question 15 without "don't know" responses

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | 45\% | $N=385$ | 29\% | $N=248$ | 18\% | $N=152$ | 9\% | $N=80$ | 100\% | $N=865$ |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | 28\% | $N=238$ | 24\% | $\mathrm{N}=205$ | 31\% | $N=263$ | 17\% | $N=144$ | 100\% | $N=849$ |
| Medium-density development (like townhouses) | 27\% | $N=233$ | 34\% | $N=288$ | 32\% | $N=270$ | 7\% | $N=62$ | 100\% | $N=854$ |
| Higher-density development (like apartments) | 33\% | $N=279$ | 23\% | $\mathrm{N}=195$ | 24\% | $N=206$ | 19\% | $\mathrm{N}=164$ | 100\% | $N=845$ |


| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Changes to the occupancy levels (the number of people who can live in) in current housing | 34\% | $\mathrm{N}=277$ | 18\% | $\mathrm{N}=148$ | 23\% | $\mathrm{N}=182$ | 25\% | $\mathrm{N}=199$ | 100\% | $N=806$ |

Table 41: Question 15 with "don't know" responses

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | 44\% | $N=385$ | 28\% | $N=248$ | 17\% | $N=152$ | 9\% | $N=80$ | 1\% | $N=11$ | 100\% | $N=876$ |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | 27\% | $N=238$ | 23\% | $N=205$ | 30\% | $\mathrm{N}=263$ | 16\% | $N=144$ | 3\% | $N=23$ | 100\% | $N=872$ |
| Medium-density development (like townhouses) | 27\% | $\mathrm{N}=233$ | 33\% | $\mathrm{N}=288$ | 31\% | $\mathrm{N}=270$ | 7\% | $N=62$ | 2\% | $\mathrm{N}=20$ | 100\% | $N=874$ |


| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher-density development (like apartments) | 32\% | $N=279$ | 23\% | $N=195$ | 24\% | $\mathrm{N}=206$ | 19\% | $\mathrm{N}=164$ | 2\% | $N=22$ | 100\% | $N=867$ |
| Changes to the occupancy levels (the number of people who can live in) in current housing | 32\% | $\mathrm{N}=277$ | 17\% | $N=148$ | 21\% | $\mathrm{N}=182$ | 23\% | $\mathrm{N}=199$ | 8\% | $\mathrm{N}=69$ | 100\% | $N=875$ |

Table 42: Question 16

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services: | Major source |  | Minor source |  | Not a source |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email | 24\% | $\mathrm{N}=204$ | 43\% | $N=369$ | 33\% | $\mathrm{N}=283$ | 100\% | $N=856$ |
| City website (bouldercolorado.org) | 49\% | $N=422$ | 38\% | $N=328$ | 13\% | $N=110$ | 100\% | $N=860$ |
| Topic specific electronic emails issued by the city | 33\% | $N=288$ | 39\% | $N=335$ | 28\% | $N=238$ | 100\% | $N=861$ |
| Government access cable channel | 5\% | $N=41$ | 25\% | $N=217$ | 70\% | $N=600$ | 100\% | $N=858$ |
| City Council meeting livestreams or recorded broadcasts | 17\% | $N=144$ | 40\% | $N=349$ | 43\% | $N=368$ | 100\% | $N=861$ |
| Nextdoor | 16\% | $N=138$ | 30\% | $N=255$ | 54\% | $N=467$ | 100\% | $N=860$ |
| Facebook | 9\% | $N=76$ | 28\% | $N=245$ | 63\% | $N=538$ | 100\% | $N=858$ |
| Twitter | 17\% | $\mathrm{N}=145$ | 24\% | $N=205$ | 59\% | $N=503$ | 100\% | $\mathrm{N}=853$ |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services: | Major source |  | Minor source |  | Not a source |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instagram | 9\% | $N=79$ | 25\% | $N=216$ | 66\% | $N=563$ | 100\% | $N=858$ |
| YouTube | 4\% | $N=36$ | 25\% | $N=216$ | 70\% | $N=599$ | 100\% | $N=851$ |
| Boulder Daily Camera | 41\% | $N=349$ | 38\% | $N=326$ | 21\% | $N=185$ | 100\% | $N=860$ |
| The Denver Post | 16\% | $N=134$ | 41\% | $N=347$ | 43\% | $N=364$ | 100\% | $N=845$ |
| Boulder Weekly | 23\% | $N=197$ | 40\% | $N=345$ | 37\% | $N=313$ | 100\% | $N=856$ |
| Local TV/radio stations | 19\% | $N=161$ | 40\% | $N=341$ | 41\% | $N=349$ | 100\% | $N=851$ |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | 25\% | $N=210$ | 34\% | $N=287$ | 42\% | $N=358$ | 100\% | $N=855$ |
| Word of mouth from family, friends, community connectors or neighbors | 53\% | $\mathrm{N}=457$ | 41\% | $\mathrm{N}=357$ | 6\% | $N=50$ | 100\% | $N=865$ |

## Appendix C: Verbatim Responses to Open-Ended Questions

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category and are in alphabetical order.

## Question D9: What is your race/ethnicity? - Other

- European American.
- Heterogeneity within/beneath umbrella of both "whiteness," and its associated skin privilege.
- human being, will share 23andme DNA report if requested. Questions like this perpetuate racism, especially the one drop concept.
- Italian native - $1 / 2$ african, $1 / 2$ western European
- ITALIAN.
- Jewish
- Latino
- Middle Eastern
- mix of races and ethnicities
- MIXED RACE.
- MIXED.
- Multi race, Indian American
- Multiple
- None of your ******* business
- Persian
- Prefer not to answer
- PUNJAB - SIKH.
- Racially mixed.
- SOUTH ASIAN.


## Appendix D: Responses to Selected Survey Questions by Respondent Characteristics

The subgroup comparison tables contain the cross tabulations of selected survey questions by respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a $5 \%$ probability that differences observed between groups are due to chance; or in other words, a greater than $95 \%$ probability that the differences observed in the selected categories of the sample represent "real" differences among those populations.

For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than $5 \%$. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 43 on page 72, $94 \%$ of residents who identified as Hispanic (B) gave excellent or good ratings to Boulder as a place to live. This proportion of residents (B) was statistically higher than residents who identified as not Hispanic (A).

## Comparisons by Race and Ethnicity

Table 43: Quality of Life Ratings by Race and Ethnicity

| Please rate each of the following aspects of quality of life in Boulder: <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not <br> Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Boulder as a place to live | 87\% | 90\% | 85\% | 86\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 86\% |
| Boulder as a place to raise children | 75\% | 78\% | 73\% | 73\% | $\begin{aligned} & 85 \% \\ & \mathrm{~A} \end{aligned}$ | 74\% |
| Boulder as a place to work | 76\% | 77\% | 72\% | 75\% | 78\% | 75\% |
| Boulder as a place to visit | $\begin{aligned} & 93 \% \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 96 \% \\ & C \end{aligned}$ | 86\% | $\begin{aligned} & 93 \% \\ & \text { B } \end{aligned}$ | 83\% | 91\% |
| Boulder as a place to retire | 54\% | $\begin{aligned} & 78 \% \\ & \text { A C } \end{aligned}$ | 49\% | 55\% | 54\% | 55\% |
| The overall quality of life in Boulder | 86\% | 92\% | 83\% | 85\% | 91\% | 85\% |
| Sense of community | $\begin{aligned} & 55 \% \\ & \mathrm{C} \\ & \hline \end{aligned}$ | 50\% | 39\% | 53\% | 48\% | 51\% |

Table 44: General Community Characteristics Ratings by Race and Ethnicity

| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 78\% | 73\% | 79\% | 78\% | 82\% | 77\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 80\% | 72\% | 77\% | 78\% | 85\% | 78\% |
| Overall quality of natural environment in Boulder | 95\% | $\begin{aligned} & 100 \% \\ & \mathrm{C} \end{aligned}$ | 91\% | $\begin{aligned} & 95 \% \\ & \text { B } \end{aligned}$ | 87\% | 94\% |
| Overall quality of parks and recreation opportunities | $\begin{aligned} & 94 \% \\ & C \end{aligned}$ | 92\% | 87\% | 93\% | 89\% | 92\% |
| Overall health and wellness opportunities in Boulder | $\begin{aligned} & 94 \% \\ & C \end{aligned}$ | 97\% | 89\% | 94\% | 90\% | 93\% |
| Overall opportunities for education, culture, and the arts | $\begin{aligned} & 87 \% \\ & \text { C } \end{aligned}$ | 83\% | 80\% | 86\% | 85\% | 85\% |
| Residents' connection and engagement with their community | $\begin{aligned} & 61 \% \\ & C \end{aligned}$ | 53\% | 38\% | $\begin{aligned} & 58 \% \\ & B \end{aligned}$ | 47\% | 56\% |
| The city as a place for innovation, creativity, and entrepreneurship | 70\% | $\begin{aligned} & 86 \% \\ & \text { A C } \end{aligned}$ | 67\% | 71\% | 63\% | 70\% |

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Table 45: Safety Ratings by Race and Ethnicity

| Please indicate how likely or unlikely you are to do each of the following: <br> (Percent "very" or "somewhat likely") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| In your neighborhood during the day | $\begin{aligned} & 95 \% \\ & \text { C } \end{aligned}$ | 90\% | 90\% | 94\% | 93\% | 93\% |
| In Boulder's downtown/commercial area during the day | 79\% | 76\% | 81\% | 78\% | 85\% | 77\% |
| From property crime | $\begin{aligned} & 61 \% \\ & C \end{aligned}$ | $\begin{aligned} & 71 \% \\ & C \end{aligned}$ | 49\% | $\begin{aligned} & 61 \% \\ & \text { B } \end{aligned}$ | 46\% | 59\% |
| From violent crime | 79\% | 73\% | 78\% | 78\% | 78\% | 77\% |
| From fire, flood, or other natural disaster | 47\% | 58\% | 43\% | 47\% | 51\% | 46\% |
| In city parks, facilities, and trails | 72\% | $\begin{aligned} & 86 \% \\ & \text { A } \end{aligned}$ | 73\% | 72\% | 79\% | 71\% |
| In Boulder, based on your personal identity | $\begin{aligned} & 88 \% \\ & \text { B C } \\ & \hline \end{aligned}$ | 63\% | 71\% | 84\% | 79\% | 82\% |

Table 46: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Race and Ethnicity

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | 70\% | $\begin{aligned} & 84 \% \\ & \text { A } \end{aligned}$ | 75\% | 71\% | 72\% | 69\% |

Table 47: Feeling Welcome and Accepted by Race and Ethnicity

| How welcome and accepted do you feel... (Percent "very welcome" or "somewhat welcome") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not <br> Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| At city parks, trails, and facilities | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | 79\% | 87\% | 90\% | 94\% | 89\% |
| At city-sponsored community engagement activities | $\begin{aligned} & 90 \% \\ & C \end{aligned}$ | $\begin{aligned} & 84 \% \\ & C \end{aligned}$ | 69\% | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 73\% | 85\% |
| In the Boulder community, based on your personal identity | $\begin{aligned} & 91 \% \\ & \text { B C } \end{aligned}$ | 65\% | $\begin{aligned} & 80 \% \\ & \text { B } \end{aligned}$ | 88\% | 81\% | 86\% |

Table 48: Community Characteristics Ratings by Race and Ethnicity

| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Ease of public parking | 56\% | 54\% | 52\% | 56\% | 53\% | 54\% |
| Ease of travel by car in Boulder | 63\% | 73\% | 70\% | 64\% | 71\% | 64\% |
| Ease of travel by public transportation in Boulder | 57\% | 62\% | 54\% | 56\% | 63\% | 56\% |
| Ease of travel by bicycle in Boulder | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | 68\% | 79\% | 84\% | 78\% | 82\% |
| Ease of walking in Boulder | $\begin{aligned} & 85 \% \\ & \text { C } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { C } \end{aligned}$ | 65\% | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | 63\% | 81\% |
| Well-planned residential growth | 38\% | 39\% | 39\% | 37\% | 47\% | 37\% |
| Well-planned commercial growth | 41\% | 50\% | 43\% | 42\% | 45\% | 41\% |
| Well-designed neighborhoods | $\begin{aligned} & 55 \% \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 61 \% \\ & C \end{aligned}$ | 39\% | 55\% | 45\% | 52\% |
| Clarity and language options of signage in public spaces | $\begin{aligned} & 83 \% \\ & \text { B C } \end{aligned}$ | 69\% | 72\% | 80\% | 83\% | 79\% |
| Preservation of the historical or cultural character of the community | $\begin{aligned} & 67 \% \\ & C \end{aligned}$ | $\begin{aligned} & 78 \% \\ & C \end{aligned}$ | 54\% | 66\% | 63\% | 65\% |
| Public places where people want to spend time | 69\% | 62\% | 71\% | 68\% | $\begin{aligned} & 78 \% \\ & \text { A } \end{aligned}$ | 68\% |
| Variety of housing options | 22\% | 32\% | 20\% | 23\% | 20\% | 23\% |
| Availability of affordable quality housing | 8\% | $\begin{aligned} & 21 \% \\ & \text { A C } \\ & \hline \end{aligned}$ | 6\% | 9\% | 6\% | 9\% |

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| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Cleanliness of Boulder | $\begin{aligned} & 64 \% \\ & C \end{aligned}$ | 66\% | 54\% | 63\% | 61\% | 62\% |
| Water resources (beaches, lakes, ponds, riverways, etc.) | $\begin{aligned} & 65 \% \\ & C \end{aligned}$ | 60\% | 53\% | 63\% | 59\% | 62\% |
| Air quality | $\begin{aligned} & 64 \% \\ & C \end{aligned}$ | $\begin{aligned} & 71 \% \\ & C \end{aligned}$ | 52\% | 63\% | 59\% | 62\% |
| Availability of paths and walking trails | 95\% | $\begin{aligned} & 100 \% \\ & \text { C } \end{aligned}$ | 93\% | $\begin{aligned} & 96 \% \\ & \text { B } \end{aligned}$ | 89\% | 94\% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 97\% | 94\% | 94\% | 97\% | 93\% | 96\% |
| Recreational opportunities | $\begin{aligned} & 96 \% \\ & \text { B C } \end{aligned}$ | 86\% | 86\% | 94\% | 92\% | 93\% |
| Opportunities to attend cultural/arts/music activities | $\begin{aligned} & 84 \% \\ & C \end{aligned}$ | 73\% | 66\% | 80\% | 76\% | 80\% |
| Opportunities to attend special events and festivals | $\begin{aligned} & 85 \% \\ & \text { B C } \end{aligned}$ | 71\% | 74\% | 83\% | 81\% | 82\% |
| Outdoor spaces to gather with large families or groups | 82\% | 88\% | 78\% | 82\% | 85\% | 81\% |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 74\% | 83\% | 65\% | 75\% | 62\% | 72\% |
| Community support for the arts | $\begin{aligned} & 82 \% \\ & \text { B C } \\ & \hline \end{aligned}$ | 65\% | 63\% | 79\% | 70\% | 78\% |

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| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Availability of affordable quality childcare/preschool | 33\% | 45\% | 23\% | 34\% | 20\% | 32\% |
| Adult educational opportunities | $\begin{aligned} & 82 \% \\ & C \end{aligned}$ | 70\% | 64\% | 79\% | 71\% | 77\% |
| Opportunities to volunteer | $\begin{aligned} & 86 \% \\ & C \end{aligned}$ | 92\% | 78\% | 86\% | 78\% | 85\% |
| Opportunities to participate in community matters | $\begin{aligned} & 73 \% \\ & \text { B C } \end{aligned}$ | 37\% | $\begin{aligned} & 62 \% \\ & \mathrm{~B} \end{aligned}$ | 69\% | 69\% | 68\% |
| Availability of affordable quality mental health care | 29\% | $\begin{aligned} & 48 \% \\ & \text { A C } \end{aligned}$ | 19\% | 29\% | 28\% | 28\% |

Table 49: Economy Ratings by Race and Ethnicity

| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not <br> Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Overall quality of business and service establishments in Boulder | 86\% | 87\% | 80\% | 86\% | 81\% | 84\% |
| Variety of business and service establishments in Boulder | $\begin{aligned} & 71 \% \\ & \mathrm{C} \end{aligned}$ | 64\% | 55\% | $\begin{aligned} & 70 \% \\ & \mathrm{~B} \end{aligned}$ | 50\% | 67\% |
| Vibrancy of downtown/commercial area | 77\% | 78\% | 77\% | 76\% | 81\% | 75\% |


| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Employment opportunities | $\begin{aligned} & 60 \% \\ & C \end{aligned}$ | 49\% | 47\% | 58\% | 52\% | 57\% |
| Shopping opportunities | $\begin{aligned} & 76 \% \\ & C \end{aligned}$ | $\begin{aligned} & 82 \% \\ & C \end{aligned}$ | 67\% | $\begin{aligned} & 77 \% \\ & \text { B } \end{aligned}$ | 61\% | 74\% |
| Cost of living in Boulder | 6\% | 12\% | 6\% | 7\% | 4\% | 6\% |

Table 50: City Services Ratings by Race and Ethnicity

| Please rate the quality of each of the following services Boulder <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Public information and communication | 74\% | 74\% | 67\% | 72\% | 74\% | 71\% |
| Traffic enforcement | 60\% | 62\% | 60\% | 59\% | 68\% | 59\% |
| Traffic signal timing | 57\% | 49\% | 60\% | 56\% | $\begin{aligned} & 69 \% \\ & \text { A } \end{aligned}$ | 57\% |
| Street repair | 34\% | $\begin{aligned} & 51 \% \\ & \mathrm{~A} \end{aligned}$ | 37\% | 33\% | $\begin{aligned} & 51 \% \\ & \mathrm{~A} \end{aligned}$ | 34\% |
| Street cleaning | 69\% | 67\% | 67\% | 69\% | 64\% | 67\% |
| Street lighting | 67\% | 62\% | 59\% | 66\% | 63\% | 65\% |
| Snow removal | 46\% | 58\% | 53\% | 47\% | 52\% | 47\% |
| Sidewalk maintenance | 60\% | 59\% | 64\% | 60\% | 69\% | 60\% |

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| Please rate the quality of each of the following services Boulder <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Bus or transit services | 70\% | 70\% | 62\% | 69\% | 65\% | 68\% |
| Land use, planning, and zoning | 41\% | 51\% | 33\% | 41\% | 43\% | 40\% |
| Code enforcement (weeds, abandoned buildings, | 45\% | 58\% | $\begin{aligned} & 61 \% \\ & \text { A } \end{aligned}$ | 46\% | $\begin{aligned} & 72 \% \\ & \mathrm{~A} \end{aligned}$ | 47\% |
| Affordable high-speed internet access | $\begin{aligned} & 51 \% \\ & C \end{aligned}$ | $\begin{aligned} & 56 \% \\ & C \end{aligned}$ | 39\% | $\begin{aligned} & 51 \% \\ & \text { B } \end{aligned}$ | 34\% | 48\% |
| Drinking water | 91\% | 89\% | 86\% | 90\% | 90\% | 90\% |
| Sewer services | $\begin{aligned} & 95 \% \\ & \text { C } \end{aligned}$ | 88\% | 88\% | $\begin{aligned} & 94 \% \\ & \text { B } \end{aligned}$ | 84\% | 92\% |
| Storm water management (storm drainage, dams, levees, etc.) | 83\% | 91\% | 85\% | 83\% | 88\% | 83\% |
| Utility billing | $\begin{aligned} & 69 \% \\ & C \end{aligned}$ | 70\% | 55\% | 67\% | 64\% | 66\% |
| Police/sheriff services | 62\% | $\begin{aligned} & 87 \% \\ & \text { A C } \end{aligned}$ | 65\% | 63\% | $\begin{aligned} & 77 \% \\ & \text { A } \end{aligned}$ | 65\% |
| Crime prevention | $\begin{aligned} & 46 \% \\ & C \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { A C } \end{aligned}$ | 28\% | $\begin{aligned} & 46 \% \\ & B \end{aligned}$ | 30\% | 44\% |
| Animal management | 78\% | 74\% | 78\% | 77\% | 82\% | 76\% |
| Ambulance or emergency medical services | 88\% | $\begin{aligned} & 100 \% \\ & \text { C } \end{aligned}$ | 81\% | 88\% | 85\% | 87\% |
| Fire services | 94\% | $\begin{aligned} & 100 \% \\ & \mathrm{C} \\ & \hline \end{aligned}$ | 89\% | 94\% | 91\% | 93\% |

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| Please rate the quality of each of the following services Boulder <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not <br> Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Fire prevention and education | 75\% | 76\% | 66\% | 75\% | 67\% | 74\% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 67\% | $\begin{aligned} & 92 \% \\ & \text { A C } \end{aligned}$ | 57\% | 68\% | 61\% | 66\% |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 87\% | 87\% | 86\% | 87\% | 88\% | 86\% |
| Recreational opportunities in Boulder open space | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | 79\% | $\begin{aligned} & 94 \% \\ & \text { B } \end{aligned}$ | 91\% | 95\% | 91\% |
| Recycling/composting | $\begin{aligned} & 79 \% \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 83 \% \\ & C \end{aligned}$ | 64\% | $\begin{aligned} & 78 \% \\ & \text { B } \end{aligned}$ | 64\% | 76\% |
| Yard waste pick-up | 80\% | 84\% | 73\% | 79\% | 80\% | 78\% |
| City parks | 85\% | 80\% | 82\% | 84\% | 84\% | 83\% |
| Recreation programs or classes | $\begin{aligned} & 91 \% \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 95 \% \\ & \mathrm{C} \end{aligned}$ | 73\% | $\begin{aligned} & 90 \% \\ & \text { B } \end{aligned}$ | 75\% | 88\% |
| Recreation centers or facilities | 90\% | 85\% | 85\% | 89\% | 86\% | 87\% |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 79\% | 77\% | 79\% | 78\% | 86\% | 78\% |

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Table 51: Community Member Engagement and Activities by Race and Ethnicity

| Please indicate whether or not you have done each of the following in the last 12 months. <br> (Percent "yes") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information | 46\% | 36\% | 44\% | 44\% | $\begin{aligned} & 55 \% \\ & \text { A } \end{aligned}$ | 46\% |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion | 22\% | 19\% | 24\% | 21\% | 28\% | 22\% |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | $\begin{aligned} & 21 \% \\ & \text { B } \end{aligned}$ | 8\% | $\begin{aligned} & 24 \% \\ & \text { B } \end{aligned}$ | 20\% | 28\% | 21\% |
| Watched (online or on television) a local public meeting | 26\% | 23\% | 32\% | 25\% | $\begin{aligned} & 40 \% \\ & \text { A } \end{aligned}$ | 27\% |
| Volunteered your time to some group/activity in Boulder | $\begin{aligned} & 45 \% \\ & \text { B } \end{aligned}$ | 17\% | $\begin{aligned} & 54 \% \\ & \text { B } \end{aligned}$ | 44\% | 54\% | 45\% |
| Voted in your most recent local election | $\begin{aligned} & 84 \% \\ & \text { B } \end{aligned}$ | 45\% | $\begin{aligned} & 81 \% \\ & \text { B } \end{aligned}$ | 81\% | 83\% | 81\% |
| Used bus, rail, subway, or other public transportation instead of driving | 77\% | 75\% | 83\% | 77\% | 84\% | 77\% |
| Carpooled with other adults or children instead of driving alone | $\begin{aligned} & 75 \% \\ & \text { B } \end{aligned}$ | 58\% | $\begin{aligned} & 86 \% \\ & \text { A B } \end{aligned}$ | 74\% | $\begin{aligned} & 90 \% \\ & \text { A } \end{aligned}$ | 75\% |
| Walked or biked instead of driving | 91\% | 88\% | 96\% | 91\% | $\begin{aligned} & 97 \% \\ & \text { A } \end{aligned}$ | 91\% |
| Taken steps to reduce your climate impact | 93\% | 86\% | 93\% | 92\% | 96\% | 92\% |

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Table 52: Government Performance Ratings by Race and Ethnicity

| Please rate the following categories of Boulder government performance. <br> (Percent "excellent" or "good") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| The value of services for the taxes paid to Boulder | 61\% | 75\% | 58\% | 61\% | 64\% | 60\% |
| The overall direction that Boulder is taking | 43\% | 55\% | 46\% | 44\% | 47\% | 43\% |
| The job Boulder government does at welcoming community member involvement | 59\% | 48\% | 56\% | 57\% | 68\% | 57\% |
| The job Boulder government does at informing the public with openness and transparency | 55\% | $\begin{aligned} & 66 \% \\ & \mathrm{C} \end{aligned}$ | 45\% | 54\% | 56\% | 53\% |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 43\% | $\begin{aligned} & 57 \% \\ & C \end{aligned}$ | 38\% | $\begin{aligned} & 45 \% \\ & \mathrm{~B} \end{aligned}$ | 31\% | 42\% |
| The job Boulder government does at treating community members with respect | 63\% | 73\% | 58\% | 63\% | 65\% | 62\% |

Table 53: Provided Input To the City by Race and Ethnicity

| In the past 12 months, have you provided any input to the city as a part of city decision-making? <br> (Percent "yes") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| In the past 12 months, have you provided any input to the city as a part of city decision-making? | $\begin{aligned} & 29 \% \\ & \text { B } \end{aligned}$ | 5\% | $\begin{aligned} & 34 \% \\ & \text { B } \end{aligned}$ | 27\% | 35\% | 29\% |

Table 54: Belief that Input was Heard by Race and Ethnicity

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? <br> (Percent "yes") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | 55\% | 43\% | 65\% | 52\% | $\begin{aligned} & 83 \% \\ & \text { A } \end{aligned}$ | 55\% |

Table 55: Future Focus Areas by Race and Ethnicity

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic | (A) |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Overall economic health of Boulder | $\begin{aligned} & 77 \% \\ & C \end{aligned}$ | $\begin{aligned} & 82 \% \\ & C \end{aligned}$ | 61\% | 75\% | 66\% | 75\% |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 84\% | $\begin{aligned} & 95 \% \\ & \text { A } \end{aligned}$ | 85\% | 84\% | 87\% | 84\% |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | $\begin{aligned} & 73 \% \\ & C \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { A C } \end{aligned}$ | 62\% | 72\% | 73\% | 72\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | $\begin{aligned} & 78 \% \\ & C \end{aligned}$ | $\begin{aligned} & 99 \% \\ & \text { A C } \end{aligned}$ | 62\% | $\begin{aligned} & 78 \% \\ & \text { B } \end{aligned}$ | 63\% | 77\% |
| Overall feeling of safety in Boulder | 80\% | 88\% | 79\% | 79\% | $\begin{aligned} & 90 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 81\% |


| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic | (A) |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Overall quality of natural environment in Boulder | 84\% | 94\% | 90\% | 84\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 86\% |
| Overall quality of parks and recreation opportunities | 76\% | 85\% | 83\% | 77\% | $\begin{aligned} & 89 \% \\ & \text { A } \end{aligned}$ | 78\% |
| Overall health and wellness opportunities in Boulder | 64\% | $\begin{aligned} & 83 \% \\ & \text { A C } \end{aligned}$ | 56\% | 64\% | 67\% | 65\% |
| Overall opportunities for education, culture, and the arts | 58\% | $\begin{aligned} & 79 \% \\ & \text { A C } \end{aligned}$ | 55\% | $\begin{aligned} & 60 \% \\ & \text { B } \end{aligned}$ | 49\% | 59\% |
| Connection and engagement within the community | $\begin{aligned} & 63 \% \\ & \text { C } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { A C } \end{aligned}$ | 53\% | 63\% | 58\% | 63\% |
| Equity and inclusivity | 68\% | $\begin{aligned} & 84 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 70\% | 70\% | 63\% | 68\% |

Table 56: Degree to Which Homelessness is a Problem by Race and Ethnicity

| To what degree, if at all, is homelessness a problem in the City of Boulder <br> (Percent "major problem" or "moderate problem") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multi-racial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| To what degree, if at all, is homelessness a problem in the City of Boulder? | 92\% | 89\% | 91\% | 91\% | 96\% | 92\% |

Table 57: Funding for Services for Those in Need by Race and Ethnicity

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? <br> (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Job training programs | $\begin{aligned} & 70 \% \\ & C \end{aligned}$ | $\begin{aligned} & 79 \% \\ & C \end{aligned}$ | 55\% | 68\% | 59\% | 67\% |
| Mental health programs | 87\% | $\begin{aligned} & 100 \% \\ & \text { A } \end{aligned}$ | 90\% | 88\% | 87\% | 87\% |
| Substance abuse programs | 83\% | 73\% | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | 83\% | 82\% | 82\% |
| Shelter during severe weather, including temperature extremes | 84\% | 93\% | 89\% | 85\% | 90\% | 84\% |
| Housing/rental assistance programs | 75\% | 69\% | 77\% | 75\% | 72\% | 73\% |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | $\begin{aligned} & 83 \% \\ & \text { B } \\ & \hline \end{aligned}$ | 59\% | $\begin{aligned} & 76 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 81\% | 74\% | 79\% |

Table 58: Housing Choices by Race and Ethnicity

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? <br> (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | 73\% | 70\% | 79\% | 73\% | 79\% | 73\% |


| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? <br> (Percent "essential" or "very important") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic | (A) |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | 51\% | $\begin{aligned} & 70 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \mathrm{~A} \end{aligned}$ | 52\% | $\begin{aligned} & 66 \% \\ & \text { A } \end{aligned}$ | 52\% |
| Medium-density development (like townhouses) | 63\% | 73\% | 59\% | 63\% | 59\% | 61\% |
| Higher-density development (like apartments) | 59\% | $\begin{aligned} & 74 \% \\ & \text { A C } \end{aligned}$ | 52\% | 58\% | 53\% | 56\% |
| Changes to the occupancy levels (the number of people who can live in) in current housing | 52\% | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \mathrm{~A} \end{aligned}$ | 53\% | 63\% | 53\% |

Table 59: Information Sources by Race and Ethnicity

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic | (A) |
|  | (A) | (B) | (C) | (A) | (B) |  |
| City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email | $\begin{aligned} & 67 \% \\ & \text { B } \end{aligned}$ | 41\% | $\begin{aligned} & 75 \% \\ & \text { B } \end{aligned}$ | 65\% | $\begin{aligned} & 78 \% \\ & \text { A } \end{aligned}$ | 67\% |
| City website (bouldercolorado.org) | $\begin{aligned} & 90 \% \\ & \text { B } \end{aligned}$ | 58\% | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | 87\% | 86\% | 87\% |
| Topic specific electronic emails issued by the city | 73\% | 69\% | 67\% | 72\% | 70\% | 72\% |
| Government access cable channel | 32\% | 21\% | 23\% | 30\% | 28\% | 30\% |


| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Race |  |  | Ethnicity |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| City Council meeting livestreams or recorded broadcasts | $\begin{aligned} & 58 \% \\ & \mathrm{~B} \end{aligned}$ | 40\% | $\begin{aligned} & 57 \% \\ & \text { B } \end{aligned}$ | 57\% | 57\% | 57\% |
| Nextdoor | 45\% | 45\% | 48\% | 45\% | 52\% | 46\% |
| Facebook | 36\% | $\begin{aligned} & 70 \% \\ & \text { A C } \end{aligned}$ | 37\% | 38\% | 43\% | 37\% |
| Twitter | 39\% | $\begin{aligned} & 71 \% \\ & \text { A C } \end{aligned}$ | 43\% | 41\% | 50\% | 41\% |
| Instagram | 32\% | $\begin{aligned} & 46 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 45 \% \\ & \text { A } \end{aligned}$ | 34\% | $\begin{aligned} & 46 \% \\ & \text { A } \end{aligned}$ | 34\% |
| YouTube | 29\% | $\begin{aligned} & 56 \% \\ & \text { A C } \end{aligned}$ | 29\% | 31\% | 28\% | 30\% |
| Boulder Daily Camera | $\begin{aligned} & 82 \% \\ & \text { B C } \end{aligned}$ | 67\% | 69\% | $\begin{aligned} & 80 \% \\ & \text { B } \end{aligned}$ | 69\% | 79\% |
| The Denver Post | 58\% | 50\% | 56\% | 57\% | 55\% | 57\% |
| Boulder Weekly | $\begin{aligned} & 67 \% \\ & \text { B C } \end{aligned}$ | 38\% | $\begin{aligned} & 54 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { B } \end{aligned}$ | 54\% | 63\% |
| Local TV/radio stations | $\begin{aligned} & 60 \% \\ & \mathrm{~B} \end{aligned}$ | 36\% | $\begin{aligned} & 60 \% \\ & \text { B } \end{aligned}$ | 58\% | 56\% | 59\% |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | $\begin{aligned} & 59 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 38\% | $\begin{aligned} & 65 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 58\% | 63\% | 58\% |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Race |  |  | Ethnicity |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Asian | Other race or Multiracial | Not Hispanic | Hispanic |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Word of mouth from family, friends, community connectors or neighbors | $\begin{aligned} & 94 \% \\ & \text { B } \end{aligned}$ | 82\% | $\begin{aligned} & 97 \% \\ & \mathrm{~B} \end{aligned}$ | 94\% | 99\% | 94\% |

