



City of Boulder Community Survey 2023

Report of Results

November 2023



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Executive Summary

Summary of Survey Methods

The 2023 City of Boulder Community Survey provided residents the opportunity to rate the quality of life in the City of Boulder, as well as the quality of service delivery and overall workings of local government. The survey also permitted residents to provide feedback to government on what is working well and what is not, and to share their priorities for community planning and resource allocation.

Survey invitations were mailed to 6,000 randomly selected resident households in September 2023. A total of 895 surveys were completed, yielding a response rate of 15%. In addition to the scientific survey of randomly selected households, a link to an online, community-wide, open participation survey was publicized through various channels, including the City of Boulder website and social media. This open participation survey was identical to the scientific survey and open to all Boulder residents, and 324 responses were received. The key findings and body of this report focus on the 895 responses to the scientific survey; the results to the open-participation survey have been provided separately in *Appendix G: Open Participation Survey Results* on page 196).

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in proportions reflective of the entire adult population of the City. The margin of error is plus or minus three percentage points around any given percentage point reported for all survey respondents.

Because Boulder has administered resident surveys before, some comparisons could be made between 2023 responses and those from 2018 and 2016. Boulder also elected to have its results compared to those of other jurisdictions around the nation and communities in the Front Range in Colorado. Comparisons are made possible through a national benchmark database created and maintained by Polco/National Research Center (NRC). This database contains resident perspectives gathered in resident surveys from over 500 jurisdictions over the past five years.

Key Findings

Quality of life is high in Boulder.

- Boulder residents continue to rate quality of life highly, with 85% awarding excellent or good marks in 2023. This rating was similar to national and Front Range benchmarks.
- At least 8 in 10 survey participants gave high marks to Boulder as a place to visit and as a place to live, while about three-quarters of residents positively rated Boulder as a place to work and as a place to raise children.
- More than half of community members rated Boulder as a place to retire and the sense of community as either excellent or good.

- All overall community ratings were similar to both national and Front Range benchmarks, except
 for Boulder as a place to work (higher than the Front Range benchmark) and Boulder as a place
 to visit (much higher than both benchmarks).
- Over 9 in 10 residents positively rated the overall quality of natural environment in Boulder, overall health and wellness opportunities in Boulder, and overall quality of parks and recreation opportunities.
- More than three-quarters of residents gave high marks to the overall opportunities for education, culture, and the arts (lower than previous years), overall quality of the utility infrastructure in Boulder, and the overall quality of the transportation system.
- Seven in 10 survey respondents praised the city as a place for innovation, creativity, and entrepreneurship, while more than half gave excellent or good ratings to residents' connection and engagement with their community.
- Where comparisons were available, all community characteristics were higher or much higher than both sets of benchmark comparisons, apart from residents' connection and engagement with their community and overall quality of the utility infrastructure in Boulder, which were similar to both benchmarks.
- Among the highest rated individual community characteristics were fitness opportunities, availability of paths and walking trails, and recreational opportunities, with at least 9 in 10 respondents rating each positively.
- At least 8 in 10 residents gave high marks to opportunities to volunteer, ease of travel by bicycle
 in Boulder, opportunities in attend special events and festivals, ease of walking, outdoor spaces
 to gather with large families or groups, and opportunities to attend cultural/arts/music activities.
- Fewer than one-quarter of survey respondents positively rated the variety of housing options and the availability of affordable quality housing.
- While most individual community characteristics declined in 2023 compared to 2018, many of these characteristics were rated higher or much higher than national and Front Range benchmarks.

Residents feel positive about economic aspects of Boulder, apart from cost of living.

- Over 8 in 10 survey participants rated the overall quality of business and service establishments in Boulder as excellent or good.
- About three-quarters of residents gave high marks to the vibrancy of the downtown/commercial area and shopping opportunities.
- Two-thirds of respondents positively rated the variety of business and service establishments in Boulder, while more than half praised employment opportunities.
- Fewer than 1 in 10 residents positively rated the cost of living in Boulder.
- Compared to 2018, respondents in 2023 rated the vibrancy of the downtown/commercial area and employment opportunities less positively.
- Overall quality of business and service establishments, variety of business and service establishments and employment opportunities were ranked higher than the Front Range

benchmarks, while vibrancy of downtown/commercial area and shopping opportunities were ranked much higher than the Front Range benchmarks. These two aspects were also ranked higher than the national benchmark.

• Cost of living in Boulder ranked much lower than the national benchmark and lower than the Front Range benchmark.

While scores for many City services have declined, Boulder still ranks highly among national and Front Range peers for several services.

- At least 9 in 10 respondents positively rated fire services, sewer services, recreational opportunities in Boulder open space, and drinking water.
- More than 8 in 10 residents gave high marks to recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas, storm water management, and city parks.
- The lowest-rated services, affordable high-speed internet access, snow removal, code enforcement, crime prevention, land use, planning, and zoning, and street repair, were positively rated by at least one-third of residents.
- A number of services received lower ratings in 2023 compared to 2018. These services included: Drinking water, recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas (open space, farmlands, and greenbelts), storm water management (storm drainage, dams, levees, etc.), city parks, overall customer service by Boulder employees, recycling/composting, fire prevention and education, public information and communication, bus or transit services, police/sheriff services, land use, planning, and zoning, street repair, snow removal, code enforcement (weeds, abandoned buildings, etc.), and crime prevention.
- Although many services decreased in quality in 2023 compared to 2018, all items were either similar to or higher than the Front Range benchmarks. Similarly, all items available for national benchmark comparisons were either similar or higher, apart from police/sheriff services, crime prevention, and snow removal which were lower.

Diversity, equity, and inclusion are important residents, and most feel welcome and accepted in the Boulder community.

- About 9 in 10 residents indicated that they feel either very welcome or somewhat welcome at city parks, trails, and facilities.
- More than 8 in 10 respondents indicated that feel safe and accepted at city-sponsored community engagement activities and in the Boulder community, based on their identity.
- Nearly 7 in 10 survey participants indicated that it is either essential or very important for local government to focus on creating a diverse, equitable, and inclusive city.

 About 1 in 10 residents felt that creating a diverse, equitable, and inclusive city is not at all important.

Homelessness is a significant problem in the city, and residents are supportive of funding community-based services for the homeless and those in need.

- Over 9 in 10 Boulder resident indicated that homelessness is a major or moderate problem in the city; only 1% of respondents indicated that homelessness was not a problem in Boulder.
- More than 8 in 10 residents indicated that it is either essential or very important to contribute funding for mental health programs, shelter during severe weather (including severe temperatures), and substance abuse programs.
- Over 7 in 10 respondents indicated that it is essential or very important to contribute funding for supportive housing (which combines housing with services such as job training and substance abuse treatment) and housing/rental assistance programs.

Survey Background

The City of Boulder contracted with Polco/National Research Center (NRC) to conduct a community-wide resident survey. The primary goal of the survey was to assess the attitudes and opinions of residents by:

- Evaluating City programs and services.
- Determining general perceptions of the quality of life in the city.
- Identifying issues facing the city.
- Comparing survey results to other communities across the nation.
- Establishing trendlines to measure government performance over time.

The City of Boulder Community Survey serves as a consumer report card for Boulder by providing residents the opportunity to rate the quality of life in the City, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provide feedback on what is working well and what is not, and communicate their priorities for community planning and resource allocation.

Focus on the quality of service delivery helps council, staff, and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Boulder City government, helping to assure maximum service quality over time.

This type of survey gets at the key services that local government controls to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the 10th iteration of the Boulder Community Survey since the baseline study conducted in 1987.

Survey Administration

A postcard was mailed to 6,000 Boulder households, selected at random, notifying residents that they had been chosen to participate in the survey. One group received a reminder postcard after one week, while another group received a paper copy of the survey. All mailings included a web link so that residents could take the survey online, if desired. There were 895 respondents to the mailed questionnaire (with 125 undeliverable addresses), yielding a response rate of 15%. In addition to the scientific, random sample, a link to an online "opt-in" survey was publicized through various channels including the Boulder website and social media. This opt-in survey was identical to the scientific survey and open to all Sanford residents. A total of 324 online surveys were completed in that effort. The key findings and body of this report focus on the 895 responses to the scientific survey; the results to the open-participation survey have been provided separately in *Appendix G: Open Participation Survey Results*. The margin of error is plus or minus three percentage points around any given percentage for all respondents.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in the proportions reflective of the entire city. More information about the survey methodology can be found in *Appendix F: Survey Methodology*.

How the Results Are Reported

For the most part, the full set of frequencies or the "percent positive" are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "strongly support" and "somewhat support," etc.).

On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix B: Complete Survey Frequencies* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). The margin of error for this survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (N=895).

Comparison of Results Over Time and By Subgroups

Results from the 2016 and 2018 surveys are presented when comparisons to 2023 were available. Where differences in ratings from 2018 to 2023 are four percentage points or greater, they can be considered significantly higher or lower.

Selected survey results were compared by geographic location of a respondent's home, race and ethnicity, age, gender, housing unit type (attached or detached), housing unit tenure (rent or own) and income. These crosstabulations are summarized and presented in tabular form in *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.* For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion.

Comparing Survey Results to Other Communities

NRC's database of comparative resident opinion comprises resident perspectives gathered in resident surveys from approximately 500 communities whose residents evaluated their services. Communities to which Boulder was compared can be found in *Appendix E: Detailed Benchmark Comparisons*. National and Front Range benchmark comparisons have been provided when similar

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questions on the Boulder survey are included in NRC's database, and there were at least five communities in which the question was asked.

Where comparisons for quality ratings were available, Boulder's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much lower" or "much higher"). These labels come from a comparison of Boulder's rating to the benchmark where a rating is considered "similar" if it is within the standard margin of error (10 points or less on the 100-point scale); "higher" or "lower" if the difference between Boulder's rating and the benchmark is greater than 10 points but 20 points or less; and "much higher" or "much lower" if the difference between Boulder's rating and the benchmark is more than twice the standard margin of error (greater than 20 points). Comparisons for a number of items on the survey are not available in the benchmark database. These items are excluded from the benchmark tables.

Quality of Life and Community

The City of Boulder Community Survey contained a set of questions related to quality of community life in the city ranging from the overall quality of life to Boulder as a place to work, to visit and to retire. Survey respondents were also asked to rate several characteristics of Boulder.

Quality of Life

Boulder residents continue to rate the quality of life highly, with 85% awarding excellent or good marks in 2023. This rating was similar than national and Front Range benchmarks (communities in the Front Range area of Colorado; see *Appendix E: Detailed Benchmark Comparisons* for detailed information on the benchmark comparisons). This rating was lower than previous years.

Survey results were compared by geographic location of residency and select respondent demographic characteristics. Survey participants in the areas of Central Boulder, South Boulder, and Southeast Boulder, as well as those with an income below \$100,000, were less likely to positively rate the overall quality of life in Boulder compared to their counterparts (see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

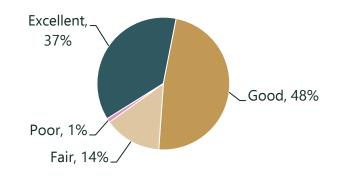
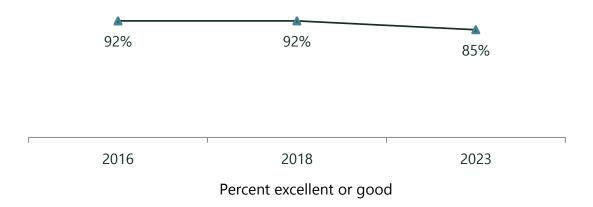


Figure 1: Overall Quality of Life in Boulder, 2023





Residents also assessed other aspects related to quality of life in the city. At least 8 in 10 survey participants gave high marks to Boulder as a place to visit and as a place to live. Additionally, about three-quarters of residents positively rated Boulder as a place to work and as a place to raise children. More than half of community members rated Boulder as a place to retire and sense of community as either excellent or good. Each of these ratings was lower in 2023 compared to 2018. All community ratings were similar to both national and Front Range benchmarks, except for Boulder as a place to work (higher than the Front Range benchmark) and Boulder as a place to visit (much higher than both benchmarks; see Figure 4 on the following page).

When differences were significant, those living in the areas of the University of Colorado, Crossroads, Gunbarrel, North Boulder, and Palo Park, as well as those age 35+ and those with incomes above \$100,000, were generally more positive about these aspects of quality of life compared to other residents. Residents identifying as white, Asian, Not Hispanic, those with an income below \$200,000, or those between the ages of 18-34 were more likely than their counterparts to positively rate Boulder as a plate to visit (For additional comparisons by respondent demographics, see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

Figure 3: Aspects of Quality of Life Compared by Year Please rate each of the following aspects of quality of life in Boulder: 91% Boulder as a place to visit 95% 94% 86% Boulder as a place to live 93% 94% 75% Boulder as a place to work **2023** 81% 81% **2018** 74% Boulder as a place to raise **2016** 83% children 85% 55% Boulder as a place to retire 61% 67% 51% Sense of community 61% 64% Percent excellent or good

When asked about Boulder as a place to raise children, 35% of residents said "don't know". The full set of responses, including "don't know", can be found in Appendix B: Complete Survey Frequencies.

Please rate each of the following aspects of quality of life in Boulder:	National benchmark	Front Range benchmark
Boulder as a place to live	Similar	Similar
Boulder as a place to raise children	Similar	Similar
Boulder as a place to work	Similar	Higher
Boulder as a place to visit	Much higher	Much higher
Boulder as a place to retire	Similar	Similar
Overall quality of life in Boulder	Similar	Similar

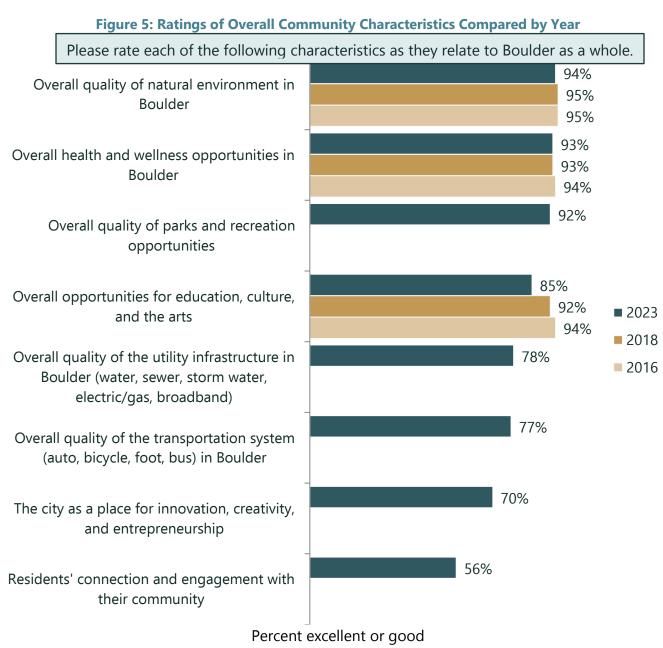
Figure 4: Aspects of Quality of Life Benchmarks

Community Characteristics

Over 9 in 10 residents positively rated the overall quality of natural environment in Boulder, overall health and wellness opportunities in Boulder, and overall quality of parks and recreation opportunities. Ratings for the overall quality of natural environment and overall health and wellness opportunities were similar to previous years. More than three-quarters of residents gave high marks to the overall opportunities for education, culture, and the arts (lower than previous years), overall quality of the utility infrastructure in Boulder, and the overall quality of the transportation system. Seven in 10 survey respondents praised the city as a place for innovation, creativity, and entrepreneurship, while more than half gave excellent or good ratings to residents' connection and engagement with their community. Where comparisons were available, all aspects were higher or much higher than both sets of benchmark comparisons, apart from residents' connection and engagement with their community and overall quality of the utility infrastructure in Boulder, which were similar to both sets of benchmarks (see Figure 5 on page 15).

Comparisons by demographic differences revealed that, in general, residents who identified as nonwhite or multi-racial, as well as those unable to cover all of their expenses without accumulating debt, were less likely than their counterparts to positively rate overall community characteristics of Boulder. Residents living in the University of Colorado area, as well as men, were more likely than their counterparts to positively rate the overall quality of the transportation system. Residents living in the Southeast Boulder area were less likely to positively rate the overall quality of the transportation system in Boulder. Those living in the Central Uni-Hill area, as well as those with an income of less than \$50,000 ,were less likely than their counterparts to give high marks to the overall quality of the utility infrastructure in Boulder. Those living in South Boulder, as well as those identifying as Hispanic were less likely than their counterparts to positively rate the overall quality of natural environment in Boulder. Residents living in the Gunbarrel area were less likely than residents living in other areas to give positive scores to the overall health and wellness opportunities in the City. Residents living in the Colorado University area were more likely than residents in other areas to highly rate the overall opportunities for education, culture, and the arts. Women, and those

identifying as not Hispanic were more likely than their counterparts to positively rate residents' connection and engagement with their community. Those identifying as Asian were more likely than their counterparts to give high marks to the city as a place for innovation, creativity, and entrepreneurship (see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).



Prior to 2023, "Overall quality of natural environment in Boulder" was "Quality of overall natural environment in Boulder", "Overall health and wellness opportunities in Boulder" was "Health and wellness opportunities in Boulder", and "Overall opportunities for education, culture, and the arts" was "Overall opportunities for education and enrichment".

Figure 6: Overall Community Characteristics Benchmarks

Please rate each of the following characteristics as they relate to Boulder as a whole:	National benchmark	Front Range benchmark
Residents' connection and engagement with their community	Similar	Similar
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	Higher	Higher
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	Similar	Similar
Overall opportunities for education, culture, and the arts	Higher	Much higher
Overall quality of parks and recreation opportunities	Higher	Higher
Overall health and wellness opportunities in Boulder	Much higher	Much higher
Overall quality of natural environment in Boulder	Much higher	Much higher

Residents were also asked to evaluate several individual characteristics of the community (see Figure 7). Among the highest rated aspects were fitness opportunities, availability of paths and walking trails, and recreational opportunities with at least 9 in 10 respondents rating each positively. At least 8 in 10 residents gave high marks to opportunities to volunteer, ease of travel by bicycle in Boulder, opportunities in attend special events and festivals, ease of walking, outdoor spaces to gather with large families or groups, and opportunities to attend cultural/arts/music activities. Fewer than one-quarter of survey respondents positively rated the variety of housing options and the availability of affordable quality housing.

Several ratings declined from 2018 to 2023, including ease of travel by bicycle, ease of walking, opportunities to attend cultural/arts/music activities, adult educational opportunities, public places where people want to spend time, opportunities to participate in community matters, preservation of the historical or cultural character of the community, cleanliness of Boulder, air quality, ease of travel by public transportation, the availability of affordable quality childcare/preschool, and the availability of affordable quality mental health care. Ease of travel by car in Boulder, ease of public parking, and the variety of housing options were rated higher by respondents in 2023 compared to 2018.

However, many characteristics were rated higher or much higher than both national and Front Range benchmark comparisons. These characteristics included fitness opportunities (including exercise classes and paths or trails, etc.), availability of paths and walking trails, recreational opportunities, opportunities to volunteer, ease of travel by bicycle in Boulder, opportunities to attend special events and festivals, ease of walking in Boulder, opportunities to attend cultural/arts/music activities, and community support for the arts. Additionally, public places where people want to spend time and

ease of travel by public transportation were rated higher than the Front Range benchmark. Only three items were rated lower than the benchmarks. Air quality was rated lower than the national benchmark, while variety of housing options and availability of affordable quality housing were rated lower than the Front Range benchmarks (see Figure 8).

Residents identifying as white or Asian, as well as those under age 55 and those able to cover all of their essential expenses without accumulating debt, were generally more likely to rate these community characteristics more positively than their counterparts (for additional comparisons, please see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

Figure 7: Ratings of Individual Community Characteristics Compared by Year

Please also rate each of the following in the Boulder community. (Percent excellent or good)	2023	2018	2016
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	95%	96%
Availability of paths and walking trails	94%	95%	95%
Recreational opportunities	93%	95%	97%
Opportunities to volunteer	85%	86%	90%
Ease of travel by bicycle in Boulder	82%	87%	89%
Opportunities to attend special events and festivals	82%	NA	NA
Ease of walking in Boulder	81%	87%	89%
Outdoor spaces to gather with large families or groups	81%	NA	NA
Opportunities to attend cultural/arts/music activities	80%	87%	86%
Clarity and language options of signage in public spaces	79%	NA	NA
Community support for the arts	78%	NA	NA
Adult educational opportunities	77%	85%	87%
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	72%	NA	NA
Public places where people want to spend time	68%	85%	85%
Opportunities to participate in community matters	68%	77%	76%
Preservation of the historical or cultural character of the community	65%	93%	88%
Ease of travel by car in Boulder	64%	39%	43%
Cleanliness of Boulder	62%	88%	89%
Water resources (beaches, lakes, ponds, riverways, etc.)	62%	NA	NA
Air quality	62%	81%	87%

Ease of travel by public transportation in Boulder	56%	63%	69%
Ease of public parking	54%	32%	29%
Well-designed neighborhoods	52%	NA	NA
Well-planned commercial growth	41%	NA	NA
Well-planned residential growth	37%	NA	NA
Availability of affordable quality childcare/preschool	32%	43%	50%
Availability of affordable quality mental health care	28%	53%	56%
Variety of housing options	23%	19%	20%
Availability of affordable quality housing	9%	8%	10%

At least 30% of respondents said "don't know" when rating the following characteristics: Quantity and variety of city activities, programs, and/or locations, the availability of affordable quality childcare/preschool, adult educational opportunities, and the availability of affordable quality mental health care. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including "don't know" can be found in Appendix B: Complete Survey Frequencies.