## Survey Results by Age and Gender

Table 60: Quality of Life Ratings by Age and Gender

| Please rate each of the following aspects of quality of life in Boulder: (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-34 | 35-54 | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Boulder as a place to live | 85\% | $\begin{aligned} & 91 \% \\ & \text { A } \end{aligned}$ | 87\% | 85\% | 89\% | 86\% |
| Boulder as a place to raise children | 65\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \mathrm{~A} \end{aligned}$ | 77\% | 72\% | 74\% |
| Boulder as a place to work | 71\% | 78\% | $\begin{aligned} & 84 \% \\ & \mathrm{~A} \end{aligned}$ | 73\% | 78\% | 75\% |
| Boulder as a place to visit | $\begin{aligned} & 96 \% \\ & \text { B C } \end{aligned}$ | 87\% | 87\% | 91\% | 92\% | 91\% |
| Boulder as a place to retire | 56\% | 47\% | $\begin{aligned} & 60 \% \\ & \text { B } \end{aligned}$ | 51\% | $\begin{aligned} & 60 \% \\ & \text { A } \end{aligned}$ | 55\% |
| The overall quality of life in Boulder | 87\% | 86\% | 84\% | 84\% | 88\% | 85\% |
| Sense of community | 49\% | 53\% | 57\% | 52\% | 52\% | 51\% |

Table 61: General Community Characteristics Ratings by Age and Gender

| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 80\% | 77\% | 74\% | 75\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 77\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 78\% | 80\% | 77\% | 79\% | 79\% | 78\% |
| Overall quality of natural environment in Boulder | 93\% | 96\% | 94\% | 95\% | 93\% | 94\% |
| Overall quality of parks and recreation opportunities | $\begin{aligned} & 94 \% \\ & C \end{aligned}$ | 92\% | 89\% | 93\% | 92\% | 92\% |
| Overall health and wellness opportunities in Boulder | $\begin{aligned} & 96 \% \\ & \text { B } \end{aligned}$ | 90\% | 92\% | 92\% | 95\% | 93\% |
| Overall opportunities for education, culture, and the arts | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 80\% | $\begin{aligned} & 89 \% \\ & \text { B } \end{aligned}$ | 86\% | 86\% | 85\% |
| Residents' connection and engagement with their community | 54\% | 56\% | 62\% | $\begin{aligned} & 62 \% \\ & \text { B } \end{aligned}$ | 52\% | 56\% |
| The city as a place for innovation, creativity, and entrepreneurship | 65\% | 71\% | $\begin{aligned} & 78 \% \\ & \text { A } \end{aligned}$ | 69\% | 71\% | 70\% |

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Table 62: Safety Ratings by Age and Gender

| Please indicate how likely or unlikely you are to do each of the following: (Percent "very" or "somewhat likely") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-34 <br> (A) | 35-54 <br> (B) | $55+$ <br> (C) | Woman(A) | $\begin{aligned} & \text { Man } \\ & \text { (B) } \end{aligned}$ |  |
|  |  |  |  |  |  |  |
| In your neighborhood during the day | $\begin{aligned} & 97 \% \\ & \text { B C } \end{aligned}$ | 89\% | 90\% | 91\% | $\begin{aligned} & 95 \% \\ & \text { A } \\ & \hline \end{aligned}$ | 93\% |
| In Boulder's downtown/commercial area during the day | $\begin{aligned} & 87 \% \\ & \text { B C } \end{aligned}$ | 66\% | 70\% | 72\% | $\begin{aligned} & 83 \% \\ & \text { A } \end{aligned}$ | 77\% |
| From property crime | $\begin{aligned} & 64 \% \\ & \text { B } \\ & \hline \end{aligned}$ | 52\% | 56\% | 54\% | $\begin{aligned} & 65 \% \\ & \mathrm{~A} \end{aligned}$ | 59\% |
| From violent crime | $\begin{aligned} & 87 \% \\ & \text { B C } \end{aligned}$ | 67\% | 68\% | 72\% | $\begin{aligned} & 82 \% \\ & \text { A } \end{aligned}$ | 77\% |
| From fire, flood, or other natural disaster | 45\% | 48\% | 48\% | 38\% | $\begin{aligned} & 56 \% \\ & \mathrm{~A} \end{aligned}$ | 46\% |
| In city parks, facilities, and trails | $\begin{aligned} & 82 \% \\ & \text { B C } \end{aligned}$ | 61\% | 63\% | 63\% | $\begin{aligned} & 81 \% \\ & \mathrm{~A} \end{aligned}$ | 71\% |
| In Boulder, based on your personal identity | 85\% | 83\% | 79\% | 81\% | 86\% | 82\% |

Table 63: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Age and Gender

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? <br> (Percent "essential" or "very important") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | $\begin{aligned} & 79 \% \\ & \text { B C } \end{aligned}$ | 61\% | 61\% | $\begin{aligned} & 76 \% \\ & \text { B } \end{aligned}$ | 65\% | 69\% |

Table 64: Feeling Welcome and Accepted by Age and Gender

| How welcome and accepted do you feel... <br> (Percent "very welcome" or "somewhat welcome") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-34 | 35-54 | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| At city parks, trails, and facilities | $\begin{aligned} & 92 \% \\ & \mathrm{C} \end{aligned}$ | 89\% | 84\% | 87\% | $\begin{aligned} & 92 \% \\ & \text { A } \\ & \hline \end{aligned}$ | 89\% |
| At city-sponsored community engagement activities | $\begin{aligned} & 88 \% \\ & \text { C } \end{aligned}$ | 84\% | 81\% | 87\% | 85\% | 85\% |
| In the Boulder community, based on your personal identity | $\begin{aligned} & 91 \% \\ & \text { B C } \end{aligned}$ | 83\% | 83\% | 88\% | 86\% | 86\% |

Table 65: Community Characteristics Ratings by Age and Gender

| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Ease of public parking | $\begin{aligned} & 56 \% \\ & C \end{aligned}$ | $\begin{aligned} & 60 \% \\ & C \end{aligned}$ | 47\% | 49\% | $\begin{aligned} & 60 \% \\ & \text { A } \end{aligned}$ | 54\% |
| Ease of travel by car in Boulder | $\begin{aligned} & 69 \% \\ & C \end{aligned}$ | $\begin{aligned} & 68 \% \\ & C \end{aligned}$ | 51\% | 60\% | $\begin{aligned} & 68 \% \\ & \text { A } \end{aligned}$ | 64\% |
| Ease of travel by public transportation in Boulder | 57\% | 58\% | 54\% | 58\% | 56\% | 56\% |
| Ease of travel by bicycle in Boulder | $\begin{aligned} & 85 \% \\ & \text { C } \end{aligned}$ | 83\% | 78\% | 82\% | 85\% | 82\% |
| Ease of walking in Boulder | 78\% | $\begin{aligned} & 87 \% \\ & \text { A } \end{aligned}$ | 83\% | 83\% | 82\% | 81\% |
| Well-planned residential growth | 35\% | $\begin{aligned} & 45 \% \\ & \text { A } \end{aligned}$ | 37\% | 40\% | 36\% | 37\% |
| Well-planned commercial growth | $\begin{aligned} & 48 \% \\ & C \end{aligned}$ | 41\% | 32\% | 44\% | 40\% | 41\% |
| Well-designed neighborhoods | 52\% | 53\% | 54\% | 52\% | 54\% | 52\% |
| Clarity and language options of signage in public spaces | 78\% | 81\% | 83\% | 78\% | 83\% | 79\% |
| Preservation of the historical or cultural character of the community | 64\% | 68\% | 66\% | 61\% | $\begin{aligned} & 70 \% \\ & \text { A } \end{aligned}$ | 65\% |
| Public places where people want to spend time | 71\% | 64\% | 68\% | 63\% | $\begin{aligned} & 75 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 68\% |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Variety of housing options | 17\% | $\begin{aligned} & 26 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 31 \% \\ & \text { A } \end{aligned}$ | 24\% | 22\% | 23\% |
| Availability of affordable quality housing | 5\% | $\begin{aligned} & 16 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 14 \% \\ & \mathrm{~A} \end{aligned}$ | 9\% | 10\% | 9\% |
| Cleanliness of Boulder | $\begin{aligned} & 68 \% \\ & \text { B C } \end{aligned}$ | 53\% | 60\% | 57\% | $\begin{aligned} & 68 \% \\ & \text { A } \end{aligned}$ | 62\% |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 64\% | 58\% | 63\% | 60\% | 66\% | 62\% |
| Air quality | 65\% | 60\% | 58\% | 56\% | $\begin{aligned} & 69 \% \\ & \mathrm{~A} \end{aligned}$ | 62\% |
| Availability of paths and walking trails | $\begin{aligned} & 96 \% \\ & C \end{aligned}$ | 94\% | 92\% | 95\% | 95\% | 94\% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | $\begin{aligned} & 99 \% \\ & \text { B C } \end{aligned}$ | 90\% | $\begin{aligned} & 95 \% \\ & \mathrm{~B} \end{aligned}$ | 95\% | 97\% | 96\% |
| Recreational opportunities | 93\% | 93\% | 94\% | $\begin{aligned} & 96 \% \\ & \text { B } \end{aligned}$ | 91\% | 93\% |
| Opportunities to attend cultural/arts/music activities | 78\% | 74\% | $\begin{aligned} & 90 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 84 \% \\ & \text { B } \end{aligned}$ | 77\% | 80\% |
| Opportunities to attend special events and festivals | 81\% | 78\% | $\begin{aligned} & 88 \% \\ & \text { A B } \end{aligned}$ | 85\% | 80\% | 82\% |
| Outdoor spaces to gather with large families or groups | $\begin{aligned} & 85 \% \\ & \text { B C } \end{aligned}$ | 78\% | 77\% | 80\% | 83\% | 81\% |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 76\% | 69\% | 71\% | 74\% | 71\% | 72\% |
| Community support for the arts | 78\% | 74\% | 82\% | 79\% | 78\% | 78\% |
| Availability of affordable quality childcare/preschool | 39\% | 27\% | 34\% | 28\% | 36\% | 32\% |
| Adult educational opportunities | 78\% | 74\% | 82\% | 81\% | 76\% | 77\% |
| Opportunities to volunteer | 84\% | 82\% | $\begin{aligned} & 91 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { B } \end{aligned}$ | 81\% | 85\% |
| Opportunities to participate in community matters | 64\% | 71\% | $\begin{aligned} & 75 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 77 \% \\ & \text { B } \end{aligned}$ | 62\% | 68\% |
| Availability of affordable quality mental health care | 29\% | 28\% | 29\% | 28\% | 29\% | 28\% |

Table 66: Economy Ratings by Age and Gender

| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-34 <br> (A) | 35-54 <br> (B) | $55+$ <br> (C) | Woman <br> (A) | Man <br> (B) |  |
|  |  |  |  |  |  |  |
| Overall quality of business and service establishments in Boulder | $\begin{aligned} & 87 \% \\ & \mathrm{C} \end{aligned}$ | 82\% | 81\% | 82\% | 87\% | 84\% |
| Variety of business and service establishments in Boulder | 69\% | 64\% | 67\% | 66\% | 69\% | 67\% |
| Vibrancy of downtown/commercial area | $\begin{aligned} & 83 \% \\ & \text { B C } \end{aligned}$ | 67\% | 69\% | 74\% | 78\% | 75\% |
| Employment opportunities | 54\% | 57\% | $\begin{aligned} & 66 \% \\ & \mathrm{~A} \end{aligned}$ | 57\% | 58\% | 57\% |
| Shopping opportunities | $\begin{aligned} & 84 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & C \end{aligned}$ | 61\% | 69\% | $\begin{aligned} & 79 \% \\ & \text { A } \end{aligned}$ | 74\% |
| Cost of living in Boulder | 4\% | 8\% | $\begin{aligned} & 11 \% \\ & \mathrm{~A} \end{aligned}$ | 6\% | 7\% | 6\% |

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Table 67: City Services Ratings by Age and Gender

| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Public information and communication | 74\% | 71\% | 69\% | 73\% | 72\% | 71\% |
| Traffic enforcement | $\begin{aligned} & 65 \% \\ & C \end{aligned}$ | 59\% | 50\% | 63\% | 56\% | 59\% |
| Traffic signal timing | 57\% | 60\% | 55\% | 59\% | 56\% | 57\% |
| Street repair | $\begin{aligned} & 43 \% \\ & \text { B C } \end{aligned}$ | 27\% | 25\% | 31\% | $\begin{aligned} & 38 \% \\ & \text { A } \end{aligned}$ | 34\% |
| Street cleaning | $\begin{aligned} & 79 \% \\ & \text { B C } \end{aligned}$ | 61\% | 52\% | 67\% | 69\% | 67\% |
| Street lighting | 64\% | 67\% | 66\% | 64\% | 67\% | 65\% |
| Snow removal | 50\% | 46\% | 44\% | 42\% | $\begin{aligned} & 54 \% \\ & \text { A } \end{aligned}$ | 47\% |
| Sidewalk maintenance | $\begin{aligned} & 66 \% \\ & C \end{aligned}$ | 58\% | 50\% | 61\% | 60\% | 60\% |
| Bus or transit services | 71\% | 67\% | 65\% | 68\% | 70\% | 68\% |
| Land use, planning, and zoning | 40\% | 44\% | 38\% | 42\% | 39\% | 40\% |
| Code enforcement (weeds, abandoned buildings, etc.) | $\begin{aligned} & 56 \% \\ & \text { B C } \end{aligned}$ | 45\% | 36\% | 42\% | $\begin{aligned} & 54 \% \\ & \text { A } \end{aligned}$ | 47\% |
| Affordable high-speed internet access | $\begin{aligned} & 54 \% \\ & \text { B } \end{aligned}$ | 40\% | 46\% | 46\% | 51\% | 48\% |
| Drinking water | 91\% | 87\% | 89\% | 88\% | 92\% | 90\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Sewer services | $\begin{aligned} & 96 \% \\ & \text { B C } \end{aligned}$ | 89\% | 88\% | 92\% | 94\% | 92\% |
| Storm water management (storm drainage, dams, levees, etc.) | $\begin{aligned} & 87 \% \\ & \text { C } \end{aligned}$ | 81\% | 77\% | 83\% | 84\% | 83\% |
| Utility billing | 67\% | 63\% | 68\% | 63\% | $\begin{aligned} & 70 \% \\ & \mathrm{~A} \end{aligned}$ | 66\% |
| Police/sheriff services | 58\% | 65\% | $\begin{aligned} & 74 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { B } \end{aligned}$ | 62\% | 65\% |
| Crime prevention | $\begin{aligned} & 51 \% \\ & \text { B } \end{aligned}$ | 33\% | $\begin{aligned} & 44 \% \\ & \text { B } \end{aligned}$ | 41\% | 48\% | 44\% |
| Animal management | 78\% | 80\% | 73\% | 79\% | 75\% | 76\% |
| Ambulance or emergency medical services | 84\% | 90\% | 90\% | 87\% | 88\% | 87\% |
| Fire services | 94\% | 92\% | 94\% | 96\% | 92\% | 93\% |
| Fire prevention and education | 70\% | 77\% | 78\% | 75\% | 75\% | 74\% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 62\% | 71\% | 70\% | 62\% | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | 66\% |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 86\% | 87\% | 88\% | 86\% | 88\% | 86\% |
| Recreational opportunities in Boulder open space | 91\% | 91\% | 90\% | 92\% | 90\% | 91\% |
| Recycling/composting | 72\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 76\% | 78\% | 76\% |
| Yard waste pick-up | 79\% | 80\% | 75\% | 79\% | 78\% | 78\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | $55+$ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| City parks | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 78\% | 81\% | 83\% | 85\% | 83\% |
| Recreation programs or classes | $\begin{aligned} & 91 \% \\ & \text { B } \end{aligned}$ | 82\% | $\begin{aligned} & 90 \% \\ & \mathrm{~B} \end{aligned}$ | 91\% | 86\% | 88\% |
| Recreation centers or facilities | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | 82\% | 87\% | 88\% | 89\% | 87\% |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 79\% | 75\% | 80\% | 79\% | 78\% | 78\% |

Table 68: Community Member Engagement and Activities by Age and Gender

| Please indicate whether or not you have done each of the following in the last 12 months. <br> (Percent "yes") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information | 34\% | $\begin{aligned} & 61 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 58 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 51 \% \\ & \text { B } \end{aligned}$ | 41\% | 46\% |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion | 20\% | 23\% | 25\% | 21\% | 23\% | 22\% |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | 13\% | $\begin{aligned} & 25 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 34 \% \\ & \text { A B } \end{aligned}$ | 21\% | 21\% | 21\% |
| Watched (online or on television) a local public meeting | 25\% | 30\% | 29\% | 30\% | 25\% | 27\% |

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| Please indicate whether or not you have done each of the following in the last 12 months. <br> (Percent "yes") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | $55+$ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Volunteered your time to some group/activity in Boulder | 41\% | 47\% | $\begin{aligned} & 52 \% \\ & \text { A } \end{aligned}$ | 46\% | 44\% | 45\% |
| Voted in your most recent local election | 73\% | $\begin{aligned} & 85 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 95 \% \\ & \text { A B } \end{aligned}$ | 83\% | 80\% | 81\% |
| Used bus, rail, subway, or other public transportation instead of driving | $\begin{aligned} & 87 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 76 \% \\ & C \end{aligned}$ | 60\% | 76\% | 79\% | 77\% |
| Carpooled with other adults or children instead of driving alone | $\begin{aligned} & 83 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \mathrm{C} \end{aligned}$ | 58\% | 77\% | 74\% | 75\% |
| Walked or biked instead of driving | $\begin{aligned} & 96 \% \\ & C \end{aligned}$ | $\begin{aligned} & 94 \% \\ & C \end{aligned}$ | 81\% | 89\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 91\% |
| Taken steps to reduce your climate impact | 93\% | 94\% | 90\% | $\begin{aligned} & 95 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 90\% | 92\% |

Table 69: Government Performance Ratings by Age and Gender

| Please rate the following categories of Boulder government performance. (Percent "excellent" or "good") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| The value of services for the taxes paid to Boulder | $\begin{aligned} & 71 \% \\ & \text { B C } \end{aligned}$ | 45\% | $\begin{aligned} & 55 \% \\ & \text { B } \end{aligned}$ | 59\% | 62\% | 60\% |
| The overall direction that Boulder is taking | $\begin{aligned} & 51 \% \\ & \text { B C } \end{aligned}$ | 34\% | 35\% | 37\% | $\begin{aligned} & 50 \% \\ & \text { A } \end{aligned}$ | 43\% |
| The job Boulder government does at welcoming community member involvement | $\begin{aligned} & 62 \% \\ & \text { B } \end{aligned}$ | 49\% | 57\% | 58\% | 58\% | 57\% |
| The job Boulder government does at informing the public with openness and transparency | $\begin{aligned} & 58 \% \\ & \text { B } \end{aligned}$ | 48\% | 51\% | 49\% | $\begin{aligned} & 59 \% \\ & \text { A } \end{aligned}$ | 53\% |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | $\begin{aligned} & 50 \% \\ & \text { B C } \end{aligned}$ | 35\% | 33\% | 37\% | $\begin{aligned} & 48 \% \\ & \text { A } \end{aligned}$ | 42\% |
| The job Boulder government does at treating community members with respect | 64\% | 58\% | 62\% | 59\% | 66\% | 62\% |

Table 70: Provided Input To the City by Age and Gender

| In the past 12 months, have you provided any input to the city as a part of city decision-making? <br> (Percent "yes") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| In the past 12 months, have you provided any input to the city as a part of city decision-making? | 26\% | 31\% | 31\% | 29\% | 28\% | 29\% |

Table 71: Belief that Input was Heard by Age and Gender

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? <br> (Percent "yes") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | 61\% | 47\% | 52\% | 55\% | 56\% | 55\% |

Table 72: Future Focus Areas by Age and Gender

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Overall economic health of Boulder | 68\% | $\begin{aligned} & 78 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 84 \% \\ & \text { A } \end{aligned}$ | 77\% | 73\% | 75\% |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | 78\% | 83\% | 81\% | $\begin{aligned} & 88 \% \\ & \text { A } \end{aligned}$ | 84\% |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 71\% | 69\% | $\begin{aligned} & 79 \% \\ & \text { A B } \end{aligned}$ | 72\% | 73\% | 72\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 66\% | $\begin{aligned} & 84 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A } \end{aligned}$ | 77\% | 77\% | 77\% |
| Overall feeling of safety in Boulder | 71\% | $\begin{aligned} & 86 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 75\% | 81\% |
| Overall quality of natural environment in Boulder | 83\% | 85\% | $\begin{aligned} & 93 \% \\ & \text { A B } \end{aligned}$ | 83\% | 87\% | 86\% |


| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | $55+$ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Overall quality of parks and recreation opportunities | 73\% | 79\% | $\begin{aligned} & 87 \% \\ & \text { A B } \end{aligned}$ | 76\% | 80\% | 78\% |
| Overall health and wellness opportunities in Boulder | 59\% | 62\% | $\begin{aligned} & 79 \% \\ & \text { A B } \end{aligned}$ | 65\% | 65\% | 65\% |
| Overall opportunities for education, culture, and the arts | 54\% | 60\% | $\begin{aligned} & 69 \% \\ & \text { A } \end{aligned}$ | 60\% | 57\% | 59\% |
| Connection and engagement within the community | 60\% | 63\% | 68\% | 64\% | 62\% | 63\% |
| Equity and inclusivity | $\begin{aligned} & 72 \% \\ & \text { B } \end{aligned}$ | 62\% | 65\% | $\begin{aligned} & 74 \% \\ & \mathrm{~B} \end{aligned}$ | 62\% | 68\% |

Table 73: Degree to Which Homelessness is a Problem by Age and Gender

| To what degree, if at all, is homelessness a problem in the City of Boulder (Percent "major problem" or "moderate problem") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-34 | 35-54 | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| To what degree, if at all, is homelessness a problem in the City of Boulder? | 89\% | $\begin{aligned} & 95 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { B } \end{aligned}$ | 90\% | 92\% |

Table 74: Funding for Services for Those in Need by Age and Gender

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? <br> (Percent "essential" or "very important") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Job training programs | $\begin{aligned} & 71 \% \\ & \text { B } \end{aligned}$ | 57\% | $\begin{aligned} & 68 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 73 \% \\ & \mathrm{~B} \end{aligned}$ | 61\% | 67\% |
| Mental health programs | $\begin{aligned} & 90 \% \\ & \text { B } \end{aligned}$ | 83\% | 85\% | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | 83\% | 87\% |
| Substance abuse programs | 83\% | 80\% | 82\% | 84\% | 81\% | 82\% |
| Shelter during severe weather, including temperature extremes | $\begin{aligned} & 90 \% \\ & \text { B C } \end{aligned}$ | 71\% | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 82\% | 84\% |
| Housing/rental assistance programs | $\begin{aligned} & 82 \% \\ & \text { B C } \end{aligned}$ | 61\% | 66\% | 76\% | 72\% | 73\% |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | $\begin{aligned} & 84 \% \\ & \text { B C } \end{aligned}$ | 73\% | 73\% | $\begin{aligned} & 84 \% \\ & \text { B } \end{aligned}$ | 75\% | 79\% |

Table 75: Housing Choices by Age and Gender

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? <br> (Percent "essential" or "very important") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) | (A) |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | $\begin{aligned} & 79 \% \\ & \text { B } \end{aligned}$ | 63\% | $\begin{aligned} & 73 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { B } \end{aligned}$ | 69\% | 73\% |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | $\begin{aligned} & 56 \% \\ & C \end{aligned}$ | $\begin{aligned} & 56 \% \\ & C \end{aligned}$ | 42\% | 48\% | $\begin{aligned} & 56 \% \\ & \text { A } \end{aligned}$ | 52\% |
| Medium-density development (like townhouses) | $\begin{aligned} & 68 \% \\ & \text { B C } \end{aligned}$ | 57\% | 52\% | 55\% | $\begin{aligned} & 67 \% \\ & \text { A } \end{aligned}$ | 61\% |
| Higher-density development (like apartments) | $\begin{aligned} & 70 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 49 \% \\ & C \end{aligned}$ | 36\% | 46\% | $\begin{aligned} & 66 \% \\ & \text { A } \end{aligned}$ | 56\% |
| Changes to the occupancy levels (the number of people who can live in) in current housing | $\begin{aligned} & 63 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 50 \% \\ & C \end{aligned}$ | 37\% | 49\% | $\begin{aligned} & 58 \% \\ & \text { A } \end{aligned}$ | 53\% |

Table 76: Information Sources by Age and Gender

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services <br> (Percent "major source" or "minor source") | Age |  |  | Gender |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man | (A) |
|  | (A) | (B) | (C) | (A) | (B) |  |
| City of Boulder print newsletter ( 2 x a year) and bi-monthly newsletter by email | 59\% | $\begin{aligned} & 71 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \mathrm{~B} \end{aligned}$ | 64\% | 67\% |
| City website (bouldercolorado.org) | 85\% | $\begin{aligned} & 92 \% \\ & \text { A } \end{aligned}$ | 88\% | 88\% | 86\% | 87\% |
| Topic specific electronic emails issued by the city | 64\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 75\% | 70\% | 72\% |
| Government access cable channel | 25\% | 25\% | $\begin{aligned} & 46 \% \\ & \text { A B } \end{aligned}$ | 34\% | 27\% | 30\% |
| City Council meeting livestreams or recorded broadcasts | 53\% | 58\% | $\begin{aligned} & 66 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 63 \% \\ & \text { B } \end{aligned}$ | 52\% | 57\% |
| Nextdoor | 34\% | $\begin{aligned} & 56 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 60 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { B } \end{aligned}$ | 37\% | 46\% |
| Facebook | 37\% | 42\% | 35\% | $\begin{aligned} & 42 \% \\ & B \end{aligned}$ | 34\% | 37\% |
| Twitter | $\begin{aligned} & 51 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 41 \% \\ & C \end{aligned}$ | 23\% | 42\% | 41\% | 41\% |
| Instagram | $\begin{aligned} & 43 \% \\ & \text { B C } \end{aligned}$ | $\begin{aligned} & 32 \% \\ & C \end{aligned}$ | 21\% | $\begin{aligned} & 42 \% \\ & \text { B } \end{aligned}$ | 28\% | 34\% |
| YouTube | 31\% | 32\% | 26\% | 26\% | $\begin{aligned} & 34 \% \\ & \text { A } \end{aligned}$ | 30\% |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services <br> (Percent "major source" or "minor source") | Age |  |  | Gender |  | Overall <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 18- \\ & 34 \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \end{aligned}$ | 55+ | Woman | Man |  |
|  | (A) | (B) | (C) | (A) | (B) |  |
| Boulder Daily Camera | 76\% | 81\% | 81\% | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | 75\% | 79\% |
| The Denver Post | $\begin{aligned} & 67 \% \\ & \text { B C } \end{aligned}$ | 50\% | 44\% | 59\% | 55\% | 57\% |
| Boulder Weekly | 61\% | 68\% | 65\% | 65\% | 62\% | 63\% |
| Local TV/radio stations | 52\% | 58\% | $\begin{aligned} & 73 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { B } \end{aligned}$ | 52\% | 59\% |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | 59\% | 59\% | 58\% | 60\% | 57\% | 58\% |
| Word of mouth from family, friends, community connectors or neighbors | $\begin{aligned} & 96 \% \\ & \mathrm{C} \\ & \hline \end{aligned}$ | 94\% | 90\% | 94\% | 94\% | 94\% |

## Comparisons by Income

Table 77: Quality of Life Ratings by Income

| Please rate each of the following aspects of quality of life in Boulder: (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| Boulder as a place to live | 78\% | 82\% | $\begin{aligned} & 92 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A B } \end{aligned}$ | 72\% | $\begin{aligned} & 89 \% \\ & \text { A } \end{aligned}$ | 86\% |
| Boulder as a place to raise children | $\begin{aligned} & 76 \% \\ & \mathrm{~B} \end{aligned}$ | 63\% | $\begin{aligned} & 78 \% \\ & \mathrm{~B} \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | 64\% | $\begin{aligned} & 77 \% \\ & \text { A } \end{aligned}$ | 74\% |
| Boulder as a place to work | 63\% | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { A B } \end{aligned}$ | 48\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 75\% |
| Boulder as a place to visit | $\begin{aligned} & 94 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { D } \end{aligned}$ | 87\% | 94\% | 91\% | 91\% |
| Boulder as a place to retire | 43\% | 54\% | $\begin{aligned} & 62 \% \\ & \text { A } \end{aligned}$ | 55\% | 35\% | $\begin{aligned} & 58 \% \\ & \text { A } \end{aligned}$ | 55\% |
| The overall quality of life in Boulder | 83\% | 79\% | $\begin{aligned} & 92 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A B } \end{aligned}$ | 70\% | $\begin{aligned} & 88 \% \\ & \text { A } \end{aligned}$ | 85\% |
| Sense of community | $\begin{aligned} & 59 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 42\% | $\begin{aligned} & 52 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | $\begin{aligned} & 57 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 37\% | $\begin{aligned} & 55 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 51\% |

Table 78: General Community Characteristics Ratings by Income

| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | $\begin{aligned} & 86 \% \\ & \text { B C } \end{aligned}$ | 73\% | 74\% | $\begin{aligned} & 85 \% \\ & \text { B C } \end{aligned}$ | 76\% | 78\% | 77\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 69\% | $\begin{aligned} & 79 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 84 \% \\ & \text { A } \end{aligned}$ | 67\% | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 78\% |
| Overall quality of natural environment in Boulder | 90\% | 91\% | $\begin{aligned} & 98 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A } \end{aligned}$ | 91\% | 95\% | 94\% |
| Overall quality of parks and recreation opportunities | 91\% | 94\% | $\begin{aligned} & 97 \% \\ & \text { A D } \end{aligned}$ | 89\% | 89\% | 93\% | 92\% |
| Overall health and wellness opportunities in Boulder | 93\% | 92\% | 94\% | $\begin{aligned} & 97 \% \\ & \mathrm{~B} \end{aligned}$ | 88\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 93\% |
| Overall opportunities for education, culture, and the arts | $\begin{aligned} & 89 \% \\ & \text { B } \end{aligned}$ | 82\% | 87\% | 84\% | 79\% | $\begin{aligned} & 86 \% \\ & \text { A } \end{aligned}$ | 85\% |
| Residents' connection and engagement with their community | 56\% | 50\% | $\begin{aligned} & 61 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 59\% | 45\% | $\begin{aligned} & 59 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 56\% |


| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Less than } \\ & \$ 50,000 \end{aligned}$ | \$50,000 to <br> \$99,999 | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| The city as a place for innovation, creativity, and entrepreneurship | 74\% | 66\% | 71\% | 69\% | 52\% | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | 70\% |

Table 79: Safety Ratings by Income

| Please indicate how likely or unlikely you are to do each of the following: <br> (Percent "very" or "somewhat likely") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| In your neighborhood during the day | 93\% | 93\% | 96\% | 92\% | 87\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 93\% |
| In Boulder's downtown/commercial area during the day | $\begin{aligned} & 84 \% \\ & D \end{aligned}$ | 77\% | $\begin{aligned} & 82 \% \\ & \text { D } \end{aligned}$ | 71\% | 73\% | 78\% | 77\% |
| From property crime | 53\% | 61\% | $\begin{aligned} & 64 \% \\ & \text { A } \end{aligned}$ | 56\% | 49\% | $\begin{aligned} & \text { 61\% } \\ & \text { A } \end{aligned}$ | 59\% |


| Please indicate how likely or unlikely you are to do each of the following: <br> (Percent "very" or "somewhat likely") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| From violent crime | 80\% | 72\% | $\begin{aligned} & 83 \% \\ & \text { B D } \end{aligned}$ | 75\% | 72\% | 78\% | 77\% |
| From fire, flood, or other natural disaster | 51\% | 48\% | 46\% | 45\% | 51\% | 46\% | 46\% |
| In city parks, facilities, and trails | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | 66\% | $\begin{aligned} & 78 \% \\ & \text { B D } \end{aligned}$ | 65\% | 71\% | 72\% | 71\% |
| In Boulder, based on your personal identity | 78\% | 81\% | $\begin{aligned} & 88 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 84\% | 70\% | $\begin{aligned} & 85 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 82\% |

Table 80: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Income

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | $\begin{aligned} & 82 \% \\ & \text { B D } \end{aligned}$ | $\begin{aligned} & 72 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \mathrm{D} \end{aligned}$ | 55\% | 75\% | 68\% | 69\% |

Table 81: Feeling Welcome and Accepted by Income

| How welcome and accepted do you feel... <br> (Percent "very welcome" or "somewhat welcome") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| At city parks, trails, and facilities | 89\% | 91\% | 91\% | 88\% | 87\% | 89\% | 89\% |
| At city-sponsored community engagement activities | 84\% | 84\% | $\begin{aligned} & 90 \% \\ & \mathrm{D} \end{aligned}$ | 82\% | 76\% | $\begin{aligned} & 86 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 85\% |


| How welcome and accepted do you feel... <br> (Percent "very welcome" or "somewhat welcome") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| In the Boulder community, based on your personal identity | 88\% | 86\% | 88\% | 86\% | 78\% | $\begin{aligned} & 88 \% \\ & \text { A } \end{aligned}$ | 86\% |

Table 82: Community Characteristics Ratings by Income

| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Less than } \\ & \$ 50,000 \end{aligned}$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| Ease of public parking | 28\% | $\begin{aligned} & 56 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \mathrm{~A} \end{aligned}$ | 38\% | $\begin{aligned} & \text { 58\% } \\ & \text { A } \end{aligned}$ | 54\% |
| Ease of travel by car in Boulder | 51\% | $\begin{aligned} & 63 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \text { A } \end{aligned}$ | 55\% | $\begin{aligned} & 66 \% \\ & \mathrm{~A} \end{aligned}$ | 64\% |
| Ease of travel by public transportation in Boulder | $\begin{aligned} & 64 \% \\ & \text { B C } \end{aligned}$ | 53\% | 48\% | $\begin{aligned} & 66 \% \\ & \text { B C } \\ & \hline \end{aligned}$ | 48\% | $\begin{aligned} & 58 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 56\% |


|  |  |  |  | Are you able to cover all <br> of your essential expenses <br> without accumulating <br> debt? |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Cleanliness of Boulder | 52\% | $\begin{aligned} & 65 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { A } \end{aligned}$ | 62\% | 39\% | $\begin{aligned} & 66 \% \\ & \text { A } \end{aligned}$ | 62\% |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 57\% | $\begin{aligned} & 70 \% \\ & \text { A D } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \mathrm{D} \end{aligned}$ | 53\% | 51\% | $\begin{aligned} & 65 \% \\ & \text { A } \end{aligned}$ | 62\% |
| Air quality | 58\% | 65\% | 65\% | 59\% | 49\% | $\begin{aligned} & 65 \% \\ & \text { A } \end{aligned}$ | 62\% |
| Availability of paths and walking trails | 96\% | 95\% | 94\% | 95\% | 95\% | 94\% | 94\% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 95\% | 95\% | 96\% | 98\% | 94\% | 96\% | 96\% |
| Recreational opportunities | 96\% | 91\% | 92\% | $\begin{aligned} & 96 \% \\ & \text { B } \end{aligned}$ | 88\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 93\% |
| Opportunities to attend cultural/arts/music activities | 80\% | 83\% | 80\% | 77\% | 68\% | $\begin{aligned} & 82 \% \\ & \text { A } \end{aligned}$ | 80\% |
| Opportunities to attend special events and festivals | 82\% | 84\% | 81\% | 82\% | 74\% | $\begin{aligned} & 84 \% \\ & \mathrm{~A} \end{aligned}$ | 82\% |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Outdoor spaces to gather with large families or groups | 83\% | 83\% | 82\% | 80\% | 79\% | 82\% | 81\% |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 70\% | 76\% | 65\% | $\begin{aligned} & 79 \% \\ & C \end{aligned}$ | 58\% | $\begin{aligned} & 75 \% \\ & \text { A } \end{aligned}$ | 72\% |
| Community support for the arts | 76\% | 78\% | $\begin{aligned} & 83 \% \\ & \text { D } \end{aligned}$ | 72\% | 61\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 78\% |
| Availability of affordable quality childcare/preschool | 32\% | 29\% | 27\% | 38\% | 16\% | $\begin{aligned} & 35 \% \\ & \text { A } \end{aligned}$ | 32\% |
| Adult educational opportunities | 80\% | 70\% | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { B } \end{aligned}$ | 63\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 77\% |
| Opportunities to volunteer | $\begin{aligned} & 89 \% \\ & \text { B } \end{aligned}$ | 77\% | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \text { B } \end{aligned}$ | 75\% | $\begin{aligned} & 87 \% \\ & \text { A } \end{aligned}$ | 85\% |
| Opportunities to participate in community matters | 66\% | 67\% | $\begin{aligned} & 76 \% \\ & D \end{aligned}$ | 64\% | 55\% | $\begin{aligned} & 71 \% \\ & \mathrm{~A} \end{aligned}$ | 68\% |
| Availability of affordable quality mental health care | $\begin{aligned} & 31 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 19\% | $\begin{aligned} & 37 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 29\% | 7\% | $\begin{aligned} & 34 \% \\ & \text { A } \end{aligned}$ | 28\% |

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Table 83: Economy Ratings by Income

| Please rate each of the following in the Boulder community <br> (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Overall quality of business and service establishments in Boulder | 89\% | 82\% | 84\% | 85\% | 76\% | $\begin{aligned} & 86 \% \\ & \text { A } \end{aligned}$ | 84\% |
| Variety of business and service establishments in Boulder | 64\% | 61\% | $\begin{aligned} & 73 \% \\ & \mathrm{~B} \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \mathrm{~B} \end{aligned}$ | 46\% | $\begin{aligned} & 72 \% \\ & \mathrm{~A} \end{aligned}$ | 67\% |
| Vibrancy of downtown/commercial area | 75\% | 74\% | 79\% | 76\% | 67\% | $\begin{aligned} & 77 \% \\ & \text { A } \end{aligned}$ | 75\% |
| Employment opportunities | 40\% | $\begin{aligned} & 57 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 59 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { A B } \end{aligned}$ | 38\% | $\begin{aligned} & 61 \% \\ & \mathrm{~A} \end{aligned}$ | 57\% |
| Shopping opportunities | 74\% | 72\% | 77\% | 76\% | 65\% | $\begin{aligned} & 76 \% \\ & \text { A } \end{aligned}$ | 74\% |
| Cost of living in Boulder | 3\% | 7\% | 6\% | $\begin{aligned} & 9 \% \\ & \mathrm{~A} \end{aligned}$ | 1\% | $\begin{aligned} & 7 \% \\ & \mathrm{~A} \end{aligned}$ | 6\% |

Table 84: City Services Ratings by Income

| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Public information and communication | 70\% | 73\% | 72\% | 71\% | 60\% | $\begin{aligned} & 74 \% \\ & \text { A } \end{aligned}$ | 71\% |
| Traffic enforcement | $\begin{aligned} & 62 \% \\ & \text { D } \end{aligned}$ | 58\% | $\begin{aligned} & 66 \% \\ & \mathrm{D} \end{aligned}$ | 51\% | 51\% | 61\% | 59\% |
| Traffic signal timing | 55\% | 57\% | 55\% | $\begin{aligned} & 65 \% \\ & \text { C } \end{aligned}$ | 47\% | $\begin{aligned} & 59 \% \\ & \text { A } \end{aligned}$ | 57\% |
| Street repair | 38\% | 33\% | 34\% | 38\% | 27\% | $\begin{aligned} & 36 \% \\ & \text { A } \end{aligned}$ | 34\% |
| Street cleaning | 68\% | $\begin{aligned} & 74 \% \\ & C \end{aligned}$ | 65\% | 68\% | 65\% | 68\% | 67\% |
| Street lighting | 63\% | 63\% | 64\% | 71\% | 54\% | $\begin{aligned} & 67 \% \\ & \text { A } \end{aligned}$ | 65\% |
| Snow removal | 47\% | 44\% | 53\% | 49\% | 45\% | 48\% | 47\% |
| Sidewalk maintenance | 61\% | 56\% | 63\% | 62\% | 54\% | 61\% | 60\% |
| Bus or transit services | $\begin{aligned} & 72 \% \\ & C \end{aligned}$ | $\begin{aligned} & 72 \% \\ & \text { C } \end{aligned}$ | 61\% | $\begin{aligned} & 74 \% \\ & C \end{aligned}$ | 68\% | 69\% | 68\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\begin{aligned} & \$ 200,000 \\ & \text { or more } \end{aligned}$ | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Land use, planning, and zoning | $\begin{aligned} & 49 \% \\ & \text { B } \end{aligned}$ | 31\% | 40\% | $\begin{aligned} & 44 \% \\ & \text { B } \end{aligned}$ | 28\% | $\begin{aligned} & 43 \% \\ & \text { A } \end{aligned}$ | 40\% |
| Code enforcement (weeds, abandoned buildings, etc.) | 45\% | 44\% | $\begin{aligned} & 56 \% \\ & \text { B D } \end{aligned}$ | 45\% | 49\% | 47\% | 47\% |
| Affordable high-speed internet access | 49\% | 45\% | 53\% | 48\% | 32\% | $\begin{aligned} & 52 \% \\ & \text { A } \end{aligned}$ | 48\% |
| Drinking water | 86\% | 86\% | $\begin{aligned} & 93 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A B } \end{aligned}$ | 71\% | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | 90\% |
| Sewer services | 89\% | 94\% | 92\% | $\begin{aligned} & 95 \% \\ & \text { A } \end{aligned}$ | 80\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 92\% |
| Storm water management (storm drainage, dams, levees, etc.) | 83\% | 79\% | 85\% | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | 80\% | 84\% | 83\% |
| Utility billing | 55\% | 65\% | $\begin{aligned} & 70 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | 43\% | $\begin{aligned} & 71 \% \\ & \mathrm{~A} \end{aligned}$ | 66\% |
| Police/sheriff services | 61\% | 60\% | 69\% | 66\% | 38\% | $\begin{aligned} & 69 \% \\ & \text { A } \end{aligned}$ | 65\% |
| Crime prevention | 47\% | 44\% | 47\% | 39\% | 25\% | $\begin{aligned} & 48 \% \\ & \text { A } \end{aligned}$ | 44\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| Animal management | 76\% | 73\% | 80\% | 78\% | 67\% | $\begin{aligned} & 79 \% \\ & \text { A } \end{aligned}$ | 76\% |
| Ambulance or emergency medical services | 87\% | 88\% | 84\% | 91\% | 83\% | 88\% | 87\% |
| Fire services | $\begin{aligned} & 97 \% \\ & \mathrm{C} \end{aligned}$ | 94\% | 90\% | $\begin{aligned} & 96 \% \\ & \text { C } \end{aligned}$ | 91\% | 94\% | 93\% |
| Fire prevention and education | 67\% | 73\% | 76\% | $\begin{aligned} & 78 \% \\ & \text { A } \end{aligned}$ | 64\% | $\begin{aligned} & 76 \% \\ & \text { A } \end{aligned}$ | 74\% |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 60\% | 66\% | $\begin{aligned} & 71 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 73 \% \\ & \text { A } \end{aligned}$ | 49\% | $\begin{aligned} & 70 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 66\% |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 71\% | $\begin{aligned} & 87 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A } \end{aligned}$ | 78\% | $\begin{aligned} & 88 \% \\ & \text { A } \end{aligned}$ | 86\% |
| Recreational opportunities in Boulder open space | 87\% | 91\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | 90\% | 91\% | 91\% | 91\% |


| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Less than } \\ & \$ 50,000 \end{aligned}$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Recycling/composting | 67\% | 74\% | 75\% | $\begin{aligned} & 89 \% \\ & \text { A B C } \end{aligned}$ | 58\% | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 76\% |
| Yard waste pick-up | 74\% | 73\% | 80\% | $\begin{aligned} & 86 \% \\ & \text { A B } \end{aligned}$ | 68\% | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 78\% |
| City parks | 82\% | $\begin{aligned} & 88 \% \\ & D \end{aligned}$ | $\begin{aligned} & 88 \% \\ & D \end{aligned}$ | 75\% | 78\% | 84\% | 83\% |
| Recreation programs or classes | 90\% | 91\% | 85\% | 88\% | 85\% | 88\% | 88\% |
| Recreation centers or facilities | 90\% | 87\% | 88\% | 87\% | 84\% | 88\% | 87\% |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | $\begin{aligned} & 83 \% \\ & \text { B D } \end{aligned}$ | 73\% | $\begin{aligned} & 84 \% \\ & \text { B D } \end{aligned}$ | 73\% | 60\% | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 78\% |

Table 85: Community Member Engagement and Activities by Income

| Please indicate whether or not you have done each of the following in the last 12 months. <br> (Percent "yes") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Contacted the City of Boulder (inperson, phone, email, or web) for help or information | 35\% | $\begin{aligned} & 48 \% \\ & \text { A } \end{aligned}$ | 44\% | $\begin{aligned} & 56 \% \\ & \text { A C } \end{aligned}$ | 49\% | 46\% | 46\% |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion | $\begin{aligned} & 30 \% \\ & \text { B C } \end{aligned}$ | 17\% | 20\% | 24\% | 25\% | 21\% | 22\% |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | 21\% | 21\% | 21\% | 20\% | 25\% | 21\% | 21\% |
| Watched (online or on television) a local public meeting | 20\% | $\begin{aligned} & 32 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 29 \% \\ & \text { A } \end{aligned}$ | 24\% | 30\% | 27\% | 27\% |
| Volunteered your time to some group/activity in Boulder | 37\% | 46\% | $\begin{aligned} & 49 \% \\ & \text { A } \end{aligned}$ | 45\% | 47\% | 45\% | 45\% |
| Voted in your most recent local election | 72\% | $\begin{aligned} & 80 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | $\begin{aligned} & 83 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \text { A } \end{aligned}$ | 79\% | 82\% | 81\% |


| Please indicate whether or not you have done each of the following in the last 12 months. <br> (Percent "yes") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\begin{aligned} & \$ 200,000 \\ & \text { or more } \end{aligned}$ | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Used bus, rail, subway, or other public transportation instead of driving | 83\% | 76\% | 78\% | 78\% | $\begin{aligned} & 84 \% \\ & \text { B } \end{aligned}$ | 76\% | 77\% |
| Carpooled with other adults or children instead of driving alone | 74\% | 68\% | $\begin{aligned} & 77 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | 74\% | 75\% |
| Walked or biked instead of driving | 89\% | 91\% | 94\% | $\begin{aligned} & 96 \% \\ & \text { A B } \end{aligned}$ | 95\% | 91\% | 91\% |
| Taken steps to reduce your climate impact | 89\% | 91\% | $\begin{aligned} & 95 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 95 \% \\ & \text { A } \\ & \hline \end{aligned}$ | 93\% | 92\% | 92\% |

Table 86: Government Performance Ratings by Income

| Please rate the following categories of Boulder government performance. (Percent "excellent" or "good") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| The value of services for the taxes paid to Boulder | 60\% | 61\% | 61\% | 62\% | 47\% | $\begin{aligned} & 62 \% \\ & \mathrm{~A} \end{aligned}$ | 60\% |
| The overall direction that Boulder is taking | $\begin{aligned} & 46 \% \\ & D \end{aligned}$ | 44\% | $\begin{aligned} & 49 \% \\ & D \end{aligned}$ | 35\% | 25\% | $\begin{aligned} & 46 \% \\ & \text { A } \end{aligned}$ | 43\% |
| The job Boulder government does at welcoming community member involvement | 56\% | 58\% | 62\% | 52\% | 47\% | $\begin{aligned} & 59 \% \\ & \text { A } \end{aligned}$ | 57\% |
| The job Boulder government does at informing the public with openness and transparency | 54\% | 55\% | $\begin{aligned} & 61 \% \\ & \mathrm{D} \end{aligned}$ | 46\% | 34\% | $\begin{aligned} & 57 \% \\ & \text { A } \end{aligned}$ | 53\% |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | $\begin{aligned} & 47 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 44 \% \\ & D \end{aligned}$ | $\begin{aligned} & 50 \% \\ & D \end{aligned}$ | 28\% | 29\% | $\begin{aligned} & 44 \% \\ & \text { A } \end{aligned}$ | 42\% |
| The job Boulder government does at treating community members with respect | 62\% | 60\% | 64\% | 64\% | 34\% | $\begin{aligned} & 67 \% \\ & \mathrm{~A} \end{aligned}$ | 62\% |

Table 87: Provided Input To the City by Income

| In the past 12 months, have you provided any input to the city as a part of city decisionmaking? <br> (Percent "yes") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| In the past 12 months, have you provided any input to the city as a part of city decision-making? | 29\% | 33\% | 26\% | 27\% | $\begin{aligned} & 41 \% \\ & \text { B } \end{aligned}$ | 27\% | 29\% |

Table 88: Belief that Input was Heard by Income

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? <br> (Percent "yes") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | 61\% | 47\% | 58\% | 64\% | 31\% | $\begin{aligned} & 62 \% \\ & \text { A } \end{aligned}$ | 55\% |

Table 89: Future Focus Areas by Income

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Overall economic health of Boulder | 75\% | 72\% | 75\% | 75\% | 67\% | $\begin{aligned} & 76 \% \\ & \text { A } \end{aligned}$ | 75\% |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 86\% | 79\% | $\begin{aligned} & 91 \% \\ & \text { B D } \end{aligned}$ | 81\% | 79\% | 85\% | 84\% |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 70\% | 78\% | 71\% | 71\% | 69\% | 73\% | 72\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 73\% | 79\% | 78\% | 73\% | 79\% | 77\% | 77\% |
| Overall feeling of safety in Boulder | 76\% | 80\% | 76\% | $\begin{aligned} & 91 \% \\ & \text { A B C } \end{aligned}$ | 73\% | $\begin{aligned} & 82 \% \\ & \text { A } \end{aligned}$ | 81\% |
| Overall quality of natural environment in Boulder | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | 76\% | $\begin{aligned} & 86 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { B } \end{aligned}$ | 86\% | 85\% | 86\% |
| Overall quality of parks and recreation opportunities | 78\% | 72\% | 76\% | $\begin{aligned} & 88 \% \\ & \text { A B C } \end{aligned}$ | 72\% | 79\% | 78\% |


| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Overall health and wellness opportunities in Boulder | 67\% | 64\% | 63\% | 67\% | 70\% | 64\% | 65\% |
| Overall opportunities for education, culture, and the arts | $\begin{aligned} & 67 \% \\ & \text { D } \end{aligned}$ | 57\% | 61\% | 53\% | 63\% | 58\% | 59\% |
| Connection and engagement within the community | $\begin{aligned} & 75 \% \\ & \text { B C D } \end{aligned}$ | 60\% | $\begin{aligned} & 66 \% \\ & \mathrm{D} \end{aligned}$ | 54\% | 64\% | 62\% | 63\% |
| Equity and inclusivity | $\begin{aligned} & 77 \% \\ & \mathrm{D} \\ & \hline \end{aligned}$ | $\begin{aligned} & 68 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 74 \% \\ & \mathrm{D} \end{aligned}$ | 54\% | $\begin{aligned} & 76 \% \\ & \mathrm{~B} \end{aligned}$ | 66\% | 68\% |

Table 90: Degree to Which Homelessness is a Problem by Income

| To what degree, if at all, is homelessness a problem in the City of Boulder (Percent "major problem" or "moderate problem") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| To what degree, if at all, is homelessness a problem in the City of Boulder? | 91\% | 90\% | 93\% | $\begin{aligned} & 95 \% \\ & \mathrm{~B} \end{aligned}$ | 91\% | 92\% | 92\% |

Table 91: Funding for Services for Those in Need by Income

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Job training programs | $\begin{aligned} & 80 \% \\ & \text { C D } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \mathrm{D} \end{aligned}$ | 55\% | 65\% | 67\% | 67\% |
| Mental health programs | 90\% | 88\% | 88\% | 85\% | 91\% | 86\% | 87\% |
| Substance abuse programs | 82\% | 84\% | 83\% | 80\% | 85\% | 82\% | 82\% |
| Shelter during severe weather, including temperature extremes | $\begin{aligned} & 92 \% \\ & \text { B D } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \mathrm{D} \\ & \hline \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \mathrm{D} \\ & \hline \end{aligned}$ | 76\% | 81\% | 84\% | 84\% |

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| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ <br> or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Housing/rental assistance programs | $\begin{aligned} & 88 \% \\ & \text { B C D } \end{aligned}$ | $\begin{aligned} & 77 \% \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 74 \% \\ & \mathrm{D} \end{aligned}$ | 60\% | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | 71\% | 73\% |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | 84\% | 81\% | 76\% | 78\% | 81\% | 78\% | 79\% |

Table 92: Housing Choices by Income

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? <br> (Percent "essential" or "very important") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes |  |
|  | (A) | (B) | (C) | (D) | (A) | (B) | (A) |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | $\begin{aligned} & 88 \% \\ & \text { CD } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { CD } \end{aligned}$ | 67\% | 65\% | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | 72\% | 73\% |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | $\begin{aligned} & 65 \% \\ & \text { B C D } \end{aligned}$ | 52\% | 50\% | 52\% | $\begin{aligned} & 62 \% \\ & \text { B } \end{aligned}$ | 50\% | 52\% |
| Medium-density development (like townhouses) | 57\% | 59\% | $\begin{aligned} & 68 \% \\ & \text { A B } \end{aligned}$ | 64\% | 64\% | 61\% | 61\% |
| Higher-density development (like apartments) | $\begin{aligned} & 64 \% \\ & D \end{aligned}$ | $\begin{aligned} & 59 \% \\ & D \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \mathrm{D} \end{aligned}$ | 47\% | 60\% | 56\% | 56\% |
| Changes to the occupancy levels (the number of people who can live in) in current housing | $\begin{aligned} & 62 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 55 \% \\ & D \end{aligned}$ | $\begin{aligned} & 57 \% \\ & D \end{aligned}$ | 44\% | $\begin{aligned} & 65 \% \\ & \text { B } \end{aligned}$ | 51\% | 53\% |

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Table 93: Information Sources by Income

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services <br> (Percent "major source" or "minor source") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | $\$ 200,000$ or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email | 61\% | $\begin{aligned} & 72 \% \\ & \text { A } \end{aligned}$ | 66\% | 66\% | 71\% | 66\% | 67\% |
| City website (bouldercolorado.org) | 83\% | 88\% | 89\% | 87\% | 84\% | 88\% | 87\% |
| Topic specific electronic emails issued by the city | 73\% | 76\% | 71\% | 70\% | 77\% | 72\% | 72\% |
| Government access cable channel | $\begin{aligned} & 41 \% \\ & \text { CD } \end{aligned}$ | $\begin{aligned} & 34 \% \\ & D \end{aligned}$ | $\begin{aligned} & 29 \% \\ & \mathrm{D} \end{aligned}$ | 19\% | 36\% | 29\% | 30\% |
| City Council meeting livestreams or recorded broadcasts | 61\% | 58\% | 53\% | 59\% | 63\% | 56\% | 57\% |
| Nextdoor | 41\% | 46\% | 44\% | $\begin{aligned} & 52 \% \\ & \text { A } \end{aligned}$ | 45\% | 46\% | 46\% |
| Facebook | $\begin{aligned} & 48 \% \\ & \text { B C D } \end{aligned}$ | 38\% | 36\% | 35\% | 38\% | 37\% | 37\% |
| Twitter | $\begin{aligned} & 53 \% \\ & \text { B C D } \end{aligned}$ | 37\% | 43\% | 36\% | 38\% | 42\% | 41\% |
| Instagram | $\begin{aligned} & 51 \% \\ & \text { B C D } \\ & \hline \end{aligned}$ | 31\% | $\begin{aligned} & 37 \% \\ & \mathrm{D} \\ & \hline \end{aligned}$ | 26\% | $\begin{aligned} & 45 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 33\% | 34\% |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services <br> (Percent "major source" or "minor source") | Income |  |  |  | Are you able to cover all of your essential expenses without accumulating debt? |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than \$50,000 | $\begin{aligned} & \$ 50,000 \\ & \text { to } \\ & \$ 99,999 \end{aligned}$ | $\begin{aligned} & \$ 100,000 \\ & \text { to } \\ & \$ 199,999 \end{aligned}$ | \$200,000 or more | No | Yes | (A) |
|  | (A) | (B) | (C) | (D) | (A) | (B) |  |
| YouTube | $\begin{aligned} & 37 \% \\ & \text { B D } \end{aligned}$ | 24\% | $\begin{aligned} & 35 \% \\ & \text { B D } \end{aligned}$ | 25\% | 30\% | 30\% | 30\% |
| Boulder Daily Camera | 71\% | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 70\% | $\begin{aligned} & 80 \% \\ & \text { A } \end{aligned}$ | 79\% |
| The Denver Post | 54\% | $\begin{aligned} & 64 \% \\ & \text { A D } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \text { A D } \end{aligned}$ | 45\% | 65\% | 55\% | 57\% |
| Boulder Weekly | 65\% | $\begin{aligned} & 67 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 68 \% \\ & \mathrm{D} \end{aligned}$ | 56\% | 70\% | 62\% | 63\% |
| Local TV/radio stations | $\begin{aligned} & 61 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \text { C D } \end{aligned}$ | 55\% | 48\% | $\begin{aligned} & 69 \% \\ & \text { B } \end{aligned}$ | 57\% | 59\% |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | 57\% | 62\% | 59\% | 57\% | $\begin{aligned} & 70 \% \\ & \text { B } \end{aligned}$ | 56\% | 58\% |
| Word of mouth from family, friends, community connectors or neighbors | 95\% | 95\% | 91\% | $\begin{aligned} & 96 \% \\ & C \end{aligned}$ | 96\% | 94\% | 94\% |

## Survey Results by Quadrant

Table 94: Quality of Life Ratings by Area

| Please rate each of the following aspects of quality of life in Boulder: (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 <br> (Central <br> Boulder) | $\begin{gathered} 2 \\ \text { (Central } \\ \text { Uni- } \\ \text { Hill) } \end{gathered}$ | 3 <br> (Colorado University) | (Crossroads) | 5 (Gunbarrel) | 6 (North <br> Boulder) | 7 <br> (Palo <br> Park) | 8 (South <br> Boulder) | 9 <br> (Southeast Boulder) |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Boulder as a place to live | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 73\% | $\begin{aligned} & 89 \% \\ & \text { R } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 95 \% \\ & \text { B H } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { B H } \end{aligned}$ | 82\% | $\begin{aligned} & 87 \% \\ & \text { B } \end{aligned}$ | 86\% |
| Boulder as a place to raise children | 65\% | 60\% | 69\% | $\begin{aligned} & 87 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { A B C I } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { A B C } \\ & \text { I } \end{aligned}$ | 74\% | 70\% | 74\% |
| Boulder as a place to work | 78\% | 70\% | 73\% | $\begin{aligned} & 90 \% \\ & \text { B C G H I } \end{aligned}$ | 79\% | 84\% | 71\% | 72\% | 72\% | 75\% |


| Please rate each of the following aspects of quality of life in Boulder: (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 <br> (Central <br> Boulder) | $\begin{gathered} 2 \\ \text { (Central } \\ \text { Uni- } \\ \text { Hill) } \end{gathered}$ | 3 <br> (Colorado University) | (Crossroads) | $\begin{gathered} 5 \\ \text { (Gunbarrel) } \end{gathered}$ | 6 (North <br> Boulder) |  | 8 (South <br> Boulder) | 9 <br> (Southeast Boulder) |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Boulder as a place to visit | 90\% | 93\% | 91\% | $\begin{aligned} & 96 \% \\ & H \end{aligned}$ | $\begin{aligned} & 97 \% \\ & H \end{aligned}$ | 93\% | 92\% | 85\% | $\begin{aligned} & 92 \% \\ & \mathrm{H} \end{aligned}$ | 91\% |
| Boulder as a place to retire | 47\% | 61\% | 51\% | 53\% | 48\% | 58\% | 59\% | 52\% | $\begin{aligned} & 65 \% \\ & \text { A } \end{aligned}$ | 55\% |
| The overall quality of life in Boulder | 81\% | $\begin{aligned} & 91 \% \\ & \text { A H I } \end{aligned}$ | 87\% | $\begin{aligned} & 95 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { A H I } \end{aligned}$ | 87\% | $\begin{aligned} & \text { 92\% } \\ & \text { A H I } \end{aligned}$ | 81\% | 80\% | 85\% |
| Sense of community | 50\% | $\begin{aligned} & 70 \% \\ & \text { A C D E } \\ & \text { G H } \end{aligned}$ | 53\% | 42\% | 48\% | $\begin{aligned} & 58 \% \\ & H \end{aligned}$ | 42\% | 43\% | $\begin{aligned} & 60 \% \\ & \text { D G H } \end{aligned}$ | 51\% |

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Table 95: General Community Characteristics Ratings by Area

| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5- <br> Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9Southeast Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | $\begin{aligned} & 72 \% \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { ADEFHI } \end{aligned}$ | 69\% | 74\% | $\begin{aligned} & 77 \% \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { A D I } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { I } \end{aligned}$ | 62\% | 77\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | $\begin{aligned} & 78 \% \\ & \text { B } \end{aligned}$ | 66\% | 75\% | $\begin{aligned} & 89 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | 76\% | 76\% | 78\% |
| Overall quality of natural environment in Boulder | $\begin{aligned} & 96 \% \\ & H \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 95 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 94 \% \\ & H \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { H } \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \mathrm{H} \end{aligned}$ | 86\% | $\begin{aligned} & 97 \% \\ & H \end{aligned}$ | 94\% |


| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2Central UniHill | 3- <br> Colorado University | 4Crossroads | 5- <br> Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9Southeast Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall quality of parks and recreation opportunities | 87\% | 90\% | $\begin{aligned} & 94 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & \text { A H } \end{aligned}$ | 94\% | 94\% | $\begin{aligned} & 95 \% \\ & \text { A } \end{aligned}$ | 89\% | 94\% | 92\% |
| Overall health and wellness opportunities in Boulder | $\begin{aligned} & 94 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \mathrm{E} \end{aligned}$ | 93\% | $\begin{aligned} & 97 \% \\ & \mathrm{E} \end{aligned}$ | 85\% | 93\% | $\begin{aligned} & 95 \% \\ & \text { E } \end{aligned}$ | 92\% | 91\% | 93\% |
| Overall opportunities for education, culture, and the arts | 81\% | 80\% | $\begin{aligned} & 95 \% \\ & \text { A B D E G } \\ & \text { H } \end{aligned}$ | 81\% | 79\% | 88\% | 82\% | 83\% | 87\% | 85\% |
| Residents' connection and engagement with their community | 51\% | 58\% | 50\% | $\begin{aligned} & 67 \% \\ & \mathrm{~F} \end{aligned}$ | 60\% | 47\% | $\begin{aligned} & 65 \% \\ & \text { C F } \end{aligned}$ | 55\% | $\begin{aligned} & 63 \% \\ & \text { A C F } \end{aligned}$ | 56\% |


| Please rate each of the following characteristics as they relate to Boulder as a whole: <br> (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9Southeast Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| The city as a place for innovation, creativity, and entrepreneurship | 71\% | 60\% | $\begin{aligned} & 80 \% \\ & \text { B F H } \end{aligned}$ | 79\% | 76\% | 66\% | 66\% | 64\% | 73\% | 70\% |