Figure 8: Individual Community Characteristics Benchmarks

Please also rate each of the following in the Boulder community.	National benchmark	Front Range benchmark
Fitness opportunities (including exercise classes and paths or trails, etc.)	Much higher	Much higher
Availability of paths and walking trails	Much higher	Much higher
Recreational opportunities	Much higher	Much higher
Opportunities to volunteer	Higher	Higher
Ease of travel by bicycle in Boulder	Much higher	Higher
Opportunities to attend special events and festivals	Higher	Higher
Ease of walking in Boulder	Higher	Higher
Opportunities to attend cultural/arts/music activities	Higher	Higher
Community support for the arts	Higher	Higher
Adult educational opportunities	Higher	Much higher
Public places where people want to spend time	Similar	Higher
Opportunities to participate in community matters	Similar	Similar
Preservation of the historical or cultural character of the community	Similar	Similar
Ease of travel by car in Boulder	Similar	Similar

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Cleanliness of Boulder	Similar	Similar
Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	Similar
Air quality	Lower	Similar
Ease of travel by public transportation in Boulder	Higher	Higher
Ease of public parking	Similar	Similar
Well-designed neighborhoods	Similar	Similar
Well-planned commercial growth	Similar	Similar
Well-planned residential growth	Similar	Similar
Availability of affordable quality childcare/preschool	Similar	Similar
Availability of affordable quality mental health care	Similar	Similar
Variety of housing options	Similar	Lower
Availability of affordable quality housing	Similar	Lower

Economy

As in previous years, survey participants were asked about various aspects of the economy in Boulder (see Figure 9). Over 8 in 10 survey participants rated the overall quality of business and service establishments in Boulder as excellent or good. Additionally, about three-quarters of residents gave high marks to the vibrancy of the downtown/commercial area and shopping opportunities. Two-thirds of respondents positively rated the variety of business and service establishments in Boulder, while more than half praised employment opportunities. Fewer than 1 in 10 residents positively rated the cost of living in Boulder. Compared to 2018, respondents in 2023 rated the vibrancy of the downtown/commercial area and employment opportunities less positively (Please see *Appendix F: Survey Methodology* for more information on how to interpret changes over time.)

Boulder ranked higher than other national and Front Range communities for many economy-related areas. The overall quality and variety of business and service establishments, as well as employment opportunities, were ranked higher than the Front Range benchmarks, while vibrancy of downtown/commercial area and shopping opportunities were ranked much higher than the Front Range benchmarks. These two aspects were also ranked higher than the national benchmark. One item, cost of living, ranked much lower than the national benchmark and lower than the Front Range benchmark.

In terms of differences between subgroups, those unable to cover all of their essential expenses without accumulating debt were less likely than their counterparts to positively rate all aspects of the economy in Boulder. Those with an income of less than \$50,000 were less likely than their counterparts to highly rate employment opportunities. Residents between the ages of 18-34 were more likely than their counterparts to positively rate the vibrance of downtown/commercial area and shopping opportunities. Men were also more likely than women to highly rate shopping opportunities. Those identifying as not Hispanic were more likely to give excellent or good ratings to the variety of business and service establishments in Boulder and shopping opportunities. Those living in the Gunbarrel and South Boulder areas were less likely to positively rate the overall quality of business and service establishments in Boulder. Those living in the Crossroads area were more likely than their counterparts to positively rate the variety of business and service establishments in Boulder. Residents in the University of Colorado area were more likely than their counterparts to give high marks to shopping opportunities (for more detail, see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

Please rate each of the following in the Boulder community. 84% Overall quality of business and service establishments in 83% Boulder 85% 75% Vibrancy of 85% downtown/commercial area 88% 74% Shopping opportunities 77% **2023** 85% **2018** 67% **2016** Variety of business and service establishments in Boulder 57% **Employment opportunities** 64% 60% 6% Cost of living in Boulder 9% 10% Percent excellent or good

Figure 9: Economy Characteristics Compared by Year

Prior to 2023, "Vibrancy of downtown/commercial area" was "Vibrant downtown/commercial area".

Figure 10: Economy Characteristics Benchmark Comparisons

Please rate each of the following in the Boulder community. (Percent excellent or good)	National benchmark	Front Range benchmark
Overall quality of business and service establishments in Boulder	Similar	Higher
Vibrancy of downtown/commercial area	Higher	Much higher
Shopping opportunities	Higher	Much higher
Variety of business and service establishments in Boulder	Similar	Higher
Employment opportunities	Similar	Higher
Cost of living in Boulder	Much lower	Lower

Feelings of Safety

Over 9 in 10 Boulder residents indicated that they feel at least somewhat safe in their neighborhood during the day, a mark that was lower in 2023 compared to 2018. Over 8 in 10 survey respondents indicated that they feel very or somewhat safe in Boulder, based on their personal identity. Over 7 in 10 residents indicated that they feel safe from violent crime, in Boulder's downtown/commercial area during the day (a decrease in 2023 compared to 2018), and in city parks, facilities, and trails.

Boulder ranked similar to the national and Front Range benchmarks for feelings of safety in most areas, where comparisons were available (see Figure 12). However, Boulder ranked lower than the national benchmark for feeling of safety from property crime, and much lower for feelings of safety from fire, flood, or other natural disaster. Boulder also ranked lower than the Front Range benchmark for feelings of safety from fire, flood, or other natural disaster.

Residents in the Colorado University area were more likely than their counterparts to feel safer in Boulder and from various types of crime. Residents living in the Central Boulder area were generally less likely than their counterparts to feel safer in Boulder and from various types of crime. Men, and those able to cover all of their essential expenses without accumulating debt, were generally more likely than their counterparts to feel safe in Boulder and from various types of crime (for more detail, see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

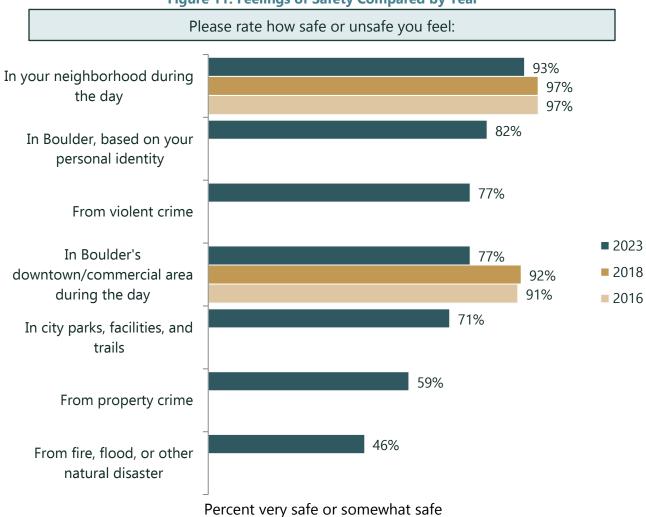


Figure 11: Feelings of Safety Compared by Year

Figure 12: Safety Characteristics Benchmark Comparisons

Please rate how safe or unsafe you feel: (Percent very or somewhat safe)	National benchmark	Front Range benchmark
In your neighborhood during the day	Similar	Similar
In Boulder's downtown/commercial area during the day	Similar	Similar
From property crime	Lower	Similar
From violent crime	Similar	Similar
From fire, flood, or other natural disaster	Much lower	Lower

Feeling Accepted and Welcome in Boulder

Residents were asked for the first time in 2023 how welcome and accepted they feel in the Boulder community. About 9 in 10 residents indicated that they feel very welcome or somewhat welcome at city parks, trails, and facilities. More than 8 in 10 respondents indicated that feel safe and accepted at city-sponsored community engagement activities and in the Boulder community, based on their identity.

Those identifying as Hispanic were less likely to feel welcome at city-sponsored community engagement activities compared to those identifying as not Hispanic. Men were more likely than women to feel welcome and accepted at city parks, trails, and facilities. Those unable to cover all of their essential expenses without accumulating debt were less likely to feel welcome and accepted at city-sponsored community engagement activities and in the Boulder community, based on their personal identity (for more detail, see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).

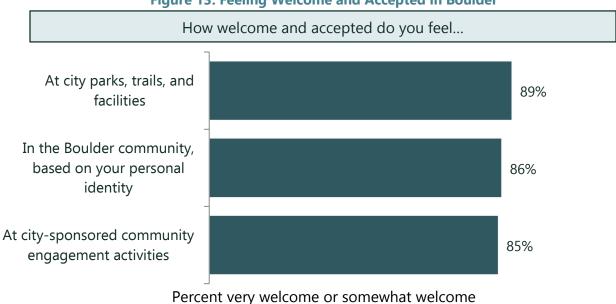


Figure 13: Feeling Welcome and Accepted in Boulder

City Government

The City of Boulder Community Survey included several questions aimed at measuring City services, government performance, and decision-making.

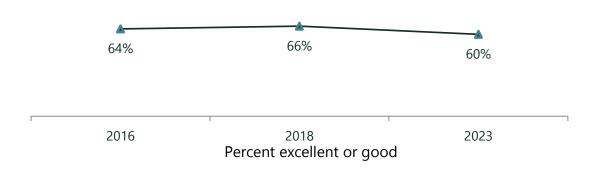
City Services

When asked to rate the overall value of Boulder services, 6 out of 10 residents rated the value as excellent or good. This rating was lower in 2023 compared to 2018. This measure was similar to both the national and Front Range benchmark comparisons (see *Appendix E: Detailed Benchmark Comparisons* for detailed information on the benchmark comparisons).

Survey respondents who were unable to cover all their essential expenses without accumulating debt were less likely than their counterparts to positively rate the value of services for the taxes paid to Boulder (See *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*).







Residents were asked their opinion on the quality of 31 individual services provided to them by the City of Boulder (see Figure 16 below). At least 9 in 10 respondents positively rated fire services, sewer services, recreational opportunities in Boulder open space, and drinking water. More than 8 in 10 residents gave high marks to recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas, storm water management, and city parks. Most other services were rated highly by at least half of residents. The lowest-rated services, affordable high-speed internet access, snow removal, code enforcement, crime prevention, land use, planning, and zoning, and street repair, were positively rated by at least one-third of residents.

A number of services received lower ratings in 2023 compared to 2018. These services included: Drinking water, recreation programs or classes, ambulance or emergency medical services, recreation centers or facilities, preservation of natural areas (open space, farmlands, and greenbelts), storm water management (storm drainage, dams, levees, etc.), city parks, overall customer service by Boulder employees, recycling/composting, fire prevention and education, public information and communication, bus or transit services, police/sheriff services, land use, planning, and zoning, street repair, snow removal, code enforcement (weeds, abandoned buildings, etc.), and crime prevention.

Although many services decreased in quality in 2023 compared to 2018, all available community comparisons were either similar to or higher than the Front Range benchmarks. Similarly, all items available for national benchmark comparisons were either similar or higher, apart from police/sheriff services, crime prevention, and snow removal which were lower (*see Appendix E: Detailed Benchmark Comparisons* for more information.)

When differences were significant, those identifying as white or Asian, those able to cover all of their essential expenses without accumulating debt, men, and residents age 18-34 tended to provide higher ratings to various city services (see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics* for more detail).

Figure 16: Quality of City Services Compared by Year and Benchmarks

Please rate the quality of each of the following services in Boulder: (Percent excellent or good)	2023	2018	2016	National benchmark	Front Range benchmark
Fire services	93%	96%	97%	Similar	Similar
Sewer services	92%	89%	88%	Higher	Higher
Recreational opportunities in Boulder open space	91%	NA	NA	NA	NA
Drinking water	90%	85%	87%	Higher	Higher
Recreation programs or classes	88%	92%	92%	Higher	Higher
Ambulance or emergency medical services	87%	93%	91%	Similar	Similar

Please rate the quality of each of the					
following services in Boulder:				National	Front Range
(Percent excellent or good)	2023	2018	2016	benchmark	benchmark
Recreation centers or facilities	87%	91%	92%	Higher	Higher
Preservation of natural areas (open space,					
farmlands, and greenbelts)	86%	93%	88%	Much higher	Higher
Storm water management (storm drainage,					
dams, levees, etc.)	83%	76%	76%	Similar	Similar
City parks	83%	95%	95%	Similar	Similar
Yard waste pick-up	78%	81%	81%	Similar	Higher
Overall customer service by Boulder					
employees (police, receptionists, planners,	700/	0.00/	0.20/	Cirrailla	Cinailan
etc.)	78%	86%	83%	Similar	Similar
Animal management	76%	75%	74%	Similar	Similar
Recycling/composting	76%	92%	92%	Similar	Similar
Fire prevention and education	74%	85%	87%	Similar	Similar
Public information and communication	71%	82%	79%	Similar	Similar
Bus or transit services	68%	80%	82%	Higher	Much higher
Street cleaning	67%	70%	67%	Similar	Similar
Utility billing	66%	79%	82%	Similar	Similar
Emergency preparedness (services that					
prepare the community for natural	6.604	700/	000/	c: 'I	61
disasters or other emergency situations)	66%	79%	80%	Similar	Similar
Street lighting	65%	66%	70%	Similar	Similar
Police/sheriff services	65%	82%	83%	Lower	Similar
Sidewalk maintenance	60%	62%	62%	Similar	Similar
Traffic enforcement	59%	57%	58%	Similar	Similar
Traffic signal timing	57%	51%	52%	Similar	Similar
Affordable high-speed internet access	48%	NA	NA	Similar	Similar
Snow removal	47%	58%	54%	Lower	Similar
Code enforcement (weeds, abandoned					
buildings, etc.)	47%	56%	56%	Similar	Similar
Crime prevention	44%	75%	70%	Lower	Similar

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Please rate the quality of each of the following services in Boulder: (Percent excellent or good)	2023	2018	2016	National benchmark	Front Range benchmark
Land use, planning, and zoning	40%	51%	52%	Similar	Similar
Street repair	34%	50%	47%	Similar	Similar

Prior to 2023, "Public information and communication" was "Public information services", "Storm water management (storm drainage, dams, levees, etc.)" was "Storm drainage", "Utility billing" was "Water utility billing", "Animal management" was "Animal control", "Preservation of natural areas (open space, farmlands, and greenbelts)" was "Preservation of natural areas such as open space, farmlands and greenbelts", and "Recycling and composting" was "Recycling". At least 30% of respondents said "don't know" when rating the following services: Code enforcement, ambulance or emergency medical services, fire services, fire prevention and education, and yard waste pick-up. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including "don't know" can be found in Appendix B: Complete Survey Frequencies.

Government Performance

Over 6 in 10 survey respondents rated the job Boulder government does at treating community members with respect as excellent or good. More than half praised the job Boulder government does at welcoming community member involvement (similar to previous years) and informing the public with openness and transparency. Fewer than half of residents highly rated the overall direction that Boulder is taking (lower in 2023 compared to 2018) and the job Boulder's City Council does at implementing policies that reflect the values of the Boulder community. All ratings were similar to both national and Front Range benchmark comparisons.

Those living in the CU and Crossroads areas were more likely than their counterparts to positively rate the overall direction that Boulder is taking. Additionally, those in the Colorado University area were more likely than those living in other areas to positively rate the job Boulder government does at informing the public with openness and transparency and the job Boulder's City Council does implementing policies that reflect the value of the Boulder community. Those living in the Gunbarrel and Southeast Boulder areas were less likely than their counterparts to positively rate the job Boulder government does at treating community members with respect. Men, those able to cover all of their essential expenses without accumulating debt, and residents between the ages of 18-34 were generally more likely than their counterparts to positively rate aspects of government performance (see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics* for more detail).

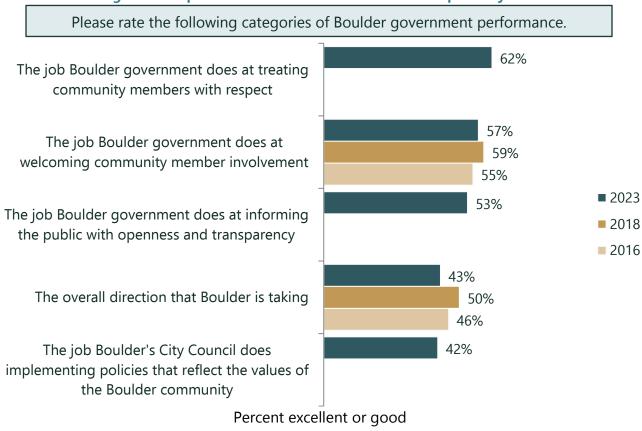


Figure 17: Aspects of Government Performance Compared by Year

Prior to 2023, "The job Boulder government does at welcoming community member involvement" was "The job Boulder government does at welcoming citizen involvement".

Figure 18: Government Performance Benchmarks

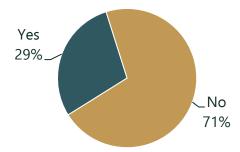
Please rate the following categories of Boulder government performance. (Percent excellent or good)	National benchmark	Front Range benchmark
The job Boulder government does at informing the public with openness and transparency	Similar	Similar
The job Boulder government does at welcoming community member involvement	Similar	Similar
The job Boulder government does at treating community members with respect	Similar	Similar
The job Boulder government does at informing the public with openness and transparency	Similar	Similar
The overall direction that Boulder is taking	Similar	Similar

City Decision-Making

Nearly 3 in 10 Boulder residents indicated that they provided input to the City as a part of City decision-making in the past 12 months. Residents living in the Palo Park area of Boulder, those identifying as Asian, and those able to cover all of their essential expenses without accumulating debt were less likely than their counterparts to have provided input to the City in the last 12 months (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 19: Provided Input in City Decision-Making, 2023

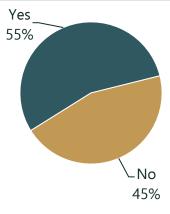
In the past 12 months, have you provided any input to the city as a part of city decision-making?



Those who indicated that they had provided input to the City in the past 12 months were then asked if they believed that their input was heard, even if the outcome wasn't ultimately what they preferred. A little more than half of respondents indicated that they believed their input was heard. Those identifying as not Hispanic and those unable to cover all of their essential expenses without accumulating debt were less likely than their counterparts to believe that their input was heard.

Figure 20: Belief that Input was Heard

Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?



Report of Results

City Government Focus Areas

Survey respondents were asked about several areas of potential for the City to focus on.

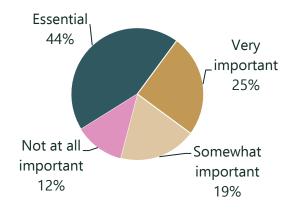
Diversity, Equity, and Inclusion

Nearly 7 in 10 survey participants indicated that it is either essential or very important for local government to focus on creating a diverse, equitable, and inclusive city. About 1 in 10 residents felt that creating a diverse, equitable, and inclusive city is not at all important.

Residents living in the Colorado University and Crossroads areas, as well as those with an income of less than \$200,000, women, and those between the ages of 18-34 were more likely than their counterparts to feel that it is essential or very important that local government focus on creating a diverse, equitable, and inclusive city (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 21: Importance of Diversity, Equity, and Inclusion

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?

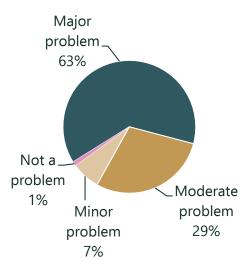


Homelessness

Over 9 in 10 Boulder residents indicated that homelessness is a major or moderate problem in the City. Only 1% of respondents indicated that homelessness was not a problem in Boulder. Residents living in the Central Uni-Hill and Palo Park areas, as well as women, and those age 35+ were more likely than their counterparts to indicate that homelessness is a major or moderate problem (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 22: Homelessness

To what degree, if at all, is homelessness a problem in the City of Boulder?



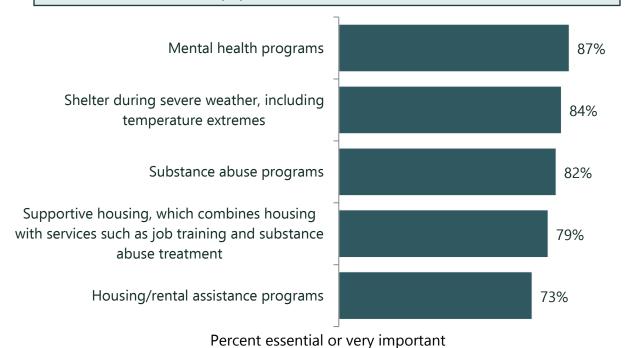
Survey participants were then asked to rate the importance of providing funding to community-based organizations that provide services to the homeless population and others in need. More than 8 in 10 residents indicated that it is either essential or very important to contribute funding for mental health programs, shelter during severe weather (including severe temperatures), and substance abuse programs. Over 7 in 10 respondents indicated that it is essential or very important to contribute funding for supportive housing, which combines housing with services such as job training and substance abuse treatment, as well as housing/rental assistance programs.

Survey participants with an income of \$200,000 or more, men, those age 35+, and those living in the Central Boulder, South Boulder, or Southeast Boulder were generally less likely than their counterparts to support the contribution of funding to community-based organizations (for additional differences, please see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.*)

Figure 23: Importance of Contributing to Services for Homeless, 2023

mportant to you, if at all, is it for the city to contribute funding to commun

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?



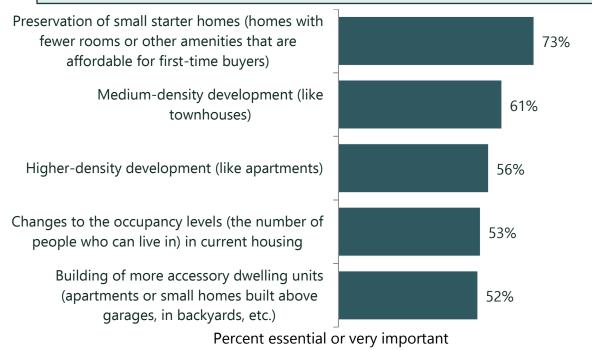
Housing

Over 7 in 10 residents indicated that they felt it is essential or very important for the City to encourage the preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers). About 6 in 10 indicated that it is vital for the City to encourage medium-density development. More than half of survey respondents indicated that it is essential or very important for the City to encourage higher-density development, changes to the occupancy levels in current housing, and building more accessory dwelling units.

Residents living in the CU and Crossroads areas were more likely than their counterparts to indicate that the City should encourage higher density development and changes to the occupancy levels in current housing. Residents living the Crossroads area were less likely than their counterparts to indicate that the City should encourage the preservation of small starter homes. Men were more likely than women to feel that the City should encourage most types of housing, apart from the preservation of starter homes. Residents age 55+ were less likely than their counterparts to feel that the City should encourage various housing types. Those with an income of less than \$200,000, as well as those unable to cover all of their essential expenses without accumulating debt were more likely than their counterparts to feel that the City should encourage various types of housing (for additional differences, please see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*.)

Figure 24: City Encouragement of Housing Types

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?



Future Focus Areas

Respondents were asked to indicate how important it is for the City to focus on various aspects of Boulder in the next two to three years. More than 8 in 10 residents felt that it is either essential or very important for the City to focus on the overall quality of natural environment in Boulder, the overall quality of the transportation system, and the overall feeling of safety in Boulder. More than 7 in 10 respondents indicated that it is vital for the City to focus on the overall quality of parks and recreation opportunities, overall quality of the utility infrastructure, overall economic health, and overall design or layout of Boulder's residential and commercial areas. Over 6 in 10 felt it is either essential or very important to focus on equity and inclusivity, overall health and wellness opportunities, and connection and engagement within the community. About 6 in 10 indicated that they feel a focus on overall opportunities for education culture, and the arts is important.