Table 96: Safety Ratings by Area

| Please indicate how likely or unlikely you are to do each of the following: <br> (Percent "very" or "somewhat likely") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4Crossroad s | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| In your neighborhood during the day | 85\% | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 98 \% \\ & \text { A E } \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A } \end{aligned}$ | 89\% | $\begin{aligned} & 96 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A } \end{aligned}$ | 93\% |
| In Boulder's downtown/commercia I area during the day | 70\% | 78\% | $\begin{aligned} & 93 \% \\ & \text { A B F G H } \\ & \text { I } \\ & \hline \end{aligned}$ | 82\% | 81\% | 80\% | 71\% | 70\% | 77\% | 77\% |

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| Please indicate how likely or unlikely you are to do each of the following: <br> (Percent "very" or "somewhat likely") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra I UniHill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad s | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| From property crime | 52\% | 55\% | $\begin{aligned} & 69 \% \\ & \text { A D I } \end{aligned}$ | 49\% | 68\% | 59\% | 63\% | 59\% | 56\% | 59\% |
| From violent crime | 69\% | $\begin{aligned} & 83 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A F G H I } \end{aligned}$ | 78\% | 79\% | 70\% | 80\% | 72\% | 76\% | 77\% |
| From fire, flood, or other natural disaster | $\begin{aligned} & \text { 51\% } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 57 \% \\ & \text { H I } \end{aligned}$ | $\begin{aligned} & 53 \% \\ & \text { H I } \end{aligned}$ | 54\% | 39\% | 41\% | 45\% | 40\% | 38\% | 46\% |
| In city parks, facilities, and trails | 60\% | $\begin{aligned} & 83 \% \\ & \text { A G H I } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & \text { A F G H I } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { A G H I } \end{aligned}$ | 70\% | 62\% | 66\% | 64\% | 71\% |
| In Boulder, based on your personal identity | 74\% | $\begin{aligned} & 91 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | $\begin{aligned} & 83 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A F H I } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 81\% | $\begin{aligned} & 85 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \mathrm{~A} \\ & \hline \end{aligned}$ | 82\% | 82\% |

Table 97: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Area

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? <br> (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | 66\% | 62\% | $\begin{aligned} & 79 \% \\ & \text { A B H } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { A B E F H I } \end{aligned}$ | 67\% | 70\% | 71\% | 63\% | 70\% | 69\% |

Table 98: Feeling Welcome and Accepted by Area

| How welcome and accepted do you feel... (Percent "very welcome" or "somewhat welcome") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni-Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| At city parks, trails, and facilities | 82\% | $\begin{aligned} & 96 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 99 \% \\ & \text { A } \end{aligned}$ | 89\% | 90\% | 87\% | 89\% | 88\% | 89\% |
| At citysponsored community engagement activities | 83\% | 88\% | 85\% | 76\% | 86\% | 82\% | 82\% | 89\% | 87\% | 85\% |
| In the Boulder community, based on your personal identity | 81\% | 86\% | $\begin{aligned} & 93 \% \\ & \text { A H } \end{aligned}$ | 88\% | 86\% | 87\% | $\begin{aligned} & 93 \% \\ & \text { A } \end{aligned}$ | 84\% | 86\% | 86\% |

Table 99: Community Characteristics Ratings by Area

| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6- <br> North <br> Boulder | 7- <br> Palo <br> Park | 8- <br> South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Ease of public parking | $\begin{aligned} & 51 \% \\ & \text { B } \end{aligned}$ | 29\% | $\begin{aligned} & 57 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 59 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { A B I } \end{aligned}$ | $\begin{aligned} & 67 \% \\ & \text { A B I } \end{aligned}$ | $\begin{aligned} & 59 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 49 \% \\ & \text { B } \end{aligned}$ | 54\% |
| Ease of travel by car in Boulder | $\begin{aligned} & 66 \% \\ & \text { B } \end{aligned}$ | 52\% | 66\% | 70\% | $\begin{aligned} & 77 \% \\ & \text { B H } \end{aligned}$ | 64\% | 66\% | 60\% | 62\% | 64\% |
| Ease of travel by public transportation in Boulder | 53\% | 54\% | $\begin{aligned} & 76 \% \\ & \text { A B D E F } \\ & \text { H I } \end{aligned}$ | 52\% | 48\% | 49\% | $\begin{aligned} & \text { 61\% } \\ & \text { I } \end{aligned}$ | 57\% | 45\% | 56\% |
| Ease of travel by bicycle in Boulder | 80\% | $\begin{aligned} & 86 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A D E FI } \end{aligned}$ | 74\% | 68\% | 77\% | $\begin{aligned} & 92 \% \\ & \text { A D } \\ & \text { E F I } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \mathrm{E} \end{aligned}$ | 77\% | 82\% |
| Ease of walking in Boulder | $\begin{aligned} & 92 \% \\ & \text { B C D E } \\ & \text { F I } \end{aligned}$ | 79\% | $\begin{aligned} & 81 \% \\ & \mathrm{~F} \end{aligned}$ | 78\% | 78\% | 69\% | $\begin{aligned} & 82 \% \\ & \text { F } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { F I } \end{aligned}$ | 73\% | 81\% |
| Well-planned residential growth | 33\% | $\begin{aligned} & 54 \% \\ & \text { A D H I } \end{aligned}$ | 43\% | 25\% | 35\% | 42\% | 41\% | 33\% | 34\% | 37\% |
| Well-planned commercial growth | 39\% | 46\% | $\begin{aligned} & 58 \% \\ & \text { A D E F G } \\ & \text { H I } \end{aligned}$ | 34\% | 35\% | 42\% | 40\% | 35\% | 41\% | 41\% |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6- <br> North <br> Boulder | 7- <br> Palo <br> Park | 8- <br> South <br> Boulder | 9- <br> Southeast <br> Boulder | (A) |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Well-designed neighborhoods | 53\% | 56\% | 57\% | 43\% | $\begin{aligned} & 67 \% \\ & D \end{aligned}$ | 47\% | 61\% | 49\% | 50\% | 52\% |
| Clarity and language options of signage in public spaces | $\begin{aligned} & 77 \% \\ & \mathrm{E} \\ & \hline \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \mathrm{E} \end{aligned}$ | 75\% | 59\% | $\begin{aligned} & 86 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \mathrm{E} \end{aligned}$ | 79\% |
| Preservation of the historical or cultural character of the community | 66\% | 56\% | 64\% | 71\% | $\begin{aligned} & 83 \% \\ & \text { B C G H } \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \mathrm{H} \end{aligned}$ | 58\% | 56\% | $\begin{aligned} & 69 \% \\ & H \end{aligned}$ | 65\% |
| Public places where people want to spend time | $\begin{aligned} & 67 \% \\ & \text { B } \end{aligned}$ | 53\% | $\begin{aligned} & 79 \% \\ & \text { A B E H I } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A B E F G H } \\ & \text { I } \end{aligned}$ | 57\% | $\begin{aligned} & 70 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 74 \% \\ & \text { B E } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { B } \end{aligned}$ | 63\% | 68\% |
| Variety of housing options | 21\% | 19\% | 24\% | 15\% | 21\% | 25\% | $\begin{aligned} & 36 \% \\ & \text { A B } \\ & \text { D H } \\ & \text { I } \end{aligned}$ | 22\% | 21\% | 23\% |
| Availability of affordable quality housing | 8\% | 7\% | 9\% | 4\% | 4\% | $\begin{aligned} & 15 \% \\ & \text { D E } \end{aligned}$ | 11\% | 12\% | 8\% | 9\% |

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| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6- <br> North <br> Boulder | 7- <br> Palo <br> Park | 8- <br> South <br> Boulder | 9- <br> Southeast <br> Boulder | (A) |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Cleanliness of Boulder | $\begin{aligned} & 65 \% \\ & \text { B H } \end{aligned}$ | 43\% | $\begin{aligned} & 64 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { A B C F G H } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \text { B H I } \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { B } \end{aligned}$ | 54\% | $\begin{aligned} & 60 \% \\ & \mathrm{~B} \end{aligned}$ | 62\% |
| Water resources (beaches, lakes, ponds, riverways, etc.) | $\begin{aligned} & 57 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 40\% | $\begin{aligned} & 71 \% \\ & \text { A B G } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { A B C F G H } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \text { B } \end{aligned}$ | 52\% | $\begin{aligned} & 60 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \text { A B G H } \end{aligned}$ | 62\% |
| Air quality | $\begin{aligned} & 68 \% \\ & \mathrm{H} \end{aligned}$ | 66\% | 60\% | 67\% | 59\% | 63\% | $\begin{aligned} & 68 \% \\ & H \end{aligned}$ | 53\% | 61\% | 62\% |
| Availability of paths and walking trails | 94\% | 92\% | $\begin{aligned} & 99 \% \\ & \text { B E H } \end{aligned}$ | 97\% | 89\% | $\begin{aligned} & 98 \% \\ & \mathrm{E} \end{aligned}$ | 96\% | 93\% | 94\% | 94\% |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 95\% | 94\% | $\begin{aligned} & 99 \% \\ & \mathrm{E} \end{aligned}$ | 97\% | 92\% | 95\% | 95\% | 95\% | 98\% | 96\% |
| Recreational opportunities | 93\% | 88\% | $\begin{aligned} & 99 \% \\ & \text { A B D H I } \end{aligned}$ | 86\% | $\begin{aligned} & 98 \% \\ & \text { B D } \end{aligned}$ | 96\% | 92\% | 92\% | 91\% | 93\% |


| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $1-$ <br> Central <br> Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6- <br> North <br> Boulder | 7- <br> Palo <br> Park | 8- <br> South <br> Boulder | 9- <br> Southeast <br> Boulder | (A) |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Opportunities to attend cultural/arts/music activities | $\begin{aligned} & 84 \% \\ & \mathrm{~B} \end{aligned}$ | 71\% | 78\% | 78\% | 86\% | 78\% | 77\% | 77\% | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | 80\% |
| Opportunities to attend special events and festivals | $\begin{aligned} & 86 \% \\ & \text { G H } \end{aligned}$ | 81\% | 78\% | 78\% | 88\% | $\begin{aligned} & 91 \% \\ & \text { C G H } \end{aligned}$ | 74\% | 78\% | 85\% | 82\% |
| Outdoor spaces to gather with large families or groups | 74\% | 69\% | $\begin{aligned} & 96 \% \\ & \text { A B F G H } \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \text { A B H } \end{aligned}$ | $\begin{aligned} & 89 \% \\ & \text { A B H } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | 74\% | $\begin{aligned} & 86 \% \\ & \text { A B H } \end{aligned}$ | 81\% |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 74\% | 74\% | 74\% | 71\% | 69\% | 73\% | 72\% | 65\% | 79\% | 72\% |
| Community support for the arts | 65\% | 74\% | $\begin{aligned} & 85 \% \\ & \text { A H } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 87 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 77 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { A } \end{aligned}$ | 75\% | $\begin{aligned} & 85 \% \\ & \text { A } \end{aligned}$ | 78\% |


| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6- <br> North <br> Boulder | 7- <br> Palo <br> Park | 8- <br> South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Availability of affordable quality childcare/preschool | 32\% | $\begin{aligned} & 51 \% \\ & \mathrm{G} \end{aligned}$ | 33\% | 18\% | 32\% | 37\% | 21\% | 30\% | 32\% | 32\% |
| Adult educational opportunities | 71\% | $\begin{aligned} & 88 \% \\ & \text { A H } \end{aligned}$ | 79\% | 81\% | 77\% | 81\% | 81\% | 74\% | 76\% | 77\% |
| Opportunities to volunteer | 86\% | 79\% | $\begin{aligned} & 94 \% \\ & \text { B F H I } \end{aligned}$ | $\begin{aligned} & 94 \% \\ & H \end{aligned}$ | 88\% | 81\% | 87\% | 79\% | 83\% | 85\% |
| Opportunities to participate in community matters | 69\% | 63\% | 72\% | 62\% | $\begin{aligned} & 81 \% \\ & \mathrm{H} \end{aligned}$ | 69\% | 65\% | 62\% | 72\% | 68\% |
| Availability of affordable quality mental health care | $\begin{aligned} & 35 \% \\ & \mathrm{I} \end{aligned}$ | 35\% | $\begin{aligned} & 36 \% \\ & \mathrm{I} \end{aligned}$ | 35\% | 29\% | 21\% | 28\% | 24\% | 19\% | 28\% |

Table 100: Economy Ratings by Area

| Please rate each of the following in the Boulder community (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado Universit y | 4- <br> Crossroad <br> $s$ | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Overall quality of business and service establishments in Boulder | $\begin{aligned} & 86 \% \\ & H \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { E H } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { E H } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { E H } \end{aligned}$ | 76\% | 82\% | $\begin{aligned} & 86 \% \\ & H \end{aligned}$ | 76\% | 82\% | 84\% |
| Variety of business and service establishments in Boulder | 62\% | 66\% | 68\% | $\begin{aligned} & 92 \% \\ & \text { A B C E F G } \\ & \text { H I } \end{aligned}$ | 70\% | 62\% | 67\% | 68\% | 68\% | 67\% |
| Vibrancy of downtown/commercia I area | 72\% | 78\% | $\begin{aligned} & 83 \% \\ & \text { A F H } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A E F H } \end{aligned}$ | 74\% | 67\% | $\begin{aligned} & 79 \% \\ & H \end{aligned}$ | 67\% | $\begin{aligned} & 83 \% \\ & \text { A F H } \end{aligned}$ | 75\% |
| Employment opportunities | $\begin{aligned} & 64 \% \\ & \text { B G } \end{aligned}$ | 46\% | 57\% | 50\% | 53\% | $\begin{aligned} & \text { 66\% } \\ & \text { B G } \end{aligned}$ | 44\% | 60\% | 55\% | 57\% |
| Shopping opportunities | 75\% | 66\% | $\begin{aligned} & 89 \% \\ & \text { A B D F G } \\ & \text { H I } \end{aligned}$ | 68\% | 80\% | 66\% | 73\% | 69\% | 75\% | 74\% |
| Cost of living in Boulder | $\begin{aligned} & 10 \% \\ & \mathrm{G} \end{aligned}$ | 4\% | 6\% | 11\% | 4\% | 10\% | 3\% | 5\% | 5\% | 6\% |

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Table 101: City Services Ratings by Area

| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra I UniHill | 3- <br> Colorado <br> Universit <br> y | 4Crossroad s | 5- <br> Gunbarre <br> I | 6- <br> North <br> Boulde <br> r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Public information and communication | 69\% | 67\% | 76\% | 78\% | 67\% | 69\% | 73\% | 68\% | 76\% | 71\% |
| Traffic enforcement | 55\% | 60\% | $\begin{aligned} & 74 \% \\ & \text { A F H I } \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \text { A F H I } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \mathrm{~F} \end{aligned}$ | 44\% | $\begin{aligned} & 65 \% \\ & \mathrm{~F} \end{aligned}$ | 54\% | 52\% | 59\% |
| Traffic signal timing | $\begin{aligned} & 55 \% \\ & \text { G } \end{aligned}$ | $\begin{aligned} & 59 \% \\ & \mathrm{G} \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \text { A D E G } \end{aligned}$ | 47\% | 49\% | $\begin{aligned} & 60 \% \\ & G \end{aligned}$ | 37\% | $\begin{aligned} & 61 \% \\ & \text { G } \end{aligned}$ | $\begin{aligned} & 57 \% \\ & \text { G } \end{aligned}$ | 57\% |
| Street repair | $\begin{aligned} & 41 \% \\ & \text { B H I } \end{aligned}$ | 26\% | $\begin{aligned} & 47 \% \\ & \text { B E F G H I } \end{aligned}$ | $\begin{aligned} & 67 \% \\ & \text { A B C E F G } \\ & \text { H I } \end{aligned}$ | 27\% | 30\% | 32\% | 27\% | 28\% | 34\% |
| Street cleaning | $\begin{aligned} & 70 \% \\ & \mathrm{~F} \end{aligned}$ | 62\% | $\begin{aligned} & 80 \% \\ & \text { B E F G H I } \end{aligned}$ | 91\% <br> ABEFGH I | 54\% | 52\% | 66\% | $\begin{aligned} & 66 \% \\ & \mathrm{~F} \end{aligned}$ | 64\% | 67\% |
| Street lighting | 64\% | 55\% | 61\% | $\begin{aligned} & 81 \% \\ & \text { A B C E H } \end{aligned}$ | 59\% | 65\% | $\begin{aligned} & 73 \% \\ & \mathrm{~B} \end{aligned}$ | 62\% | $\begin{aligned} & 70 \% \\ & \text { B } \end{aligned}$ | 65\% |
| Snow removal | 48\% | 47\% | 49\% | 50\% | 34\% | 44\% | $\begin{aligned} & 64 \% \\ & \text { A B } \\ & \text { C E } \\ & \text { F H I } \end{aligned}$ | 45\% | 41\% | 47\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2Centra I UniHill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad <br> s | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder | (A) |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Sidewalk maintenance | 54\% | $\begin{aligned} & 65 \% \\ & \mathrm{E} \end{aligned}$ | 57\% | $\begin{aligned} & 76 \% \\ & \text { A C E } \end{aligned}$ | 43\% | $\begin{aligned} & 62 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 67 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \mathrm{E} \end{aligned}$ | 59\% | 60\% |
| Bus or transit services | $\begin{aligned} & \text { 68\% } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 72 \% \\ & \mathrm{I} \end{aligned}$ | $\begin{aligned} & 77 \% \\ & \text { D F I } \end{aligned}$ | 57\% | 62\% | 58\% | $\begin{aligned} & 79 \% \\ & \text { D F I } \end{aligned}$ | $\begin{aligned} & 73 \% \\ & \text { FI } \end{aligned}$ | 55\% | 68\% |
| Land use, planning, and zoning | 38\% | 39\% | $\begin{aligned} & 53 \% \\ & \text { A E F H } \end{aligned}$ | 36\% | 32\% | 35\% | 50\% | 34\% | 40\% | 40\% |
| Code enforcement (weeds, abandoned buildings, etc.) | 46\% | 46\% | $\begin{aligned} & 59 \% \\ & \mathrm{H} \end{aligned}$ | 47\% | 45\% | 46\% | 49\% | 43\% | 45\% | 47\% |
| Affordable highspeed internet access | $\begin{aligned} & 57 \% \\ & \text { H I } \end{aligned}$ | 51\% | $\begin{aligned} & 61 \% \\ & \text { E F H I } \end{aligned}$ | 42\% | 41\% | 43\% | 46\% | 41\% | 43\% | 48\% |
| Drinking water | $\begin{aligned} & 91 \% \\ & \text { G } \end{aligned}$ | 88\% | $\begin{aligned} & 93 \% \\ & \text { D G } \end{aligned}$ | 81\% | 92\% | 86\% | 82\% | 89\% | $\begin{aligned} & 94 \% \\ & \text { D G } \end{aligned}$ | 90\% |
| Sewer services | 94\% | 92\% | 94\% | 93\% | 88\% | 89\% | 94\% | 89\% | 94\% | 92\% |
| Storm water management (storm drainage, dams, levees, etc.) | 80\% | 81\% | $\begin{aligned} & 89 \% \\ & H \end{aligned}$ | 87\% | 87\% | $\begin{aligned} & 89 \% \\ & H \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A H } \end{aligned}$ | 74\% | 82\% | 83\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4Crossroad s | 5- <br> Gunbarre <br> I | 6- <br> North <br> Boulde <br> r | 7- <br> Palo <br> Par k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder | (A) |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Utility billing | 69\% | 66\% | 64\% | 66\% | 61\% | 69\% | 57\% | $\begin{aligned} & 72 \% \\ & \mathrm{G} \end{aligned}$ | 61\% | 66\% |
| Police/sheriff services | 65\% | 64\% | 60\% | 70\% | 54\% | 65\% | 70\% | 66\% | 67\% | 65\% |
| Crime prevention | 38\% | $\begin{aligned} & 58 \% \\ & \text { A F H I } \end{aligned}$ | $\begin{aligned} & 56 \% \\ & \text { A F H I } \end{aligned}$ | 54\% | 41\% | 35\% | $\begin{aligned} & 52 \% \\ & \text { A F } \end{aligned}$ | 42\% | 37\% | 44\% |
| Animal management | 70\% | 76\% | 82\% | 81\% | 85\% | 76\% | $\begin{aligned} & 87 \% \\ & \text { A I } \end{aligned}$ | 77\% | 69\% | 76\% |
| Ambulance or emergency medical services | 84\% | 81\% | $\begin{aligned} & 94 \% \\ & \text { B F } \end{aligned}$ | 85\% | 90\% | 76\% | $\begin{aligned} & 94 \% \\ & \mathrm{~F} \end{aligned}$ | 87\% | $\begin{aligned} & 92 \% \\ & \text { F } \end{aligned}$ | 87\% |
| Fire services | 88\% | 94\% | $\begin{aligned} & 97 \% \\ & \text { A D } \end{aligned}$ | 84\% | 91\% | $\begin{aligned} & 97 \% \\ & \text { A D } \end{aligned}$ | 96\% | 93\% | 94\% | 93\% |
| Fire prevention and education | 75\% | 72\% | 68\% | 59\% | 75\% | 76\% | 80\% | 72\% | 80\% | 74\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I <br> (A) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad <br> s | 5- <br> Gunbarre I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) |  |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | $\begin{aligned} & 70 \% \\ & \text { B } \end{aligned}$ | 52\% | $\begin{aligned} & 70 \% \\ & \mathrm{~B} \end{aligned}$ | 48\% | $\begin{aligned} & 76 \% \\ & \text { B D } \end{aligned}$ | $\begin{aligned} & 76 \% \\ & \text { B D H I } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { B D } \\ & \text { H I } \end{aligned}$ | 62\% | 57\% | 66\% |
| Preservation of natural areas (open space, farmlands, and greenbelts) | $\begin{aligned} & 88 \% \\ & \text { B } \end{aligned}$ | 73\% | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 97 \% \\ & \text { B H } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \mathrm{~B} \end{aligned}$ | $\begin{aligned} & 83 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { B } \end{aligned}$ | 86\% |
| Recreational opportunities in Boulder open space | 90\% | 85\% | $\begin{aligned} & 93 \% \\ & \text { H } \end{aligned}$ | 89\% | 94\% | $\begin{aligned} & 95 \% \\ & H \end{aligned}$ | $\begin{aligned} & 95 \% \\ & H \end{aligned}$ | 85\% | 92\% | 91\% |
| Recycling/compostin g | $\begin{aligned} & 82 \% \\ & \text { C } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & C \end{aligned}$ | 58\% | $\begin{aligned} & 82 \% \\ & C \end{aligned}$ | 73\% | $\begin{aligned} & 83 \% \\ & \text { C } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & C \end{aligned}$ | $\begin{aligned} & 77 \% \\ & C \end{aligned}$ | $\begin{aligned} & 75 \% \\ & C \end{aligned}$ | 76\% |
| Yard waste pick-up | 77\% | 73\% | 76\% | 88\% | 73\% | 82\% | 85\% | 76\% | 81\% | 78\% |
| City parks | $\begin{aligned} & 80 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | 68\% | $\begin{aligned} & 90 \% \\ & \text { A B H } \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A B E H } \end{aligned}$ | 78\% | $\begin{aligned} & 87 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \mathrm{~B} \\ & \hline \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { B H } \end{aligned}$ | 83\% |

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| Please rate the quality of each of the following services Boulder (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4Crossroad s | 5- <br> Gunbarre <br> I | 6- <br> North <br> Boulde <br> r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Recreation programs or classes | 89\% | 86\% | $\begin{aligned} & 94 \% \\ & \text { E H } \end{aligned}$ | 78\% | 80\% | 90\% | 88\% | 84\% | 91\% | 88\% |
| Recreation centers or facilities | $\begin{aligned} & 92 \% \\ & \text { E H } \end{aligned}$ | 84\% | 91\% | 84\% | 78\% | 88\% | 87\% | 83\% | 89\% | 87\% |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | $\begin{aligned} & 78 \% \\ & \mathrm{~B} \end{aligned}$ | 58\% | $\begin{aligned} & 85 \% \\ & \text { B H } \end{aligned}$ | $\begin{aligned} & 89 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 77 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 74 \% \\ & \mathrm{~B} \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { B } \end{aligned}$ | 78\% |

Table 102: Community Member Engagement and Activities by Area

| Please indicate whether or not you have done each of the following in the last 12 months. (Percent "yes") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information | $\begin{aligned} & 44 \% \\ & D \end{aligned}$ | $\begin{aligned} & 44 \% \\ & D \end{aligned}$ | 36\% | 24\% | 40\% | 64\% <br> ABCD <br> EGI | $\begin{aligned} & 44 \% \\ & D \end{aligned}$ | $\begin{aligned} & 57 \% \\ & \text { A C D E I } \end{aligned}$ | $\begin{aligned} & 44 \% \\ & \mathrm{D} \end{aligned}$ | 46\% |
| Contacted <br> Boulder elected officials (inperson, phone, email, or web) to express your opinion | $\begin{aligned} & 19 \% \\ & \mathrm{G} \end{aligned}$ | $\begin{aligned} & 24 \% \\ & G \end{aligned}$ | $\begin{aligned} & 29 \% \\ & \text { G } \end{aligned}$ | $47 \%$ <br> ABCEFG <br> H I | 16\% | $\begin{aligned} & 26 \% \\ & \text { G } \end{aligned}$ | 6\% | $\begin{aligned} & 21 \% \\ & G \end{aligned}$ | $\begin{aligned} & 21 \% \\ & G \end{aligned}$ | 22\% |


| Please indicate whether or not you have done each of the following in the last 12 months. (Percent "yes") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2- <br> Central UniHill | 3- <br> Colorado University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | 17\% | 15\% | 20\% | 30\% | 28\% | 27\% | 25\% | 24\% | 18\% | 21\% |
| Watched (online or on television) a local public meeting | $\begin{aligned} & 31 \% \\ & \text { B I } \end{aligned}$ | 17\% | $\begin{aligned} & 31 \% \\ & \text { B I } \end{aligned}$ | $\begin{aligned} & 38 \% \\ & \text { B F I } \end{aligned}$ | 24\% | 20\% | 23\% | $\begin{aligned} & 34 \% \\ & \text { B F I } \end{aligned}$ | 19\% | 27\% |
| Volunteered your time to some group/activity in Boulder | 40\% | 45\% | 39\% | 44\% | $\begin{aligned} & 59 \% \\ & \text { A C } \end{aligned}$ | 49\% | 42\% | 44\% | $\begin{aligned} & 54 \% \\ & \text { A C } \end{aligned}$ | 45\% |
| Voted in your most recent local election | $\begin{aligned} & 79 \% \\ & \mathrm{D} \end{aligned}$ | 69\% | 76\% | 66\% | $\begin{aligned} & 84 \% \\ & \text { B D } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { A B C D } \\ & \text { G } \end{aligned}$ | 77\% | $\begin{aligned} & 85 \% \\ & \text { B D } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A B C D G } \end{aligned}$ | 81\% |

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| Please indicate whether or not you have done each of the following in the last 12 months. (Percent "yes") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2- <br> Central Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Used bus, rail, subway, or other public transportation instead of driving | $\begin{aligned} & 79 \% \\ & \text { E I } \end{aligned}$ | $\begin{aligned} & 80 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \text { D E F I } \end{aligned}$ | 69\% | 60\% | 69\% | $\begin{aligned} & 83 \% \\ & \text { E F I } \end{aligned}$ | $\begin{aligned} & 82 \% \\ & \text { E F I } \end{aligned}$ | 69\% | 77\% |
| Carpooled with other adults or children instead of driving alone | 70\% | 80\% | 80\% | 65\% | 77\% | 69\% | 77\% | 72\% | $\begin{aligned} & 82 \% \\ & \text { A D F } \end{aligned}$ | 75\% |
| Walked or biked instead of driving | $\begin{aligned} & 96 \% \\ & \text { E F G I } \end{aligned}$ | 90\% | $\begin{aligned} & 94 \% \\ & \text { E } \end{aligned}$ | $\begin{aligned} & 98 \% \\ & \text { E I } \end{aligned}$ | 81\% | 88\% | 88\% | $\begin{aligned} & 93 \% \\ & \text { E I } \end{aligned}$ | 87\% | 91\% |
| Taken steps to reduce your climate impact | $\begin{aligned} & 95 \% \\ & \text { B C I } \end{aligned}$ | 87\% | 88\% | $\begin{aligned} & 99 \% \\ & \text { B C I } \end{aligned}$ | 94\% | 95\% | 93\% | $\begin{aligned} & 95 \% \\ & \text { B C I } \end{aligned}$ | 87\% | 92\% |

Table 103: Government Performance Ratings by Area

| Please rate the following categories of Boulder government performance. (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 - <br> Central <br> Boulder | 2- <br> Central Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| The value of services for the taxes paid to Boulder | 58\% | 58\% | $\begin{aligned} & 69 \% \\ & \mathrm{E} \end{aligned}$ | 55\% | 47\% | 61\% | 57\% | 61\% | 60\% | 60\% |
| The overall direction that Boulder is taking | 35\% | 37\% | $\begin{aligned} & 60 \% \\ & \text { A B E F G } \\ & \text { H I } \end{aligned}$ | $\begin{aligned} & 74 \% \\ & \text { A B E F G H } \\ & \text { I } \end{aligned}$ | 35\% | 39\% | 40\% | 38\% | 46\% | 43\% |
| The job Boulder government does at welcoming community member involvement | 48\% | $\begin{aligned} & 73 \% \\ & \text { A F H I } \end{aligned}$ | $\begin{aligned} & 70 \% \\ & \text { A H I } \end{aligned}$ | 59\% | $\begin{aligned} & 67 \% \\ & \text { A H } \end{aligned}$ | 55\% | 63\% | 48\% | 52\% | 57\% |


| Please rate the following categories of Boulder government performance. (Percent "excellent" or "good") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central UniHill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| The job Boulder government does at informing the public with openness and transparency | 50\% | 52\% | $\begin{aligned} & 69 \% \\ & \text { A B E F HI } \end{aligned}$ | 59\% | 49\% | 53\% | $\begin{aligned} & 59 \% \\ & H \end{aligned}$ | 43\% | 52\% | 53\% |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 37\% | 45\% | $\begin{aligned} & 59 \% \\ & \text { A E F HI } \end{aligned}$ | $\begin{aligned} & 54 \% \\ & H \end{aligned}$ | 32\% | 39\% | 45\% | 33\% | 42\% | 42\% |
| The job Boulder government does at treating community members with respect | 55\% | $\begin{aligned} & 69 \% \\ & \text { E H } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { E H } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \text { E H } \end{aligned}$ | 47\% | $\begin{aligned} & 66 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \text { A E } \\ & \text { H } \end{aligned}$ | 52\% | $\begin{aligned} & 70 \% \\ & \text { AEH } \end{aligned}$ | 62\% |