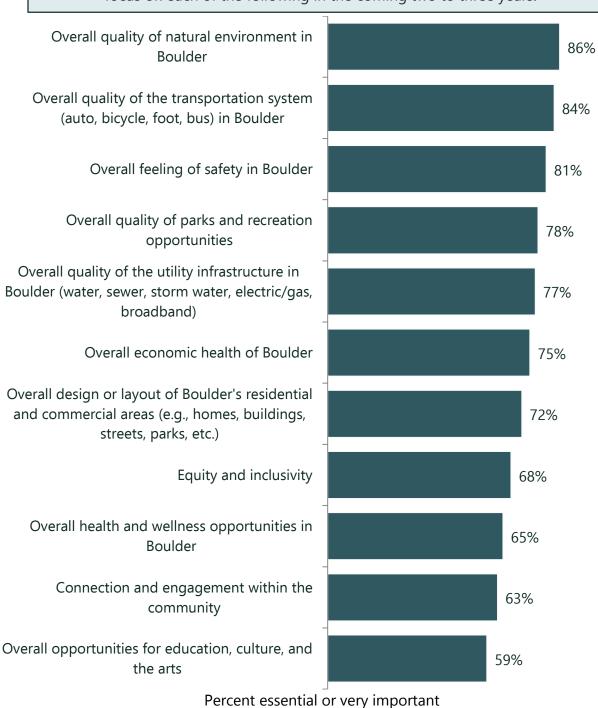
Residents with an income of \$200,000 or more were more likely than their counterparts to feel that a focus on the overall feeling of safety in Boulder and the overall quality of parks and recreation opportunities were essential or very important. Women were more likely than men to indicate that they would like the City to focus on the overall feeling of safety in Boulder and equity and inclusivity. Those identifying as Asian were generally more likely than their counterparts to want the City to focus on all areas. Those identifying as Hispanic were more likely than their counterparts to indicate

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that they would like the City to focus on the overall feeling of safety in Boulder, overall quality of natural environment, and overall quality of parks and recreation opportunities. Those living in the CU and Crossroads areas were less likely than their counterparts to indicate that they want the City to focus on the overall feeling of safety in Boulder. Those living in the Crossroads area were more likely than those living in other areas to indicate that it is essential or very important for the City to focus on equity and inclusivity (for additional differences, please see *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.*)

Figure 25: Focus Areas in the Coming Years, 2023

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.



Appendix A: Respondent Characteristics

The following tables summarize the demographic characteristics of Boulder's survey respondents in 2023.

Table 1: Question D1 without "don't know" responses

In general, how many times do you:	Sever a day	al times	Once	a day	A few week	times a	Ever	y few ks	Less o	often or	Total	
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	45%	N=395	17%	N=149	13%	N=110	5%	N=47	19%	N=169	100%	N=869
Use or check email	77%	N=669	18%	N=158	4%	N=32	1%	N=7	1%	N=7	100%	N=872
Send or receive text messages by phone	86%	N=748	8%	N=73	4%	N=35	1%	N=8	1%	N=9	100%	N=872

Table 2: Question D1 with "don't know" responses

In general, how many times do you:	Sever a day	ral times	Once	a day	A few week	times a	Ever	y few ks	Less o	often or	Don kno	-	Total	
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	45%	N=395	17%	N=149	13%	N=110	5%	N=47	19%	N=169	0%	N=4	100%	N=874
Use or check email	77%	N=669	18%	N=158	4%	N=32	1%	N=7	1%	N=7	0%	N=0	100%	N=872
Send or receive text messages by phone	86%	N=748	8%	N=73	4%	N=35	1%	N=8	1%	N=9	0%	N=1	100%	N=873

Table 3: Question D2

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	19%	N=164
2-5 years	29%	N=254
6-10 years	11%	N=97
11-20 years	13%	N=114
More than 20 years	29%	N=252
Total	100%	N=882

Table 4: Question D3

Which best describes the building you live in?	Percent	Number
Single-family detached home	41%	N=363
Townhouse or duplex (may share walls but no units above or below you)	16%	N=145
Condominium or apartment (have units above or below you)	41%	N=362
Mobile home	1%	N=5
Other	1%	N=7
Total	100%	N=883

Table 5: Question D4

Do you rent or own your home?	Percent	Number
Rent	50%	N=440
Own	50%	N=441
Total	100%	N=881

Table 6: Question D5

Do any children 17 or under live in your household?	Percent	Number
No	82%	N=720
Yes	18%	N=162
Total	100%	N=882

Table 7: Question D6

Are you or any other members of your household aged 65 or older?	Percent	Number
No	80%	N=707
Yes	20%	N=172
Total	100%	N=879

Table 8: Question D7

Are you able to cover all of your essential expenses without accumulating debt?	Percent	Number
No	16%	N=140
Yes	84%	N=738
Total	100%	N=878

Table 9: Question D8

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	9%	N=76
\$25,000 to \$49,999	10%	N=85
\$50,000 to \$74,999	15%	N=122

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
\$75,000 to \$99,999	12%	N=103
\$100,000 to \$149,999	18%	N=150
\$150,000 to \$199,999	13%	N=108
\$200,000 to \$299,999	12%	N=103
\$300,000 or more	11%	N=93
Total	100%	N=839

Table 10: Question D9

What is your race/ethnicity? (Select all that apply)	Percent	Number
White	89%	N=754
Hispanic	12%	N=98
Asian	9%	N=76
American Indian or Alaskan Native	2%	N=21
A race/ethnicity not listed	2%	N=17
Black or African American	2%	N=15
Native Hawaiian or Other Pacific Islander	1%	N=4
Nepali	0%	N=2

Total may exceed 100% as respondents could select more than one answer.

Table 11: Question D10

In which category is your age?	Percent	Number
18-24 years	17%	N=152
25-34 years	33%	N=287
35-44 years	10%	N=90
45-54 years	14%	N=123
55-64 years	8%	N=72
65-74 years	10%	N=90
75 years or older	7%	N=58
Total	100%	N=873

Table 12: Question D11

What is your gender?	Percent	Number
Woman	48%	N=413
Man	51%	N=444
Identify in another way	1%	N=8
Total	100%	N=865

Table 13: Question D11a

If you identify in another way, how would you describe your gender?	Percent	Number
Agender/I don't identify with any gender	12%	N=1
Genderqueer/gender fluid	25%	N=2
Non-binary	12%	N=1
Transgender man	0%	N=0

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If you identify in another way, how would you describe your gender?	Percent	Number
Transgender woman	12%	N=1
Two-spirit	0%	N=0
Identify in another way	37%	N=3
Total	100%	N=8

Appendix B: Complete Survey Frequencies

The following pages contain a complete set of responses to each question on the survey. For questions that included a "don't know" or "no opinion" response option, two tables for that question are provided: the first excludes the "don't know" or "no opinion" responses and the second includes those response options.

Table 14: Question 1 without "don't know" responses

Please rate each of the following aspects of quality of life in Boulder.	Excel	llent	Good	ı	Fair		Poor		Total	
Boulder as a place to live	42%	N=377	44%	N=396	12%	N=110	1%	N=12	100%	N=895
Boulder as a place to raise children	32%	N=186	42%	N=245	20%	N=114	6%	N=36	100%	N=580
Boulder as a place to work	31%	N=248	44%	N=351	21%	N=169	3%	N=26	100%	N=793
Boulder as a place to visit	57%	N=483	34%	N=290	7%	N=63	2%	N=15	100%	N=852
Boulder as a place to retire	23%	N=148	31%	N=198	28%	N=175	18%	N=112	100%	N=634
The overall quality of life in Boulder	37%	N=332	48%	N=426	14%	N=122	1%	N=9	100%	N=889
Sense of community	13%	N=116	38%	N=334	34%	N=299	15%	N=127	100%	N=876

Table 15: Question 1 with "don't know" responses

Please rate each of the following aspects of quality of life in Boulder.	Excel	lent	Good	ļ	Fair		Poor		Don'	t know	Total	
Boulder as a place to live	42%	N=377	44%	N=396	12%	N=110	1%	N=12	0%	N=0	100%	N=895
Boulder as a place to raise children	21%	N=186	27%	N=245	13%	N=114	4%	N=36	35%	N=312	100%	N=893
Boulder as a place to work	28%	N=248	40%	N=351	19%	N=169	3%	N=26	11%	N=95	100%	N=888
Boulder as a place to visit	55%	N=483	33%	N=290	7%	N=63	2%	N=15	4%	N=34	100%	N=886

Please rate each of the following aspects of quality of life in Boulder.	Excel	Excellent		Excellent Good F		Fair		Poor		Don'	t know	Total		
Boulder as a place to retire	17%	N=148	22%	N=198	20%	N=175	13%	N=112	28%	N=250	100%	N=884		
The overall quality of life in Boulder	37%	N=332	48%	N=426	14%	N=122	1%	N=9	0%	N=0	100%	N=889		
Sense of community	13%	N=116	37%	N=334	33%	N=299	14%	N=127	2%	N=16	100%	N=892		

Table 16: Question 2 without "don't know" responses

Please rate each of the following characteristics as they relate to Boulder as a whole.	Excellent		Good	I	Fair		Poor		Total	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	30%	N=267	47%	N=414	17%	N=154	6%	N=51	100%	N=886
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	25%	N=215	53%	N=453	18%	N=151	5%	N=41	100%	N=859
Overall quality of natural environment in Boulder	74%	N=653	20%	N=179	5%	N=42	1%	N=11	100%	N=884
Overall quality of parks and recreation opportunities	66%	N=581	26%	N=229	6%	N=49	2%	N=21	100%	N=881
Overall health and wellness opportunities in Boulder	60%	N=519	33%	N=280	6%	N=51	1%	N=9	100%	N=859
Overall opportunities for education, culture, and the arts	40%	N=339	45%	N=387	12%	N=107	3%	N=23	100%	N=856
Residents' connection and engagement with their community	13%	N=108	43%	N=355	34%	N=278	10%	N=87	100%	N=828
The city as a place for innovation, creativity, and entrepreneurship	26%	N=194	44%	N=328	23%	N=173	7%	N=53	100%	N=749

Table 17: Question 2 with "don't know" responses

Please rate each of the following characteristics as they relate to Boulder as a whole.	Excel	llent	Good		Fair		Poor		Don't know		Total	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	30%	N=267	46%	N=414	17%	N=154	6%	N=51	1%	N=5	100%	N=891
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	24%	N=215	51%	N=453	17%	N=151	5%	N=41	3%	N=31	100%	N=891
Overall quality of natural environment in Boulder	74%	N=653	20%	N=179	5%	N=42	1%	N=11	0%	N=4	100%	N=888
Overall quality of parks and recreation opportunities	65%	N=581	26%	N=229	6%	N=49	2%	N=21	1%	N=7	100%	N=887
Overall health and wellness opportunities in Boulder	58%	N=519	31%	N=280	6%	N=51	1%	N=9	3%	N=30	100%	N=890
Overall opportunities for education, culture, and the arts	38%	N=339	44%	N=387	12%	N=107	3%	N=23	4%	N=32	100%	N=888
Residents' connection and engagement with their community	12%	N=108	40%	N=355	31%	N=278	10%	N=87	7%	N=63	100%	N=891
The city as a place for innovation, creativity, and entrepreneurship	22%	N=194	37%	N=328	20%	N=173	6%	N=53	15%	N=136	100%	N=885

Table 18: Question 3 without "don't know" responses

Please rate how safe or unsafe you feel:	Very	Very safe		Somewhat safe		er safe nsafe	Some	ewhat e	Ver	•	Total	
In your neighborhood during the day	77%	N=687	16%	N=141	3%	N=27	3%	N=31	1%	N=6	100%	N=892
In Boulder's downtown/commercial area during the day	45%	N=404	31%	N=277	6%	N=57	13%	N=117	4%	N=32	100%	N=887
From property crime	21%	N=184	38%	N=333	11%	N=101	22%	N=190	8%	N=74	100%	N=882
From violent crime	43%	N=378	34%	N=297	9%	N=83	11%	N=101	2%	N=22	100%	N=880
From fire, flood, or other natural disaster	9%	N=83	37%	N=323	25%	N=224	25%	N=223	3%	N=28	100%	N=880
In city parks, facilities, and trails	35%	N=311	36%	N=317	12%	N=103	12%	N=108	5%	N=43	100%	N=882
In Boulder, based on your personal identity	59%	N=519	23%	N=201	10%	N=92	6%	N=51	1%	N=11	100%	N=874

Table 19: Question 3 with "don't know" responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe			Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	77%	N=687	16%	N=141	3%	N=27	3%	N=31	1%	N=6	0%	N=0	100%	N=892	
In Boulder's downtown/commercial area during the day	45%	N=404	31%	N=277	6%	N=57	13%	N=117	4%	N=32	0%	N=4	100%	N=891	
From property crime	21%	N=184	38%	N=333	11%	N=101	21%	N=190	8%	N=74	1%	N=6	100%	N=888	
From violent crime	43%	N=378	34%	N=297	9%	N=83	11%	N=101	2%	N=22	1%	N=5	100%	N=885	

Please rate how safe or unsafe you feel:	Very safe		Somew Very safe safe					Somewhat unsafe		Very unsafe		ı't w	Total	
From fire, flood, or other natural disaster	9%	N=83	36%	N=323	25%	N=224	25%	N=223	3%	N=28	1%	N=5	100%	N=885
In city parks, facilities, and trails	35%	N=311	36%	N=317	12%	N=103	12%	N=108	5%	N=43	1%	N=10	100%	N=892
In Boulder, based on your personal identity	58%	N=519	23%	N=201	10%	N=92	6%	N=51	1%	N=11	2%	N=19	100%	N=892

Table 20: Question 4 without "don't know" responses

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	Percent	Number
Essential	44%	N=387
Very important	25%	N=220
Somewhat important	19%	N=169
Not at all important	12%	N=101
Total	100%	N=876

Table 21: Question 4 with "don't know" responses

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	Percent	Number
Essential	43%	N=387
Very important	25%	N=220
Somewhat important	19%	N=169
Not at all important	11%	N=101
Don't know	2%	N=15

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	Percent	Number
Total	100%	N=891

Table 22: Question 5 without "don't know" responses

How welcome and accepted do you feel	Very welco	ome	Some welco			welcome	Some	ewhat Elcome	Very	elcome	Total	
At city parks, trails, and facilities	73%	N=641	16%	N=138	7%	N=60	3%	N=30	1%	N=6	100%	N=875
At city-sponsored community engagement activities	65%	N=469	19%	N=138	10%	N=72	4%	N=27	2%	N=12	100%	N=717
In the Boulder community, based on your personal identity	64%	N=551	22%	N=191	9%	N=77	4%	N=35	1%	N=5	100%	N=860

Table 23: Question 5 with "don't know" responses

How welcome and accepted do you feel	Very	ome	Some	ewhat ome		ner ome nor elcome		ewhat elcome	Very	, elcome	Don'	t know	Total	
At city parks, trails, and facilities	72%	N=641	15%	N=138	7%	N=60	3%	N=30	1%	N=6	2%	N=17	100%	N=892
At city-sponsored community engagement	F20/	N. 460	150/	N 120	90/	N 72	20/	N 27	10/	N. 12	200/	N 175	1000/	N 902
activities	53%	N=469	15%	N=138	8%	N=72	3%	N=27	1%	N=12	20%	N=175	100%	N=8

How welcome and accepted do you feel	Very welco	ome	Some			er ome nor elcome		ewhat elcome	Very	elcome	Don'	t know	Total	
In the Boulder community, based on your personal identity	62%	N=551	22%	N=191	9%	N=77	4%	N=35	1%	N=5	3%	N=26	100%	N=885

Table 24: Question 6 without "don't know" responses

Please also rate each of the following in the Boulder community.	Excel	lent	Good	ı	Fair		Poor		Total	
Ease of public parking	17%	N=144	38%	N=323	31%	N=263	15%	N=127	100%	N=856
Ease of travel by car in Boulder	21%	N=178	43%	N=370	25%	N=217	11%	N=96	100%	N=860
Ease of travel by public transportation in Boulder	16%	N=132	39%	N=315	32%	N=257	12%	N=95	100%	N=799
Ease of travel by bicycle in Boulder	40%	N=321	42%	N=334	15%	N=120	3%	N=21	100%	N=796
Ease of walking in Boulder	37%	N=329	44%	N=392	17%	N=149	2%	N=18	100%	N=889
Well-planned residential growth	7%	N=56	30%	N=224	27%	N=203	36%	N=267	100%	N=750
Well-planned commercial growth	6%	N=45	35%	N=241	29%	N=201	29%	N=201	100%	N=688
Well-designed neighborhoods	11%	N=87	42%	N=340	37%	N=305	10%	N=83	100%	N=815
Clarity and language options of signage in public spaces	31%	N=224	48%	N=350	16%	N=114	5%	N=34	100%	N=724
Preservation of the historical or cultural character of the community	20%	N=147	45%	N=338	23%	N=176	12%	N=90	100%	N=751
Public places where people want to spend time	27%	N=240	41%	N=359	23%	N=200	9%	N=82	100%	N=881
Variety of housing options	4%	N=33	19%	N=160	33%	N=278	44%	N=375	100%	N=847

Please also rate each of the following in the Boulder community.	Excel	lent	Good	i	Fair		Poor		Total	
Availability of affordable quality housing	4%	N=31	6%	N=47	21%	N=172	70%	N=581	100%	N=832
Cleanliness of Boulder	17%	N=152	44%	N=392	29%	N=257	9%	N=81	100%	N=882
Water resources (beaches, lakes, ponds, riverways, etc.)	18%	N=154	44%	N=377	26%	N=222	12%	N=102	100%	N=855
Air quality	18%	N=153	44%	N=387	27%	N=231	11%	N=99	100%	N=871
Availability of paths and walking trails	64%	N=560	31%	N=273	5%	N=42	1%	N=7	100%	N=882
Fitness opportunities (including exercise classes and paths or trails, etc.)	66%	N=577	29%	N=254	4%	N=33	1%	N=5	100%	N=869
Recreational opportunities	66%	N=577	27%	N=237	6%	N=48	1%	N=11	100%	N=873
Opportunities to attend cultural/arts/music activities	36%	N=301	44%	N=367	17%	N=139	4%	N=30	100%	N=838
Opportunities to attend special events and festivals	34%	N=287	47%	N=397	15%	N=126	3%	N=26	100%	N=837
Outdoor spaces to gather with large families or groups	40%	N=314	41%	N=321	15%	N=119	4%	N=30	100%	N=785
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	32%	N=125	40%	N=155	22%	N=88	6%	N=23	100%	N=390
Community support for the arts	26%	N=193	51%	N=379	19%	N=140	3%	N=25	100%	N=738
Availability of affordable quality childcare/preschool	12%	N=35	20%	N=56	30%	N=84	38%	N=109	100%	N=284
Adult educational opportunities	26%	N=152	52%	N=307	19%	N=111	4%	N=22	100%	N=592
Opportunities to volunteer	37%	N=250	48%	N=324	13%	N=85	3%	N=18	100%	N=676
Opportunities to participate in community matters	24%	N=162	44%	N=296	25%	N=166	7%	N=49	100%	N=673
Availability of affordable quality mental health care	9%	N=40	20%	N=89	32%	N=145	40%	N=181	100%	N=454

Table 25: Question 6 with "don't know" responses

	-	bie 25. Qi					-					
Please also rate each of the following in the Boulder community.	Exce	llent	Good	ı	Fair		Poor		Don'	t know	Total	
Ease of public parking	16%	N=144	36%	N=323	29%	N=263	14%	N=127	4%	N=37	100%	N=894
Ease of travel by car in Boulder	20%	N=178	42%	N=370	24%	N=217	11%	N=96	3%	N=30	100%	N=890
Ease of travel by public transportation in Boulder	15%	N=132	35%	N=315	29%	N=257	11%	N=95	10%	N=91	100%	N=890
Ease of travel by bicycle in Boulder	36%	N=321	38%	N=334	13%	N=120	2%	N=21	10%	N=93	100%	N=889
Ease of walking in Boulder	37%	N=329	44%	N=392	17%	N=149	2%	N=18	0%	N=2	100%	N=891
Well-planned residential growth	6%	N=56	25%	N=224	23%	N=203	30%	N=267	16%	N=142	100%	N=891
Well-planned commercial growth	5%	N=45	27%	N=241	23%	N=201	23%	N=201	23%	N=202	100%	N=890
Well-designed neighborhoods	10%	N=87	39%	N=340	35%	N=305	9%	N=83	8%	N=67	100%	N=882
Clarity and language options of signage in public spaces	25%	N=224	39%	N=350	13%	N=114	4%	N=34	18%	N=164	100%	N=888
Preservation of the historical or cultural character of the community	17%	N=147	38%	N=338	20%	N=176	10%	N=90	15%	N=131	100%	N=883
Public places where people want to spend time	27%	N=240	40%	N=359	23%	N=200	9%	N=82	1%	N=6	100%	N=886
Variety of housing options	4%	N=33	18%	N=160	31%	N=278	42%	N=375	5%	N=41	100%	N=888
Availability of affordable quality housing	4%	N=31	5%	N=47	19%	N=172	66%	N=581	6%	N=55	100%	N=887
Cleanliness of Boulder	17%	N=152	44%	N=392	29%	N=257	9%	N=81	0%	N=0	100%	N=882
Water resources (beaches, lakes, ponds, riverways, etc.)	17%	N=154	42%	N=377	25%	N=222	12%	N=102	4%	N=32	100%	N=888

Please also rate each of the												
following in the Boulder community.	Excel	lent	Good	I	Fair		Poor		Don'	t know	Total	
Air quality	17%	N=153	44%	N=387	26%	N=231	11%	N=99	1%	N=10	100%	N=880
Availability of paths and walking trails	63%	N=560	31%	N=273	5%	N=42	1%	N=7	0%	N=2	100%	N=884
Fitness opportunities (including exercise classes and paths or trails, etc.)	65%	N=577	29%	N=254	4%	N=33	1%	N=5	2%	N=21	100%	N=889
Recreational opportunities	65%	N=577	27%	N=237	5%	N=48	1%	N=11	2%	N=15	100%	N=888
Opportunities to attend cultural/arts/music activities	34%	N=301	41%	N=367	16%	N=139	3%	N=30	5%	N=48	100%	N=886
Opportunities to attend special events and festivals	32%	N=287	45%	N=397	14%	N=126	3%	N=26	6%	N=50	100%	N=887
Outdoor spaces to gather with large families or groups	35%	N=314	36%	N=321	13%	N=119	3%	N=30	11%	N=101	100%	N=886
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	14%	N=125	18%	N=155	10%	N=88	3%	N=23	56%	N=492	100%	N=882
Community support for the arts	22%	N=193	43%	N=379	16%	N=140	3%	N=25	16%	N=137	100%	N=875
Availability of affordable quality childcare/preschool	4%	N=35	6%	N=56	10%	N=84	12%	N=109	68%	N=597	100%	N=882
Adult educational opportunities	17%	N=152	35%	N=307	13%	N=111	2%	N=22	33%	N=289	100%	N=881
Opportunities to volunteer	28%	N=250	37%	N=324	10%	N=85	2%	N=18	23%	N=205	100%	N=881
Opportunities to participate in community matters	18%	N=162	34%	N=296	19%	N=166	6%	N=49	24%	N=210	100%	N=883