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Table 104: Provided Input To the City by Area

| In the past 12 months, have you provided any input to the city as a part of city decisionmaking? (Percent "yes") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2Central Uni-Hill | 3- <br> Colorado <br> University | 4Crossroads | 5- <br> Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| In the past 12 months, have you provided any input to the city as a part of city decisionmaking? | $\begin{aligned} & 27 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | 23\% | $\begin{aligned} & 28 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | $\begin{aligned} & 33 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | $\begin{aligned} & 35 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | $\begin{aligned} & 32 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | 9\% | $\begin{aligned} & 31 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \mathrm{G} \\ & \hline \end{aligned}$ | 29\% |

Table 105: Belief that Input was Heard by Area

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? <br> (Percent "yes") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni-Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | 59\% | $\begin{aligned} & 73 \% \\ & \mathrm{~F} \end{aligned}$ | 55\% | $\begin{aligned} & 83 \% \\ & \mathrm{~F} \end{aligned}$ | 47\% | 38\% | 40\% | 52\% | 56\% | 55\% |

Table 106: Future Focus Areas by Area

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall economic health of Boulder | $\begin{aligned} & 76 \% \\ & H \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { C F H } \end{aligned}$ | 68\% | 79\% | 79\% | 73\% | $\begin{aligned} & 84 \% \\ & \text { CH } \end{aligned}$ | 65\% | $\begin{aligned} & 77 \% \\ & \mathrm{H} \end{aligned}$ | 75\% |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 80\% | 84\% | 86\% | $\begin{aligned} & 94 \% \\ & \text { A H } \end{aligned}$ | 88\% | 89\% | 86\% | 80\% | 83\% | 84\% |


| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 71\% | 75\% | 74\% | 68\% | 73\% | $\begin{aligned} & 81 \% \\ & \mathrm{I} \end{aligned}$ | 69\% | 71\% | 68\% | 72\% |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 73\% | 73\% | 75\% | 71\% | $\begin{aligned} & 87 \% \\ & \text { G } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { G } \end{aligned}$ | 67\% | $\begin{aligned} & 83 \% \\ & \text { A G } \end{aligned}$ | 78\% | 77\% |

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| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall feeling of safety in Boulder | $\begin{aligned} & 88 \% \\ & \text { CD H } \end{aligned}$ | $\begin{aligned} & 86 \% \\ & \text { C D H } \end{aligned}$ | 70\% | 60\% | $\begin{aligned} & 85 \% \\ & \text { CD } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { C D H } \end{aligned}$ | $\begin{aligned} & 89 \% \\ & \text { C D } \\ & \text { H } \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 80 \% \\ & D \end{aligned}$ | 81\% |
| Overall quality of natural environment in Boulder | $\begin{aligned} & 88 \% \\ & \text { D I } \end{aligned}$ | 81\% | $\begin{aligned} & 95 \% \\ & \text { B D H I } \end{aligned}$ | 75\% | $\begin{aligned} & 89 \% \\ & \mathrm{I} \end{aligned}$ | 86\% | 85\% | $\begin{aligned} & 86 \% \\ & \text { I } \end{aligned}$ | 76\% | 86\% |
| Overall quality of parks and recreation opportunities | $\begin{aligned} & 83 \% \\ & \text { B I } \end{aligned}$ | 66\% | 78\% | $\begin{aligned} & 83 \% \\ & \text { B I } \end{aligned}$ | $\begin{aligned} & 84 \% \\ & \text { B I } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { B } \end{aligned}$ | 79\% | $\begin{aligned} & 81 \% \\ & \text { B I } \end{aligned}$ | 68\% | 78\% |
| Overall health and wellness opportunities in Boulder | 70\% | 61\% | 65\% | 70\% | 61\% | 69\% | 65\% | 63\% | 61\% | 65\% |

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| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Overall opportunities for education, culture, and the arts | 56\% | 55\% | $\begin{aligned} & 69 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 71 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 72 \% \\ & \text { A H } \end{aligned}$ | 57\% | 64\% | 52\% | 55\% | 59\% |
| Connection and engagement within the community | 61\% | 64\% | $\begin{aligned} & 77 \% \\ & \text { A F G H I } \end{aligned}$ | 66\% | $\begin{aligned} & 78 \% \\ & \text { A G H I } \end{aligned}$ | 63\% | 57\% | 58\% | 53\% | 63\% |
| Equity and inclusivity | 61\% | 68\% | $\begin{aligned} & 74 \% \\ & \text { A F } \end{aligned}$ | $\begin{aligned} & 92 \% \\ & \text { A B C E F G } \\ & \text { H I } \\ & \hline \end{aligned}$ | 71\% | 57\% | $\begin{aligned} & 72 \% \\ & \mathrm{~F} \end{aligned}$ | 66\% | 66\% | 68\% |

Table 107: Degree to Which Homelessness is a Problem by Area

| To what degree, if at all, is homelessness a problem in the City of Boulder (Percent "major problem" or "moderate problem") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| To what degree, if at all, is homelessness a problem in the City of Boulder? | 91\% | $\begin{aligned} & 99 \% \\ & \text { A C H I } \end{aligned}$ | 90\% | 89\% | 90\% | 92\% | 100\% ACH I | 91\% | 90\% | 92\% |

Table 108: Funding for Services for Those in Need by Area


| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? <br> (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 - <br> Central <br> Boulder | 2- <br> Central Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North <br> Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Shelter during severe weather, including temperature extremes | 78\% | 87\% | $\begin{aligned} & 92 \% \\ & \text { A G H } \end{aligned}$ | $\begin{aligned} & 96 \% \\ & \text { A G H } \end{aligned}$ | 83\% | 82\% | 77\% | 82\% | 86\% | 84\% |
| Housing/rental assistance programs | 67\% | 69\% | $\begin{aligned} & 91 \% \\ & \text { A B E F G } \\ & \text { H I } \\ & \hline \end{aligned}$ | $94 \%$ <br> ABEFGH I | 70\% | 71\% | 65\% | 75\% | 65\% | 73\% |


| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulder | 2- <br> Central <br> Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5- <br> Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South <br> Boulder | 9- <br> Southeast <br> Boulder |  |

Table 109: Housing Choices by Area


| How important, if at all, do you think it is that the city encourage each of the following? (Percent "essential" or "very important") | Area |  |  |  |  |  |  |  |  | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Central Boulder | 2- <br> Central Uni- <br> Hill | 3- <br> Colorado <br> University | 4Crossroads | 5Gunbarrel | 6-North Boulder | 7- <br> Palo <br> Park | 8-South Boulder | 9- <br> Southeast <br> Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Medium-density development (like townhouses) | 58\% | 63\% | $\begin{aligned} & 67 \% \\ & \mathrm{I} \end{aligned}$ | 68\% | 52\% | 62\% | 63\% | $\begin{aligned} & 65 \% \\ & \text { I } \end{aligned}$ | 52\% | 61\% |
| Higher-density development (like apartments) | $\begin{aligned} & 59 \% \\ & \text { E G I } \end{aligned}$ | 48\% | $73 \%$ <br> ABEFGH I | $\begin{aligned} & 82 \% \\ & \text { A B E F G H } \\ & \text { I } \end{aligned}$ | 40\% | 53\% | 41\% | $\begin{aligned} & 60 \% \\ & \text { E G I } \end{aligned}$ | 44\% | 56\% |
| Changes to the occupancy levels (the number of people who can live in) in current housing | $\begin{aligned} & 54 \% \\ & \text { E I } \\ & \hline \end{aligned}$ | 46\% | $73 \%$ <br> ABEFGH I | $77 \%$ <br> ABEFGH I | 37\% | 42\% | 55\% | 50\% | 41\% | 53\% |

Table 110: Information Sources by Area

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad <br> s | 5- <br> Gunbarre I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email | 58\% | 47\% | $\begin{aligned} & 66 \% \\ & \text { B } \end{aligned}$ | 51\% | $\begin{aligned} & 68 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 85 \% \\ & \text { A B C D } \\ & \text { H } \end{aligned}$ | $\begin{aligned} & 79 \% \\ & \text { A B } \\ & \text { D } \end{aligned}$ | $\begin{aligned} & 68 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 75 \% \\ & \text { A B D } \end{aligned}$ | 67\% |
| City website (bouldercolorado.org ) | 76\% | 78\% | $\begin{aligned} & 92 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 98 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 91 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 93 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 89 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { A B } \end{aligned}$ | 87\% |
| Topic specific electronic emails issued by the city | 69\% | 65\% | 74\% | 79\% | 72\% | 76\% | $\begin{aligned} & 81 \% \\ & \text { B } \end{aligned}$ | 72\% | 70\% | 72\% |
| Government access cable channel | 27\% | 31\% | $\begin{aligned} & 36 \% \\ & \mathrm{I} \end{aligned}$ | 21\% | $\begin{aligned} & 40 \% \\ & \text { I } \end{aligned}$ | 28\% | $\begin{aligned} & 50 \% \\ & \text { A B } \\ & \text { C D } \\ & \text { F H I } \end{aligned}$ | 25\% | 23\% | 30\% |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4Crossroad s | 5- <br> Gunbarre I | 6- <br> North <br> Boulde <br> r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| City Council meeting livestreams or recorded broadcasts | 55\% | 44\% | 52\% | $\begin{aligned} & 77 \% \\ & \text { A B C H I } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 61 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 68 \% \\ & \text { B C I } \end{aligned}$ | $\begin{aligned} & 59 \% \\ & \text { B } \end{aligned}$ | 52\% | 57\% |
| Nextdoor | 46\% | 43\% | 43\% | 43\% | 43\% | 50\% | $\begin{aligned} & 61 \% \\ & \text { A B } \\ & \text { CH } \\ & \text { I } \end{aligned}$ | 42\% | 43\% | 46\% |
| Facebook | 34\% | 40\% | $\begin{aligned} & 45 \% \\ & H \end{aligned}$ | $\begin{aligned} & 60 \% \\ & \text { A B E G H I } \end{aligned}$ | 30\% | $\begin{aligned} & 45 \% \\ & H \end{aligned}$ | 40\% | 28\% | 35\% | 37\% |
| Twitter | 43\% | 44\% | $\begin{aligned} & 60 \% \\ & \text { A B F G H } \\ & \text { I } \end{aligned}$ | 50\% | 44\% | 35\% | 38\% | 34\% | 32\% | 41\% |
| Instagram | 30\% | $\begin{aligned} & 42 \% \\ & \mathrm{H} \\ & \hline \end{aligned}$ | $\begin{aligned} & 47 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & \text { A B F G H I } \end{aligned}$ | $\begin{aligned} & 44 \% \\ & H \end{aligned}$ | $\begin{aligned} & 36 \% \\ & H \end{aligned}$ | 34\% | 22\% | 30\% | 34\% |

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| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central <br> Boulde <br> r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad <br> s | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas <br> t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| YouTube | 25\% | $\begin{aligned} & 35 \% \\ & H \end{aligned}$ | $\begin{aligned} & 39 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 51 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 35 \% \\ & H \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \text { A H I } \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \text { H I } \end{aligned}$ | 19\% | 21\% | 30\% |
| Boulder Daily Camera | 74\% | 66\% | 77\% | $\begin{aligned} & 87 \% \\ & \text { B E } \end{aligned}$ | 67\% | $\begin{aligned} & 82 \% \\ & \text { B E } \end{aligned}$ | $\begin{aligned} & 90 \% \\ & \text { A B } \\ & \text { C E } \\ & \text { H } \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 88 \% \\ & \text { A B C E H } \end{aligned}$ | 79\% |
| The Denver Post | 49\% | 49\% | $\begin{aligned} & 65 \% \\ & \text { A B F } \end{aligned}$ | $\begin{aligned} & 72 \% \\ & \text { A B F } \end{aligned}$ | $\begin{aligned} & 64 \% \\ & F \end{aligned}$ | 43\% | 58\% | 55\% | $\begin{aligned} & 71 \% \\ & \text { A B F H } \end{aligned}$ | 57\% |
| Boulder Weekly | 54\% | 50\% | $\begin{aligned} & 69 \% \\ & \text { A B } \end{aligned}$ | 68\% | 57\% | $\begin{aligned} & 79 \% \\ & \text { A B E G } \end{aligned}$ | 56\% | $\begin{aligned} & 67 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { A B } \end{aligned}$ | 63\% |
| Local TV/radio stations | 40\% | 51\% | $\begin{aligned} & 67 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 60 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 69 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 67 \% \\ & \text { A B } \end{aligned}$ | $\begin{aligned} & 60 \% \\ & \text { A } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { A B } \end{aligned}$ | 59\% |


| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source") | Area |  |  |  |  |  |  |  |  | Overal I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1- <br> Central Boulde r | 2- <br> Centra <br> I Uni- <br> Hill | 3- <br> Colorado <br> Universit <br> y | 4- <br> Crossroad <br> s | 5- <br> Gunbarre <br> I | 6- <br> North Boulde r | 7- <br> Palo <br> Par <br> k | 8- <br> South <br> Boulde <br> r | 9- <br> Southeas t Boulder |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (A) |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | $\begin{aligned} & 59 \% \\ & \text { B } \end{aligned}$ | 39\% | 52\% | $\begin{aligned} & 69 \% \\ & \text { B G } \end{aligned}$ | $\begin{aligned} & 65 \% \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 66 \% \\ & \text { B C G } \end{aligned}$ | 48\% | $\begin{aligned} & 64 \% \\ & \text { B G } \end{aligned}$ | $\begin{aligned} & 60 \% \\ & \text { B } \end{aligned}$ | 58\% |
| Word of mouth from family, friends, community connectors or neighbors | 93\% | 96\% | 93\% | 100\% | 99\% | 92\% | 94\% | 94\% | 96\% | 94\% |

## Appendix E: Detailed Benchmark Comparisons

## Comparison Data

Polco/National Research Center (NRC)'s database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Boulder Quality of Life Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National benchmark comparisons and Front Range benchmark comparisons have been provided when similar questions on the Boulder Quality of Life Survey are included in NRC's database.

## Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Boulder's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Boulder's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Boulder's rating to the benchmark.
In that final column, Boulder's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Boulder's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Boulder's average rating was more than 20 points different when compared to the benchmark.

## National Benchmark Comparisons

Table 111: Quality of Life

| Quality of Life Items | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| The overall quality of <br> life in Boulder | $85 \%$ | 124 | 373 | Similar |
| Boulder as a place to <br> live | $86 \%$ | 158 | 357 | Similar |

Table 112: Governance

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| The overall direction that Boulder is <br> taking | $43 \%$ | 273 | 339 | Similar |
| The value of services for the taxes paid <br> to Boulder | $60 \%$ | 119 | 359 | Similar |
| The job Boulder government does at <br> informing the public with openness <br> and transparency | $53 \%$ | 121 | 257 | Similar |
| The job Boulder government does at <br> welcoming community member <br> involvement | $57 \%$ | 117 | 336 | Similar |
| The job Boulder government does at <br> treating community members with <br> respect | $62 \%$ | 140 | 254 | Similar |
| Overall customer service by Boulder <br> employees (police, receptionists, <br> planners, etc.) | $78 \%$ | 168 | 351 | Similar |
| Public information and <br> communication | $91 \%$ | 99 | 314 | Similar |

Table 113: Economy

| Percent |  | Number of <br> communities in <br> positive | Rank | Comparison to <br> comparison |
| :--- | :--- | :--- | :--- | :--- |
| Overall quality of business and <br> service establishments in Boulder | $84 \%$ | 54 | 315 | Similar |
| Variety of business and service <br> establishments in Boulder | $67 \%$ | 80 | 252 | Similar |
| Vibrancy of downtown/commercial <br> area | $75 \%$ | 36 | 295 | Higher |
| Shopping opportunities | $74 \%$ | 33 | 317 | Higher |
| Boulder as a place to visit | $91 \%$ | 27 | 317 | Much higher |
| Boulder as a place to work | $75 \%$ | 77 | 352 | Similar |
| Employment opportunities | $57 \%$ | 83 | 325 | Similar |
| Cost of living in Boulder | $6 \%$ | 295 | 305 | Much lower |

Table 114: Mobility

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall quality of the transportation <br> system (auto, bicycle, foot, bus) in <br> Boulder | $77 \%$ | 14 | 259 | Higher |
| Ease of travel by car in Boulder | $64 \%$ | 216 | 323 | Similar |
| Ease of travel by public |  |  |  |  |
| transportation in Boulder | $56 \%$ | 26 | 298 | Higher |
| Ease of travel by bicycle in Boulder | $82 \%$ | 7 | 322 | Much higher |
| Ease of walking in Boulder | $81 \%$ | 34 | 326 | Higher |
| Ease of public parking | $54 \%$ | 173 | 294 | Similar |
| Bus or transit services | $68 \%$ | 31 | 288 | Higher |
| Traffic enforcement | $59 \%$ | 214 | 348 | Similar |
| Traffic signal timing | $57 \%$ | 112 | 307 | Similar |
| Street repair | $34 \%$ | 241 | 347 | Similar |
| Street cleaning | $67 \%$ | 153 | 316 | Similar |
| Street lighting | $65 \%$ | 136 | 334 | Similar |
|  |  |  |  |  |


|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Mobility Items | $47 \%$ | 224 | 264 | Lower |
| Snow removal | $60 \%$ | 145 | 317 | Similar |
| Sidewalk maintenance |  |  |  | Much higher |
| Used bus, rail, subway, or other <br> public transportation instead of <br> driving | $77 \%$ | 4 | 282 | Much higher |
| Carpooled with other adults or <br> children instead of driving alone | $75 \%$ | 1 | 298 | Much higher |
| Walked or biked instead of driving | $91 \%$ | 3 | 300 |  |

Table 115: Community Design

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Wemmunity Design Items | 189 | 253 | Similar |  |
| Well-planned commercial growth | $41 \%$ | 153 | 253 | Similar |
| Well-designed neighborhoods | $52 \%$ | 138 | 251 | Similar |
| Preservation of the historical or <br> cultural character of the <br> community |  | 115 | 250 | Similar |
| Public places where people want <br> to spend time | $68 \%$ | 79 | 301 | Similar |
| Variety of housing options | $23 \%$ | 285 | 311 | Lower |
| Availability of affordable quality <br> housing | $9 \%$ | 307 | 332 | Lower |
| Land use, planning, and zoning | $40 \%$ | 194 | 317 | Similar |
| Code enforcement (weeds, <br> abandoned buildings, etc.) | $47 \%$ | 148 | 338 | Similar |

Table 116: Utilities

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Utilities Items |  | 59 | 251 | Similar |
| Overall quality of the utility <br> infrastructure in Boulder (water, sewer, <br> storm water, electric/gas, broadband) | $78 \%$ | $48 \%$ | 158 | 247 |
| Affordable high-speed internet access | $48 \%$ | Similar |  |  |
| Drinking water | $90 \%$ | 13 | 314 | Higher |
| Sewer services | $92 \%$ | 8 | 312 | Higher |
| Storm water management (storm <br> drainage, dams, levees, etc.) | $83 \%$ | 63 | 323 | Similar |
| Utility billing | $66 \%$ | 172 | 291 | Similar |

Table 117: Safety

| Safety Items | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: |
| Police/sheriff services | 65\% | 322 | 368 | Lower |
| Crime prevention | 44\% | 311 | 346 | Lower |
| Animal management | 76\% | 123 | 323 | Similar |
| Ambulance or emergency medical services | 87\% | 184 | 316 | Similar |
| Fire services | 93\% | 126 | 335 | Similar |
| Fire prevention and education | 74\% | 200 | 311 | Similar |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 66\% | 160 | 312 | Similar |
| In your neighborhood during the day | 93\% | 171 | 330 | Similar |
| In Boulder's downtown/commercial area during the day | 77\% | 271 | 320 | Similar |
| From property crime | 59\% | 223 | 261 | Lower |
| From violent crime | 77\% | 180 | 261 | Similar |
| From fire, flood, or other natural disaster | 46\% | 245 | 252 | Much lower |

Table 118: Natural Environment

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Natural Environment Items | $94 \%$ | 3 | 315 | Much higher |
| Overall quality of natural <br> environment in Boulder | $62 \%$ | 233 | 329 | Similar |
| Cleanliness of Boulder | $62 \%$ | 122 | 233 | Similar |
| Water resources (beaches, lakes, <br> ponds, riverways, etc.) | $62 \%$ | 258 | 302 | Lower |
| Air quality | $86 \%$ | 3 | 300 | Much higher |
| Preservation of natural areas (open <br> space, farmlands, and greenbelts) | $86 \%$ | 103 | 329 | Similar |
| Recycling/composting | $76 \%$ | 100 | 293 | Similar |
| Yard waste pick-up | $78 \%$ |  |  |  |

Table 119: Parks and Recreation

| Parks and Recreation Items | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: |
| Overall quality of parks and recreation opportunities | 92\% | 11 | 257 | Higher |
| Availability of paths and walking trails | 94\% | 6 | 325 | Much higher |
| City parks | 83\% | 105 | 327 | Similar |
| Recreational opportunities | 93\% | 4 | 319 | Much higher |
| Recreation programs or classes | 88\% | 17 | 320 | Higher |
| Recreation centers or facilities | 87\% | 30 | 310 | Higher |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 96\% | 1 | 302 | Much higher |

Table 120: Health and Wellness

| Health and Wellness Items | Percent <br> positive | Rank | Number of communities <br> in comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall health and wellness <br> opportunities in Boulder | $93 \%$ | 3 | 308 | Much higher |


| Health and Wellness Items | Percent <br> positive | Rank | Number of communities <br> in comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Availability of affordable <br> quality mental health care | $28 \%$ | 225 | 298 | Similar |

Table 121: Education, Arts, and Culture

| Education, Arts, and Culture <br> Items | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall opportunities for <br> education, culture, and the arts | $85 \%$ | 19 | 312 | Higher |
| Opportunities to attend <br> cultural/arts/music activities | $80 \%$ | 15 | 315 | Higher |
| Opportunities to attend special <br> events and festivals | $82 \%$ | 27 | 305 | Higher |
| Community support for the arts | $78 \%$ | 43 | 250 | Higher |
| Availability of affordable quality <br> childcare/preschool | $32 \%$ | 242 | 309 | Similar |
| Adult educational opportunities | $77 \%$ | 26 | 301 | Higher |

Table 122: Inclusivity and Engagement

| Inclusivity and Engagement | Percent <br> positive <br> Items | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Residents" connection and <br> engagement with their <br> community | $56 \%$ | 130 | 253 | Similar |
| Sense of community | $51 \%$ | 260 | 328 | Similar |
| Boulder as a place to raise <br> children | $74 \%$ | 232 | 360 | Similar |
| Boulder as a place to retire | $55 \%$ | 254 | 357 | Similar |
| Opportunities to volunteer | $85 \%$ | 18 | 305 | Higher |
| Opportunities to participate in <br> community matters | $68 \%$ | 65 | 307 | Similar |

Table 123: Participation

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Contacted the City of Boulder (in- <br> person, phone, email, or web) for help <br> or information | $46 \%$ | 171 | 329 | Similar |
| Contacted Boulder elected officials (in- <br> person, phone, email, or web) to <br> express your opinion |  |  |  |  |
| Attended a local public meeting (of <br> local elected officials like City, advisory <br> boards, town halls, HOA meetings) | $21 \%$ | 110 | 303 | Similar |
| Watched (online or on television) a local <br> public meeting | $22 \%$ | 100 | 292 | Similar |
| Volunteered your time to some <br> group/activity in Boulder | $45 \%$ | 39 | 306 | Similar |
| Voted in your most recent local election | $81 \%$ | 72 | 250 | Higher |
| Visit social media sites such as <br> Facebook, Twitter, Nextdoor, Instagram, <br> etc. | $75 \%$ | 204 | 249 | Similar |
| Use or check email | $98 \%$ | 45 | 239 | Similar |

Table 124: Focus Areas

|  | Percent <br> essential or <br> very important | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Importance Items | 286 | 289 | Lower |  |
| Overall economic health of Boulder | $75 \%$ |  |  | Higher |
| Overall quality of the transportation <br> system (auto, bicycle, foot, bus) in <br> Boulder | $84 \%$ | 9 | 250 |  |
| Overall design or layout of Boulder's <br> residential and commercial areas <br> (e.g., homes, buildings, streets, <br> parks, etc.) |  | 135 | 289 | Similar |


|  | Percent <br> essential or <br> very important | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Importance Items <br> Overall quality of the utility <br> infrastructure in Boulder (water, <br> sewer, storm water, electric/gas, <br> broadband) | $77 \%$ | 246 | 250 | Lower |
| Overall feeling of safety in Boulder | $81 \%$ | 229 | 289 | Similar |
| Overall quality of natural <br> environment in Boulder | $86 \%$ | 16 | 289 | Higher |
| Overall quality of parks and <br> recreation opportunities | $78 \%$ | 124 | 251 | Similar |
| Overall health and wellness <br> opportunities in Boulder | $65 \%$ | 244 | 289 | Similar |
| Overall opportunities for education, <br> culture, and the arts | $59 \%$ | 276 | 289 | Lower |
| Connection and engagement within <br> the community | $63 \%$ | 229 | 289 | Similar |

## Front Range Benchmark Comparisons

Table 125: Quality of Life

| Quality of Life Items | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| The overall quality of <br> life in Boulder | $85 \%$ | 7 | 24 | Similar |
| Boulder as a place to <br> live | $86 \%$ | 7 | 23 | Similar |

Table 126: Governance

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| The overall direction that Boulder is <br> taking | $43 \%$ | 16 | 19 | Similar |
| The value of services for the taxes paid <br> to Boulder | $60 \%$ | 6 | 21 | Similar |
| The job Boulder government does at <br> informing the public with openness <br> and transparency | $53 \%$ | 4 | 9 | Similar |
| The job Boulder government does at <br> welcoming community member <br> involvement | $57 \%$ | 5 | 22 | Similar |
| The job Boulder government does at <br> treating community members with <br> respect | $62 \%$ | 5 | 9 | Similar |
| Overall customer service by Boulder <br> employees (police, receptionists, <br> planners, etc.) | $78 \%$ | 9 | 21 | Similar |
| Public information and <br> communication | $71 \%$ | 3 | 15 | Similar |

Table 127: Economy

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall quality of business and <br> service establishments in Boulder | $84 \%$ | 1 | 16 | Higher |
| Variety of business and service <br> establishments in Boulder | $67 \%$ | 3 | 9 | Higher |
| Vibrancy of downtown/commercial <br> area | $75 \%$ | 2 | 13 | Much higher |
| Shopping opportunities | $74 \%$ | 1 | 19 | Much higher |
| Boulder as a place to visit | $91 \%$ | 2 | 15 | Much higher |
| Boulder as a place to work | $75 \%$ | 5 | 24 | Higher |
| Employment opportunities | $57 \%$ | 3 | 20 | Higher |
| Cost of living in Boulder | $6 \%$ | 13 | 14 | Lower |

Table 128: Mobility

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall quality of the transportation <br> system (auto, bicycle, foot, bus) in <br> Boulder | $77 \%$ | 2 | 11 |  |
| Ease of travel by car in Boulder | $64 \%$ | 10 | 20 | Higher |
| Ease of travel by public |  |  |  | Similar |
| transportation in Boulder | $56 \%$ | 2 | 15 | Higher |
| Ease of travel by bicycle in Boulder | $82 \%$ | 3 | 20 | Higher |
| Ease of walking in Boulder | $81 \%$ | 4 | 20 | Higher |
| Ease of public parking | $54 \%$ | 5 | 13 | Similar |
| Bus or transit services | $68 \%$ | 1 | 11 | Much higher |
| Traffic enforcement | $59 \%$ | 9 | 22 | Similar |
| Traffic signal timing | $57 \%$ | 3 | 15 | Similar |
| Street repair | $34 \%$ | 15 | 22 | Similar |
| Street cleaning | $67 \%$ | 6 | 20 | Similar |
| Street lighting | $65 \%$ | 6 | 16 | Similar |
|  |  |  |  |  |


|  | Percent |
| :--- | :--- | :--- | :--- | :--- |
| positive |  |$\quad$ Rank | Number of |
| :--- |
| communities in |
| comparison |$\quad$| Comparison to |
| :--- |
| bobility Items |

Table 129: Community Design

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Wemmunity Design Items | $37 \%$ | 7 | 9 | Similar |
| Well-planned commercial growth | $41 \%$ | 5 | 9 | Similar |
| Well-designed neighborhoods | $52 \%$ | 7 | 10 | Similar |
| Preservation of the historical or <br> cultural character of the <br> community |  |  |  | Similar |
| Public places where people want <br> to spend time | $68 \%$ | 2 | 13 | Higher |
| Variety of housing options | $23 \%$ | 15 | 16 | Lower |
| Availability of affordable quality <br> housing | $9 \%$ | 17 | 18 | Lower |
| Land use, planning, and zoning | $40 \%$ | 10 | 18 | Similar |
| Code enforcement (weeds, <br> abandoned buildings, etc.) | $47 \%$ | 6 | 21 | Similar |

Table 130: Utilities

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Utilities Items |  |  |  |  |
| Overall quality of the utility <br> infrastructure in Boulder (water, sewer, <br> storm water, electric/gas, broadband) | $78 \%$ | 3 | 9 | Similar |
| Affordable high-speed internet access | $48 \%$ | 5 | 9 | Similar |
| Drinking water | $90 \%$ | 1 | 16 | Higher |
| Sewer services | $92 \%$ | 1 | 17 | Higher |
| Storm water management (storm <br> drainage, dams, levees, etc.) | $83 \%$ | 6 | 19 | Similar |
| Utility billing | $66 \%$ | 9 | 16 | Similar |

Table 131: Safety

| Safety Items | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: |
| Police/sheriff services | 65\% | 13 | 22 | Similar |
| Crime prevention | 44\% | 16 | 19 | Similar |
| Animal management | 76\% | 5 | 20 | Similar |
| Ambulance or emergency medical services | 87\% | 6 | 15 | Similar |
| Fire services | 93\% | 3 | 17 | Similar |
| Fire prevention and education | 74\% | 5 | 15 | Similar |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 66\% | 2 | 16 | Similar |
| In your neighborhood during the day | 93\% | 8 | 20 | Similar |
| In Boulder's downtown/commercial area during the day | 77\% | 15 | 18 | Similar |
| From property crime | 59\% | 8 | 12 | Similar |
| From violent crime | 77\% | 7 | 12 | Similar |
| From fire, flood, or other natural disaster | 46\% | 8 | 9 | Lower |

Table 132: Natural Environment

| Natural Environment Items | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: |
| Overall quality of natural environment in Boulder | 94\% | 1 | 18 | Much higher |
| Cleanliness of Boulder | 62\% | 8 | 17 | Similar |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 62\% | 4 | 9 | Similar |
| Air quality | 62\% | 9 | 16 | Similar |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 86\% | 1 | 13 | Higher |
| Recycling/composting | 76\% | 5 | 17 | Similar |
| Yard waste pick-up | 78\% | 2 | 12 | Higher |

Table 133: Parks and Recreation
$\begin{array}{l|l|l|l|l}\hline & \text { Percent } \\ \text { positive }\end{array} \quad$ Rank $\left.\begin{array}{l}\text { Number of } \\ \text { communities in } \\ \text { comparison }\end{array}\right)$

Table 134: Health and Wellness

| Health and Wellness Items | Percent <br> positive | Rank | Number of communities <br> in comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall health and wellness <br> opportunities in Boulder | $93 \%$ | 1 | 15 | Much higher |


| Health and Wellness Items | Percent <br> positive | Rank | Number of communities <br> in comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Availability of affordable <br> quality mental health care | $28 \%$ | 6 | 12 | Similar |

Table 135: Education, Arts, and Culture

| Education, Arts, and Culture <br> Items | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Overall opportunities for <br> education, culture, and the arts | $85 \%$ | 1 | 15 | Much higher |
| Opportunities to attend <br> cultural/arts/music activities | $80 \%$ | 1 | 18 | Higher |
| Opportunities to attend special <br> events and festivals | $82 \%$ | 2 | 14 | Higher |
| Community support for the arts | $78 \%$ | 3 | 9 | Higher |
| Availability of affordable quality <br> childcare/preschool | $32 \%$ | 9 | 16 | Similar |
| Adult educational opportunities | $77 \%$ | 1 | 14 | Much higher |

Table 136: Inclusivity and Engagement

| Inclusivity and Engagement | Percent <br> positive <br> Items | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Residents" connection and <br> engagement with their <br> community | $56 \%$ | 4 | 9 | Similar |
| Sense of community | $51 \%$ | 11 | 19 | Similar |
| Boulder as a place to raise <br> children | $74 \%$ | 11 | 24 | Similar |
| Boulder as a place to retire | $55 \%$ | 14 | 24 | Similar |
| Opportunities to volunteer | $85 \%$ | 1 | 16 | Higher |
| Opportunities to participate in <br> community matters | $68 \%$ | 4 | 17 | Similar |

Table 137: Participation

|  | Percent <br> positive | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Contacted the City of Boulder (in- <br> person, phone, email, or web) for help <br> or information | $46 \%$ | 9 | 19 | Similar |
| Contacted Boulder elected officials (in- <br> person, phone, email, or web) to <br> express your opinion |  |  |  | Similar |
| Attended a local public meeting (of <br> local elected officials like City, advisory <br> boards, town halls, HOA meetings) | $21 \%$ | 9 | 15 | Similar |
| Watched (online or on television) a local <br> public meeting | $27 \%$ | 4 | 15 | Similar |
| Volunteered your time to some <br> group/activity in Boulder | $25 \%$ | 3 | 14 | Higher |
| Voted in your most recent local election | $81 \%$ | 7 | 10 | Similar |
| Visit social media sites such as <br> Facebook, Twitter, Nextdoor, Instagram, <br> etc. | $75 \%$ | 6 | 9 | Similar |
| Use or check email | $98 \%$ | 4 | 8 | Similar |

Table 138: Focus Areas

|  | Percent <br> essential or <br> very important | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Importance Items | 10 | 11 | Lower |  |
| Overall economic health of Boulder | $75 \%$ |  |  |  |
| Overall quality of the transportation <br> system (auto, bicycle, foot, bus) in <br> Boulder | $84 \%$ | 1 | 9 | Higher |
| Overall design or layout of Boulder's <br> residential and commercial areas <br> (e.g., homes, buildings, streets, <br> parks, etc.) | $72 \%$ | 5 | 11 | Similar |


|  | Percent <br> essential or <br> very important | Rank | Number of <br> communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :--- | :--- | :--- | :--- |
| Importance Items <br> Overall quality of the utility <br> infrastructure in Boulder (water, <br> sewer, storm water, electric/gas, <br> broadband) | $77 \%$ | 9 | 9 | Lower |
| Overall feeling of safety in Boulder | $81 \%$ | 8 | 11 | Similar |
| Overall quality of natural <br> environment in Boulder | $86 \%$ | 2 | 11 | Higher |
| Overall quality of parks and <br> recreation opportunities | $78 \%$ | 6 | 9 | Similar |
| Overall health and wellness <br> opportunities in Boulder | $65 \%$ | 7 | 11 | Similar |
| Overall opportunities for education, <br> culture, and the arts | $59 \%$ | 9 | 11 | Similar |
| Connection and engagement within <br> the community | $63 \%$ | 5 | 11 | Similar |

# Appendix F: Survey Methodology 

## About the Survey

The City of Boulder Quality of Life Survey was first administered in 1987. General resident surveys, such as this one, ask recipients their perspectives about the quality of life in the city, their use of city amenities, their opinions on policy issues facing the city and their assessment of city service delivery. The City of Boulder funded this research. Please contact Chris Passarelli of the City of Boulder at passarellic@bouldercolorado.gov if you have any questions about the survey.