Please also rate each of the following in the Boulder community.	Excel	lent	Good	l	Fair		Poor		Don'	t know	Total	
Availability of affordable quality mental health care	5%	N=40	10%	N=89	16%	N=145	20%	N=181	49%	N=430	100%	N=884

Table 26: Question 7 without "don't know" responses

Please rate each of the following in the Boulder community.	Excel	llent	Good	I	Fair		Poor		Total	
Overall quality of business and service establishments in Boulder	25%	N=216	59%	N=513	15%	N=129	1%	N=8	100%	N=867
Variety of business and service establishments in Boulder	20%	N=173	47%	N=410	27%	N=239	5%	N=48	100%	N=869
Vibrancy of downtown/commercial area	32%	N=277	43%	N=374	19%	N=167	6%	N=48	100%	N=867
Employment opportunities	12%	N=79	45%	N=287	36%	N=232	7%	N=45	100%	N=643
Shopping opportunities	29%	N=253	44%	N=384	22%	N=187	5%	N=41	100%	N=866
Cost of living in Boulder	1%	N=8	6%	N=49	28%	N=243	66%	N=582	100%	N=883

Table 27: Question 7 with "don't know" responses

Please rate each of the following in the Boulder community.	Excel	lent	Good	I	Fair		Poor		Don'	t know	Total	
Overall quality of business and service establishments in Boulder	25%	N=216	58%	N=513	15%	N=129	1%	N=8	1%	N=10	100%	N=877
Variety of business and service establishments in Boulder	20%	N=173	47%	N=410	27%	N=239	5%	N=48	1%	N=11	100%	N=880

Please rate each of the following in the Boulder community.	Excel	lent	Good	ı	Fair		Poor		Don'	t know	Total	
Vibrancy of downtown/commercial												
area	32%	N=277	43%	N=374	19%	N=167	5%	N=48	1%	N=12	100%	N=879
Employment opportunities	9%	N=79	33%	N=287	26%	N=232	5%	N=45	27%	N=234	100%	N=877
Shopping opportunities	29%	N=253	44%	N=384	21%	N=187	5%	N=41	1%	N=13	100%	N=878
Cost of living in Boulder	1%	N=8	6%	N=49	27%	N=243	66%	N=582	0%	N=3	100%	N=886

Table 28: Question 8 without "don't know" responses

Please rate the quality of each of the following services in Boulder.	Excel	lent	Good	ı	Fair		Poor		Total	
Public information and communication	20%	N=159	51%	N=413	23%	N=189	5%	N=44	100%	N=806
Traffic enforcement	12%	N=96	46%	N=363	25%	N=198	16%	N=125	100%	N=782
Traffic signal timing	14%	N=123	43%	N=365	29%	N=244	14%	N=122	100%	N=855
Street repair	7%	N=60	28%	N=238	37%	N=323	28%	N=243	100%	N=864
Street cleaning	17%	N=136	50%	N=406	24%	N=192	9%	N=75	100%	N=809
Street lighting	16%	N=139	49%	N=428	28%	N=244	8%	N=67	100%	N=878
Snow removal	11%	N=87	37%	N=302	29%	N=237	24%	N=201	100%	N=828
Sidewalk maintenance	13%	N=113	47%	N=404	27%	N=236	13%	N=111	100%	N=863
Bus or transit services	20%	N=153	49%	N=380	23%	N=183	8%	N=65	100%	N=781
Land use, planning, and zoning	9%	N=59	31%	N=216	34%	N=232	26%	N=183	100%	N=690
Code enforcement (weeds, abandoned buildings, etc.)	12%	N=73	35%	N=215	33%	N=200	20%	N=122	100%	N=611
Affordable high-speed internet access	15%	N=118	33%	N=263	28%	N=222	23%	N=185	100%	N=789

Please rate the quality of each of the following services in Boulder.	Excel	cellent (I	Fair		Poor		Total	
Drinking water	49%	N=427	40%	N=346	9%	N=75	2%	N=15	100%	N=862
Sewer services	45%	N=337	47%	N=355	7%	N=53	1%	N=6	100%	N=752
Storm water management (storm drainage, dams, levees, etc.)	29%	N=218	54%	N=410	13%	N=100	4%	N=29	100%	N=758
Utility billing	20%	N=162	46%	N=365	25%	N=203	9%	N=69	100%	N=798
Police/sheriff services	18%	N=127	47%	N=327	25%	N=175	11%	N=75	100%	N=704
Crime prevention	10%	N=73	34%	N=254	30%	N=222	26%	N=191	100%	N=739
Animal management	22%	N=153	54%	N=371	16%	N=113	7%	N=48	100%	N=685
Ambulance or emergency medical services	36%	N=173	51%	N=246	11%	N=50	2%	N=11	100%	N=480
Fire services	46%	N=264	47%	N=268	6%	N=35	0%	N=2	100%	N=570
Fire prevention and education	26%	N=149	48%	N=277	20%	N=117	6%	N=33	100%	N=575
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=112	49%	N=319	27%	N=176	6%	N=42	100%	N=649
Preservation of natural areas (open space, farmlands, and greenbelts)	50%	N=428	36%	N=306	12%	N=98	2%	N=18	100%	N=850
Recreational opportunities in Boulder open space	61%	N=507	30%	N=250	8%	N=64	2%	N=14	100%	N=835
Recycling/composting	34%	N=296	42%	N=360	16%	N=136	8%	N=69	100%	N=862
Yard waste pick-up	34%	N=201	44%	N=262	17%	N=99	5%	N=31	100%	N=592
City parks	44%	N=373	39%	N=333	11%	N=97	6%	N=48	100%	N=852
Recreation programs or classes	37%	N=228	51%	N=314	11%	N=67	2%	N=11	100%	N=619
Recreation centers or facilities	36%	N=265	51%	N=373	11%	N=81	2%	N=13	100%	N=732

Please rate the quality of each of the following services in Boulder.	Excel	lent	Good		Fair		Poor		Total	
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	32%	N=232	45%	N=326	18%	N=132	4%	N=29	100%	N=718

Table 29: Question 8 with "don't know" responses

Please rate the quality of each of the following services in Boulder.	Exce	Excellent		ellent Good		Fair		Poor		Don't know		Total	
Public information and communication	18%	N=159	47%	N=413	22%	N=189	5%	N=44	7%	N=65	100%	N=871	
Traffic enforcement	11%	N=96	41%	N=363	22%	N=198	14%	N=125	11%	N=99	100%	N=881	
Traffic signal timing	14%	N=123	42%	N=365	28%	N=244	14%	N=122	3%	N=25	100%	N=880	
Street repair	7%	N=60	27%	N=238	37%	N=323	28%	N=243	2%	N=14	100%	N=877	
Street cleaning	16%	N=136	47%	N=406	22%	N=192	9%	N=75	7%	N=63	100%	N=873	
Street lighting	16%	N=139	48%	N=428	28%	N=244	8%	N=67	1%	N=5	100%	N=882	
Snow removal	10%	N=87	34%	N=302	27%	N=237	23%	N=201	6%	N=54	100%	N=882	
Sidewalk maintenance	13%	N=113	46%	N=404	27%	N=236	13%	N=111	2%	N=13	100%	N=876	
Bus or transit services	17%	N=153	43%	N=380	21%	N=183	7%	N=65	11%	N=96	100%	N=878	
Land use, planning, and zoning	7%	N=59	25%	N=216	26%	N=232	21%	N=183	21%	N=186	100%	N=876	
Code enforcement (weeds, abandoned buildings, etc.)	8%	N=73	25%	N=215	23%	N=200	14%	N=122	30%	N=267	100%	N=878	
Affordable high-speed internet													
access	13%	N=118	30%	N=263	25%	N=222	21%	N=185	10%	N=88	100%	N=877	
Drinking water	49%	N=427	39%	N=346	9%	N=75	2%	N=15	2%	N=16	100%	N=878	
Sewer services	38%	N=337	40%	N=355	6%	N=53	1%	N=6	15%	N=129	100%	N=881	

Please rate the quality of each of the following services in Boulder.	Excel	lent	lent Good		Fair		Poor		Don't know		Total	
Storm water management (storm	250/	242	470/		440/		201		4.07		1000/	
drainage, dams, levees, etc.)	25%	N=218	47%	N=410	11%	N=100	3%	N=29	14%	N=124	100%	N=881
Utility billing	18%	N=162	41%	N=365	23%	N=203	8%	N=69	10%	N=85	100%	N=884
Police/sheriff services	14%	N=127	37%	N=327	20%	N=175	8%	N=75	20%	N=176	100%	N=880
Crime prevention	8%	N=73	29%	N=254	25%	N=222	22%	N=191	16%	N=138	100%	N=877
Animal management	17%	N=153	42%	N=371	13%	N=113	6%	N=48	22%	N=189	100%	N=873
Ambulance or emergency medical services	20%	N=173	28%	N=246	6%	N=50	1%	N=11	45%	N=392	100%	N=872
Fire services	30%	N=264	31%	N=268	4%	N=35	0%	N=2	34%	N=298	100%	N=867
Fire prevention and education	17%	N=149	32%	N=277	13%	N=117	4%	N=33	34%	N=294	100%	N=869
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	13%	N=112	37%	N=319	20%	N=176	5%	N=42	26%	N=223	100%	N=872
Preservation of natural areas (open space, farmlands, and greenbelts)	49%	N=428	35%	N=306	11%	N=98	2%	N=18	3%	N=27	100%	N=877
Recreational opportunities in Boulder open space	58%	N=507	28%	N=250	7%	N=64	2%	N=14	5%	N=43	100%	N=878
Recycling/composting	34%	N=296	41%	N=360	16%	N=136	8%	N=69	2%	N=16	100%	N=878
Yard waste pick-up	23%	N=201	30%	N=262	11%	N=99	4%	N=31	32%	N=280	100%	N=873
City parks	43%	N=373	38%	N=333	11%	N=97	6%	N=48	2%	N=22	100%	N=874
Recreation programs or classes	26%	N=228	36%	N=314	8%	N=67	1%	N=11	29%	N=259	100%	N=878
Recreation centers or facilities	30%	N=265	43%	N=373	9%	N=81	1%	N=13	16%	N=144	100%	N=875

Please rate the quality of each of the following services in Boulder.	Excel	lent	Good		Fair		Poor		Don'	t know	Total	
Overall customer service by Boulder employees (police, receptionists,												
planners, etc.)	27%	N=232	37%	N=326	15%	N=132	3%	N=29	18%	N=154	100%	N=872

Table 30: Question 9

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Boulder (in-person, phone, email, or web) for help or information	54%	N=472	46%	N=406	100%	N=878
Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion	78%	N=686	22%	N=192	100%	N=878
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.)	79%	N=691	21%	N=187	100%	N=878
Watched (online or on television) a local public meeting	73%	N=640	27%	N=239	100%	N=879
Volunteered your time to some group/activity in Boulder	55%	N=483	45%	N=396	100%	N=879
Voted in your most recent local election	19%	N=164	81%	N=715	100%	N=880
Used bus, rail, subway, or other public transportation instead of driving	23%	N=200	77%	N=678	100%	N=878
Carpooled with other adults or children instead of driving alone	25%	N=221	75%	N=657	100%	N=877
Walked or biked instead of driving	9%	N=77	91%	N=803	100%	N=880
Taken steps to reduce your climate impact	8%	N=68	92%	N=810	100%	N=879

Table 31: Question 10 without "don't know" responses

Please rate the following categories of Boulder government performance.	Excel	lent	Good	I	Fair		Poor		Total	
The value of services for the taxes paid to Boulder	14%	N=109	46%	N=365	27%	N=218	13%	N=104	100%	N=797
The overall direction that Boulder is taking	10%	N=80	33%	N=271	30%	N=250	27%	N=223	100%	N=823
The job Boulder government does at welcoming community member involvement	15%	N=91	42%	N=260	29%	N=178	14%	N=88	100%	N=617
The job Boulder government does at informing the public with openness and transparency	14%	N=104	39%	N=281	31%	N=226	16%	N=115	100%	N=726
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	10%	N=74	31%	N=223	33%	N=239	25%	N=179	100%	N=715
The job Boulder government does at treating community members with respect	18%	N=128	44%	N=308	27%	N=193	11%	N=76	100%	N=705

Table 32: Question 10 with "don't know" responses

Please rate the following categories of Boulder government performance.	Excel	llent	Good	I	Fair		Poor		Don'	t know	Total	
The value of services for the taxes paid to Boulder	13%	N=109	42%	N=365	25%	N=218	12%	N=104	9%	N=77	100%	N=874
The overall direction that Boulder is taking	9%	N=80	31%	N=271	28%	N=250	25%	N=223	6%	N=54	100%	N=877
The job Boulder government does at welcoming community member involvement	10%	N=91	30%	N=260	21%	N=178	10%	N=88	29%	N=251	100%	N=869

Please rate the following categories of Boulder government performance.	Excel	llent	Good	l	Fair		Poor		Don't know		Total	
The job Boulder government does at informing the public with openness and transparency	12%	N=104	32%	N=281	26%	N=226	13%	N=115	17%	N=145	100%	N=872
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	9%	N=74	26%	N=223	28%	N=239	21%	N=179	18%	N=154	100%	N=869
The job Boulder government does at treating community members with respect	15%	N=128	35%	N=308	22%	N=193	9%	N=76	19%	N=165	100%	N=870

Table 33: Question 11

In the past 12 months, have you provided any input to the city as a part of city decision-making?	Percent	Number
No	71%	N=624
Yes	29%	N=252
Total	100%	N=875

Table 34: Question 11a

Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?	Percent	Number
No	45%	N=112
Yes	55%	N=135
Total	100%	N=247

Table 35: Question 12

Table 55. Question 12												
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.	Esser	Essential		rtant	Some		Not a		Total			
Overall economic health of Boulder	35%	N=294	40%	N=334	24%	N=203	1%	N=12	100%	N=842		
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	49%	N=418	35%	N=304	14%	N=118	2%	N=19	100%	N=859		
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	39%	N=337	33%	N=288	23%	N=201	5%	N=40	100%	N=865		
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	38%	N=327	39%	N=339	22%	N=187	2%	N=13	100%	N=867		
Overall feeling of safety in Boulder	53%	N=456	28%	N=241	17%	N=151	2%	N=15	100%	N=862		
Overall quality of natural environment in Boulder	56%	N=485	30%	N=259	13%	N=115	1%	N=11	100%	N=869		
Overall quality of parks and recreation opportunities	35%	N=306	43%	N=370	20%	N=173	2%	N=18	100%	N=866		
Overall health and wellness opportunities in Boulder	30%	N=258	35%	N=307	30%	N=256	5%	N=46	100%	N=867		
Overall opportunities for education, culture, and the arts	24%	N=208	35%	N=304	36%	N=314	5%	N=43	100%	N=869		
Connection and engagement within the community	22%	N=194	40%	N=349	34%	N=293	4%	N=31	100%	N=867		
Equity and inclusivity	42%	N=363	26%	N=222	21%	N=184	11%	N=98	100%	N=866		

Table 36: Question 13 without "don't know" responses

To what degree, if at all, is homelessness a problem in the City of Boulder?	Percent	Number
Major problem	63%	N=547
Moderate problem	29%	N=255
Minor problem	7%	N=62
Not a problem	1%	N=6
Total	100%	N=869

Table 37: Question 13 with "don't know" responses

To what degree, if at all, is homelessness a problem in the City of Boulder?	Percent	Number
Major problem	62%	N=547
Moderate problem	29%	N=255
Minor problem	7%	N=62
Not a problem	1%	N=6
Don't know	1%	N=8
Total	100%	N=878

Table 38: Question 14 without "don't know" responses

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population			Very		Some	what	Not	at all		
and others in need?	Esser	Essential		rtant	impo	rtant	impo	ortant	Total	
Job training programs	30%	N=248	37%	N=313	26%	N=219	7%	N=59	100%	N=839

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	Essential		rtant	Some		Not at all important		Total	
Mental health programs	60%	N=519	27%	N=236	11%	N=91	3%	N=22	100%	N=869
Substance abuse programs	59%	N=509	23%	N=203	15%	N=129	3%	N=28	100%	N=869
Shelter during severe weather, including temperature extremes	58%	N=504	26%	N=224	12%	N=105	4%	N=36	100%	N=869
Housing/rental assistance programs	44%	N=382	29%	N=250	18%	N=157	9%	N=76	100%	N=866
Supportive housing, which combines housing with services such as job training and substance abuse treatment	54%	N=471	24%	N=209	15%	N=131	6%	N=54	100%	N=864

Table 39: Question 14 with "don't know" responses

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	ntial	Very	ortant	Some			at all ortant	Don kno	_	Total	
Job training programs	29%	N=248	36%	N=313	25%	N=219	7%	N=59	2%	N=20	100%	N=859
Mental health programs	59%	N=519	27%	N=236	10%	N=91	3%	N=22	1%	N=10	100%	N=878
Substance abuse programs	58%	N=509	23%	N=203	15%	N=129	3%	N=28	1%	N=10	100%	N=879
Shelter during severe weather, including temperature extremes	58%	N=504	26%	N=224	12%	N=105	4%	N=36	1%	N=5	100%	N=874

ntial	Very impo	rtant							Total	
N=382	29%	N=250	18%	N=157	9%	N=76	1%	N=9	100%	N=874
NI 471	2.40/	N 200	150/	NI 121	<i>C</i> 0/	NI E4	10/	NI 11	1000/	N=876
		ential impo N=382 29%	ential important N=382 29% N=250	ential important	ential important important N=382 29% N=250 18% N=157	ential important important important of N=382 29% N=250 18% N=157 9%	ential important important important N=382 29% N=250 18% N=157 9% N=76	ential important important important kno N=382 29% N=250 18% N=157 9% N=76 1%	ential important important important know N=382 29% N=250 18% N=157 9% N=76 1% N=9	Important important important know Total N=382 29% N=250 18% N=157 9% N=76 1% N=9 100%

Table 40: Question 15 without "don't know" responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	Essential		Very important		Somewhat important		t all rtant	Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	45%	N=385	29%	N=248	18%	N=152	9%	N=80	100%	N=865
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	28%	N=238	24%	N=205	31%	N=263	17%	N=144	100%	N=849
Medium-density development (like townhouses)	27%	N=233	34%	N=288	32%	N=270	7%	N=62	100%	N=854
Higher-density development (like apartments)	33%	N=279	23%	N=195	24%	N=206	19%	N=164	100%	N=845

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	ntial	Very impo	rtant	Some		Not a		Total	
Changes to the occupancy levels (the number of people who can live in) in current housing	34%	N=277	18%	N=148	23%	N=182	25%	N=199	100%	N=806

Table 41: Question 15 with "don't know" responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	ntial	Very	rtant	Some		Not a		Don kno	_	Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	44%	N=385	28%	N=248	17%	N=152	9%	N=80	1%	N=11	100%	N=876
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	27%	N=238	23%	N=205	30%	N=263	16%	N=144	3%	N=23	100%	N=872
Medium-density development (like townhouses)	27%	N=233	33%	N=288	31%	N=270	7%	N=62	2%	N=20	100%	N=874

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	ntial	Very impo	rtant	Some		Not a		Don kno	-	Total	
Higher-density development (like apartments)	32%	N=279	23%	N=195	24%	N=206	19%	N=164	2%	N=22	100%	N=867
Changes to the occupancy levels (the number of people who can live in) in current housing	32%	N=277	17%	N=148	21%	N=182	23%	N=199	8%	N=69	100%	N=875

Table 42: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the	Major		Minor		Not a			
city government and its activities, events and services:	source		source		source		Total	
City of Boulder print newsletter (2x a year) and bi-monthly								
newsletter by email	24%	N=204	43%	N=369	33%	N=283	100%	N=856
City website (bouldercolorado.org)	49%	N=422	38%	N=328	13%	N=110	100%	N=860
Topic specific electronic emails issued by the city	33%	N=288	39%	N=335	28%	N=238	100%	N=861
Government access cable channel	5%	N=41	25%	N=217	70%	N=600	100%	N=858
City Council meeting livestreams or recorded broadcasts	17%	N=144	40%	N=349	43%	N=368	100%	N=861
Nextdoor	16%	N=138	30%	N=255	54%	N=467	100%	N=860
Facebook	9%	N=76	28%	N=245	63%	N=538	100%	N=858
Twitter	17%	N=145	24%	N=205	59%	N=503	100%	N=853

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services:	Major source		Minor source		Not a source		Total	
Instagram	9%	N=79	25%	N=216	66%	N=563	100%	N=858
YouTube	4%	N=36	25%	N=216	70%	N=599	100%	N=851
Boulder Daily Camera	41%	N=349	38%	N=326	21%	N=185	100%	N=860
The Denver Post	16%	N=134	41%	N=347	43%	N=364	100%	N=845
Boulder Weekly	23%	N=197	40%	N=345	37%	N=313	100%	N=856
Local TV/radio stations	19%	N=161	40%	N=341	41%	N=349	100%	N=851
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	25%	N=210	34%	N=287	42%	N=358	100%	N=855
Word of mouth from family, friends, community connectors or neighbors	53%	N=457	41%	N=357	6%	N=50	100%	N=865

Appendix C: Verbatim Responses to Open-Ended Questions

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category and are in alphabetical order.

Question D9: What is your race/ethnicity? - Other

- European American.
- Heterogeneity within/beneath umbrella of both "whiteness," and its associated skin privilege.
- human being, will share 23andme DNA report if requested. Questions like this perpetuate racism, especially the one drop concept.
- Italian native 1/2 african, 1/2 western European
- ITALIAN.
- Jewish
- Latino
- Middle Eastern
- mix of races and ethnicities
- MIXED RACE.
- MIXED.
- Multi race, Indian American
- Multiple
- None of your ****** business
- Persian
- Prefer not to answer
- PUNJAB SIKH.
- Racially mixed.
- SOUTH ASIAN.

Appendix D: Responses to Selected Survey Questions by Respondent Characteristics

The subgroup comparison tables contain the cross tabulations of selected survey questions by respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations.

For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 43 on page 72, 94% of residents who identified as Hispanic (B) gave excellent or good ratings to Boulder as a place to live. This proportion of residents (B) was statistically higher than residents who identified as not Hispanic (A).

Comparisons by Race and Ethnicity

Table 43: Quality of Life Ratings by Race and Ethnicity

			Race	Ethn	Overall	
Please rate each of the following aspects of quality of life in Boulder:	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Boulder as a place to live	87%	90%	85%	86%	94% A	86%
Boulder as a place to raise children	75%	78%	73%	73%	85% A	74%
Boulder as a place to work	76%	77%	72%	75%	78%	75%
Boulder as a place to visit	93% C	96% C	86%	93% B	83%	91%
Boulder as a place to retire	54%	78% A C	49%	55%	54%	55%
The overall quality of life in Boulder	86%	92%	83%	85%	91%	85%
Sense of community	55% C	50%	39%	53%	48%	51%

Table 44: General Community Characteristics Ratings by Race and Ethnicity

		F	Race	Ethr	Overall	
Please rate each of the following characteristics as they relate to Boulder as a whole: (Percent "excellent" or "good")	White (A)	Asian (B)	Other race or Multi-racial (C)	Not Hispanic (A)	Hispanic (B)	(A)
Overall quality of the transportation system (auto, bicycle,	(4)	(6)	(C)	(4)		(4)
foot, bus) in Boulder	78%	73%	79%	78%	82%	77%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	80%	72%	77%	78%	85%	78%
Overall quality of natural environment in Boulder	95%	100% C	91%	95% B	87%	94%
Overall quality of parks and recreation opportunities	94% C	92%	87%	93%	89%	92%
Overall health and wellness opportunities in Boulder	94% C	97%	89%	94%	90%	93%
Overall opportunities for education, culture, and the arts	87% C	83%	80%	86%	85%	85%
Residents' connection and engagement with their community	61% C	53%	38%	58% B	47%	56%
The city as a place for innovation, creativity, and entrepreneurship	70%	86% A C	67%	71%	63%	70%

Table 45: Safety Ratings by Race and Ethnicity

			Race	Ethnicity		Overall	
Please indicate how likely or unlikely you are to do each of the following:	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic		
(Percent "very" or "somewhat likely")	(A)	(B)	(C)	(A)	(B)	(A)	
	95%						
In your neighborhood during the day	С	90%	90%	94%	93%	93%	
In Boulder's downtown/commercial area during the day	79%	76%	81%	78%	85%	77%	
	61%	71%		61%			
From property crime	С	С	49%	В	46%	59%	
From violent crime	79%	73%	78%	78%	78%	77%	
From fire, flood, or other natural disaster	47%	58%	43%	47%	51%	46%	
		86%					
In city parks, facilities, and trails	72%	Α	73%	72%	79%	71%	
	88%						
In Boulder, based on your personal identity	ВС	63%	71%	84%	79%	82%	

Table 46: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Race and Ethnicity

	Race			Ethn	Ethnicity	
How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
How important is it that local government focuses on		84%				
creating a diverse, equitable, and inclusive city?	70%	Α	75%	71%	72%	69%

Table 47: Feeling Welcome and Accepted by Race and Ethnicity

			Race	Ethn	Overall	
How welcome and accepted do you feel (Percent "very welcome" or "somewhat	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
welcome")	(A)	(B)	(C)	(A)	(B)	(A)
	92%					
At city parks, trails, and facilities	В	79%	87%	90%	94%	89%
	90%	84%		87%		
At city-sponsored community engagement activities	С	С	69%	В	73%	85%
In the Boulder community, based on your personal	91%		80%			
identity	ВС	65%	В	88%	81%	86%

Table 48: Community Characteristics Ratings by Race and Ethnicity

		F	Race	Ethn	nicity	Overall
Please rate each of the following in the Boulder community	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	-
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Ease of public parking	56%	54%	52%	56%	53%	54%
Ease of travel by car in Boulder	63%	73%	70%	64%	71%	64%
Ease of travel by public transportation in Boulder	57%	62%	54%	56%	63%	56%
Ease of travel by bicycle in Boulder	85% B	68%	79%	84%	78%	82%
Ease of walking in Boulder	85% C	82% C	65%	85% B	63%	81%
Well-planned residential growth	38%	39%	39%	37%	47%	37%
Well-planned commercial growth	41%	50%	43%	42%	45%	41%
Well-designed neighborhoods	55% C	61% C	39%	55%	45%	52%
Clarity and language options of signage in public spaces	83% B C	69%	72%	80%	83%	79%
Preservation of the historical or cultural character of the community	67% C	78% C	54%	66%	63%	65%
					78%	
Public places where people want to spend time	69%	62%	71%	68%	Α	68%
Variety of housing options	22%	32%	20%	23%	20%	23%
Availability of affordable quality housing	8%	21% A C	6%	9%	6%	9%

		F	Race	Ethnicity		Overall
Please rate each of the following in the Boulder community	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
	64%					
Cleanliness of Boulder	С	66%	54%	63%	61%	62%
	65%					
Water resources (beaches, lakes, ponds, riverways, etc.)	С	60%	53%	63%	59%	62%
	64%	71%				
Air quality	С	С	52%	63%	59%	62%
		100%		96%		
Availability of paths and walking trails	95%	С	93%	В	89%	94%
Fitness opportunities (including exercise classes and paths or						
trails, etc.)	97%	94%	94%	97%	93%	96%
	96%					
Recreational opportunities	ВС	86%	86%	94%	92%	93%
	84%					
Opportunities to attend cultural/arts/music activities	С	73%	66%	80%	76%	80%
	85%					
Opportunities to attend special events and festivals	ВС	71%	74%	83%	81%	82%
Outdoor spaces to gather with large families or groups	82%	88%	78%	82%	85%	81%
Quantity and variety of city activities, programs, and/or						
locations available to children and teens under 18	74%	83%	65%	75%	62%	72%
	82%					
Community support for the arts	ВС	65%	63%	79%	70%	78%

Please rate each of the following in the Boulder community (Percent "excellent" or "good")		R	Race	Ethnicity		Overall
	White	Asian (B)	Other race or Multi-racial	Not Hispanic (A)	Hispanic (B)	
	(A)		(C)			(A)
Availability of affordable quality childcare/preschool	33%	45%	23%	34%	20%	32%
Adult educational opportunities	82% C	70%	64%	79%	71%	77%
Opportunities to volunteer	86% C	92%	78%	86%	78%	85%
Opportunities to participate in community matters	73% B C	37%	62% B	69%	69%	68%
Availability of affordable quality mental health care	29%	48% A C	19%	29%	28%	28%

Table 49: Economy Ratings by Race and Ethnicity

			Race	Ethn	Overall	
Please rate each of the following in the Boulder community	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Overall quality of business and service establishments in Boulder	86%	87%	80%	86%	81%	84%
Variety of business and service establishments in Boulder	71% C	64%	55%	70% B	50%	67%
Vibrancy of downtown/commercial area	77%	78%	77%	76%	81%	75%

			Race	Ethn	Overall	
Please rate each of the following in the Boulder community	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
	60%					
Employment opportunities	С	49%	47%	58%	52%	57%
	76%	82%		77%		
Shopping opportunities	С	С	67%	В	61%	74%
Cost of living in Boulder	6%	12%	6%	7%	4%	6%

Table 50: City Services Ratings by Race and Ethnicity

		R	ace	Ethnicity		Overall
Please rate the quality of each of the following services Boulder	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Public information and communication	74%	74%	67%	72%	74%	71%
Traffic enforcement	60%	62%	60%	59%	68%	59%
Traffic signal timing	57%	49%	60%	56%	69% A	57%
Street repair	34%	51% A	37%	33%	51% A	34%
Street cleaning	69%	67%	67%	69%	64%	67%
Street lighting	67%	62%	59%	66%	63%	65%
Snow removal	46%	58%	53%	47%	52%	47%
Sidewalk maintenance	60%	59%	64%	60%	69%	60%

		R	ace	Ethnicity		Overall
Please rate the quality of each of the following services Boulder	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Bus or transit services	70%	70%	62%	69%	65%	68%
Land use, planning, and zoning	41%	51%	33%	41%	43%	40%
Code enforcement (weeds, abandoned buildings, etc.)	45%	58%	61% A	46%	72% A	47%
Affordable high-speed internet access	51% C	56% C	39%	51% B	34%	48%
Drinking water	91%	89%	86%	90%	90%	90%
Sewer services	95% C	88%	88%	94% B	84%	92%
Storm water management (storm drainage, dams, levees, etc.)	83%	91%	85%	83%	88%	83%
Utility billing	69% C	70% 87%	55%	67%	64% 77%	66%
Police/sheriff services	62%	A C	65%	63%	A	65%
Crime prevention	46% C	66% A C	28%	46% B	30%	44%
Animal management	78%	74%	78%	77%	82%	76%
Ambulance or emergency medical services	88%	100% C	81%	88%	85%	87%
Fire services	94%	100% C	89%	94%	91%	93%

		R	ace	Ethnicity		Overall
Please rate the quality of each of the following services Boulder	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Fire prevention and education	75%	76%	66%	75%	67%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	67%	92% A C	57%	68%	61%	66%
Preservation of natural areas (open space, farmlands, and greenbelts)	87%	87%	86%	87%	88%	86%
Recreational opportunities in Boulder open space	92% B	79%	94% B	91%	95%	91%
Recycling/composting	79% C	83% C	64%	78% B	64%	76%
Yard waste pick-up	80%	84%	73%	79%	80%	78%
City parks	85%	80%	82%	84%	84%	83%
Recreation programs or classes	91% C	95% C	73%	90% B	75%	88%
Recreation centers or facilities	90%	85%	85%	89%	86%	87%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	79%	77%	79%	78%	86%	78%

Table 51: Community Member Engagement and Activities by Race and Ethnicity

		Ra	ace	Ethnicity		Overall
Please indicate whether or not you have done each of the following in the last 12 months. (Percent "yes")	White (A)	Asian (B)	Other race or Multi-racial (C)	Not Hispanic (A)	Hispanic (B)	(A)
Contacted the City of Boulder (in-person, phone, email, or web) for help or information	46%	36%	44%	44%	55% A	46%
Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion	22%	19%	24%	21%	28%	22%
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.)	21% B	8%	24% B	20%	28%	21%
Watched (online or on television) a local public meeting	26%	23%	32%	25%	40% A	27%
Volunteered your time to some group/activity in Boulder	45% B	17%	54% B	44%	54%	45%
Voted in your most recent local election	84% B	45%	81% B	81%	83%	81%
Used bus, rail, subway, or other public transportation instead of driving	77%	75%	83%	77%	84%	77%
Carpooled with other adults or children instead of driving alone	75% B	58%	86% A B	74%	90% A	75%
Walked or biked instead of driving	91%	88%	96%	91%	97% A	91%
Taken steps to reduce your climate impact	93%	86%	93%	92%	96%	92%

Table 52: Government Performance Ratings by Race and Ethnicity

Please rate the following categories of Boulder		F	Race	Ethnicity		Overall
government performance. (Percent "excellent" or "good")	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
	(A)	(B)	(C)	(A)	(B)	(A)
The value of services for the taxes paid to Boulder	61%	75%	58%	61%	64%	60%
The overall direction that Boulder is taking	43%	55%	46%	44%	47%	43%
The job Boulder government does at welcoming community member involvement	59%	48%	56%	57%	68%	57%
The job Boulder government does at informing the public with openness and transparency	55%	66% C	45%	54%	56%	53%
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	43%	57% C	38%	45% B	31%	42%
The job Boulder government does at treating community members with respect	63%	73%	58%	63%	65%	62%

Table 53: Provided Input To the City by Race and Ethnicity

		l	Race	Ethni	Overall	
In the past 12 months, have you provided any input to the city as a part of city decision-making?	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
In the past 12 months, have you provided any input to the	29%		34%			
city as a part of city decision-making?	В	5%	В	27%	35%	29%

Table 54: Belief that Input was Heard by Race and Ethnicity

		F	Race	Ethn	Overall	
Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
Do you believe that your input was heard, even if the					83%	
outcome wasn't ultimately what you preferred?	55%	43%	65%	52%	Α	55%

Table 55: Future Focus Areas by Race and Ethnicity

		Ra	ice	Ethnicity		Overall
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
Overall economic health of Boulder	77% C	82% C	61%	75%	66%	75%
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	84%	95% A	85%	84%	87%	84%
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	73% C	87% A C	62%	72%	73%	72%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	78% C	99% A C	62%	78% B	63%	77%
Overall feeling of safety in Boulder	80%	88%	79%	79%	90% A	81%

		Ra	ce	Ethr	Overall	
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
Overall quality of natural environment in Boulder	84%	94%	90%	84%	94% A	86%
Overall quality of parks and recreation opportunities	76%	85%	83%	77%	89% A	78%
Overall health and wellness opportunities in Boulder	64%	83% A C	56%	64%	67%	65%
Overall opportunities for education, culture, and the arts	58%	79% A C	55%	60% B	49%	59%
Connection and engagement within the community	63% C	87% A C	53%	63%	58%	63%
Equity and inclusivity	68%	84% A	70%	70%	63%	68%

Table 56: Degree to Which Homelessness is a Problem by Race and Ethnicity

			Race	Ethnic	Overall	
To what degree, if at all, is homelessness a problem in the City of Boulder			Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "major problem" or "moderate problem")	(A)	(B)	(C)	(A)	(B)	(A)
To what degree, if at all, is homelessness a problem in						
the City of Boulder?	92%	89%	91%	91%	96%	92%

Table 57: Funding for Services for Those in Need by Race and Ethnicity

How important to you, if at all, is it for the city to contribute		Rac	:e	Ethnicity		Overall
funding to community-based organizations that provide each of the following services to the homeless population and others in need?	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
	70%	79%				
Job training programs	С	С	55%	68%	59%	67%
		100%				
Mental health programs	87%	Α	90%	88%	87%	87%
			88%			
Substance abuse programs	83%	73%	В	83%	82%	82%
Shelter during severe weather, including temperature extremes	84%	93%	89%	85%	90%	84%
Housing/rental assistance programs	75%	69%	77%	75%	72%	73%
Supportive housing, which combines housing with services such as	83%		76%			
job training and substance abuse treatment	В	59%	В	81%	74%	79%

Table 58: Housing Choices by Race and Ethnicity

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?		Rad	ce	Ethnicity		Overall
	White	Asian	Other race or Multi-racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	73%	70%	79%	73%	79%	73%

There are different ways that a community can try to ensure		Rac	e	Ethnicity		Overall
there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
Building of more accessory dwelling units (apartments or small		70%	61%		66%	
homes built above garages, in backyards, etc.)	51%	Α	Α	52%	Α	52%
Medium-density development (like townhouses)	63%	73%	59%	63%	59%	61%
		74%				
Higher-density development (like apartments)	59%	A C	52%	58%	53%	56%
Changes to the occupancy levels (the number of people who can		73%	64%			
live in) in current housing	52%	Α	Α	53%	63%	53%

Table 59: Information Sources by Race and Ethnicity

		Rac	e	Ethnicity		Overall
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "major source" or "minor source")	(A)	(B)	(C)	(A)	(B)	(A)
City of Boulder print newsletter (2x a year) and bi-monthly	67%		75%		78%	
newsletter by email	В	41%	В	65%	Α	67%
	90%		88%			
City website (bouldercolorado.org)	В	58%	В	87%	86%	87%
Topic specific electronic emails issued by the city	73%	69%	67%	72%	70%	72%
Government access cable channel	32%	21%	23%	30%	28%	30%

		Rad	e	Ethnicity		Overall	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic		
(Percent "major source" or "minor source")	(A)	(B)	(C)	(A)	(B)	(A)	
City Council meeting livestreams or recorded broadcasts	58% B	40%	57% B	57%	57%	57%	
Nextdoor	45%	45%	48%	45%	52%	46%	
Facebook	36%	70% A C	37%	38%	43%	37%	
Twitter	39%	71% A C	43%	41%	50%	41%	
Instagram	32%	46% A	45% A	34%	46% A	34%	
YouTube	29%	56% A C	29%	31%	28%	30%	
Boulder Daily Camera	82% B C	67%	69%	80% B	69%	79%	
The Denver Post	58%	50%	56%	57%	55%	57%	
Boulder Weekly	67% B C	38%	54% B	65% B	54%	63%	
Local TV/radio stations	60% B	36%	60% B	58%	56%	59%	
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	59% B	38%	65% B	58%	63%	58%	

		Race			Ethnicity	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services	White	Asian	Other race or Multi- racial	Not Hispanic	Hispanic	
(Percent "major source" or "minor source")	(A)	(B)	(C)	(A)	(B)	(A)
Word of mouth from family, friends, community connectors or neighbors	94% B	82%	97% B	94%	99%	94%

Survey Results by Age and Gender

Table 60: Quality of Life Ratings by Age and Gender

		Age		Gender		Overall
Please rate each of the following aspects of quality of life in Boulder:	18-34	35-54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
		91%				
Boulder as a place to live	85%	Α	87%	85%	89%	86%
		81%	81%			
Boulder as a place to raise children	65%	Α	Α	77%	72%	74%
			84%			
Boulder as a place to work	71%	78%	Α	73%	78%	75%
	96%					
Boulder as a place to visit	ВС	87%	87%	91%	92%	91%
			60%		60%	
Boulder as a place to retire	56%	47%	В	51%	Α	55%
The overall quality of life in Boulder	87%	86%	84%	84%	88%	85%
Sense of community	49%	53%	57%	52%	52%	51%

Table 61: General Community Characteristics Ratings by Age and Gender

		Age		Gend	Overall	
Please rate each of the following characteristics as they relate to Boulder as a whole:	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	80%	77%	74%	75%	81% A	77%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	78%	80%	77%	79%	79%	78%
Overall quality of natural environment in Boulder	93%	96%	94%	95%	93%	94%
Overall quality of parks and recreation opportunities	94% C	92%	89%	93%	92%	92%
Overall health and wellness opportunities in Boulder	96% B	90%	92%	92%	95%	93%
Overall opportunities for education, culture, and the arts	87% B	80%	89% B	86%	86%	85%
Residents' connection and engagement with their community	54%	56%	62%	62% B	52%	56%
The city as a place for innovation, creativity, and entrepreneurship	65%	71%	78% A	69%	71%	70%

Table 62: Safety Ratings by Age and Gender

	Age			Gender		Overall
Please indicate how likely or unlikely you are to do each of the following:	18-34	35-54	55+	Woman	Man	
(Percent "very" or "somewhat likely")	(A)	(B)	(C)	(A)	(B)	(A)
	97%				95%	
In your neighborhood during the day	ВС	89%	90%	91%	Α	93%
	87%				83%	
In Boulder's downtown/commercial area during the day	ВС	66%	70%	72%	Α	77%
	64%				65%	
From property crime	В	52%	56%	54%	Α	59%
	87%				82%	
From violent crime	ВС	67%	68%	72%	Α	77%
					56%	
From fire, flood, or other natural disaster	45%	48%	48%	38%	Α	46%
	82%				81%	
In city parks, facilities, and trails	ВС	61%	63%	63%	Α	71%
In Boulder, based on your personal identity	85%	83%	79%	81%	86%	82%

Table 63: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Age and Gender

	Age			Gend	Overall	
How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	18- 34	35- 54	55+	Woman	Man	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
How important is it that local government focuses on creating a diverse, equitable,	79%			76%		
and inclusive city?	ВС	61%	61%	В	65%	69%

Table 64: Feeling Welcome and Accepted by Age and Gender

		Age Gender		Overall		
How welcome and accepted do you feel	18-34	35-54	55+	Woman	Man	
(Percent "very welcome" or "somewhat welcome")	(A)	(B)	(C)	(A)	(B)	(A)
	92%				92%	
At city parks, trails, and facilities	С	89%	84%	87%	Α	89%
	88%					
At city-sponsored community engagement activities	С	84%	81%	87%	85%	85%
	91%					
In the Boulder community, based on your personal identity	ВС	83%	83%	88%	86%	86%

Table 65: Community Characteristics Ratings by Age and Gender

			Gend	Overall		
Please rate each of the following in the Boulder community	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
	56%	60%			60%	
Ease of public parking	С	С	47%	49%	Α	54%
	69%	68%			68%	
Ease of travel by car in Boulder	С	С	51%	60%	Α	64%
Ease of travel by public transportation in Boulder	57%	58%	54%	58%	56%	56%
	85%					
Ease of travel by bicycle in Boulder	С	83%	78%	82%	85%	82%
		87%				
Ease of walking in Boulder	78%	Α	83%	83%	82%	81%
		45%				
Well-planned residential growth	35%	Α	37%	40%	36%	37%
<u> </u>	48%					
Well-planned commercial growth	С	41%	32%	44%	40%	41%
Well-designed neighborhoods	52%	53%	54%	52%	54%	52%
Clarity and language options of signage in public spaces	78%	81%	83%	78%	83%	79%
	1 370				70%	
Preservation of the historical or cultural character of the community	64%	68%	66%	61%	Α	65%
	- 770				75%	3 - 1 - 1
Public places where people want to spend time	71%	64%	68%	63%	A	68%

		Age			Gender		
Please rate each of the following in the Boulder community	18- 34	35- 54	55+	Woman	Man		
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)	
		26%	31%				
Variety of housing options	17%	Α	Α	24%	22%	23%	
		16%	14%				
Availability of affordable quality housing	5%	Α	Α	9%	10%	9%	
	68%				68%		
Cleanliness of Boulder	ВС	53%	60%	57%	Α	62%	
Water resources (beaches, lakes, ponds, riverways, etc.)	64%	58%	63%	60%	66%	62%	
					69%		
Air quality	65%	60%	58%	56%	Α	62%	
	96%						
Availability of paths and walking trails	С	94%	92%	95%	95%	94%	
	99%		95%				
Fitness opportunities (including exercise classes and paths or trails, etc.)	ВС	90%	В	95%	97%	96%	
				96%			
Recreational opportunities	93%	93%	94%	В	91%	93%	
			90%	84%			
Opportunities to attend cultural/arts/music activities	78%	74%	АВ	В	77%	80%	
			88%				
Opportunities to attend special events and festivals	81%	78%	АВ	85%	80%	82%	
	85%						
Outdoor spaces to gather with large families or groups	ВС	78%	77%	80%	83%	81%	

	Age			Gend	Overall	
Please rate each of the following in the Boulder community	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	76%	69%	71%	74%	71%	72%
Community support for the arts	78%	74%	82%	79%	78%	78%
Availability of affordable quality childcare/preschool	39%	27%	34%	28%	36%	32%
Adult educational opportunities	78%	74%	82%	81%	76%	77%
Opportunities to volunteer	84%	82%	91% A B	90% B	81%	85%
Opportunities to participate in community matters	64%	71%	75% A	77% B	62%	68%
Availability of affordable quality mental health care	29%	28%	29%	28%	29%	28%