## Developing the Questionnaire

The 2023 survey instrument was developed by starting with the version from the previous implementation in 2018. In an iterative process between City staff and NRC staff, a final five-page questionnaire was created.

## Selecting Survey Recipients

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Boulder was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. NRC used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside Boulder's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Boulder. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city boundaries was further identified as being within one of nine areas: Central Boulder, Central Uni-Hill, Colorado University, Crossroads, Gunbarrel, North Boulder, Palo Park, South Boulder, and Southeast Boulder. A random selection was made of the remaining addresses to create a mailing list of 6,000 addresses.

To choose the 6,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice
(meaning, an area with only $15 \%$ of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random sample, a link to an online "opt-in" survey was publicized through various channels including the Boulder website and social media. This opt-in survey was identical to the scientific survey and open to all City residents.

## Survey Administration and Response Rate

Each selected household was contacted twice. First, a prenotification announcement was sent to all households on September 5, 2023, informing the household members that they had been selected to participate in the City of Boulder Community Survey. Approximately one week after mailing the prenotification, each household received a second mailing. For one group, the second mailing was a survey containing a cover letter signed by City Manager Nuria Rivera-Vandermyde enlisting participation. The packet also contained a postage-paid return envelope in which the survey recipients could return the completed questionnaire directly to NRC. The other group received a reminder postcard. The online survey was available in English and Spanish, and each mailing contained instructions in all three languages. The paper survey that was sent to households was in English only. Each mailing included a web link for residents to visit if they preferred to take the survey online. Data collection was open through October 17, 2023. The online "opt-in" survey became available to all Boulder residents on October 3, 2023 and remained open for the final two weeks of data collection.

About 2\% of the 6,000 surveys mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the 5,875 households presumed to have received a survey, 895 completed the survey ( 689 of which were completed online), providing a response rate of $15 \%$. Additionally, responses were tracked by geographic area; response rates by area ranged from $8 \%$ to $30 \%$. The response rates were calculated using AAPOR's response rate \#2 ${ }^{1}$ for mailed surveys of unnamed persons.

[^1]
## Margin of Error

The $95 \%$ confidence interval (or "margin of error") quantifies the "sampling error" or precision of the estimates made from the survey results. A 95\% confidence interval can be calculated for any sample size and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within three percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

While the margin of error for the survey is generally no greater than plus or minus three ${ }^{2}$ percentage points around any given percent reported for the entire sample, results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

## Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.
All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC uses Polco, an online public engagement tool designed primarily for local governments, to collect online survey data. The Polco platform includes many features of online survey tools, but also includes elements tailored to the civic environment. For example, like NRC's mailed surveys, surveys on Polco are presented with the city name, logo (or other image) and a description, so residents understand who is asking for input and why. Optionally, Polco can also verify respondents with local public data to ensure respondents are residents or voters. More generally, an advantage of online programming and data gathering is that it allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses

[^2]and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

## Weighting the Data

The demographic characteristics of the survey sample were compared to those found in the 2020 Census and the 2021 American Community Survey estimates for adults in the City of Boulder. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. Both samples were weighted independently and then combined into one final dataset.

The characteristics used for weighting were respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity. This decision was based on:

- The disparity between the survey respondent characteristics and the population norms for these variables
- The saliency of these variables in differences of opinion among subgroups
- The historical profile created and the desirability of consistently representing different groups over the years
A special software program using mathematical algorithms is used to calculate the appropriate weights. Several different weighting "schemes" are tested to ensure the best fit for the data.
The results of the weighting scheme are presented in the table on the following page.

2023 Boulder Community Survey Weighting Table

| Characteristic | Population Norm | Unweighted Data | Weighted Data |
| :---: | :---: | :---: | :---: |
| Housing* |  |  |  |
| Rent home | 52\% | 27\% | 50\% |
| Own home | 48\% | 73\% | 50\% |
| Detached unit | 40\% | 59\% | 42\% |
| Attached unit | 60\% | 41\% | 58\% |
| Race and Ethnicity* |  |  |  |
| White | 85\% | 90\% | 85\% |
| Not white | 15\% | 10\% | 15\% |
| Not Hispanic | 90\% | 94\% | 88\% |
| Hispanic | 10\% | 6\% | 12\% |
| Sex and Age* |  |  |  |
| Female | 48\% | 52\% | 48\% |
| Male | 52\% | 48\% | 52\% |
| 18-34 years of age | 53\% | 16\% | 50\% |
| 35-54 years of age | 24\% | 25\% | 24\% |
| $55+$ years of age | 23\% | 59\% | 25\% |
| Females 18-34 | 24\% | 6\% | 20\% |
| Females 35-54 | 12\% | 14\% | 14\% |
| Females 55+ | 12\% | 33\% | 14\% |
| Males 18-34 | 29\% | 10\% | 31\% |
| Males 35-54 | 12\% | 11\% | 11\% |
| Males 55+ | 11\% | 27\% | 11\% |
| Quadrant |  |  |  |
| Central Boulder | 18\% | 19\% | 19\% |
| Central Uni-Hill | 9\% | 7\% | 8\% |
| Colorado University | 13\% | 8\% | 13\% |
| Crossroads | 5\% | 3\% | 4\% |
| Gunbarrel | 3\% | 6\% | 5\% |
| North Boulder | 13\% | 14\% | 10\% |
| Palo Park | 11\% | 9\% | 8\% |
| South Boulder | 15\% | 21\% | 19\% |
| Southeast Boulder | 12\% | 14\% | 13\% |

[^3]
## Analyzing the Data

The electronic dataset was analyzed by NRC staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in Appendix B: Complete Survey Frequencies. Also included are results by respondent characteristics (Appendix D: Responses to Selected Survey Questions by Respondent Characteristics). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A "p-value" of 0.05 or less indicates that there is less than a $5 \%$ probability that differences observed between groups are due to chance; or in other words, a greater than $95 \%$ probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with capital letters.

## Appendix G: Open Participation Survey Results

## About the Open Participation Survey

After data collection for the address-based survey was underway, a web-based survey was made available to Boulder residents through a link publicized by the City. Residents were able to complete the survey from October 3 - October 17, 2023. A total of 324 responses were received. This section contains results of this open participation, web-based survey. These data were not collected through a random sample, and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the U.S. Census and American Community Survey (ACS) population norms for Boulder. The results of the weighting scheme for the open participation survey are presented in the table on the following page.

| Characteristic | Population Norm* | Unweighted Data | Weighted Data |
| :---: | :---: | :---: | :---: |
| Housing |  |  |  |
| Rent home | 52\% | 18\% | 46\% |
| Own home | 48\% | 82\% | 54\% |
| Detached unit | 40\% | 70\% | 46\% |
| Attached unit | 60\% | 30\% | 54\% |
| Race and Ethnicity |  |  |  |
| White | 85\% | 91\% | 84\% |
| Not white | 15\% | 9\% | 16\% |
| Not Hispanic | 90\% | 94\% | 89\% |
| Hispanic | 10\% | 6\% | 11\% |
| Sex and Age |  |  |  |
| Female | 48\% | 64\% | 50\% |
| Male | 52\% | 36\% | 50\% |
| 18-34 years of age | 53\% | 11\% | 46\% |
| $35-54$ years of age | 24\% | 35\% | 27\% |
| $55+$ years of age | 23\% | 54\% | 27\% |
| Females 18-34 | 24\% | 5\% | 18\% |
| Females 35-54 | 12\% | 24\% | 16\% |
| Females 55+ | 12\% | 35\% | 16\% |
| Males 18-34 | 29\% | 6\% | 29\% |
| Males 35-54 | 12\% | 10\% | 10\% |
| Males 55+ | 11\% | 20\% | 11\% |

## Respondent and Household Characteristics

Table 139: Question D1 without "don't know" responses

| In general, how many times do you: | Several times a day |  | Once a day |  | A few times a week |  | Every few weeks |  | Less often or never |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc. | 49\% | $\mathrm{N}=152$ | 20\% | $N=64$ | 14\% | $\mathrm{N}=44$ | 3\% | $\mathrm{N}=10$ | 13\% | $\mathrm{N}=41$ | 100\% | $N=311$ |
| Use or check email | 78\% | $N=244$ | 17\% | $N=54$ | 4\% | $N=12$ | 0\% | $\mathrm{N}=0$ | 1\% | $N=2$ | 100\% | $N=311$ |
| Send or receive text messages by phone | 84\% | $N=263$ | 10\% | $\mathrm{N}=31$ | 4\% | $\mathrm{N}=13$ | 0\% | $\mathrm{N}=0$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=311$ |

Table 140: Question D1 with "don't know" responses

| In general, how many times do you: | Several times a day |  | Once a day |  | A few times a week |  | Every few weeks |  | Less often or never |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc. | 49\% | $N=152$ | 20\% | $N=64$ | 14\% | $\mathrm{N}=44$ | 3\% | $N=10$ | 13\% | $\mathrm{N}=41$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=312$ |
| Use or check email | 78\% | $N=244$ | 17\% | $N=54$ | 4\% | $\mathrm{N}=12$ | 0\% | $\mathrm{N}=0$ | 1\% | $\mathrm{N}=2$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=313$ |
| Send or receive text messages by phone | 84\% | $\mathrm{N}=263$ | 10\% | $\mathrm{N}=31$ | 4\% | $\mathrm{N}=13$ | 0\% | $\mathrm{N}=0$ | 1\% | $\mathrm{N}=4$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=313$ |

Table 141: Question D2

| How many years have you lived in Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Less than 2 years | $16 \%$ | $\mathrm{~N}=53$ |
| $2-5$ years | $16 \%$ | $\mathrm{~N}=50$ |
| $6-10$ years | $11 \%$ | $\mathrm{~N}=37$ |
| $11-20$ years | $20 \%$ | $\mathrm{~N}=63$ |
| More than 20 years | $37 \%$ | $\mathrm{~N}=118$ |
| Total | $100 \%$ | $\mathrm{~N}=321$ |

Table 142: Question D3

| Which best describes the building you live in? | Percent | Number |
| :--- | :--- | :--- |
| Single-family detached home | $41 \%$ | $\mathrm{~N}=133$ |
| Townhouse or duplex (may share walls but no units above or below you) | $24 \%$ | $\mathrm{~N}=76$ |
| Condominium or apartment (have units above or below you) | $29 \%$ | $\mathrm{~N}=92$ |
| Mobile home | $4 \%$ | $\mathrm{~N}=13$ |
| Other | $2 \%$ | $\mathrm{~N}=7$ |
| Total | $100 \%$ | $\mathrm{~N}=320$ |

Table 143: Question D4

| Do you rent or own your home? | Percent | Number |
| :--- | :--- | :--- |
| Rent | $46 \%$ | $\mathrm{~N}=146$ |
| Own | $54 \%$ | $\mathrm{~N}=174$ |
| Total | $100 \%$ | $\mathrm{~N}=320$ |

Table 144: Question D5

| Do any children $\mathbf{1 7}$ or under live in your household? | Percent | Number |
| :--- | :--- | :--- |
| No | $78 \%$ | $\mathrm{~N}=249$ |
| Yes | $22 \%$ | $\mathrm{~N}=71$ |
| Total | $100 \%$ | $\mathrm{~N}=320$ |

Table 145: Question D6

| Are you or any other members of your household aged 65 or older? | Percent | Number |
| :--- | :--- | :--- |
| No | $75 \%$ | $\mathrm{~N}=240$ |
| Yes | $25 \%$ | $\mathrm{~N}=79$ |
| Total | $100 \%$ | $\mathrm{~N}=319$ |

Table 146: Question D7

| Are you able to cover all of your essential expenses without accumulating debt? | Percent | Number |
| :--- | :--- | :--- |
| No | $23 \%$ | $\mathrm{~N}=72$ |
| Yes | $77 \%$ | $\mathrm{~N}=245$ |
| Total | $100 \%$ | $\mathrm{~N}=316$ |

Table 147: Question D8

| How much do you anticipate your household's total income before taxes will be for the current year? <br> (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
| :--- | :--- | :--- |
| Less than $\$ 25,000$ | $2 \%$ | $N=6$ |
| $\$ 25,000$ to $\$ 49,999$ | $7 \%$ | $N=19$ |
| $\$ 50,000$ to $\$ 74,999$ | $17 \%$ | $N=50$ |


| How much do you anticipate your household's total income before taxes will be for the current year? <br> (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
| :--- | :--- | :--- |
| $\$ 75,000$ to $\$ 99,999$ | $19 \%$ | $\mathrm{~N}=54$ |
| $\$ 100,000$ to $\$ 149,999$ | $19 \%$ | $\mathrm{~N}=54$ |
| $\$ 150,000$ to $\$ 199,999$ | $17 \%$ | $\mathrm{~N}=48$ |
| $\$ 200,000$ to $\$ 299,999$ | $11 \%$ | $\mathrm{~N}=32$ |
| $\$ 300,000$ or more | $7 \%$ | $\mathrm{~N}=21$ |
| Total | $100 \%$ | $\mathrm{~N}=286$ |

Table 148: Question D9

| What is your race/ethnicity? (Select all that apply) | Percent | Number |
| :--- | :--- | :--- |
| White | $84 \%$ | $\mathrm{~N}=247$ |
| Hispanic | $11 \%$ | $\mathrm{~N}=31$ |
| Nepali | $5 \%$ | $\mathrm{~N}=14$ |
| Asian | $5 \%$ | $\mathrm{~N}=14$ |
| A race/ethnicity not listed | $4 \%$ | $\mathrm{~N}=11$ |
| American Indian or Alaskan Native | $1 \%$ | $\mathrm{~N}=3$ |
| Black or African American | $1 \%$ | $\mathrm{~N}=2$ |
| Native Hawaiian or Other Pacific Islander | $0 \%$ | $\mathrm{~N}=0$ |

[^4]Table 149: Question D10

| In which category is your age? | Percent | Number |
| :--- | :--- | :--- |
| $18-24$ years | $10 \%$ | $\mathrm{~N}=32$ |
| $25-34$ years | $36 \%$ | $\mathrm{~N}=109$ |
| $35-44$ years | $13 \%$ | $\mathrm{~N}=40$ |
| $45-54$ years | $14 \%$ | $\mathrm{~N}=42$ |
| $55-64$ years | $10 \%$ | $\mathrm{~N}=32$ |
| $65-74$ years | $13 \%$ | $\mathrm{~N}=40$ |
| 75 years or older | $4 \%$ | $\mathrm{~N}=13$ |
| Total | $100 \%$ | $\mathrm{~N}=307$ |

Table 150: Question D11

| What is your gender? | Percent | Number |
| :--- | :--- | :--- |
| Woman | $49 \%$ | $\mathrm{~N}=152$ |
| Man | $49 \%$ | $\mathrm{~N}=150$ |
| Identify in another way | $2 \%$ | $\mathrm{~N}=6$ |
| Total | $100 \%$ | $\mathrm{~N}=309$ |

Table 151: Question D11a

| If you identify in another way, how would you describe your gender? | Percent | Number |
| :--- | :--- | :--- |
| Agender/I don't identify with any gender | $17 \%$ | $\mathrm{~N}=1$ |
| Genderqueer/gender fluid | $0 \%$ | $\mathrm{~N}=0$ |
| Non-binary | $17 \%$ | $\mathrm{~N}=1$ |
| Transgender man | $0 \%$ | $\mathrm{~N}=0$ |

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| If you identify in another way, how would you describe your gender? | Percent | Number |
| :--- | :--- | :--- |
| Transgender woman | $0 \%$ | $\mathrm{~N}=0$ |
| Two-spirit | $0 \%$ | $\mathrm{~N}=0$ |
| Identify in another way | $67 \%$ | $\mathrm{~N}=4$ |
| Total | $100 \%$ | $\mathrm{~N}=6$ |

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## Complete Set of Responses

Table 152: Question 1 without "don't know" responses

| Please rate each of the following aspects of quality of life in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to live | 33\% | $N=106$ | 47\% | $N=151$ | 16\% | $N=52$ | 4\% | $N=13$ | 100\% | $N=322$ |
| Boulder as a place to raise children | 29\% | $N=66$ | 33\% | $N=76$ | 26\% | $N=59$ | 12\% | $N=27$ | 100\% | $N=229$ |
| Boulder as a place to work | 26\% | $N=75$ | 52\% | $N=150$ | 19\% | $N=54$ | 3\% | $\mathrm{N}=7$ | 100\% | $N=287$ |
| Boulder as a place to visit | 48\% | $N=148$ | 35\% | $N=106$ | 13\% | $N=41$ | 4\% | $N=11$ | 100\% | $N=306$ |
| Boulder as a place to retire | 20\% | $N=52$ | 35\% | $N=89$ | 22\% | $N=55$ | 23\% | $N=58$ | 100\% | $N=254$ |
| The overall quality of life in Boulder | 23\% | $N=74$ | 49\% | $N=156$ | 24\% | $N=78$ | 4\% | $N=13$ | 100\% | $N=321$ |
| Sense of community | 10\% | $\mathrm{N}=33$ | 32\% | $\mathrm{N}=102$ | 38\% | $N=119$ | 20\% | $N=64$ | 100\% | $N=317$ |

Table 153: Question 1 with "don't know" responses

| Please rate each of the following aspects of quality of life in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to live | 33\% | $N=106$ | 47\% | $N=151$ | 16\% | $N=52$ | 4\% | $\mathrm{N}=13$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=322$ |
| Boulder as a place to raise children | 21\% | $N=66$ | 24\% | $N=76$ | 19\% | $N=59$ | 8\% | $\mathrm{N}=27$ | 28\% | $N=91$ | 100\% | $N=320$ |
| Boulder as a place to work | 24\% | $N=75$ | 47\% | $N=150$ | 17\% | $N=54$ | 2\% | $\mathrm{N}=7$ | 10\% | $N=31$ | 100\% | $N=317$ |
| Boulder as a place to visit | 47\% | $N=148$ | 33\% | $N=106$ | 13\% | $N=41$ | 3\% | $N=11$ | 4\% | $N=11$ | 100\% | $N=318$ |
| Boulder as a place to retire | 16\% | $N=52$ | 28\% | $N=89$ | 17\% | $N=55$ | 18\% | $N=58$ | 21\% | $N=66$ | 100\% | $N=321$ |
| The overall quality of life in Boulder | 23\% | $N=74$ | 49\% | $N=156$ | 24\% | $N=78$ | 4\% | $N=13$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=321$ |
| Sense of community | 10\% | $N=33$ | 32\% | $N=102$ | 37\% | $\mathrm{N}=119$ | 20\% | $\mathrm{N}=64$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=319$ |

Table 154: Question 2 without "don't know" responses

| Please rate each of the following characteristics as they relate to Boulder as a whole. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 15\% | $N=47$ | 47\% | $\mathrm{N}=150$ | 30\% | $\mathrm{N}=97$ | 9\% | $N=28$ | 100\% | $N=322$ |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 19\% | $\mathrm{N}=59$ | 51\% | $\mathrm{N}=159$ | 26\% | $\mathrm{N}=81$ | 4\% | $\mathrm{N}=13$ | 100\% | $N=312$ |
| Overall quality of natural environment in Boulder | 59\% | $N=188$ | 36\% | $N=115$ | 4\% | $N=12$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=319$ |
| Overall quality of parks and recreation opportunities | 49\% | $N=156$ | 35\% | $N=112$ | 11\% | $N=36$ | 6\% | $\mathrm{N}=18$ | 100\% | $N=321$ |
| Overall health and wellness opportunities in Boulder | 45\% | $N=141$ | 44\% | $N=138$ | 6\% | $N=19$ | 5\% | $N=17$ | 100\% | $N=315$ |
| Overall opportunities for education, culture, and the arts | 29\% | $\mathrm{N}=93$ | 52\% | $\mathrm{N}=168$ | 16\% | $N=50$ | 3\% | $N=10$ | 100\% | $N=321$ |
| Residents' connection and engagement with their community | 12\% | $N=37$ | 38\% | $\mathrm{N}=117$ | 40\% | $N=124$ | 10\% | $N=31$ | 100\% | $N=309$ |
| The city as a place for innovation, creativity, and entrepreneurship | 21\% | $\mathrm{N}=63$ | 43\% | $\mathrm{N}=126$ | 29\% | $\mathrm{N}=84$ | 7\% | $N=20$ | 100\% | $\mathrm{N}=292$ |

Table 155: Question 2 with "don't know" responses

| Please rate each of the following characteristics as they relate to Boulder as a whole. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 15\% | $\mathrm{N}=47$ | 46\% | $\mathrm{N}=150$ | 30\% | $\mathrm{N}=97$ | 9\% | $\mathrm{N}=28$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=322$ |


| Please rate each of the following characteristics as they relate to Boulder as a whole. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 18\% | $N=59$ | 50\% | $N=159$ | 25\% | $N=81$ | 4\% | $N=13$ | 2\% | $N=6$ | 100\% | $N=318$ |
| Overall quality of natural environment in Boulder | 59\% | $N=188$ | 36\% | $N=115$ | 4\% | $N=12$ | 1\% | $N=4$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=319$ |
| Overall quality of parks and recreation opportunities | 49\% | $N=156$ | 35\% | $N=112$ | 11\% | $N=36$ | 6\% | $N=18$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=321$ |
| Overall health and wellness opportunities in Boulder | 44\% | $N=141$ | 43\% | $N=138$ | 6\% | $N=19$ | 5\% | $N=17$ | 2\% | $N=6$ | 100\% | $N=321$ |
| Overall opportunities for education, culture, and the arts | 29\% | $N=93$ | 52\% | $N=168$ | 15\% | $N=50$ | 3\% | $N=10$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=322$ |
| Residents' connection and engagement with their community | 12\% | $N=37$ | 37\% | $N=117$ | 39\% | $N=124$ | 10\% | $N=31$ | 3\% | $\mathrm{N}=8$ | 100\% | $N=318$ |
| The city as a place for innovation, creativity, and entrepreneurship | 20\% | $\mathrm{N}=63$ | 40\% | $N=126$ | 26\% | $\mathrm{N}=84$ | 6\% | N=20 | 8\% | $\mathrm{N}=27$ | 100\% | $\mathrm{N}=319$ |

Table 156: Question 3 without "don't know" responses

| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day | 62\% | $\mathrm{N}=198$ | 27\% | $N=86$ | 3\% | $\mathrm{N}=9$ | 6\% | $N=20$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=320$ |


| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In Boulder's downtown/commercial area during the day | 32\% | $N=104$ | 29\% | $N=93$ | 9\% | $N=28$ | 19\% | $N=61$ | 11\% | $N=36$ | 100\% | $N=321$ |
| From property crime | 14\% | $N=43$ | 31\% | $N=98$ | 10\% | $N=31$ | 22\% | $N=68$ | 24\% | $N=75$ | 100\% | $N=314$ |
| From violent crime | 30\% | $N=93$ | 31\% | $N=97$ | 9\% | $N=27$ | 21\% | $N=67$ | 9\% | $N=29$ | 100\% | $N=312$ |
| From fire, flood, or other natural disaster | 13\% | $N=42$ | 34\% | $\mathrm{N}=108$ | 26\% | N=82 | 21\% | $N=68$ | 6\% | $\mathrm{N}=17$ | 100\% | $N=318$ |
| In city parks, facilities, and trails | 20\% | $N=64$ | 36\% | $N=116$ | 12\% | $N=39$ | 19\% | $N=60$ | 13\% | $N=41$ | 100\% | $N=320$ |
| In Boulder, based on your personal identity | 42\% | $N=134$ | 32\% | $\mathrm{N}=102$ | 14\% | $\mathrm{N}=45$ | 9\% | $N=29$ | 3\% | $N=10$ | 100\% | $N=319$ |

Table 157: Question 3 with "don't know" responses

| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day | 62\% | $\mathrm{N}=198$ | 27\% | $N=86$ | 3\% | $N=9$ | 6\% | $N=20$ | 2\% | N=6 | 0\% | $\mathrm{N}=1$ | 100\% | $N=321$ |
| In Boulder's downtown/commercial area during the day | 32\% | $\mathrm{N}=104$ | 29\% | $\mathrm{N}=93$ | 9\% | N=28 | 19\% | $N=61$ | 11\% | $\mathrm{N}=36$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=323$ |
| From property crim | 13\% | $N=43$ | 31\% | $N=98$ | 10\% | $N=31$ | 21\% | $N=68$ | 23\% | $N=75$ | 2\% | $\mathrm{N}=6$ | 100\% | $N=320$ |
| From violent crime | 30\% | $N=93$ | 31\% | $\mathrm{N}=97$ | 9\% | $N=27$ | 21\% | N=67 | 9\% | $\mathrm{N}=29$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=314$ |
| From fire, flood, or other natural disaster | 13\% | $N=42$ | 34\% | $\mathrm{N}=108$ | 26\% | $N=82$ | 21\% | $\mathrm{N}=68$ | 5\% | $\mathrm{N}=17$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=319$ |

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| Please rate how safe or unsafe you feel: | Very safe |  | Somewhat safe |  | Neither safe nor unsafe |  | Somewhat unsafe |  | Very unsafe |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In city parks, facilities, and trails | 20\% | $N=64$ | 36\% | $N=116$ | 12\% | $N=39$ | 19\% | $N=60$ | 13\% | $N=41$ | 0\% | $N=1$ | 100\% | $N=320$ |
| In Boulder, based on your personal identity | 41\% | $\mathrm{N}=134$ | 31\% | $\mathrm{N}=102$ | 14\% | $N=45$ | 9\% | $N=29$ | 3\% | $N=10$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=323$ |

Table 158: Question 4 without "don't know" responses

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | Percent | Number |
| :--- | :--- | :--- |
| Essential | $41 \%$ | $\mathrm{~N}=131$ |
| Very important | $20 \%$ | $\mathrm{~N}=64$ |
| Somewhat important | $28 \%$ | $\mathrm{~N}=90$ |
| Not at all important | $11 \%$ | $\mathrm{~N}=35$ |
| Total | $100 \%$ | $\mathrm{~N}=320$ |

Table 159: Question 4 with "don't know" responses

| How important is it that local government focuses on creating a diverse, equitable, and inclusive city? | Percent | Number |
| :--- | :--- | :--- |
| Essential | $40 \%$ | $\mathrm{~N}=131$ |
| Very important | $20 \%$ | $\mathrm{~N}=64$ |
| Somewhat important | $28 \%$ | $\mathrm{~N}=90$ |
| Not at all important | $11 \%$ | $\mathrm{~N}=35$ |
| Don't know | $1 \%$ | $\mathrm{~N}=3$ |
| Total | $100 \%$ | $\mathrm{~N}=324$ |

Table 160: Question 5 without "don't know" responses

| How welcome and <br> accepted do you feel... | Very <br> welcome |  | Somewhat <br> welcome | Neither welcome <br> nor unwelcome | Somewhat <br> unwelcome | Very <br> unwelcome | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Table 161: Question 5 with "don't know" responses

| How welcome and accepted do you feel... | Very welcome |  | Somewhat welcome |  | Neither welcome nor unwelcome |  | Somewhat unwelcome |  | Very unwelcome |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At city parks, trails, and facilities | 60\% | $N=193$ | 24\% | $N=78$ | 10\% | $N=32$ | 2\% | $\mathrm{N}=8$ | 2\% | $\mathrm{N}=8$ | 1\% | $N=3$ | 100\% | $N=321$ |
| At city-sponsored community engagement activities | 44\% | $N=140$ | 26\% | $N=84$ | 12\% | $N=37$ | 6\% | $N=19$ | 2\% | $N=5$ | 10\% | $N=32$ | 100\% | $N=318$ |
| In the Boulder community, based on your personal identity | 57\% | $\mathrm{N}=183$ | 21\% | $\mathrm{N}=67$ | 13\% | $\mathrm{N}=43$ | 5\% | $\mathrm{N}=17$ | 2\% | $\mathrm{N}=6$ | 2\% | $\mathrm{N}=5$ | 100\% | $N=321$ |

Table 162: Question 6 without "don't know" responses

| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease of public parking | 15\% | $N=43$ | 32\% | $N=95$ | 34\% | $N=100$ | 19\% | $N=57$ | 100\% | $N=295$ |
| Ease of travel by car in Boulder | 18\% | $N=58$ | 33\% | $N=105$ | 33\% | $N=107$ | 16\% | $N=50$ | 100\% | $N=320$ |
| Ease of travel by public transportation in Boulder | 8\% | $\mathrm{N}=24$ | 26\% | $N=74$ | 45\% | $\mathrm{N}=127$ | 21\% | $N=60$ | 100\% | $N=286$ |
| Ease of travel by bicycle in Boulder | 24\% | $N=71$ | 41\% | $N=122$ | 28\% | $N=83$ | 6\% | $N=18$ | 100\% | $N=295$ |
| Ease of walking in Boulder | 25\% | $N=79$ | 41\% | $N=131$ | 24\% | $N=77$ | 10\% | $N=31$ | 100\% | $N=318$ |
| Well-planned residential growth | 5\% | $N=14$ | 14\% | $N=43$ | 35\% | $N=106$ | 45\% | $N=136$ | 100\% | $N=300$ |
| Well-planned commercial growth | 4\% | $N=11$ | 14\% | $N=39$ | 46\% | $N=129$ | 37\% | $N=104$ | 100\% | $N=282$ |
| Well-designed neighborhoods | 3\% | $N=10$ | 27\% | $N=80$ | 51\% | $N=153$ | 19\% | $N=57$ | 100\% | $N=300$ |
| Clarity and language options of signage in public spaces | 17\% | $N=46$ | 52\% | $\mathrm{N}=139$ | 20\% | $N=52$ | 11\% | $N=29$ | 100\% | $N=267$ |
| Preservation of the historical or cultural character of the community | 10\% | $\mathrm{N}=31$ | 44\% | $\mathrm{N}=135$ | 25\% | $\mathrm{N}=77$ | 20\% | $N=62$ | 100\% | $N=304$ |
| Public places where people want to spend time | 15\% | $N=49$ | 34\% | $N=107$ | 31\% | $N=98$ | 20\% | $N=65$ | 100\% | $N=319$ |
| Variety of housing options | 6\% | $N=18$ | 20\% | $N=62$ | 25\% | $N=77$ | 49\% | $N=154$ | 100\% | $N=312$ |
| Availability of affordable quality housing | 5\% | $N=13$ | 7\% | $N=22$ | 18\% | $N=51$ | 70\% | $N=204$ | 100\% | $N=290$ |
| Cleanliness of Boulder | 9\% | $N=28$ | 36\% | $N=114$ | 43\% | $\mathrm{N}=135$ | 13\% | $N=40$ | 100\% | $N=317$ |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 8\% | $N=24$ | 46\% | $\mathrm{N}=142$ | 35\% | $\mathrm{N}=107$ | 11\% | $N=34$ | 100\% | $\mathrm{N}=306$ |
| Air quality | 17\% | $N=52$ | 41\% | $N=128$ | 31\% | $N=98$ | 11\% | $N=34$ | 100\% | $N=312$ |
| Availability of paths and walking trails | 47\% | $N=150$ | 40\% | $\mathrm{N}=127$ | 11\% | $N=34$ | 3\% | $\mathrm{N}=10$ | 100\% | $N=321$ |


| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 49\% | $\mathrm{N}=154$ | 40\% | $\mathrm{N}=125$ | 6\% | $\mathrm{N}=18$ | 5\% | $\mathrm{N}=15$ | 100\% | $\mathrm{N}=312$ |
| Recreational opportunities | 49\% | $N=153$ | 40\% | $N=125$ | 7\% | $N=22$ | 4\% | $\mathrm{N}=14$ | 100\% | $N=314$ |
| Opportunities to attend cultural/arts/music activities | 27\% | $N=85$ | 53\% | $N=167$ | 18\% | $N=56$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=318$ |
| Opportunities to attend special events and festivals | 28\% | $N=86$ | 52\% | $N=161$ | 19\% | $N=58$ | 2\% | $N=6$ | 100\% | $N=311$ |
| Outdoor spaces to gather with large families or groups | 27\% | $N=77$ | 41\% | $\mathrm{N}=118$ | 23\% | $N=68$ | 9\% | $N=28$ | 100\% | $N=291$ |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 16\% | $\mathrm{N}=24$ | 43\% | $N=66$ | 20\% | $N=31$ | 20\% | $N=31$ | 100\% | $N=152$ |
| Community support for the arts | 22\% | $N=62$ | 55\% | $N=155$ | 18\% | $N=52$ | 5\% | $\mathrm{N}=13$ | 100\% | $N=282$ |
| Availability of affordable quality childcare/preschool | 9\% | $N=11$ | 17\% | $N=21$ | 25\% | $N=31$ | 48\% | $N=58$ | 100\% | $N=121$ |
| Adult educational opportunities | 18\% | $N=40$ | 44\% | $N=96$ | 25\% | $N=55$ | 12\% | $N=27$ | 100\% | $N=219$ |
| Opportunities to volunteer | 29\% | $N=80$ | 48\% | $N=133$ | 20\% | $N=54$ | 3\% | $\mathrm{N}=8$ | 100\% | $N=275$ |
| Opportunities to participate in community matters | 16\% | $N=47$ | 46\% | $N=139$ | 28\% | $N=85$ | 11\% | $\mathrm{N}=33$ | 100\% | $N=304$ |
| Availability of affordable quality mental health care | 7\% | $\mathrm{N}=12$ | 23\% | $N=41$ | 21\% | $N=36$ | 50\% | $\mathrm{N}=87$ | 100\% | $N=176$ |

Table 163: Question 6 with "don't know" responses

| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease of public parking | 14\% | $N=43$ | 30\% | $N=95$ | 31\% | $N=100$ | 18\% | $N=57$ | 7\% | $N=22$ | 100\% | $N=317$ |
| Ease of travel by car in Boulder | 18\% | $N=58$ | 33\% | $\mathrm{N}=105$ | 33\% | $\mathrm{N}=107$ | 15\% | $\mathrm{N}=50$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=322$ |

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| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease of travel by public transportation in Boulder | 8\% | $\mathrm{N}=24$ | 23\% | $\mathrm{N}=74$ | 40\% | $\mathrm{N}=127$ | 19\% | $\mathrm{N}=60$ | 10\% | $\mathrm{N}=32$ | 100\% | $\mathrm{N}=318$ |
| Ease of travel by bicycle in Boulder | 22\% | $N=71$ | 38\% | $N=122$ | 26\% | $N=83$ | 6\% | $N=18$ | 8\% | $N=26$ | 100\% | $N=321$ |
| Ease of walking in Boulder | 25\% | $N=79$ | 41\% | $N=131$ | 24\% | $N=77$ | 10\% | $N=31$ | 1\% | $N=2$ | 100\% | $N=319$ |
| Well-planned residential growth | 4\% | $N=14$ | 13\% | $N=43$ | 33\% | $N=106$ | 42\% | $N=136$ | 7\% | $N=23$ | 100\% | $N=323$ |
| Well-planned commercial growth | 3\% | $N=11$ | 12\% | $N=39$ | 40\% | $N=129$ | 32\% | $N=104$ | 12\% | $N=38$ | 100\% | $N=320$ |
| Well-designed neighborhoods | 3\% | $N=10$ | 26\% | $N=80$ | 49\% | $N=153$ | 18\% | $N=57$ | 4\% | $N=14$ | 100\% | $N=315$ |
| Clarity and language options of signage in public spaces | 14\% | $N=46$ | 44\% | $N=139$ | 16\% | $N=52$ | 9\% | $N=29$ | 17\% | $N=53$ | 100\% | $N=320$ |
| Preservation of the historical or cultural character of the community | 10\% | $N=31$ | 42\% | $N=135$ | 24\% | $N=77$ | 19\% | $N=62$ | 6\% | $N=19$ | 100\% | $N=323$ |
| Public places where people want to spend time | 15\% | $\mathrm{N}=49$ | 33\% | $\mathrm{N}=107$ | 30\% | $\mathrm{N}=98$ | 20\% | $N=65$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=321$ |
| Variety of housing options | 6\% | $N=18$ | 20\% | $N=62$ | 24\% | $N=77$ | 48\% | $N=154$ | 3\% | $N=8$ | 100\% | $N=320$ |
| Availability of affordable quality housing | 4\% | $\mathrm{N}=13$ | 7\% | $\mathrm{N}=22$ | 16\% | $\mathrm{N}=51$ | 63\% | $\mathrm{N}=204$ | 10\% | $N=32$ | 100\% | $N=321$ |
| Cleanliness of Boulder | 9\% | $N=28$ | 36\% | $N=114$ | 43\% | $N=135$ | 13\% | $N=40$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=317$ |
| Water resources (beaches, lakes, ponds, riverways, etc.) | 8\% | $N=24$ | 45\% | $N=142$ | 33\% | $\mathrm{N}=107$ | 11\% | $N=34$ | 4\% | $\mathrm{N}=12$ | 100\% | $\mathrm{N}=319$ |
| Air quality | 17\% | $N=52$ | 41\% | $N=128$ | 31\% | $N=98$ | 11\% | $N=34$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=314$ |
| Availability of paths and walking trails | 47\% | $\mathrm{N}=150$ | 40\% | $\mathrm{N}=127$ | 11\% | $\mathrm{N}=34$ | 3\% | $\mathrm{N}=10$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=322$ |

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| Please also rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 48\% | $\mathrm{N}=154$ | 39\% | $\mathrm{N}=125$ | 6\% | N=18 | 5\% | $\mathrm{N}=15$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=321$ |
| Recreational opportunities | 48\% | $N=153$ | 39\% | $N=125$ | 7\% | $N=22$ | 4\% | $N=14$ | 2\% | $N=6$ | 100\% | $N=320$ |
| Opportunities to attend cultural/arts/music activities | 27\% | $N=85$ | 52\% | $N=167$ | 18\% | $N=56$ | 3\% | $N=9$ | 1\% | $N=4$ | 100\% | $N=321$ |
| Opportunities to attend special events and festivals | 27\% | $N=86$ | 50\% | $N=161$ | 18\% | $N=58$ | 2\% | $N=6$ | 4\% | $N=12$ | 100\% | $N=322$ |
| Outdoor spaces to gather with large families or groups | 24\% | $N=77$ | 37\% | $N=118$ | 21\% | $N=68$ | 9\% | $N=28$ | 9\% | $N=30$ | 100\% | $N=321$ |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18 | 8\% | $\mathrm{N}=24$ | 21\% | $N=66$ | 10\% | $\mathrm{N}=31$ | 10\% | $\mathrm{N}=31$ | 53\% | $\mathrm{N}=168$ | 100\% | $N=321$ |
| Community support for the arts | 20\% | $N=62$ | 49\% | $N=155$ | 16\% | $N=52$ | 4\% | $N=13$ | 10\% | $N=33$ | 100\% | $N=314$ |
| Availability of affordable quality childcare/preschool | 4\% | $\mathrm{N}=11$ | 7\% | $N=21$ | 10\% | $N=31$ | 19\% | $N=58$ | 61\% | $\mathrm{N}=191$ | 100\% | $N=312$ |
| Adult educational opportunities | 13\% | $\mathrm{N}=40$ | 30\% | $N=96$ | 17\% | $N=55$ | 9\% | $\mathrm{N}=27$ | 31\% | $N=98$ | 100\% | $N=317$ |
| Opportunities to volunteer | 25\% | $N=80$ | 42\% | $N=133$ | 17\% | $N=54$ | 3\% | $N=8$ | 13\% | $N=41$ | 100\% | $N=316$ |
| Opportunities to participate in community matters | 15\% | $N=47$ | 44\% | $N=139$ | 27\% | $N=85$ | 10\% | $N=33$ | 4\% | $N=13$ | 100\% | $N=317$ |
| Availability of affordable quality mental health care | 4\% | $\mathrm{N}=12$ | 13\% | $N=41$ | 12\% | $N=36$ | 28\% | $\mathrm{N}=87$ | 43\% | $\mathrm{N}=135$ | 100\% | $N=310$ |

Table 164: Question 7 without "don't know" responses

| Please rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall quality of business and service establishments in Boulder | 15\% | $N=48$ | 60\% | $N=188$ | 23\% | $N=71$ | 3\% | $N=8$ | 100\% | $N=316$ |
| Variety of business and service establishments in Boulder | 11\% | $\mathrm{N}=35$ | 49\% | $N=156$ | 28\% | $\mathrm{N}=90$ | 11\% | $N=36$ | 100\% | $N=316$ |
| Vibrancy of downtown/commercial area | 18\% | $N=56$ | 48\% | $N=150$ | 23\% | $N=71$ | 11\% | $N=35$ | 100\% | $N=311$ |
| Employment opportunities | 15\% | $N=34$ | 42\% | $N=95$ | 35\% | $N=79$ | 8\% | $N=19$ | 100\% | $N=227$ |
| Shopping opportunities | 17\% | $N=54$ | 43\% | $N=134$ | 30\% | $N=95$ | 9\% | $N=29$ | 100\% | $N=312$ |
| Cost of living in Boulder | 2\% | $\mathrm{N}=7$ | 5\% | $\mathrm{N}=18$ | 30\% | $N=98$ | 62\% | $N=200$ | 100\% | $N=322$ |

Table 165: Question 7 with "don't know" responses

| Please rate each of the following in the Boulder community. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| establishments in Boulder | 15\% | $N=48$ | 59\% | $N=188$ | 23\% | $N=71$ | 3\% | $\mathrm{N}=8$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=317$ |
| Variety of business and service establishments in Boulder | 11\% | $\mathrm{N}=35$ | 49\% | $\mathrm{N}=156$ | 28\% | $\mathrm{N}=90$ | 11\% | $N=36$ | 0\% | $\mathrm{N}=1$ | 100\% | $N=317$ |
| Vibrancy of downtown/commercial area | 18\% | $N=56$ | 47\% | $N=150$ | 22\% | $N=71$ | 11\% | $N=35$ | 2\% | $\mathrm{N}=6$ | 100\% | $N=317$ |
| Employment opportunities | 11\% | $N=34$ | 30\% | $N=95$ | 25\% | $N=79$ | 6\% | $N=19$ | 28\% | $N=89$ | 100\% | $N=316$ |
| Shopping opportunities | 17\% | $N=54$ | 43\% | $N=134$ | 30\% | $N=95$ | 9\% | $N=29$ | 1\% | $N=2$ | 100\% | $N=314$ |
| Cost of living in Boulder | 2\% | $\mathrm{N}=7$ | 5\% | $\mathrm{N}=18$ | 30\% | $\mathrm{N}=98$ | 62\% | $N=200$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=322$ |

Table 166: Question 8 without "don't know" responses

| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Public information and communication | 12\% | $N=33$ | 49\% | $\mathrm{N}=138$ | 28\% | $N=79$ | 11\% | $N=32$ | 100\% | $N=283$ |
| Traffic enforcement | 9\% | $N=25$ | 31\% | $N=88$ | 37\% | $\mathrm{N}=107$ | 24\% | $N=68$ | 100\% | $N=288$ |
| Traffic signal timing | 3\% | $\mathrm{N}=9$ | 43\% | $N=134$ | 29\% | $N=91$ | 25\% | $N=79$ | 100\% | $N=313$ |
| Street repair | 1\% | $\mathrm{N}=4$ | 24\% | $N=78$ | 29\% | $N=93$ | 45\% | $N=144$ | 100\% | $N=319$ |
| Street cleaning | 4\% | $\mathrm{N}=11$ | 55\% | $N=163$ | 31\% | $N=92$ | 11\% | $N=33$ | 100\% | $N=299$ |
| Street lighting | 7\% | $N=20$ | 49\% | $N=152$ | 30\% | $N=94$ | 14\% | $N=43$ | 100\% | $N=309$ |
| Snow removal | 6\% | $\mathrm{N}=16$ | 25\% | $N=75$ | 39\% | $\mathrm{N}=116$ | 30\% | $N=90$ | 100\% | $N=298$ |
| Sidewalk maintenance | 4\% | $N=12$ | 40\% | $N=128$ | 41\% | $\mathrm{N}=131$ | 15\% | $N=46$ | 100\% | $N=317$ |
| Bus or transit services | 10\% | $N=28$ | 39\% | $N=114$ | 34\% | $\mathrm{N}=100$ | 17\% | $N=49$ | 100\% | $N=292$ |
| Land use, planning, and zoning | 5\% | $N=15$ | 20\% | $N=54$ | 42\% | $N=111$ | 33\% | $N=88$ | 100\% | $N=268$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 5\% | $\mathrm{N}=11$ | 22\% | $\mathrm{N}=49$ | 40\% | $\mathrm{N}=88$ | 33\% | $\mathrm{N}=72$ | 100\% | $\mathrm{N}=220$ |
| Affordable high-speed internet access | 10\% | $N=26$ | 30\% | $N=83$ | 30\% | $N=82$ | 30\% | $N=83$ | 100\% | $N=274$ |
| Drinking water | 37\% | $N=116$ | 42\% | $N=132$ | 19\% | $N=59$ | 1\% | $N=5$ | 100\% | $N=311$ |
| Sewer services | 33\% | $N=85$ | 51\% | $N=131$ | 14\% | $N=36$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=256$ |
| Storm water management (storm drainage, dams, levees, etc.) | 20\% | $\mathrm{N}=51$ | 52\% | $\mathrm{N}=131$ | 19\% | $\mathrm{N}=48$ | 9\% | $\mathrm{N}=22$ | 100\% | $N=252$ |
| Utility billing | 8\% | $N=21$ | 51\% | $N=135$ | 29\% | $N=78$ | 12\% | $N=31$ | 100\% | $N=265$ |
| Police/sheriff services | 11\% | $N=30$ | 43\% | $N=113$ | 35\% | $N=92$ | 11\% | $N=30$ | 100\% | $N=266$ |
| Crime prevention | 7\% | $N=22$ | 21\% | $N=63$ | 31\% | $N=93$ | 42\% | $N=126$ | 100\% | $N=303$ |
| Animal management | 12\% | $N=32$ | 55\% | $N=143$ | 26\% | $N=67$ | 7\% | $N=20$ | 100\% | $N=262$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ambulance or emergency medical services | 20\% | $N=39$ | 60\% | $N=120$ | 20\% | $N=40$ | 1\% | $N=2$ | 100\% | $N=201$ |
| Fire services | 37\% | $N=88$ | 52\% | $\mathrm{N}=122$ | 10\% | $N=24$ | 0\% | $\mathrm{N}=0$ | 100\% | $\mathrm{N}=235$ |
| Fire prevention and education | 27\% | $N=68$ | 47\% | $N=118$ | 24\% | $N=61$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=252$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 18\% | $N=44$ | 48\% | $N=116$ | 26\% | $N=63$ | 9\% | $N=21$ | 100\% | $N=244$ |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 48\% | $N=151$ | 37\% | $\mathrm{N}=117$ | 9\% | $N=27$ | 5\% | $N=17$ | 100\% | $\mathrm{N}=312$ |
| Recreational opportunities in Boulder open space | 52\% | $N=162$ | 36\% | $\mathrm{N}=112$ | 9\% | $N=28$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=311$ |
| Recycling/composting | 28\% | $N=85$ | 45\% | $N=140$ | 21\% | $N=64$ | 7\% | $N=20$ | 100\% | $N=310$ |
| Yard waste pick-up | 25\% | $N=54$ | 46\% | $N=96$ | 17\% | $N=36$ | 12\% | $\mathrm{N}=25$ | 100\% | $\mathrm{N}=212$ |
| City parks | 26\% | $N=81$ | 43\% | $N=133$ | 23\% | $N=71$ | 8\% | $N=26$ | 100\% | $N=311$ |
| Recreation programs or classes | 29\% | $N=68$ | 48\% | $N=110$ | 18\% | $N=42$ | 5\% | $N=11$ | 100\% | $N=230$ |
| Recreation centers or facilities | 23\% | $N=58$ | 49\% | $N=124$ | 17\% | $N=44$ | 12\% | $N=29$ | 100\% | $N=255$ |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 26\% | $\mathrm{N}=69$ | 52\% | $\mathrm{N}=135$ | 17\% | $\mathrm{N}=45$ | 5\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=262$ |

Table 167: Question 8 with "don't know" responses

| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Public information and communication | 11\% | $N=33$ | 45\% | $N=138$ | 26\% | $N=79$ | 10\% | $N=32$ | 9\% | $N=27$ | 100\% | $N=310$ |
| Traffic enforcement | 8\% | $\mathrm{N}=25$ | 28\% | $\mathrm{N}=88$ | 34\% | $\mathrm{N}=107$ | 22\% | $N=68$ | 8\% | $N=26$ | 100\% | $N=313$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Traffic signal timing | 3\% | $\mathrm{N}=9$ | 42\% | $N=134$ | 29\% | $N=91$ | 25\% | $N=79$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=316$ |
| Street repair | 1\% | $\mathrm{N}=4$ | 24\% | $N=78$ | 29\% | $\mathrm{N}=93$ | 45\% | $N=144$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=321$ |
| Street cleaning | 3\% | $\mathrm{N}=11$ | 51\% | $N=163$ | 29\% | $N=92$ | 10\% | $N=33$ | 6\% | $N=20$ | 100\% | $N=318$ |
| Street lighting | 6\% | $N=20$ | 49\% | $N=152$ | 30\% | $N=94$ | 14\% | $N=43$ | 1\% | $N=4$ | 100\% | $N=313$ |
| Snow removal | 5\% | $\mathrm{N}=16$ | 24\% | $N=75$ | 36\% | $N=116$ | 28\% | $N=90$ | 6\% | $\mathrm{N}=20$ | 100\% | $N=318$ |
| Sidewalk maintenance | 4\% | $N=12$ | 40\% | $N=128$ | 41\% | $N=131$ | 14\% | $N=46$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=320$ |
| Bus or transit services | 9\% | $N=28$ | 36\% | $N=114$ | 31\% | $N=100$ | 15\% | $N=49$ | 9\% | $N=28$ | 100\% | $N=320$ |
| Land use, planning, and zoning | 5\% | $N=15$ | 17\% | $N=54$ | 35\% | $N=111$ | 28\% | $N=88$ | 15\% | $N=46$ | 100\% | $N=314$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 3\% | $N=11$ | 16\% | $N=49$ | 28\% | $N=88$ | 23\% | $N=72$ | 29\% | $N=92$ | 100\% | $N=312$ |
| Affordable high-speed internet access | 8\% | $N=26$ | 26\% | $\mathrm{N}=83$ | 26\% | $\mathrm{N}=82$ | 26\% | $\mathrm{N}=83$ | 13\% | $N=40$ | 100\% | $N=314$ |
| Drinking water | 37\% | $N=116$ | 42\% | $N=132$ | 19\% | $N=59$ | 1\% | $\mathrm{N}=5$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=313$ |
| Sewer services | 27\% | $N=85$ | 42\% | $N=131$ | 12\% | $\mathrm{N}=36$ | 1\% | $N=3$ | 18\% | $N=57$ | 100\% | $N=313$ |
| Storm water management (storm drainage, dams, levees, etc.) | 17\% | $N=51$ | 42\% | $N=131$ | 15\% | $\mathrm{N}=48$ | 7\% | $\mathrm{N}=22$ | 19\% | $N=60$ | 100\% | $N=312$ |
| Utility billing | 7\% | $N=21$ | 43\% | $N=135$ | 25\% | $N=78$ | 10\% | $N=31$ | 15\% | $N=48$ | 100\% | $N=313$ |
| Police/sheriff services | 10\% | $N=30$ | 36\% | $N=113$ | 29\% | $N=92$ | 10\% | $N=30$ | 15\% | $N=48$ | 100\% | $N=314$ |
| Crime prevention | 7\% | $N=22$ | 20\% | $N=63$ | 29\% | $\mathrm{N}=93$ | 40\% | $N=126$ | 3\% | $N=11$ | 100\% | $N=314$ |
| Animal management | 10\% | $N=32$ | 46\% | $N=143$ | 21\% | $N=67$ | 6\% | $N=20$ | 16\% | $N=51$ | 100\% | $N=312$ |
| Ambulance or emergency medical services | 13\% | $N=39$ | 38\% | $\mathrm{N}=120$ | 13\% | $N=40$ | 1\% | $\mathrm{N}=2$ | 36\% | $N=111$ | 100\% | $N=312$ |

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| Please rate the quality of each of the following services in Boulder. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fire services | 28\% | $N=88$ | 39\% | $\mathrm{N}=122$ | 8\% | $N=24$ | 0\% | $\mathrm{N}=0$ | 25\% | $N=78$ | 100\% | $N=313$ |
| Fire prevention and education | 22\% | $N=68$ | 38\% | $\mathrm{N}=118$ | 20\% | $N=61$ | 1\% | $\mathrm{N}=4$ | 19\% | $N=60$ | 100\% | $N=311$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 14\% | $N=44$ | 38\% | $N=116$ | 20\% | $N=63$ | 7\% | $N=21$ | 21\% | $N=66$ | 100\% | $N=310$ |
| Preservation of natural areas (open space, farmlands, and greenbelts) | 48\% | $N=151$ | 37\% | $N=117$ | 9\% | $N=27$ | 5\% | $\mathrm{N}=17$ | 1\% | $N=3$ | 100\% | $N=315$ |
| Recreational opportunities in Boulder open space | 52\% | $\mathrm{N}=162$ | 36\% | $\mathrm{N}=112$ | 9\% | $\mathrm{N}=28$ | 3\% | $\mathrm{N}=9$ | 1\% | $\mathrm{N}=3$ | 100\% | $\mathrm{N}=314$ |
| Recycling/composting | 27\% | $N=85$ | 45\% | $N=140$ | 20\% | $N=64$ | 6\% | $N=20$ | 1\% | $N=4$ | 100\% | $N=314$ |
| Yard waste pick-up | 17\% | $N=54$ | 31\% | $N=96$ | 12\% | $N=36$ | 8\% | $\mathrm{N}=25$ | 32\% | $\mathrm{N}=98$ | 100\% | $N=310$ |
| City parks | 26\% | $N=81$ | 42\% | $N=133$ | 23\% | $N=71$ | 8\% | $N=26$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=314$ |
| Recreation programs or classes | 22\% | $N=68$ | 35\% | $N=110$ | 14\% | $N=42$ | 3\% | $\mathrm{N}=11$ | 26\% | $N=82$ | 100\% | $N=312$ |
| Recreation centers or facilities | 18\% | $N=58$ | 40\% | $N=124$ | 14\% | $N=44$ | 9\% | $N=29$ | 18\% | $N=57$ | 100\% | $N=311$ |
| Overall customer service by Boulder employees (police, receptionists, planners, etc.) | 22\% | $\mathrm{N}=69$ | 43\% | $\mathrm{N}=135$ | 14\% | $\mathrm{N}=45$ | 4\% | $\mathrm{N}=13$ | 16\% | $N=50$ | 100\% | $\mathrm{N}=312$ |

Table 168: Question 9

| Please indicate whether or not you have done each of the following in the last 12 months. | No |  | Yes |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information | 36\% | $N=116$ | 64\% | $N=204$ | 100\% | $N=320$ |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion | 56\% | $N=179$ | 44\% | $N=141$ | 100\% | $N=320$ |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.) | 58\% | $N=187$ | 42\% | $\mathrm{N}=133$ | 100\% | $N=320$ |
| Watched (online or on television) a local public meeting | 48\% | $N=152$ | 52\% | $N=162$ | 100\% | $N=315$ |
| Volunteered your time to some group/activity in Boulder | 43\% | $N=135$ | 57\% | $N=179$ | 100\% | $N=314$ |
| Voted in your most recent local election | 13\% | $N=41$ | 87\% | $N=278$ | 100\% | $N=319$ |
| Used bus, rail, subway, or other public transportation instead of driving | 25\% | $N=80$ | 75\% | $N=238$ | 100\% | $N=318$ |
| Carpooled with other adults or children instead of driving alone | 20\% | $N=61$ | 80\% | $N=251$ | 100\% | $N=313$ |
| Walked or biked instead of driving | 8\% | $N=25$ | 92\% | $N=295$ | 100\% | $N=319$ |
| Taken steps to reduce your climate impact | 10\% | $N=32$ | 90\% | $N=288$ | 100\% | $N=320$ |

Table 169: Question 10 without "don't know" responses

| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Boulder | 7\% | $N=21$ | 33\% | $N=94$ | 35\% | $N=102$ | 25\% | $N=71$ | 100\% | $N=288$ |
| The overall direction that Boulder is taking | 6\% | $\mathrm{N}=19$ | 29\% | $N=91$ | 24\% | $N=76$ | 41\% | $N=131$ | 100\% | $N=317$ |
| The job Boulder government does at welcoming community member involvement | 12\% | $\mathrm{N}=34$ | 34\% | $\mathrm{N}=94$ | 33\% | $\mathrm{N}=91$ | 20\% | $\mathrm{N}=55$ | 100\% | $\mathrm{N}=274$ |


| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The job Boulder government does at informing the public with openness and transparency | 8\% | $N=25$ | 33\% | $N=99$ | 37\% | $N=111$ | 21\% | $N=62$ | 100\% | $N=297$ |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 4\% | $N=12$ | 28\% | $N=79$ | 27\% | $N=76$ | 41\% | $N=116$ | 100\% | $N=283$ |
| The job Boulder government does at treating community members with respect | 13\% | $\mathrm{N}=35$ | 37\% | $\mathrm{N}=102$ | 37\% | $\mathrm{N}=101$ | 13\% | $N=36$ | 100\% | $N=274$ |

Table 170: Question 10 with "don't know" responses

| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| to Boulder | 7\% | $N=21$ | 29\% | $N=94$ | 32\% | $N=102$ | 22\% | $N=71$ | 10\% | $N=32$ | 100\% | $N=320$ |
| The overall direction that Boulder is taking | 6\% | $N=19$ | 29\% | $N=91$ | 24\% | $N=76$ | 41\% | $N=131$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=320$ |
| The job Boulder government does at welcoming community member involvement | 11\% | $N=34$ | 30\% | $N=94$ | 29\% | $N=91$ | 18\% | $N=55$ | 13\% | $N=41$ | 100\% | $N=315$ |
| The job Boulder government does at informing the public with openness and transparency | 8\% | $\mathrm{N}=25$ | 31\% | $\mathrm{N}=99$ | 35\% | $\mathrm{N}=111$ | 20\% | $\mathrm{N}=62$ | 6\% | N=18 | 100\% | $N=315$ |


| Please rate the following categories of Boulder government performance. | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The job Boulder's City Council does implementing policies that reflect the values of the Boulder community | 4\% | $N=12$ | 25\% | $N=79$ | 24\% | $N=76$ | 37\% | $N=116$ | 10\% | $N=32$ | 100\% | $N=315$ |
| The job Boulder government does at treating community members with respect | 11\% | N=35 | 32\% | $\mathrm{N}=102$ | 32\% | $\mathrm{N}=101$ | 11\% | $N=36$ | 13\% | $N=41$ | 100\% | $N=315$ |

Table 171: Question 11

| In the past 12 months, have you provided any input to the city as a part of city decision-making? | Percent | Number |
| :--- | :--- | :--- | :--- |
| No | $40 \%$ | $\mathrm{~N}=128$ |
| Yes | $60 \%$ | $\mathrm{~N}=194$ |
| Total | $100 \%$ | $\mathrm{~N}=321$ |

Table 172: Question 11a

| Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? | Percent | Number |
| :--- | :--- | :--- | :--- |
| No | $42 \%$ | $\mathrm{~N}=80$ |
| Yes | $58 \%$ | $\mathrm{~N}=112$ |
| Total | $100 \%$ | $\mathrm{~N}=192$ |