Table 66: Economy Ratings by Age and Gender

		Age		Gend	Overall	
Please rate each of the following in the Boulder community	18-34	35-54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
	87%					
Overall quality of business and service establishments in Boulder	С	82%	81%	82%	87%	84%
Variety of business and service establishments in Boulder	69%	64%	67%	66%	69%	67%
	83%					
Vibrancy of downtown/commercial area	ВС	67%	69%	74%	78%	75%
			66%			
Employment opportunities	54%	57%	Α	57%	58%	57%
	84%	69%			79%	
Shopping opportunities	ВС	С	61%	69%	Α	74%
			11%			
Cost of living in Boulder	4%	8%	Α	6%	7%	6%

Table 67: City Services Ratings by Age and Gender

		Age			Gender		
Please rate the quality of each of the following services Boulder	18- 34	35- 54	55+	Woman	Man		
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)	
Public information and communication	74%	71%	69%	73%	72%	71%	
Traffic enforcement	65% C	59%	50%	63%	56%	59%	
Traffic signal timing	57%	60%	55%	59%	56%	57%	
Street repair	43% B C	27%	25%	31%	38% A	34%	
Street cleaning	79% B C	61%	52%	67%	69%	67%	
Street lighting	64%	67%	66%	64%	67%	65%	
Snow removal	50%	46%	44%	42%	54% A	47%	
Sidewalk maintenance	66% C	58%	50%	61%	60%	60%	
Bus or transit services	71%	67%	65%	68%	70%	68%	
Land use, planning, and zoning	40%	44%	38%	42%	39%	40%	
Code enforcement (weeds, abandoned buildings, etc.)	56% B C	45%	36%	42%	54% A	47%	
Affordable high-speed internet access	54% B	40%	46%	46%	51%	48%	
Drinking water	91%	87%	89%	88%	92%	90%	

	Age			Gend	Overall	
Please rate the quality of each of the following services Boulder	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
	96%					
Sewer services	ВС	89%	88%	92%	94%	92%
	87%					
Storm water management (storm drainage, dams, levees, etc.)	С	81%	77%	83%	84%	83%
Utility billing	67%	63%	68%	63%	70% A	66%
Police/sheriff services	58%	65%	74% A	69% B	62%	65%
	51%		44%			
Crime prevention	В	33%	В	41%	48%	44%
Animal management	78%	80%	73%	79%	75%	76%
Ambulance or emergency medical services	84%	90%	90%	87%	88%	87%
Fire services	94%	92%	94%	96%	92%	93%
Fire prevention and education	70%	77%	78%	75%	75%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	62%	71%	70%	62%	73% A	66%
Preservation of natural areas (open space, farmlands, and greenbelts)	86%	87%	88%	86%	88%	86%
Recreational opportunities in Boulder open space	91%	91%	90%	92%	90%	91%
Recycling/composting	72%	81% A	80% A	76%	78%	76%
Yard waste pick-up	79%	80%	75%	79%	78%	78%

	Age			Gender		Overall
Please rate the quality of each of the following services Boulder	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
City parks	87% B	78%	81%	83%	85%	83%
Recreation programs or classes	91% B	82%	90% B	91%	86%	88%
Recreation centers or facilities	92% B	82%	87%	88%	89%	87%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	79%	75%	80%	79%	78%	78%

Table 68: Community Member Engagement and Activities by Age and Gender

		Age	Gend	Overall		
Please indicate whether or not you have done each of the following in the last 12 months.	18- 34	35- 54	55+	Woman	Man	
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
Contacted the City of Boulder (in-person, phone, email, or web) for help or		61%	58%	51%		
information	34%	Α	Α	В	41%	46%
Contacted Boulder elected officials (in-person, phone, email, or web) to express						
your opinion	20%	23%	25%	21%	23%	22%
Attended a local public meeting (of local elected officials like City, advisory boards,		25%	34%			
town halls, HOA meetings, neighborhood watch, etc.)	13%	Α	АВ	21%	21%	21%
Watched (online or on television) a local public meeting	25%	30%	29%	30%	25%	27%

		Age			ler	Overall
Please indicate whether or not you have done each of the following in the last 12 months.	18- 34	35- 54	55+	Woman	Man	
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
			52%			
Volunteered your time to some group/activity in Boulder	41%	47%	Α	46%	44%	45%
		85%	95%			
Voted in your most recent local election	73%	Α	АВ	83%	80%	81%
	87%	76%				
Used bus, rail, subway, or other public transportation instead of driving	ВС	С	60%	76%	79%	77%
	83%	75%				
Carpooled with other adults or children instead of driving alone	ВС	С	58%	77%	74%	75%
	96%	94%			94%	
Walked or biked instead of driving	С	С	81%	89%	Α	91%
				95%		
Taken steps to reduce your climate impact	93%	94%	90%	В	90%	92%

Table 69: Government Performance Ratings by Age and Gender

	Age			Gender		Overal
Please rate the following categories of Boulder government performance.	18- 34	35- 54	55+	Woman	Man	
(Percent "excellent" or "good")	(A)	(B)	(C)	(A)	(B)	(A)
The value of services for the taxes paid to Boulder	71% B C	45%	55% B	59%	62%	60%
The overall direction that Boulder is taking	51% B C	34%	35%	37%	50% A	43%
The job Boulder government does at welcoming community member involvement	62% B	49%	57%	58%	58%	57%
The job Boulder government does at informing the public with openness and transparency	58% B	48%	51%	49%	59% A	53%
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	50% B C	35%	33%	37%	48% A	42%
The job Boulder government does at treating community members with respect	64%	58%	62%	59%	66%	62%

Table 70: Provided Input To the City by Age and Gender

	Age			Gend	Overall	
In the past 12 months, have you provided any input to the city as a part of city decision-making?	18- 34	35- 54	55+	Woman	Man	
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
In the past 12 months, have you provided any input to the city as a part of city						
decision-making?	26%	31%	31%	29%	28%	29%

Table 71: Belief that Input was Heard by Age and Gender

		Age		Gend	Overall	
Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?	18- 34	35- 54	55+	Woman	Man	-
(Percent "yes")	(A)	(B)	(C)	(A)	(B)	(A)
Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?	61%	47%	52%	55%	56%	55%

Table 72: Future Focus Areas by Age and Gender

		Age			Gender	
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.	18- 34	35- 54	55+	Woman	Man	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
		78%	84%			
Overall economic health of Boulder	68%	Α	Α	77%	73%	75%
	88%				88%	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	В	78%	83%	81%	Α	84%
Overall design or layout of Boulder's residential and commercial areas (e.g., homes,			79%			
buildings, streets, parks, etc.)	71%	69%	АВ	72%	73%	72%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water,		84%	91%			
electric/gas, broadband)	66%	Α	Α	77%	77%	77%
		86%	94%	87%		
Overall feeling of safety in Boulder	71%	Α	АВ	В	75%	81%
			93%			
Overall quality of natural environment in Boulder	83%	85%	АВ	83%	87%	86%

			Age			Overall	
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very important")	18- 34	35- 54	55+	Woman	Man		
	(A)	(B)	(C)	(A)	(B)	(A)	
			87%				
Overall quality of parks and recreation opportunities	73%	79%	АВ	76%	80%	78%	
			79%				
Overall health and wellness opportunities in Boulder	59%	62%	АВ	65%	65%	65%	
			69%				
Overall opportunities for education, culture, and the arts	54%	60%	Α	60%	57%	59%	
Connection and engagement within the community	60%	63%	68%	64%	62%	63%	
	72%			74%			
Equity and inclusivity	В	62%	65%	В	62%	68%	

Table 73: Degree to Which Homelessness is a Problem by Age and Gender

	Age			Gend	Overall	
To what degree, if at all, is homelessness a problem in the City of Boulder	18-34	35-54	55+	Woman	Man	
(Percent "major problem" or "moderate problem")	(A)	(B)	(C)	(A)	(B)	(A)
		95%	97%	94%		
To what degree, if at all, is homelessness a problem in the City of Boulder?	89%	Α	Α	В	90%	92%

Table 74: Funding for Services for Those in Need by Age and Gender

How important to you, if at all, is it for the city to contribute funding to		Age		Gender		Overall
community-based organizations that provide each of the following services to the homeless population and others in need?	18- 34	35- 54	55+	Woman	Man	
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
	71%		68%	73%		
Job training programs	В	57%	В	В	61%	67%
	90%			92%		
Mental health programs	В	83%	85%	В	83%	87%
Substance abuse programs	83%	80%	82%	84%	81%	82%
	90%		83%	87%		
Shelter during severe weather, including temperature extremes	ВС	71%	В	В	82%	84%
	82%					
Housing/rental assistance programs	ВС	61%	66%	76%	72%	73%
Supportive housing, which combines housing with services such as job training and	84%			84%		
substance abuse treatment	ВС	73%	73%	В	75%	79%

Table 75: Housing Choices by Age and Gender

There are different ways that a community can try to ensure there are a wider	ere are different ways that a community can try to ensure there are a wider			Gender		Overall
variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	18- 34	35- 54	55+	Woman	Man	-
(Percent "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)
Preservation of small starter homes (homes with fewer rooms or other amenities	79%		73%	79%		
that are affordable for first-time buyers)	В	63%	В	В	69%	73%
Building of more accessory dwelling units (apartments or small homes built above	56%	56%			56%	
garages, in backyards, etc.)	С	С	42%	48%	Α	52%
	68%				67%	
Medium-density development (like townhouses)	ВС	57%	52%	55%	Α	61%
	70%	49%			66%	
Higher-density development (like apartments)	ВС	С	36%	46%	Α	56%
Changes to the occupancy levels (the number of people who can live in) in current	63%	50%			58%	
housing	ВС	С	37%	49%	Α	53%

Table 76: Information Sources by Age and Gender

Please indicate how much of a source, if at all, you consider each of the	Age			Gend	Overall	
following to be for obtaining information about the city government and its activities, events and services	18- 34	35- 54	55+	Woman	Man	
(Percent "major source" or "minor source")	(A)	(B)	(C)	(A)	(B)	(A)
		71%	79%	70%		
City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email	59%	Α	Α	В	64%	67%
		92%				
City website (bouldercolorado.org)	85%	Α	88%	88%	86%	87%
		81%	80%			
Topic specific electronic emails issued by the city	64%	Α	Α	75%	70%	72%
			46%			
Government access cable channel	25%	25%	A B	34%	27%	30%
			66%	63%		
City Council meeting livestreams or recorded broadcasts	53%	58%	Α	В	52%	57%
		56%	60%	54%		
Nextdoor	34%	Α	Α	В	37%	46%
				42%		
Facebook	37%	42%	35%	В	34%	37%
	51%	41%				
Twitter	ВС	С	23%	42%	41%	41%
	43%	32%		42%		
Instagram	ВС	С	21%	В	28%	34%
					34%	
YouTube	31%	32%	26%	26%	Α	30%

Please indicate how much of a source, if at all, you consider each of the		Age		Gender		Overall
following to be for obtaining information about the city government and its activities, events and services	18- 34	35- 54	55+	Woman	Man	
(Percent "major source" or "minor source")	(A)	(B)	(C)	(A)	(B)	(A)
				83%		
Boulder Daily Camera	76%	81%	81%	В	75%	79%
	67%					
The Denver Post	ВС	50%	44%	59%	55%	57%
Boulder Weekly	61%	68%	65%	65%	62%	63%
			73%	66%		
Local TV/radio stations	52%	58%	АВ	В	52%	59%
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	59%	59%	58%	60%	57%	58%
	96%					
Word of mouth from family, friends, community connectors or neighbors	С	94%	90%	94%	94%	94%

Comparisons by Income

Table 77: Quality of Life Ratings by Income

Please rate each of the following aspects of quality of life in Boulder: (Percent "excellent" or "good")	Income				Are you able to cover all of your essential expenses without accumulating debt?		Overall
	Less than \$50,000 (A)	\$50,000 to \$99,999 (B)	\$100,000 to \$199,999 (C)	\$200,000 or more (D)	No (A)	Yes (B)	(A)
Boulder as a place to raise children	76% B	63%	78% B	82% B	64%	77% A	74%
Boulder as a place to work	63%	73% A	79% A	87% A B	48%	81% A	75%
Boulder as a place to visit	94% D	93% D	94% D	87%	94%	91%	91%
Boulder as a place to retire	43%	54%	62% A	55%	35%	58% A	55%
The overall quality of life in Boulder	83%	79%	92% A B	91% A B	70%	88% A	85%
Sense of community	59% B	42%	52% B	57% B	37%	55% A	51%

Table 78: General Community Characteristics Ratings by Income

		Income				Are you able to cover all of your essential expenses without accumulating debt?	
Please rate each of the following characteristics as they relate to Boulder as a whole:	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	86% B C	73%	74%	85% B C	76%	78%	77%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	69%	79% A	80% A	84% A	67%	80% A	78%
Overall quality of natural environment in Boulder	90%	91%	98% A B	96% A	91%	95%	94%
Overall quality of parks and recreation opportunities	91%	94%	97% A D	89%	89%	93%	92%
Overall health and wellness opportunities in Boulder	93%	92%	94%	97% B	88%	94% A	93%
Overall opportunities for education, culture, and the arts	89% B	82%	87%	84%	79%	86% A	85%
Residents' connection and engagement with their community	56%	50%	61% B	59%	45%	59% A	56%

		I	ncome		Are you abl your esse without a	Overall	
Please rate each of the following characteristics as they relate to Boulder as a whole:	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
The city as a place for innovation, creativity, and entrepreneurship	74%	66%	71%	69%	52%	73% A	70%

Table 79: Safety Ratings by Income

Please indicate how likely or		Iı	ncome	Are you a your es	Overall		
unlikely you are to do each of the following: (Percent "very" or "somewhat	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
likely")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
In your neighborhood during the						94%	
day	93%	93%	96%	92%	87%	Α	93%
In Boulder's downtown/commercial area during the day	84% D	77%	82% D	71%	73%	78%	77%
			64%			61%	
From property crime	53%	61%	Α	56%	49%	Α	59%

Please indicate how likely or unlikely you are to do each of the following: (Percent "very" or "somewhat likely")		I	ncome	Are you a your ess	Overall		
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
	(A)	(B) (C)		(D)	(A)	(B)	(A)
From violent crime	80%	72%	83% B D	75%	72%	78%	77%
From fire, flood, or other natural disaster	51%	48%	46%	45%	51%	46%	46%
In city parks, facilities, and trails	83% B	66%	78% B D	65%	71%	72%	71%
In Boulder, based on your personal identity	78%	81%	88% A	84%	70%	85% A	82%

Table 80: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Income

How important is it that local government focuses on creating a diverse, equitable, and inclusive city? (Percent "essential" or "very		Ir	ncome	Are you able your essent without accur	Overall		
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
important")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
How important is it that local government focuses on creating a diverse, equitable, and inclusive	82%	72%	75%				
city?	B D	D	D	55%	75%	68%	69%

Table 81: Feeling Welcome and Accepted by Income

How welcome and accepted do you feel		In	come	Are you able to essential exp	Overall		
(Percent "very welcome" or "somewhat	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	- (4)
welcome")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
At city parks, trails, and facilities	89%	91%	91%	88%	87%	89%	89%
At city-sponsored community engagement	0.40/	0.40/	90%	939/	760/	86%	000/
activities	84%	84%	D	82%	76%	A	85%

How welcome and accepted do you feel		In	come		Are you able to essential exp	Overall	
(Percent "very welcome" or "somewhat	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
welcome")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
In the Boulder community, based on						88%	
your personal identity	88%	86%	88%	86%	78%	Α	86%

Table 82: Community Characteristics Ratings by Income

		I	ncome	Are you of your e withou	Overall		
Please rate each of the following in the Boulder community	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	(4)
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
		56%	64%	64%		58%	
Ease of public parking	28%	Α	Α	Α	38%	Α	54%
		63%	70%	71%		66%	
Ease of travel by car in Boulder	51%	Α	Α	Α	55%	Α	64%
Ease of travel by public	64%			66%		58%	
transportation in Boulder	ВС	53%	48%	ВС	48%	Α	56%

		Iı	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
Please rate each of the following in the Boulder community	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Ease of travel by bicycle in Boulder	88% C	84%	80%	85%	85%	82%	82%
Ease of walking in Boulder	80%	87% C	77%	83%	75%	83% A	81%
Well-planned residential growth	43%	35%	40%	37%	35%	38%	37%
Well-planned commercial growth	50%	39%	44%	39%	33%	43%	41%
Well-designed neighborhoods	58%	49%	55%	53%	40%	55% A	52%
Clarity and language options of signage in public spaces	69%	80% A	82% A	86% A	72%	81% A	79%
Preservation of the historical or cultural character of the community	54%	62%	72% A B	69% A	51%	67% A	65%
Public places where people want to spend time	70%	69%	72%	64%	56%	71% A	68%
Variety of housing options	31% B C	18%	15%	30% B C	12%	25% A	23%
Availability of affordable quality housing	10%	7%	7%	12%	3%	11% A	9%

		I	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
Please rate each of the following in the Boulder community	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Cleanliness of Boulder	52%	65% A	69% A	62%	39%	66% A	62%
Water resources (beaches, lakes, ponds, riverways, etc.)	57%	70% A D	66% D	53%	51%	65% A	62%
Air quality	58%	65%	65%	59%	49%	65% A	62%
Availability of paths and walking trails	96%	95%	94%	95%	95%	94%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	95%	95%	96%	98%	94%	96%	96%
Recreational opportunities	96%	91%	92%	96% B	88%	94% A	93%
Opportunities to attend cultural/arts/music activities	80%	83%	80%	77%	68%	82% A	80%
Opportunities to attend special events and festivals	82%	84%	81%	82%	74%	84% A	82%

		Iı	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
Please rate each of the following in the Boulder community	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Outdoor spaces to gather with large families or groups	83%	83%	82%	80%	79%	82%	81%
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	70%	76%	65%	79% C	58%	75% A	72%
Community support for the arts	76%	78%	83% D	72%	61%	81% A	78%
Availability of affordable quality childcare/preschool	32%	29%	27%	38%	16%	35% A	32%
Adult educational opportunities	80%	70%	82% B	80% B	63%	81% A	77%
Opportunities to volunteer	89% B	77%	88% B	86% B	75%	87% A	85%
Opportunities to participate in community matters	66%	67%	76% D	64%	55%	71% A	68%
Availability of affordable quality mental health care	31% B	19%	37% B	29%	7%	34% A	28%

Table 83: Economy Ratings by Income

Please rate each of the		I	ncome		your es	Are you able to cover all of your essential expenses without accumulating debt?		
following in the Boulder community (Percent "excellent" or	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes		
"good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)	
Overall quality of business and service establishments in Boulder	89%	82%	84%	85%	76%	86% A	84%	
Variety of business and service establishments in Boulder	64%	61%	73% B	71% B	46%	72% A	67%	
Vibrancy of downtown/commercial area	75%	74%	79%	76%	67%	77% A	75%	
Employment opportunities	40%	57% A	59% A	69% A B	38%	61% A	57%	
Shopping opportunities	74%	72%	77%	76%	65%	76% A	74%	
Cost of living in Boulder	3%	7%	6%	9% A	1%	7% A	6%	

Table 84: City Services Ratings by Income

		Ir	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
Please rate the quality of each of the following services Boulder	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Public information and communication	70%	73%	72%	71%	60%	74% A	71%
Traffic enforcement	62% D	58%	66% D	51%	51%	61%	59%
Traffic signal timing	55%	57%	55%	65% C	47%	59% A	57%
Street repair	38%	33%	34%	38%	27%	36% A	34%
Street cleaning	68%	74% C	65%	68%	65%	68%	67%
Street lighting	63%	63%	64%	71%	54%	67% A	65%
Snow removal	47%	44%	53%	49%	45%	48%	47%
Sidewalk maintenance	61%	56%	63%	62%	54%	61%	60%
Bus or transit services	72% C	72% C	61%	74% C	68%	69%	68%

		Iı	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
Please rate the quality of each of the following services Boulder	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Land use, planning, and zoning	49% B	31%	40%	44% B	28%	43% A	40%
Code enforcement (weeds, abandoned buildings, etc.)	45%	44%	56% B D	45%	49%	47%	47%
Affordable high-speed internet access	49%	45%	53%	48%	32%	52% A	48%
Drinking water	86%	86%	93% A B	93% A B	71%	93% A	90%
Sewer services	89%	94%	92%	95% A	80%	94% A	92%
Storm water management (storm drainage, dams, levees, etc.)	83%	79%	85%	88% B	80%	84%	83%
Utility billing	55%	65%	70% A	73% A	43%	71% A	66%
Police/sheriff services	61%	60%	69%	66%	38%	69% A	65%
Crime prevention	47%	44%	47%	39%	25%	48% A	44%

	Income				Are you able to cover all of your essential expenses without accumulating debt?		Overall
Please rate the quality of each of the following services Boulder	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Animal management	76%	73%	80%	78%	67%	79% A	76%
Ambulance or emergency medical services	87%	88%	84%	91%	83%	88%	87%
Fire services	97% C	94%	90%	96% C	91%	94%	93%
Fire prevention and education	67%	73%	76%	78% A	64%	76% A	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60%	66%	71% A	73% A	49%	70% A	66%
Preservation of natural areas (open space, farmlands, and greenbelts)	71%	87% A	92% A	92% A	78%	88% A	86%
Recreational opportunities in Boulder open space	87%	91%	94% A	90%	91%	91%	91%

Please rate the quality of each of the following services Boulder		Iı	ncome	Are you of yo expe accum	Overall		
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Recycling/composting	67%	74%	75%	89% A B C	58%	80% A	76%
Yard waste pick-up	74%	73%	80%	86% A B	68%	80% A	78%
City parks	82%	88% D	88% D	75%	78%	84%	83%
Recreation programs or classes	90%	91%	85%	88%	85%	88%	88%
Recreation centers or facilities	90%	87%	88%	87%	84%	88%	87%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	83% B D	73%	84% B D	73%	60%	81% A	78%

Table 85: Community Member Engagement and Activities by Income

Please indicate whether or not you have done each of the following in the last 12 months.		I	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "yes")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Contacted the City of Boulder (in- person, phone, email, or web) for help or information	35%	48% A	44%	56% A C	49%	46%	46%
Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion	30% B C	17%	20%	24%	25%	21%	22%
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.)	21%	21%	21%	20%	25%	21%	21%
Watched (online or on television) a local public meeting	20%	32% A	29% A	24%	30%	27%	27%
Volunteered your time to some group/activity in Boulder	37%	46%	49% A	45%	47%	45%	45%
Voted in your most recent local election	72%	80% A	83% A	86% A	79%	82%	81%

Please indicate whether or not you have done each of the following in the last 12 months.		I	ncome	Are you able to cover all of your essential expenses without accumulating debt?		Overall	
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	(4)
(Percent "yes")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Used bus, rail, subway, or other public transportation instead of driving	83%	76%	78%	78%	84% B	76%	77%
Carpooled with other adults or			77%	83%	82%		
children instead of driving alone	74%	68%	В	В	В	74%	75%
Walked or biked instead of driving	89%	91%	94%	96% A B	95%	91%	91%
Taken steps to reduce your climate			95%	95%			
impact	89%	91%	Α	Α	93%	92%	92%

Table 86: Government Performance Ratings by Income

Please rate the following categories of Boulder government performance.		I	ncome	Are you a your es without a	Overall		
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
The value of services for the taxes paid to Boulder	60%	61%	61%	62%	47%	62% A	60%
The overall direction that Boulder is taking	46% D	44%	49% D	35%	25%	46% A	43%
The job Boulder government does at welcoming community member involvement	56%	58%	62%	52%	47%	59% A	57%
The job Boulder government does at informing the public with openness and transparency	54%	55%	61% D	46%	34%	57% A	53%
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	47% D	44% D	50% D	28%	29%	44% A	42%
The job Boulder government does at treating community members with respect	62%	60%	64%	64%	34%	67% A	62%

Table 87: Provided Input To the City by Income

In the past 12 months, have you provided any input to the		Inc	come	Are you able your essent without accur	Overall		
city as a part of city decision- making?	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "yes")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
In the past 12 months, have you provided any input to the city as a part of city decision-making?	29%	33%	26%	27%	41% B	27%	29%

Table 88: Belief that Input was Heard by Income

Do you believe that your input		I	ncome	Are you a your ess without ac	Overall		
was heard, even if the outcome wasn't ultimately what you preferred?	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
(Percent "yes")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Do you believe that your input was heard, even if the outcome wasn't ultimately what you						62%	
preferred?	61%	47%	58%	64%	31%	A	55%

Table 89: Future Focus Areas by Income

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or "very		Ir	ncome		Are you able to cover all of your essential expenses without accumulating debt?		Overall
	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
important")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Overall economic health of Boulder	75%	72%	75%	75%	67%	76% A	75%
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	86%	79%	91% B D	81%	79%	85%	84%
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	70%	78%	71%	71%	69%	73%	72%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	73%	79%	78%	73%	79%	77%	77%
Overall feeling of safety in Boulder	76%	80%	76%	91% A B C	73%	82% A	81%
Overall quality of natural environment in Boulder	92% B	76%	86% B	91% B	86%	85%	86%
Overall quality of parks and recreation opportunities	78%	72%	76%	88% A B C	72%	79%	78%

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the		Ir	ıcome	Are you all of you expense accumu	Overall		
following in the coming two to three years. (Percent "essential" or "very	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
important")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
Overall health and wellness opportunities in Boulder	67%	64%	63%	67%	70%	64%	65%
Overall opportunities for education, culture, and the arts	67% D	57%	61%	53%	63%	58%	59%
Connection and engagement within the community	75% B C D	60%	66% D	54%	64%	62%	63%
Equity and inclusivity	77% D	68% D	74% D	54%	76% B	66%	68%

Table 90: Degree to Which Homelessness is a Problem by Income

To what degree, if at all, is homelessness a problem in		In	come	Are you able your essent without accur	Overall		
the City of Boulder (Percent "major problem" or	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
"moderate problem")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
To what degree, if at all, is homelessness a problem in the City of Boulder?	91%	90%	93%	95% B	91%	92%	92%

Table 91: Funding for Services for Those in Need by Income

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to		Ir	ncome		Are you all of y exper accum	Overall	
the homeless population and others in need? (Percent "essential" or "very	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
important")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
	80%	71%	65%				
Job training programs	C D	D	D	55%	65%	67%	67%
Mental health programs	90%	88%	88%	85%	91%	86%	87%
Substance abuse programs	82%	84%	83%	80%	85%	82%	82%
Shelter during severe weather, including temperature extremes	92% B D	85% D	86% D	76%	81%	84%	84%

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to		In	ncome		Are you all of yo expens accumu	Overall	
the homeless population and others in need? (Percent "essential" or "very important")	Less than \$50,000 (A)	\$50,000 to \$99,999 (B)	\$100,000 to \$199,999 (C)	\$200,000 or more (D)	No (A)		
percuite ,	88%	77%	74%		83%		(A)
Housing/rental assistance programs	BCD	D	D	60%	В	71%	73%
Supportive housing, which combines housing with services such as job training and substance abuse treatment	84%	81%	76%	78%	81%	78%	79%

Table 92: Housing Choices by Income

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is		In	ncome		Are you a all of yo expens	Overall	
that the city encourage each of the following? (Percent "essential" or "very important")	Less than \$50,000 (A)	\$50,000 to \$99,999 (B)	\$100,000 to \$199,999 (C)	\$200,000 or more (D)	No (A)	Yes (B)	(A)
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	88% C D	81% C D	67%	65%	83% B	72%	73%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	65% B C D	52%	50%	52%	62% B	50%	52%
Medium-density development (like townhouses)	57%	59%	68% A B	64%	64%	61%	61%
Higher-density development (like apartments)	64% D	59% D	61% D	47%	60%	56%	56%
Changes to the occupancy levels (the number of people who can live in) in current housing	62% D	55% D	57% D	44%	65% B	51%	53%

Table 93: Information Sources by Income

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the		In	ıcome	Are you all of y exper	Overall		
city government and its activities, events and services (Percent "major source" or "minor	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
source")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email	61%	72% A	66%	66%	71%	66%	67%
City website (bouldercolorado.org)	83%	88%	89%	87%	84%	88%	87%
Topic specific electronic emails issued by the city	73%	76%	71%	70%	77%	72%	72%
Government access cable channel	41% C D	34% D	29% D	19%	36%	29%	30%
City Council meeting livestreams or recorded broadcasts	61%	58%	53%	59%	63%	56%	57%
Nextdoor	41%	46%	44%	52% A	45%	46%	46%
Facebook	48% B C D	38%	36%	35%	38%	37%	37%
Twitter	53% B C D	37%	43%	36%	38%	42%	41%
Instagram	51% B C D	31%	37% D	26%	45% B	33%	34%

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the		In	come		Are you all of you expen accumu	Overall	
city government and its activities, events and services (Percent "major source" or "minor	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$199,999	\$200,000 or more	No	Yes	
source")	(A)	(B)	(C)	(D)	(A)	(B)	(A)
YouTube	37% B D	24%	35% B D	25%	30%	30%	30%
Boulder Daily Camera	71%	80% A	81% A	80% A	70%	80% A	79%
The Denver Post	54%	64% A D	64% A D	45%	65%	55%	57%
Boulder Weekly	65%	67% D	68% D	56%	70%	62%	63%
Local TV/radio stations	61% D	70% C D	55%	48%	69% B	57%	59%
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	57%	62%	59%	57%	70% B	56%	58%
Word of mouth from family, friends, community connectors or neighbors	95%	95%	91%	96% C	96%	94%	94%

Survey Results by Quadrant

Table 94: Quality of Life Ratings by Area

Please rate					Area					Overall
each of the following aspects of quality of	1 (Central Boulder)	2 (Central Uni- Hill)	3 (Colorado University)	4 (Crossroads)	5 (Gunbarrel)	6 (North Boulder)	7 (Palo Park)	8 (South Boulder)	9 (Southeast Boulder)	
life in Boulder: (Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Boulder as a place to live	87% B	73%	89% B	92% B	95% B H	87% B	94% B H	82%	87% B	86%
Boulder as a place to raise children	65%	60%	69%	87% A B	88% A B	85% A B C I	88% A B C I	74%	70%	74%
Boulder as a place to work	78%	70%	73%	90% B C G H I	79%	84%	71%	72%	72%	75%

Please rate					Area					Overall
each of the following aspects of quality of life in Boulder:	1 (Central Boulder)	2 (Central Uni- Hill)	3 (Colorado University)	4 (Crossroads)	5 (Gunbarrel)	6 (North Boulder)	7 (Palo Park)	8 (South Boulder)	9 (Southeast Boulder)	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Boulder as a place to visit	90%	93%	91%	96% H	97% H	93%	92%	85%	92% H	91%
Boulder as a place to retire	47%	61%	51%	53%	48%	58%	59%	52%	65% A	55%
The overall quality of life in Boulder	81%	91% A H I	87%	95% A H I	94% A H I	87%	92% A H I	81%	80%	85%
Sense of community	50%	70% A C D E G H	53%	42%	48%	58% H	42%	43%	60% D G H	51%

Table 95: General Community Characteristics Ratings by Area

Please rate each					Area					Overall
of the following characteristics as they relate to Boulder as a whole:	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	72% I	80% I	90% A D E F H I	69%	74%	77% I	87% A D I	79% I	62%	77%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	78% B	66%	75%	89% B	85% B	82% B	85% B	76%	76%	78%
Overall quality of natural environment in Boulder	96% H	94% H	95% H	97% H	94% H	96% H	97% H	86%	97% H	94%

Please rate each					Area					Overall
of the following characteristics as they relate to Boulder as a whole:	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
(Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall quality of parks and recreation opportunities	87%	90%	94% A	100% A H	94%	94%	95% A	89%	94%	92%
Overall health and wellness opportunities in Boulder	94% E	97% E	93%	97% E	85%	93%	95% E	92%	91%	93%
Overall opportunities for education, culture, and the arts	81%	80%	95% A B D E G H	81%	79%	88%	82%	83%	87%	85%
Residents' connection and engagement with their community	51%	58%	50%	67% F	60%	47%	65% C F	55%	63% A C F	56%

Please rate each					Area					Overall
of the following characteristics as they relate to Boulder as a	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
whole: (Percent "excellent" or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
The city as a place for innovation, creativity, and entrepreneurship	71%	60%	80% B F H	79%	76%	66%	66%	64%	73%	70%

Table 96: Safety Ratings by Area

Please indicate how		Area											
likely or unlikely you are to do each of the following: (Percent "very" or	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder				
"somewhat likely")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)			
In your neighborhood during the day	85%	93% A	98% A E	96% A	89%	96% A	93% A	93% A	96% A	93%			
In Boulder's downtown/commercia I area during the day	70%	78%	93% A B F G H	82%	81%	80%	71%	70%	77%	77%			

Please indicate how		Area											
likely or unlikely you are to do each of the following: (Percent "very" or "somewhat likely")	Central Ce Boulde I U	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder				
"somewhat likely")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)			
From property crime From violent crime	52%	55% 83% A	69% A D I 92% A F G H I	49%	68% 79%	59%	63%	59% 72%	56% 76%	59%			
From fire, flood, or other natural disaster	51% I	57% H I	53% H I	54%	39%	41%	45%	40%	38%	46%			
In city parks, facilities, and trails	60%	83% A G H I	94% A F G H I	79% A	81% A G H I	70%	62%	66%	64%	71%			
In Boulder, based on your personal identity	74%	91% A	83% A	96% A F H I	88% A	81%	85% A	82% A	82%	82%			

Table 97: Importance of Local Government Focus on Diversity, Equity, and Inclusion by Area

How important is it that local government focuses on creating a					Area					Overall
	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
diverse, equitable, and inclusive city? (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
How important is it that local government focuses on creating a diverse, equitable, and			79% A B H	88% A B E F H I						
inclusive city?	66%	62%			67%	70%	71%	63%	70%	69%

Table 98: Feeling Welcome and Accepted by Area

How welcome and accepted do you feel (Percent "very welcome" or "somewhat welcome")		Area										
	1- Central Boulder	2- Central Uni-Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)		
At city parks, trails, and facilities	82%	96% A	93% A	99% A	89%	90%	87%	89%	88%	89%		
At city- sponsored community engagement activities	83%	88%	85%	76%	86%	82%	82%	89%	87%	85%		
In the Boulder community, based on your personal identity	81%	86%	93% A H	88%	86%	87%	93% A	84%	86%	86%		

Table 99: Community Characteristics Ratings by Area

Please rate each of the following in the Boulder community (Percent "excellent" or	Area									
	1- Central Boulder	2- Central Uni- Hill	Central 3- Uni- Colorado	4- Crossroads	5- Gunbarrel	6- North Boulder	7- Palo r Park		9- Southeast Boulder	
"good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Ease of public parking	51% B	29%	57% B	59% B	54% B	65% A B I	67% A B I	59% B	49% B	54%
Ease of travel by car in Boulder	66% B	52%	66%	70%	77% B H	64%	66%	60%	62%	64%
Ease of travel by public transportation in Boulder	53%	54%	76% A B D E F H I	52%	48%	49%	61% I	57%	45%	56%
Ease of travel by bicycle in Boulder	80%	86% E	91% A D E F I	74%	68%	77%	92% A D E F I	85% E	77%	82%
Ease of walking in Boulder	92% B C D E F I	79%	81% F	78%	78%	69%	82% F	85% F I	73%	81%
Well-planned residential growth	33%	54% A D H I	43%	25%	35%	42%	41%	33%	34%	37%
Well-planned commercial growth	39%	46%	58% A D E F G H I	34%	35%	42%	40%	35%	41%	41%

Please rate each of	Area									
the following in the Boulder community (Percent "excellent" or	1- Central Boulder	_	lentral 3- Ini- Colorado	4- Crossroads	5- Gunbarrel	6- North Boulder	7- Palo Park		9- Southeast Boulder	
"good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Well-designed neighborhoods	53%	56%	57%	43%	67% D	47%	61%	49%	50%	52%
Clarity and language options of signage in public spaces	77% E	88% E	81% E	75%	59%	86% E	87% E	75% E	81% E	79%
Preservation of the historical or cultural character of the community	66%	56%	64%	71%	83% B C G H	70% H	58%	56%	69% H	65%
Public places where people want to spend time	67% B	53%	79% A B E H I	93% A B E F G H I	57%	70% B	74% B E	66% B	63%	68%
Variety of housing options	21%	19%	24%	15%	21%	25%	36% A B D H I	22%	21%	23%
Availability of affordable quality housing	8%	7%	9%	4%	4%	15% D E	11%	12%	8%	9%

Please rate each of the following in the Boulder community (Percent "excellent" or	Area									
	1- Central Boulder	2- Central Uni- Hill	Central 3- Uni- Colorado Hill University		5- Gunbarrel	6- North Boulder		k Boulder		
"good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Cleanliness of Boulder	65% B H	43%	64% B	85% A B C F G H I	78% B H I	61% B	65% B	54%	60% B	62%
Water resources (beaches, lakes, ponds, riverways, etc.)	57% B	40%	71% A B G	90% A B C F G H I	69% B	64% B	52%	60% B	71% A B G H	62%
Air quality	68% H	66%	60%	67%	59%	63%	68% H	53%	61%	62%
Availability of paths and walking trails	94%	92%	99% B E H	97%	89%	98% E	96%	93%	94%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	95%	94%	99% E	97%	92%	95%	95%	95%	98%	96%
Recreational opportunities	93%	88%	99% A B D H I	86%	98% B D	96%	92%	92%	91%	93%

Please rate each of	Area									
the following in the Boulder community (Percent "excellent" or "good")	1- Central Boulder	2- Central Uni- Hill (B)	3- Colorado University (C)	4- Crossroads (D)	5- Gunbarrel (E)	6- North Boulder (F)	7- Palo Park	8- South Boulder (H)	9- Southeast Boulder	
Opportunities to attend cultural/arts/music activities	84% B	71%	78%	78%	86%	78%	77%	77%	85% B	(A)
Opportunities to attend special events and festivals	86% G H	81%	78%	78%	88%	91% C G H	74%	78%	85%	82%
Outdoor spaces to gather with large families or groups	74%	69%	96% A B F G H	97% A B H	89% A B H	82% B	82% B	74%	86% A B H	81%
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	74%	74%	74%	71%	69%	73%	72%	65%	79%	72%
Community support for the arts	65%	74%	85% A H	91% A	87% A	77% A	81% A	75%	85% A	78%

Please rate each of					Area					Overal
the following in the Boulder community (Percent "excellent" or "good")	1- Central Boulder	2- Central Uni- Hill (B)	3- Colorado University (C)	4- Crossroads (D)	5- Gunbarrel (E)	6- North Boulder (F)	7- Palo Park	8- South Boulder (H)	9- Southeast Boulder (I)	(A)
Availability of										
affordable quality		51%								
childcare/preschool	32%	G	33%	18%	32%	37%	21%	30%	32%	32%
Adult educational		88%								
opportunities	71%	АН	79%	81%	77%	81%	81%	74%	76%	77%
Opportunities to			94%	94%						
volunteer	86%	79%	BFHI	Н	88%	81%	87%	79%	83%	85%
Opportunities to participate in community matters	69%	63%	72%	62%	81% H	69%	65%	62%	72%	68%
Availability of										
affordable quality	35%		36%							
mental health care	I	35%	I	35%	29%	21%	28%	24%	19%	28%

Table 100: Economy Ratings by Area

				o. Economy K						Overal
					Area					I
Please rate each of the following in the Boulder community (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall quality of business and service establishments in Boulder	86% H	91% E H	91% E H	93% E H	76%	82%	86% H	76%	82%	84%
Variety of business and service establishments in Boulder	62%	66%	68%	92% A B C E F G H I	70%	62%	67%	68%	68%	67%
Vibrancy of downtown/commercia I area	72%	78%	83% A F H	93% A E F H	74%	67%	79% H	67%	83% A F H	75%
Employment opportunities	64% B G	46%	57%	50%	53%	66% B G	44%	60%	55%	57%
Shopping opportunities	75%	66%	89% A B D F G H I	68%	80%	66%	73%	69%	75%	74%
Cost of living in Boulder	10% G	4%	6%	11%	4%	10%	3%	5%	5%	6%

Table 101: City Services Ratings by Area

D					Area					Overal I
Please rate the quality of each of the following services Boulder (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Public information and communication	69%	67%	76%	78%	67%	69%	73%	68%	76%	71%
Traffic enforcement	55%	60%	74% A F H I	75% A F H I	66% F	44%	65% F	54%	52%	59%
Traffic signal timing	55% G	59% G	70% A D E G	47%	49%	60% G	37%	61% G	57% G	57%
Street repair	41% B H I	26%	47% B E F G H I	67% A B C E F G H I	27%	30%	32%	27%	28%	34%
Street cleaning	70% F	62%	80% B E F G H I	91% A B E F G H I	54%	52%	66%	66% F	64%	67%
Street lighting	64%	55%	61%	81% A B C E H	59%	65%	73% B	62%	70% B	65%
Snow removal	48%	47%	49%	50%	34%	44%	64% A B C E F H I	45%	41%	47%

DI I					Area					Overa I
Please rate the quality of each of the following services Boulder (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Sidewalk maintenance	54%	65% E	57%	76% A C E	43%	62% E	67% E	61% E	59%	60%
Bus or transit services	68% I	72% I	77% D F I	57%	62%	58%	79% D F I	73% F I	55%	68%
Land use, planning, and zoning	38%	39%	53% A E F H	36%	32%	35%	50%	34%	40%	40%
Code enforcement (weeds, abandoned buildings, etc.)	46%	46%	59% H	47%	45%	46%	49%	43%	45%	47%
Affordable high- speed internet access	57% H I	51%	61% E F H I	42%	41%	43%	46%	41%	43%	48%
Drinking water	91% G	88%	93% D G	81%	92%	86%	82%	89%	94% D G	90%
Sewer services	94%	92%	94%	93%	88%	89%	94%	89%	94%	92%
Storm water management (storm drainage, dams, levees, etc.)	80%	81%	89% H	87%	87%	89% H	92% A H	74%	82%	83%

Please rate the					Area					Overa
quality of each of the following services Boulder (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Utility billing	69%	66%	64%	66%	61%	69%	57%	72% G	61%	66%
Police/sheriff services	65%	64%	60%	70%	54%	65%	70%	66%	67%	65%
Crime prevention	38%	58% A F H I	56% A F H I	54%	41%	35%	52% A F	42%	37%	44%
Animal management	70%	76%	82%	81%	85%	76%	87% A I	77%	69%	76%
Ambulance or emergency medical services	84%	81%	94% B F	85%	90%	76%	94% F	87%	92% F	87%
Fire services	88%	94%	97% A D	84%	91%	97% A D	96%	93%	94%	93%
Fire prevention and education	75%	72%	68%	59%	75%	76%	80%	72%	80%	74%

Please rate the					Area					Overal I
quality of each of the following services Boulder (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	(4)
or "good") Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	70% B	(B) 52%	70% B	(D) 48%	76% B D	76% B D H I	81% B D H I	(H)	(I) 57%	(A) 66%
Preservation of natural areas (open space, farmlands, and greenbelts)	88% B	73%	85% B	97% B H	91% B	92% B	91% B	83% B	85% B	86%
Recreational opportunities in Boulder open space	90%	85%	93% H	89%	94%	95% H	95% H	85%	92%	91%
Recycling/compostin g	82% C	80% C	58%	82% C	73%	83% C	81% C	77% C	75% C	76%
Yard waste pick-up	77%	73%	76%	88%	73%	82%	85%	76%	81%	78%
City parks	80% B	68%	90% A B H	96% A B E H	78%	87% B	86% B	78% B	88% B H	83%

Please rate the		Area										
quality of each of the following services Boulder (Percent "excellent"	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	(4)		
or "good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)		
Recreation programs or classes	89%	86%	94% E H	78%	80%	90%	88%	84%	91%	88%		
Recreation centers or facilities	92% E H	84%	91%	84%	78%	88%	87%	83%	89%	87%		
Overall customer service by Boulder employees (police,												
receptionists,	78%		85%	89%	77%	82%	80%	74%	79%			
planners, etc.)	В	58%	ВН	В	В	В	В	В	В	78%		

Table 102: Community Member Engagement and Activities by Area

Please indicate					Area					Overall
whether or not you have done each of the following in the	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
last 12 months. (Percent "yes")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Contacted the City of Boulder (in-person, phone, email, or web) for help or information	44% D	44% D	36%	24%	40%	64% A B C D E G I	44% D	57% A C D E I	44% D	46%
Contacted Boulder elected officials (in- person, phone, email, or web) to express your opinion	19% G	24% G	29% G	47% A B C E F G H I	16%	26% G	6%	21% G	21% G	22%