Table 173: Question 12

| Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall economic health of Boulder | 28\% | $N=85$ | 47\% | $N=146$ | 24\% | $N=73$ | 1\% | $N=5$ | 100\% | $N=309$ |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder | 50\% | $\mathrm{N}=159$ | 32\% | $\mathrm{N}=102$ | 14\% | $\mathrm{N}=44$ | 3\% | $\mathrm{N}=10$ | 100\% | $N=316$ |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 44\% | $N=140$ | 36\% | $N=113$ | 17\% | $N=53$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=315$ |
| Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband) | 35\% | $\mathrm{N}=107$ | 44\% | $\mathrm{N}=135$ | 20\% | $\mathrm{N}=63$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=308$ |
| Overall feeling of safety in Boulder | 60\% | $N=190$ | 24\% | $N=77$ | 12\% | $N=39$ | 3\% | $N=9$ | 100\% | $N=316$ |
| Overall quality of natural environment in Boulder | 53\% | $N=167$ | 34\% | $\mathrm{N}=105$ | 11\% | $N=35$ | 2\% | $N=5$ | 100\% | $N=313$ |
| Overall quality of parks and recreation opportunities | 33\% | $N=103$ | 42\% | $N=129$ | 19\% | $N=60$ | 5\% | $\mathrm{N}=17$ | 100\% | $N=309$ |
| Overall health and wellness opportunities in Boulder | 21\% | $N=67$ | 42\% | $\mathrm{N}=132$ | 25\% | $N=78$ | 11\% | $\mathrm{N}=34$ | 100\% | $N=311$ |
| Overall opportunities for education, culture, and the arts | 13\% | $N=39$ | 42\% | $\mathrm{N}=129$ | 36\% | $\mathrm{N}=111$ | 9\% | $\mathrm{N}=27$ | 100\% | $N=306$ |
| Connection and engagement within the community | 22\% | $\mathrm{N}=69$ | 47\% | $\mathrm{N}=146$ | 28\% | $\mathrm{N}=86$ | 3\% | $\mathrm{N}=10$ | 100\% | $\mathrm{N}=311$ |
| Equity and inclusivity | 32\% | $\mathrm{N}=101$ | 27\% | $\mathrm{N}=86$ | 27\% | $\mathrm{N}=84$ | 13\% | $\mathrm{N}=41$ | 100\% | $\mathrm{N}=313$ |

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Table 174: Question 13 without "don't know" responses

| To what degree, if at all, is homelessness a problem in the City of Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Major problem | $68 \%$ | $\mathrm{~N}=219$ |
| Moderate problem | $28 \%$ | $\mathrm{~N}=91$ |
| Minor problem | $3 \%$ | $\mathrm{~N}=9$ |
| Not a problem | $0 \%$ | $\mathrm{~N}=1$ |
| Total | $100 \%$ | $\mathrm{~N}=320$ |

Table 175: Question 13 with "don't know" responses

| To what degree, if at all, is homelessness a problem in the City of Boulder? | Percent | Number |
| :--- | :--- | :--- |
| Major problem | $68 \%$ | $\mathrm{~N}=219$ |
| Moderate problem | $28 \%$ | $\mathrm{~N}=91$ |
| Minor problem | $3 \%$ | $\mathrm{~N}=9$ |
| Not a problem | $0 \%$ | $\mathrm{~N}=1$ |
| Don't know | $0 \%$ | $\mathrm{~N}=1$ |
| Total | $100 \%$ | $\mathrm{~N}=321$ |

Table 176: Question 14 without "don't know" responses

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job training programs | 28\% | $N=83$ | 28\% | $N=84$ | 35\% | $\mathrm{N}=106$ | 9\% | $N=28$ | 100\% | $N=300$ |
| Mental health programs | 53\% | $N=165$ | 29\% | $N=90$ | 15\% | $\mathrm{N}=45$ | 3\% | $\mathrm{N}=11$ | 100\% | $N=311$ |

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| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Substance abuse programs | 51\% | $N=158$ | 30\% | $N=94$ | 16\% | $N=50$ | 3\% | $N=8$ | 100\% | $N=310$ |
| Shelter during severe weather, including temperature extremes | 49\% | $N=154$ | 25\% | $N=78$ | 17\% | $\mathrm{N}=52$ | 9\% | $\mathrm{N}=29$ | 100\% | $N=313$ |
| Housing/rental assistance programs | 38\% | $N=117$ | 27\% | $N=83$ | 20\% | $N=62$ | 14\% | $N=43$ | 100\% | $N=306$ |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | 47\% | $N=146$ | 30\% | $N=92$ | 14\% | $\mathrm{N}=45$ | 9\% | $\mathrm{N}=27$ | 100\% | $N=310$ |

Table 177: Question 14 with "don't know" responses

| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job training programs | 27\% | $N=83$ | 27\% | $\mathrm{N}=84$ | 34\% | $N=106$ | 9\% | $\mathrm{N}=28$ | 4\% | $N=12$ | 100\% | $N=312$ |
| Mental health programs | 53\% | $N=165$ | 29\% | $\mathrm{N}=90$ | 15\% | $N=45$ | 3\% | $\mathrm{N}=11$ | 0\% | $N=1$ | 100\% | $N=312$ |
| Substance abuse programs | 51\% | $N=158$ | 30\% | $\mathrm{N}=94$ | 16\% | $N=50$ | 2\% | $N=8$ | 1\% | $N=2$ | 100\% | $N=312$ |
| Shelter during severe weather, including temperature extremes | 49\% | $\mathrm{N}=154$ | 25\% | $\mathrm{N}=78$ | 17\% | $\mathrm{N}=52$ | 9\% | $\mathrm{N}=29$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=314$ |
| Housing/rental assistance programs | 38\% | $N=117$ | 27\% | $\mathrm{N}=83$ | 20\% | $\mathrm{N}=62$ | 14\% | $\mathrm{N}=43$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=309$ |

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| How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment | 46\% | $\mathrm{N}=146$ | 29\% | $N=92$ | 14\% | $\mathrm{N}=45$ | 8\% | $\mathrm{N}=27$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=314$ |

Table 178: Question 15 without "don't know" responses

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) | 37\% | $N=116$ | 31\% | $N=98$ | 19\% | $N=60$ | 12\% | $N=36$ | 100\% | $N=311$ |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | 22\% | $\mathrm{N}=68$ | 25\% | $\mathrm{N}=76$ | 28\% | $N=87$ | 25\% | $\mathrm{N}=79$ | 100\% | $N=310$ |
| Medium-density development (like townhouses) | 31\% | $N=97$ | 30\% | $\mathrm{N}=95$ | 29\% | $\mathrm{N}=94$ | 10\% | $N=32$ | 100\% | $N=318$ |
| Higher-density development (like apartments) | 34\% | $N=109$ | 14\% | $N=43$ | 28\% | $N=88$ | 24\% | $N=77$ | 100\% | $N=316$ |
| Changes to the occupancy levels (the number of people who can live in) in current housing | 31\% | $\mathrm{N}=95$ | 18\% | $\mathrm{N}=55$ | 17\% | $N=53$ | 33\% | $\mathrm{N}=102$ | 100\% | $N=306$ |

Table 179: Question 15 with "don't know" responses

| There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for firsttime buyers) | 37\% | $N=116$ | 31\% | $N=98$ | 19\% | $N=60$ | 12\% | $N=36$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=314$ |
| Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) | 21\% | $N=68$ | 24\% | $N=76$ | 27\% | $N=87$ | 25\% | $N=79$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=319$ |
| Medium-density development (like townhouses) | 30\% | $N=97$ | 30\% | $N=95$ | 29\% | $N=94$ | 10\% | $N=32$ | 0\% | $\mathrm{N}=2$ | 100\% | $N=319$ |
| Higher-density development (like apartments) | 34\% | $\mathrm{N}=109$ | 13\% | $N=43$ | 27\% | $N=88$ | 24\% | $N=77$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=319$ |
| Changes to the occupancy levels (the number of people who can live in) in current housing | 30\% | $\mathrm{N}=95$ | 17\% | $N=55$ | 17\% | $\mathrm{N}=53$ | 32\% | $\mathrm{N}=102$ | 3\% | $\mathrm{N}=11$ | 100\% | $\mathrm{N}=317$ |

Table 180: Question 16

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services: | Major source |  | Minor source |  | Not a source |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email | 33\% | $\mathrm{N}=107$ | 39\% | $N=124$ | 27\% | $\mathrm{N}=88$ | 100\% | $\mathrm{N}=319$ |
| City website (bouldercolorado.org) | 54\% | $N=170$ | 36\% | $N=113$ | 10\% | $N=33$ | 100\% | $N=316$ |
| Topic specific electronic emails issued by the city | 47\% | $N=147$ | 34\% | $N=107$ | 19\% | $N=59$ | 100\% | $N=313$ |
| Government access cable channel | 8\% | $N=25$ | 25\% | $N=78$ | 67\% | $N=208$ | 100\% | $N=311$ |
| City Council meeting livestreams or recorded broadcasts | 25\% | $N=78$ | 37\% | $N=114$ | 38\% | $N=118$ | 100\% | $N=311$ |
| Nextdoor | 19\% | $N=60$ | 36\% | $N=111$ | 45\% | $N=140$ | 100\% | $N=311$ |
| Facebook | 14\% | $N=44$ | 36\% | $N=114$ | 49\% | $N=154$ | 100\% | $N=312$ |
| Twitter | 18\% | $N=54$ | 34\% | $N=104$ | 48\% | $N=148$ | 100\% | $N=306$ |
| Instagram | 25\% | $N=77$ | 24\% | $N=74$ | 51\% | $N=159$ | 100\% | $N=310$ |
| YouTube | 10\% | $N=30$ | 25\% | $N=77$ | 66\% | $N=203$ | 100\% | $N=309$ |
| Boulder Daily Camera | 41\% | $N=128$ | 35\% | $N=109$ | 24\% | $N=74$ | 100\% | $N=311$ |
| The Denver Post | 12\% | $N=39$ | 38\% | $N=117$ | 50\% | $N=155$ | 100\% | $N=311$ |
| Boulder Weekly | 21\% | $N=64$ | 37\% | $N=113$ | 42\% | $N=128$ | 100\% | $N=305$ |
| Local TV/radio stations | 14\% | $N=43$ | 35\% | $N=107$ | 51\% | $N=154$ | 100\% | $N=303$ |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat | 41\% | $\mathrm{N}=129$ | 27\% | $N=84$ | 32\% | $N=99$ | 100\% | $N=312$ |
| Word of mouth from family, friends, community connectors or neighbors | 46\% | $\mathrm{N}=143$ | 47\% | $\mathrm{N}=145$ | 6\% | $\mathrm{N}=20$ | 100\% | $\mathrm{N}=308$ |

## Open-Ended Responses

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category and are in alphabetical order.

Question D9: What is your race/ethnicity? - Other

- European
- European American
- Human
- Human
- Jewish
- Multiracial
- No
- Shouldn't matter
- Spanish Irish


## Appendix H: Survey Materials

The following pages contain copies of the survey materials sent to randomly selected households within the City of Boulder.

## Dear Boulder Community Member,

It won't take much of your time to make a big difference! Your household has been randomly selected to participate in Boulder's 2023 Community Survey. Your participation in this survey is very important-your answers will help the City of Boulder make decisions that affect us all.

In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey. You can go online now and complete the confidential survey at:

## https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to share feedback just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

## Estimado Residente de Boulder,

¡Unos pocos minutos de su tiempo pueden ser de gran ayuda para nuestra comunidad! Su hogar ha sido elegido al azar para participar en la Encuesta de la Comunidad del 2023 de Boulder. Su participación en esta encuesta confidencial es muy importante- sus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la encuesta confidencial en línea en español en:

## https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. Dentro de unas pocas semanas llevaremos a cabo otra encuesta que estará abierta a todos los residentes. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una ciudad mejor!
Atentamente,

Sincerely,


Nuria Rivera-Vandermyde City Manager/Administrador de la Ciudad


Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono

Communication and Engagement Department,

Dear Boulder Community Member,
Just a reminder-if you have not yet completed Boulder's 2023 Community Survey, please do so. If you have completed it, thank you! Please do not respond twice.

Your participation in this survey is very importantyour answers will help the City of Boulder make decisions that affect us all.

You can complete the confidential survey online now at:

## https://polco.us/xxplaceholder

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

Sincerely,

## Estimado Residente de Boulder,

Si aún no ha contestado la Encuesta de la Comunidad de Boulder de 2023, jaquí tiene otra oportunidad de hacerlo! Si ya la ha completado, gracias. Por favor no responda dos veces.

Su participación en esta encuesta es muy importantesus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la encuesta confidencial en línea en:

## https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una ciudad mejor!

Atentamente,


Nuria Rivera-Vandermyde


Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono

Communication and Engagement Department,

## Dear Boulder Community Member,

It won't take much of your time to make a big difference! Your household has been randomly selected to participate in Boulder's 2023 Community Survey. Your participation in this survey is very important-your answers will help the City of Boulder make decisions that affect us all.

In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey. You can wait a few days for a paper survey to arrive in the mail, or go online now and complete the confidential survey at:

## https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to share feedback just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

## Estimado Residente de Boulder,

¡Unos pocos minutos de su tiempo pueden ser de gran ayuda para nuestra comunidad! Su hogar ha sido elegido al azar para participar en la Encuesta de la Comunidad del 2023 de Boulder. Su participación en esta encuesta confidencial es muy importante- sus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la encuesta confidencial en línea en español en:

## https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. También puede esperar unos días hasta recibir la encuesta en inglés por correo. Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. Dentro de unas pocas semanas llevaremos a cabo otra encuesta que estará abierta a todos los residentes. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una mejor ciudad!
Atentamente,

Sincerely,


Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono

Communication and Engagement Department, City of Boulder

## September 2023

Dear City of Boulder Community Member:
Please help us shape the future of Boulder! You have been selected at random to participate in the 2023 Boulder Community Survey. If you've already completed the survey online, thank you. Please do not respond twice.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important-especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our city.

A few things to remember:

- Your responses are confidential and no identifying information will be shared.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:


## https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to participate just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554.
Thank you for your time and participation!
Sincerely,

Estimado Residente de la ciudad de Boulder:
¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de la Comunidad de Boulder del 2023. Si ya completó la encuesta en línea, gracias. Por favor no responda dos veces.
Por favor tome unos minutos para completar la encuesta adjunta; si usted prefiere completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante-especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

## Algunas cosas para recordar:

- Sus respuestas son confidenciales y no se compartirá ninguna información de identificación.
- Para poder escuchar a un grupo diverso de residentes, la encuesta la debe completar el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente.
- Puede devolver la encuesta en inglés por correo en el sobre prepagado adjunto, o puede completar la encuesta en línea en español en:


## https://polco.us/xxplaceholder

Por favor no comparta el enlace de su encuesta.
Esta encuesta es solamente para hogares
seleccionados al azar. Dentro de unas semanas, llevaremos a cabo otra encuesta que estará abierta a todos los residentes.
Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por su tiempo y participación!
Atentamente,


Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono

## The City of Boulder 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

## 1. Please rate each of the following aspects of quality of life in Boulder.

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Boulder as a place to live................................................................................... 1 | 2 | 3 | 4 | 5 |
| Boulder as a place to raise children .................................................................. 1 | 2 | 3 | 4 | 5 |
| Boulder as a place to work................................................................................ 1 | 2 | 3 | 4 | 5 |
| Boulder as a place to visit.................................................................................. 1 | 2 | 3 | 4 | 5 |
| Boulder as a place to retire................................................................................ 1 | 2 | 3 | 4 | 5 |
| The overall quality of life in Boulder................................................................. 1 | 2 | 3 | 4 | 5 |
| Sense of community........................................................................................... 1 | 2 | 3 | 4 | 5 |

2. Please rate each of the following characteristics as they relate to Boulder as a whole.

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder. $\qquad$ | 2 | 3 | 4 | 5 |
| Overall quality of the utility infrastructure in Boulder <br> (water, sewer, storm water, electric/gas, broadband) $\qquad$ | 2 | 3 | 4 | 5 |
| Overall quality of natural environment in Boulder.......................................... 1 | 2 | 3 | 4 | 5 |
| Overall quality of parks and recreation opportunities..................................... 1 | 2 | 3 | 4 | 5 |
| Overall health and wellness opportunities in Boulder.................................... 1 | 2 | 3 | 4 | 5 |
| Overall opportunities for education, culture, and the arts............................... 1 | 2 | 3 | 4 | 5 |
| Residents' connection and engagement with their community ...................... 1 | 2 | 3 | 4 | 5 |
| The city as a place for innovation, creativity, and entrepreneurship.............. 1 | 2 | 3 | 4 | 5 |

3. Please rate how safe or unsafe you feel:

| Very safe | Somewhat safe | Neither safe nor unsafe | Somewhat unsafe | Very unsafe | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day................................ 1 | 2 | 3 | 4 | 5 | 6 |
| In Boulder's downtown/commercial area during the day $\qquad$ | 2 | 3 | 4 | 5 | 6 |
| From property crime........................................................... 1 | 2 | 3 | 4 | 5 | 6 |
| From violent crime.............................................................. 1 | 2 | 3 | 4 | 5 | 6 |
| From fire, flood, or other natural disaster ......................... 1 | 2 | 3 | 4 | 5 | 6 |
| In city parks, facilities, and trails........................................ 1 | 2 | 3 | 4 | 5 | 6 |
| In Boulder, based on your personal identity..................... 1 | 2 | 3 | 4 | 5 | 6 |

4. How important is it that local government focuses on creating a diverse, equitable, and inclusive city?

O Essential O Very important O Somewhat important O Not at all important O Don't know
5. How welcome and accepted do you feel...

6. Please also rate each of the following in the Boulder community.

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Ease of public parking............................................................................ 1 | 2 | 3 | 4 | 5 |
| Ease of travel by car in Boulder............................................................... 1 | 2 | 3 | 4 | 5 |
| Ease of travel by public transportation in Boulder ...................................... 1 | 2 | 3 | 4 | 5 |
| Ease of travel by bicycle in Boulder......................................................... 1 | 2 | 3 | 4 | 5 |
| Ease of walking in Boulder ......................................................................... 1 | 2 | 3 | 4 | 5 |
| Well-planned residential growth.................................................................. 1 | 2 | 3 | 4 | 5 |
| Well-planned commercial growth............................................................... 1 | 2 | 3 | 4 | 5 |


| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Well-designed neighborhoods ........................................................................... 1 | 2 | 3 | 4 | 5 |
| Clarity and language options of signage in public spaces................................ 1 | 2 | 3 | 4 | 5 |
| Preservation of the historical or cultural character of the community........... 1 | 2 | 3 | 4 | 5 |
| Public places where people want to spend time .............................................. 1 | 2 | 3 | 4 | 5 |
| Variety of housing options ................................................................................. 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality housing......................................................... 1 | 2 | 3 | 4 | 5 |
| Cleanliness of Boulder ....................................................................................... 1 | 2 | 3 | 4 | 5 |
| Water resources (beaches, lakes, ponds, riverways, etc.) ............................... 1 | 2 | 3 | 4 | 5 |
| Air quality........................................................................................................... 1 | 2 | 3 | 4 | 5 |
| Availability of paths and walking trails............................................................. 1 | 2 | 3 | 4 | 5 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) ... 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities................................................................................. 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend cultural/arts/music activities ................................... 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend special events and festivals........................................ 1 | 2 | 3 | 4 | 5 |
| Outdoor spaces to gather with large families or groups.................................. 1 | 2 | 3 | 4 | 5 |
| Quantity and variety of city activities, programs, and/or locations available to children and teens under 18. $\qquad$ 1 | 2 | 3 | 4 | 5 |
| Community support for the arts........................................................................ 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality childcare/preschool.................................... 1 | 2 | 3 | 4 | 5 |
| Adult educational opportunities ........................................................................ 1 | 2 | 3 | 4 | 5 |
| Opportunities to volunteer................................................................................ 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in community matters ........................................ 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality mental health care....................................... 1 | 2 | 3 | 4 | 5 |

7. Please rate each of the following in the Boulder community.

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Overall quality of business and service establishments in Boulder................ 1 | 2 | 3 | 4 | 5 |
| Variety of business and service establishments in Boulder............................ 1 | 2 | 3 | 4 | 5 |
| Vibrancy of downtown/commercial area ......................................................... 1 | 2 | 3 | 4 | 5 |
| Employment opportunities ................................................................................ 1 | 2 | 3 | 4 | 5 |
| Shopping opportunities...................................................................................... 1 | 2 | 3 | 4 | 5 |
| Cost of living in Boulder...................................................................................... 1 | 2 | 3 | 4 | 5 |

8. Please rate the quality of each of the following services in Boulder.

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Public information and communication ......................................................... 1 | 2 | 3 | 4 | 5 |
| Traffic enforcement ......................................................................................... 1 | 2 | 3 | 4 | 5 |
| Traffic signal timing........................................................................................ 1 | 2 | 3 | 4 | 5 |
| Street repair...................................................................................................... 1 | 2 | 3 | 4 | 5 |
| Street cleaning................................................................................................. 1 | 2 | 3 | 4 | 5 |
| Street lighting ................................................................................................... 1 | 2 | 3 | 4 | 5 |
| Snow removal.................................................................................................. 1 | 2 | 3 | 4 | 5 |
| Sidewalk maintenance.................................................................................... 1 | 2 | 3 | 4 | 5 |
| Bus or transit services .................................................................................... 1 | 2 | 3 | 4 | 5 |
| Land use, planning, and zoning....................................................................... 1 | 2 | 3 | 4 | 5 |
| Code enforcement (weeds, abandoned buildings, etc.) ................................ 1 | 2 | 3 | 4 | 5 |
| Affordable high-speed internet access .......................................................... 1 | 2 | 3 | 4 | 5 |
| Drinking water.................................................................................................. 1 | 2 | 3 | 4 | 5 |
| Sewer services.................................................................................................. 1 | 2 | 3 | 4 | 5 |
| Storm water management (storm drainage, dams, levees, etc.) .................. 1 | 2 | 3 | 4 | 5 |
| Utility billing ..................................................................................................... 1 | 2 | 3 | 4 | 5 |
| Police/sheriff services .................................................................................... 1 | 2 | 3 | 4 | 5 |
| Crime prevention ............................................................................................ 1 | 2 | 3 | 4 | 5 |
| Animal management........................................................................................ 1 | 2 | 3 | 4 | 5 |
| Ambulance or emergency medical services .................................................. 1 | 2 | 3 | 4 | 5 |
| Fire services ...................................................................................................... 1 | 2 | 3 | 4 | 5 |
| Fire prevention and education........................................................................ 1 | 2 | 3 | 4 | 5 |

## The City of Boulder 2023 Community Survey

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) $\qquad$ | 2 | 3 | 4 | 5 |
| Preservation of natural areas (open space, farmlands, and greenbelts) ..... 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities in Boulder open space...................................... 1 | 2 | 3 | 4 | 5 |
| Recycling/composting......................................................................... 1 | 2 | 3 | 4 | 5 |
| Yard waste pick-up................................................................................... 1 | 2 | 3 | 4 | 5 |
| City parks............................................................................................ 1 | 2 | 3 | 4 | 5 |
| Recreation programs or classes ............................................................. 1 | 2 | 3 | 4 | 5 |
| Recreation centers or facilities ............................................................ 1 | 2 | 3 | 4 | 5 |
| Overall customer service by Boulder employees <br> (police, receptionists, planners, etc.) $\qquad$ | 2 | 3 | 4 | 5 |

9. Please indicate whether or not you have done each of the following in the last $\mathbf{1 2}$ months.

|  | No Yes |
| :---: | :---: |
| Contacted the City of Boulder (in-person, phone, email, or web) for help or information.......................... 1 | 12 |
| Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion................ 1 | 12 |
| Attended a local public meeting (of local elected officials like City, advisory boards, town halls, <br> HOA meetings, neighborhood watch, etc.) $\qquad$ | 12 |
| Watched (online or on television) a local public meeting............................................................................ 1 | 12 |
| Volunteered your time to some group/activity in Boulder ........................................................................... 1 | . 12 |
| Voted in your most recent local election ........................................................................................................ 1 | 12 |
| Used bus, rail, subway, or other public transportation instead of driving................................................... 1 | . 12 |
| Carpooled with other adults or children instead of driving alone................................................................ 1 | 12 |
| Walked or biked instead of driving.................................................................................................................. 1 | . 12 |
| Taken steps to reduce your climate impact.................................................................................................... 1 | 12 |

## 10. Please rate the following categories of Boulder government performance.

The value of services for the taxes paid to Boulder.........................................................................................................................................................................................................................................................................................................................
11. In the past 12 months, have you provided any input to the city as a part of city decision-making?

O No (skip to question 12) O Yes (continue to question 11a)

## 11a. Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? O No O Yes

12. Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.

| Essential | Very <br> important | Somewhat important | Not at all important |
| :---: | :---: | :---: | :---: |
| Overall economic health of Boulder.................................................................... 1 | 2 | 3 | 4 |
| Overall quality of the transportation system (auto, bicycle, foot, bus) <br> in Boulder $\qquad$ | 2 | 3 | 4 |
| Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | 2 | 3 | 4 |
| Overall quality of the utility infrastructure in Boulder <br> (water, sewer, storm water, electric/gas, broadband) | 2 | 3 | 4 |
| Overall feeling of safety in Boulder..................................................................... 1 | 2 | 3 | 4 |


| Essential | Very important | Somewhat important | Not at all important |
| :---: | :---: | :---: | :---: |
| Overall quality of natural environment in Boulder............................................ 1 | 2 | 3 | 4 |
| Overall quality of parks and recreation opportunities....................................... 1 | 2 | 3 | 4 |
| Overall health and wellness opportunities in Boulder...................................... 1 | 2 | 3 | 4 |
| Overall opportunities for education, culture, and the arts................................. 1 | 2 | 3 | 4 |
| Connection and engagement within the community.......................................... 1 | 2 | 3 | 4 |
| Equity and inclusivity............................................................................................ 1 | 2 | 3 | 4 |

13. To what degree, if at all, is homelessness a problem in the City of Boulder?

O Major problem O Moderate problem O Minor problem O Not a problem O Don't know
14. How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?

| Essential | Very important | Somewhat important | Not at all important | Don't <br> know |
| :---: | :---: | :---: | :---: | :---: |
| Job training programs............................................................................ 1 | 2 | 3 | 4 | 5 |
| Mental health programs......................................................................... 1 | 2 | 3 | 4 | 5 |
| Substance abuse programs................................................................... 1 | 2 | 3 | 4 | 5 |
| Shelter during severe weather, including temperature extremes..... 1 | 2 | 3 | 4 | 5 |
| Housing/rental assistance programs................................................... 1 | 2 | 3 | 4 | 5 |
| Supportive housing, which combines housing with services such as job training and substance abuse treatment $\qquad$ .1 | 2 | 3 | 4 | 5 |

## 15. There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?

$$
\begin{array}{ccc}
\text { Very } & \text { Somewhat Not at all } & \text { Don't } \\
\text { Essential } \\
\underline{\text { important }} & \underline{\text { important }} & \underline{\text { important }}
\end{array} \underline{\text { know }}
$$

Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers) ......... $1 \quad 2 \quad 2 \quad 4$
Building of more accessory dwelling units (apartments or small

| homes built above garages, in backyards, etc.)............................ 1 | 2 | 3 | 4 | 5 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Medium-density development (like townhouses).................................................................................... | 2 | 2 | 3 | 4 | 5 |
| Higher-density development (like apartments)..... | 2 | 3 | 4 | 5 |  |
| Changes to the occupancy levels <br> (the number of people who can live in) in current housing...... | 2 | 4 | 5 |  |  |

16. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services:

Major source Minor source Not a source

| City of Boulder print newsletter ( 2 x a year) <br> and bi-monthly newsletter by email | 2 | 3 |
| :---: | :---: | :---: |
| City website (bouldercolorado.org)......................................................................... 1 | 2 | 3 |
| Topic specific electronic emails issued by the city.................................................. 1 | 2 | 3 |
| Government access cable channel............................................................................ 1 | 2 | 3 |
| City Council meeting livestreams or recorded broadcasts ..................................... 1 | 2 | 3 |
| Nextdoor...................................................................................................................... 1 | 2 | 3 |
| Facebook.................................................................................................................... 1 | 2 | 3 |
| Twitter.......................................................................................................................... 1 | 2 | 3 |
| Instagram .................................................................................................................... 1 | 2 | 3 |
| YouTube...................................................................................................................... 1 | 2 | 3 |
| Boulder Daily Camera ................................................................................................ 1 | 2 | 3 |
| The Denver Post.......................................................................................................... 1 | 2 | 3 |
| Boulder Weekly............................................................................................................ 1 | 2 | 3 |
| Local TV/radio stations............................................................................................. 1 | 2 | 3 |
| Other online news sources, like Boulder Reporting Lab or the Boulder Beat....... 1 | 2 | 3 |
| Word of mouth from family, friends, community connectors or neighbors........... 1 | 2 | 3 |

## The City of Boulder 2023 Community Survey

Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.
$\begin{array}{lllll}\text { D1. In general, how many times do you: } & \begin{array}{c}\text { Several } \\ \text { times a day }\end{array} & \begin{array}{c}\text { Once } \\ \text { a day }\end{array} & \begin{array}{c}\text { A few times } \\ \text { a week }\end{array} & \begin{array}{c}\text { Every } \\ \text { few weeks }\end{array}\end{array} \begin{gathered}\text { Less often } \\ \text { or never }\end{gathered} \quad \begin{gathered}\text { Don't } \\ \text { know }\end{gathered}$


D2. How many years have you lived in Boulder?
O Less than 2 years
O 2-5 years
O 6-10 years
O 11-20 years
O More than 20 years
D3. Which best describes the building you live in?
O Single-family detached home
O Townhouse or duplex (may share walls but no units above or below you)
O Condominium or apartment (have units above or below you)
O Mobile home
O Other
D4. Do you rent or own your home?
O Rent
O Own
D5. Do any children 17 or under live in your household?
O No O Yes
D6. Are you or any other members of your household aged 65 or older?
O No O Yes
D7. Are you able to cover all of your essential expenses without accumulating debt?

O Yes

D8. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

O Less than \$25,000 O \$100,000 to \$149,999
O \$25,000 to \$49,999 O \$150,000 to \$199,999
O \$50,000 to \$74,999 O \$200,000 to \$299,999
O \$75,000 to \$99,999 O \$300,000 or more
D9. What is your race/ethnicity? (Select all that apply.)
$\square$ American Indian or Alaskan Native
$\square$ Asian
Black or African American
$\square$ Hispanic
Native Hawaiian or Other Pacific Islander

- Nepali
$\square$ White
A race/ethnicity not listed (please specify: $\qquad$ _)
D10. In which category is your age?

| $O$ 18-24 years | O 55-64 years |
| :--- | :--- |
| $O 25-34$ years | O 65-74 years |
| $O 35-44$ years | O 75 years or older |
| $045-54$ years |  |

D11. What is your gender?
O Woman
O Man
O Identify in another way $\rightarrow$ go to D11a
D11a. If you identify in another way, how would you describe your gender?
O Agender/I don't identify with any gender
O Genderqueer/gender fluid
O Non-binary
O Transgender man
O Transgender woman
O Two-spirit
O Identify in another way


[^0]:    Total may exceed $100 \%$ as respondents could select more than one answer.

[^1]:    ${ }^{1}$ See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information

[^2]:    ${ }^{2}$ Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of "confidence interval" or "margin of error," such as "credibility intervals." We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

[^3]:    * 2020 U.S. Census Bureau, 2021 American Community Survey Population Estimates

[^4]:    Total may exceed $100 \%$ as respondents could select more than one answer.