Please indicate					Area					Overall
whether or not you have done each of the following in the last 12 months.	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
(Percent "yes")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.)	17%	15%	20%	30%	28%	27%	25%	24%	18%	21%
Watched (online or on television) a local public meeting	31% B I	17%	31% B I	38% B F I	24%	20%	23%	34% B F I	19%	27%
Volunteered your time to some group/activity in Boulder	40%	45%	39%	44%	59% A C	49%	42%	44%	54% A C	45%
Voted in your most recent local election	79% D	69%	76%	66%	84% B D	90% A B C D G	77%	85% B D	91% A B C D G	81%

Please indicate					Area					Overall
whether or not you have done each of the following in the last 12 months.	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
(Percent "yes")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Used bus, rail, subway, or other public transportation instead of driving	79% E I	80% E	86% D E F I	69%	60%	69%	83% E F I	82% E F I	69%	77%
Carpooled with other adults or children instead of driving alone	70%	80%	80%	65%	77%	69%	77%	72%	82% A D F	75%
Walked or biked instead of driving	96% E F G I	90%	94% E	98% E I	81%	88%	88%	93% E I	87%	91%
Taken steps to reduce your climate impact	95% B C I	87%	88%	99% B C I	94%	95%	93%	95% B C I	87%	92%

Table 103: Government Performance Ratings by Area

Please rate the					Area					Overall
following categories of Boulder government performance. (Percent "excellent" or	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
"good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
The value of services for the taxes paid to Boulder	58%	58%	69% E	55%	47%	61%	57%	61%	60%	60%
The overall direction that Boulder is taking	35%	37%	60% A B E F G H I	74% A B E F G H I	35%	39%	40%	38%	46%	43%
The job Boulder government does at welcoming community member		73%	70%		67%					
involvement	48%	AFHI	AHI	59%	АН	55%	63%	48%	52%	57%

Please rate the					Area					Overall
following categories of Boulder government performance. (Percent "excellent" or	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
"good")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
The job Boulder government does at informing the public with openness and transparency	50%	52%	69% A B E F H I	59%	49%	53%	59% H	43%	52%	53%
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	37%	45%	59% A E F H I	54% H	32%	39%	45%	33%	42%	42%
The job Boulder government does at treating community members with respect	55%	69% E H	66% E H	71% E H	47%	66% E	75% A E H	52%	70% A E H	62%

Table 104: Provided Input To the City by Area

In the past 12					Area	-				Overall
months, have you provided any input to the city as a part of city	1- Central Boulder	2- Central Uni-Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
decision- making? (Percent "yes")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
In the past 12 months, have you provided any input to the city as a part of city										
decision-	27%		28%	33%	35%	32%		31%	37%	
making?	G	23%	G	G	G	G	9%	G	G	29%

Table 105: Belief that Input was Heard by Area

Do you believe					Area					Overall
that your input was heard, even if the outcome	1- Central Boulder	2- Central Uni-Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	-
wasn't ultimately what you preferred? (Percent "yes")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Do you believe that your input was heard, even if the outcome wasn't ultimately what		73%		83%						
you preferred?	59%	F	55%	F	47%	38%	40%	52%	56%	55%

Table 106: Future Focus Areas by Area

2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
88% C F H	68%	79%	79%	73%	84% C H	65%	77% H	75%
9.40/	969/	94%	000/	909/	969/	909/	920/	84%
	88%	88% C F H 68%	88% C F H 68% 79%	88% C F H 68% 79% 79%	88% C F H 68% 79% 79% 73%	88% C F H 68% 79% 79% 73% C H	88% C F H 68% 79% 79% 73% C H 65%	88% C F H 68% 79% 79% 73% C H 65% H

Please rate how					Area					Overall
important, if at all, you think it is for the Boulder community to focus on each of	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
the following in the coming two to three years. (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	71%	75%	74%	68%	73%	81% I	69%	71%	68%	72%
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	73%	73%	75%	71%	87% G	81% G	67%	83% A G	78%	77%

Please rate how					Area					Overall
important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years. (Percent "essential" or	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
"very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall feeling of safety in Boulder	88% C D H	86% C D H	70%	60%	85% C D	90% C D H	89% C D H	75% D	80% D	81%
Overall quality of natural environment in Boulder	88% D I	81%	95% B D H I	75%	89% I	86%	85%	86% I	76%	86%
Overall quality of parks and recreation opportunities	83% B I	66%	78%	83% B I	84% B I	79% B	79%	81% B I	68%	78%
Overall health and wellness opportunities in Boulder	70%	61%	65%	70%	61%	69%	65%	63%	61%	65%

Please rate how					Area					Overall
important, if at all, you think it is for the Boulder community to	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
focus on each of the following in the coming two to three years. (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Overall opportunities for education, culture, and the arts	56%	55%	69% A H I	71% H	72% A H	57%	64%	52%	55%	59%
Connection and engagement within the community	61%	64%	77% A F G H I	66%	78% A G H I	63%	57%	58%	53%	63%
Equity and inclusivity	61%	68%	74% A F	92% A B C E F G H I	71%	57%	72% F	66%	66%	68%

Table 107: Degree to Which Homelessness is a Problem by Area

To what					Area					Overall
degree, if at all, is homelessness a problem in the City of	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
Boulder (Percent "major problem" or "moderate problem")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
To what degree, if at all, is homelessness a problem in the	0407	99%	0004	2004	0004	0204	100% A C H	010/	0004	92%
problem in the City of Boulder?	91%	99% A C H I	90%	89%	90%	92%	A C H I	91%	90%	ç

Table 108: Funding for Services for Those in Need by Area

How important to					Area					Overall
you, if at all, is it for the city to contribute funding to community-based	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
organizations that provide each of the following services to the homeless population and others in need? (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Job training programs	66%	61%	80% A B F G H I	79% F	66%	60%	62%	67%	64%	67%
Mental health programs	84%	86%	93% A H I	99% A E H I	83%	87%	93% H	83%	84%	87%
Substance abuse			89%	93%			93% A E F	86% A		
programs	73%	81%	AFI	AFI	79%	78%	I		77%	82%

How important to					Area					Overall
you, if at all, is it for the city to contribute funding to community-based	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	-
organizations that provide each of the following services to the homeless population and others in need? (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Shelter during severe weather, including temperature extremes	78%	87%	92% A G H	96% A G H	83%	82%	77%	82%	86%	84%
Housing/rental assistance programs	67%	69%	91% A B E F G H I	94% A B E F G H I	70%	71%	65%	75%	65%	73%

How important to					Area					Overall
you, if at all, is it for the city to contribute funding to	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
community-based organizations that provide each of the following services to the homeless population and others in need? (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Supportive housing, which combines housing with services such as job training and substance abuse treatment	70%	80%	87% A H	93% A E H I	73%	81% A	83% A	76%	78%	79%

Table 109: Housing Choices by Area

How important,					Area					Overall
if at all, do you think it is that the city encourage each	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	
of the following? (Percent "essential" or "very important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	67% D	80% A D	84% A D H	51%	71% D	72% D	81% A D	69% D	76% D	73%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	56% E	61% E I	51%	57%	38%	56%	57%	49%	45%	52%

How important,					Area					Overall
if at all, do you think it is that the city encourage each of the following? (Percent "essential" or "very	1- Central Boulder	2- Central Uni- Hill	3- Colorado University	4- Crossroads	5- Gunbarrel	6-North Boulder	7- Palo Park	8-South Boulder	9- Southeast Boulder	(4)
important")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Medium-density development (like townhouses)	58%	63%	67% I	68%	52%	62%	63%	65% I	52%	61%
Higher-density development (like apartments)	59% E G I	48%	73% A B E F G H I	82% A B E F G H I	40%	53%	41%	60% E G I	44%	56%
Changes to the occupancy levels (the number of										
people who can			73%	77%						
live in) in current	54%	1.50/	ABEFGH	ABEFGH	2=2/	100/		-00/	110/	
housing	ΕI	46%	I	I	37%	42%	55%	50%	41%	53%

Table 110: Information Sources by Area

Please indicate how much of a source, if					Area								
at all, you consider each of the following to be for obtaining information about	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	_			
the city government and its activities, events and services (Percent "major source" or "minor source")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)			
City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email	58%	47%	66% B	51%	68% B	85% A B C D H	79% A B D	68% B	75% A B D	67%			
City website (bouldercolorado.org)	76%	78%	92% A B	93% A B	98% A B	91% A B	93% A B	89% A B	88% A B	87%			
Topic specific electronic emails issued by the city	69%	65%	74%	79%	72%	76%	81% B	72%	70%	72%			
Government access cable channel	27%	31%	36% I	21%	40% I	28%	50% A B C D F H I	25%	23%	30%			

Please indicate how					A					Overal
much of a source, if at all, you consider each of the following to be for obtaining information about the city government	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	Area 5- Gunbarre	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	_
and its activities, events and services (Percent "major source" or "minor source")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
City Council meeting livestreams or recorded broadcasts	55%	44%	52%	77% A B C H I	64% B	61% B	68% B C I	59% B	52%	57%
Nextdoor	46%	43%	43%	43%	43%	50%	61% A B C H I	42%	43%	46%
Facebook	34%	40%	45% H	60% A B E G H I	30%	45% H	40%	28%	35%	37%
Twitter	43%	44%	60% A B F G H I	50%	44%	35%	38%	34%	32%	41%
Instagram	30%	42% H	47% A H I	64% A B F G H I	44% H	36% H	34%	22%	30%	34%

Please indicate how much of a source, if					Area					Overal I
at all, you consider each of the following to be for obtaining	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad s	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
information about the city government and its activities, events and services (Percent "major source" or "minor source")	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
YouTube	25%	35% H	39% A H I	51% A H I	35% H	37% A H I	37% H I	19%	21%	30%
Boulder Daily Camera	74%	66%	77%	87% B E	67%	82% B E	90% A B C E H	78% B	88% A B C E H	79%
The Denver Post	49%	49%	65% A B F	72% A B F	64% F	43%	58%	55%	71% A B F H	57%
Boulder Weekly	54%	50%	69% A B	68%	57%	79% A B E G	56%	67% A B	69% A B	63%
Local TV/radio stations	40%	51%	67% A B	60% A	65% A	69% A B	67% A B	60% A	66% A B	59%

Please indicate how much of a source, if		Area								
at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services (Percent "major source" or "minor source")	1- Central Boulde r	2- Centra I Uni- Hill	3- Colorado Universit y	4- Crossroad	5- Gunbarre I	6- North Boulde r	7- Palo Par k	8- South Boulde r	9- Southeas t Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(A)
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	59% B	39%	52%	69% B G	65% B	66% B C G	48%	64% B G	60% B	58%
Word of mouth from family, friends, community connectors or neighbors	93%	96%	93%	100%	99%	92%	94%	94%	96%	94%

Appendix E: Detailed Benchmark Comparisons

Comparison Data

Polco/National Research Center (NRC)'s database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Boulder Quality of Life Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National benchmark comparisons and Front Range benchmark comparisons have been provided when similar questions on the Boulder Quality of Life Survey are included in NRC's database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Boulder's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Boulder's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Boulder's rating to the benchmark.

In that final column, Boulder's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Boulder's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Boulder's average rating was more than 20 points different when compared to the benchmark.

National Benchmark Comparisons

Table 111: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	85%	124	373	Similar
Boulder as a place to live	86%	158	357	Similar

Table 112: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall direction that Boulder is taking	43%	273	339	Similar
The value of services for the taxes paid to Boulder	60%	119	359	Similar
The job Boulder government does at informing the public with openness and transparency	53%	121	257	Similar
The job Boulder government does at welcoming community member involvement	57%	117	336	Similar
The job Boulder government does at treating community members with respect	62%	140	254	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	78%	168	351	Similar
Public information and communication	71%	99	314	Similar

Table 113: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of business and service establishments in Boulder	84%	54	315	Similar
Variety of business and service establishments in Boulder	67%	80	252	Similar
Vibrancy of downtown/commercial area	75%	36	295	Higher
Shopping opportunities	74%	33	317	Higher
Boulder as a place to visit	91%	27	317	Much higher
Boulder as a place to work	75%	77	352	Similar
Employment opportunities	57%	83	325	Similar
Cost of living in Boulder	6%	295	305	Much lower

Table 114: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	77%	14	259	Higher
Ease of travel by car in Boulder	64%	216	323	Similar
Ease of travel by public transportation in Boulder	56%	26	298	Higher
Ease of travel by bicycle in Boulder	82%	7	322	Much higher
Ease of walking in Boulder	81%	34	326	Higher
Ease of public parking	54%	173	294	Similar
Bus or transit services	68%	31	288	Higher
Traffic enforcement	59%	214	348	Similar
Traffic signal timing	57%	112	307	Similar
Street repair	34%	241	347	Similar
Street cleaning	67%	153	316	Similar
Street lighting	65%	136	334	Similar

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Snow removal	47%	224	264	Lower
Sidewalk maintenance	60%	145	317	Similar
Used bus, rail, subway, or other public transportation instead of driving	77%	4	282	Much higher
Carpooled with other adults or children instead of driving alone	75%	1	298	Much higher
Walked or biked instead of driving	91%	3	300	Much higher

Table 115: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Well-planned residential growth	37%	189	253	Similar
Well-planned commercial growth	41%	153	253	Similar
Well-designed neighborhoods	52%	138	251	Similar
Preservation of the historical or cultural character of the community	65%	115	250	Similar
Public places where people want to spend time	68%	79	301	Similar
Variety of housing options	23%	285	311	Lower
Availability of affordable quality housing	9%	307	332	Lower
Land use, planning, and zoning	40%	194	317	Similar
Code enforcement (weeds, abandoned buildings, etc.)	47%	148	338	Similar

Table 116: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	78%	59	251	Similar
Affordable high-speed internet access	48%	158	247	Similar
Drinking water	90%	13	314	Higher
Sewer services	92%	8	312	Higher
Storm water management (storm drainage, dams, levees, etc.)	83%	63	323	Similar
Utility billing	66%	172	291	Similar

Table 117: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Police/sheriff services	65%	322	368	Lower
Crime prevention	44%	311	346	Lower
Animal management	76%	123	323	Similar
Ambulance or emergency medical services	87%	184	316	Similar
Fire services	93%	126	335	Similar
Fire prevention and education	74%	200	311	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	160	312	Similar
In your neighborhood during the day	93%	171	330	Similar
In Boulder's downtown/commercial area during the day	77%	271	320	Similar
From property crime	59%	223	261	Lower
From violent crime	77%	180	261	Similar
From fire, flood, or other natural disaster	46%	245	252	Much lower

Table 118: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of natural environment in Boulder	94%	3	315	Much higher
Cleanliness of Boulder	62%	233	329	Similar
Water resources (beaches, lakes, ponds, riverways, etc.)	62%	122	233	Similar
Air quality	62%	258	302	Lower
Preservation of natural areas (open space, farmlands, and greenbelts)	86%	3	300	Much higher
Recycling/composting	76%	103	329	Similar
Yard waste pick-up	78%	100	293	Similar

Table 119: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of parks and recreation opportunities	92%	11	257	Higher
Availability of paths and walking trails	94%	6	325	Much higher
City parks	83%	105	327	Similar
Recreational opportunities	93%	4	319	Much higher
Recreation programs or classes	88%	17	320	Higher
Recreation centers or facilities	87%	30	310	Higher
Fitness opportunities (including exercise classes and paths or trails,	069/	1	202	Mush high or
etc.)	96%	1	302	Much higher

Table 120: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall health and wellness opportunities in Boulder	93%	3	308	Much higher

Health and Wellness Items	Percent positive	Rank		Comparison to benchmark
Availability of affordable quality mental health care	28%	225	298	Similar

Table 121: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education, culture, and the arts	85%	19	312	Higher
Opportunities to attend cultural/arts/music activities	80%	15	315	Higher
Opportunities to attend special events and festivals	82%	27	305	Higher
Community support for the arts	78%	43	250	Higher
Availability of affordable quality childcare/preschool	32%	242	309	Similar
Adult educational opportunities	77%	26	301	Higher

Table 122: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Residents" connection and engagement with their community	56%	130	253	Similar
Sense of community	51%	260	328	Similar
Boulder as a place to raise children	74%	232	360	Similar
Boulder as a place to retire	55%	254	357	Similar
Opportunities to volunteer	85%	18	305	Higher
Opportunities to participate in community matters	68%	65	307	Similar

Table 123: Participation

Participation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted the City of Boulder (in- person, phone, email, or web) for help or information	46%	171	329	Similar
Contacted Boulder elected officials (in- person, phone, email, or web) to express your opinion	22%	46	300	Similar
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings)	21%	110	303	Similar
Watched (online or on television) a local public meeting	27%	100	292	Similar
Volunteered your time to some group/activity in Boulder	45%	39	306	Higher
Voted in your most recent local election	81%	72	250	Similar
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	75%	204	249	Similar
Use or check email	98%	45	239	Similar

Table 124: Focus Areas

Importance Items	Percent essential or very important	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Boulder	75%	286	289	Lower
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	84%	9	250	Higher
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	72%	135	289	Similar

Importance Items	Percent essential or very important	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	77%	246	250	Lower
Overall feeling of safety in Boulder	81%	229	289	Similar
Overall quality of natural environment in Boulder	86%	16	289	Higher
Overall quality of parks and recreation opportunities	78%	124	251	Similar
Overall health and wellness opportunities in Boulder	65%	244	289	Similar
Overall opportunities for education, culture, and the arts	59%	276	289	Lower
Connection and engagement within the community	63%	229	289	Similar

Front Range Benchmark Comparisons

Table 125: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	85%	7	24	Similar
Boulder as a place to live	86%	7	23	Similar

Table 126: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall direction that Boulder is taking	43%	16	19	Similar
The value of services for the taxes paid to Boulder	60%	6	21	Similar
The job Boulder government does at informing the public with openness and transparency	53%	4	9	Similar
The job Boulder government does at welcoming community member involvement	57%	5	22	Similar
The job Boulder government does at treating community members with respect	62%	5	9	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	78%	9	21	Similar
Public information and communication	71%	3	15	Similar

Table 127: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of business and service establishments in Boulder	84%	1	16	Higher
Variety of business and service establishments in Boulder	67%	3	9	Higher
Vibrancy of downtown/commercial area	75%	2	13	Much higher
Shopping opportunities	74%	1	19	Much higher
Boulder as a place to visit	91%	2	15	Much higher
Boulder as a place to work	75%	5	24	Higher
Employment opportunities	57%	3	20	Higher
Cost of living in Boulder	6%	13	14	Lower

Table 128: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	77%	2	11	Higher
Ease of travel by car in Boulder	64%	10	20	Similar
Ease of travel by public transportation in Boulder	56%	2	15	Higher
Ease of travel by bicycle in Boulder	82%	3	20	Higher
Ease of walking in Boulder	81%	4	20	Higher
Ease of public parking	54%	5	13	Similar
Bus or transit services	68%	1	11	Much higher
Traffic enforcement	59%	9	22	Similar
Traffic signal timing	57%	3	15	Similar
Street repair	34%	15	22	Similar
Street cleaning	67%	6	20	Similar
Street lighting	65%	6	16	Similar

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Snow removal	47%	12	21	Similar
Sidewalk maintenance	60%	4	13	Similar
Used bus, rail, subway, or other public transportation instead of driving	77%	1	12	Much higher
Carpooled with other adults or children instead of driving alone	75%	1	14	Much higher
Walked or biked instead of driving	91%	1	13	Much higher

Table 129: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Well-planned residential growth	37%	7	9	Similar
Well-planned commercial growth	41%	5	9	Similar
Well-designed neighborhoods	52%	7	10	Similar
Preservation of the historical or cultural character of the community	65%	3	9	Similar
Public places where people want to spend time	68%	2	13	Higher
Variety of housing options	23%	15	16	Lower
Availability of affordable quality housing	9%	17	18	Lower
Land use, planning, and zoning	40%	10	18	Similar
Code enforcement (weeds, abandoned buildings, etc.)	47%	6	21	Similar

Table 130: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	78%	3	9	Similar
Affordable high-speed internet access	48%	5	9	Similar
Drinking water	90%	1	16	Higher
Sewer services	92%	1	17	Higher
Storm water management (storm drainage, dams, levees, etc.)	83%	6	19	Similar
Utility billing	66%	9	16	Similar

Table 131: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Police/sheriff services	65%	13	22	Similar
Crime prevention	44%	16	19	Similar
Animal management	76%	5	20	Similar
Ambulance or emergency medical services	87%	6	15	Similar
Fire services	93%	3	17	Similar
Fire prevention and education	74%	5	15	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	2	16	Similar
In your neighborhood during the day	93%	8	20	Similar
In Boulder's downtown/commercial area during the day	77%	15	18	Similar
From property crime	59%	8	12	Similar
From violent crime	77%	7	12	Similar
From fire, flood, or other natural disaster	46%	8	9	Lower

Table 132: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of natural environment in Boulder	94%	1	18	Much higher
Cleanliness of Boulder	62%	8	17	Similar
Water resources (beaches, lakes, ponds, riverways, etc.)	62%	4	9	Similar
Air quality	62%	9	16	Similar
Preservation of natural areas (open space, farmlands, and greenbelts)	86%	1	13	Higher
Recycling/composting	76%	5	17	Similar
Yard waste pick-up	78%	2	12	Higher

Table 133: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of parks and recreation opportunities	92%	2	9	Higher
Availability of paths and walking trails	94%	1	17	Much higher
City parks	83%	6	16	Similar
Recreational opportunities	93%	1	18	Much higher
Recreation programs or classes	88%	2	21	Higher
Recreation centers or facilities	87%	2	18	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	1	13	Much higher

Table 134: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall health and wellness opportunities in Boulder	93%	1	15	Much higher

Health and Wellness Items	Percent positive	Rank		Comparison to benchmark
Availability of affordable quality mental health care	28%	6	12	Similar

Table 135: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education, culture, and the arts	85%	1	15	Much higher
Opportunities to attend cultural/arts/music activities	80%	1	18	Higher
Opportunities to attend special events and festivals	82%	2	14	Higher
Community support for the arts	78%	3	9	Higher
Availability of affordable quality childcare/preschool	32%	9	16	Similar
Adult educational opportunities	77%	1	14	Much higher

Table 136: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Residents" connection and engagement with their community	56%	4	9	Similar
Sense of community	51%	11	19	Similar
Boulder as a place to raise children	74%	11	24	Similar
Boulder as a place to retire	55%	14	24	Similar
Opportunities to volunteer	85%	1	16	Higher
Opportunities to participate in community matters	68%	4	17	Similar

Table 137: Participation

Participation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted the City of Boulder (in- person, phone, email, or web) for help or information	46%	9	19	Similar
Contacted Boulder elected officials (in- person, phone, email, or web) to express your opinion	22%	2	13	Similar
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings)	21%	9	15	Similar
Watched (online or on television) a local public meeting	27%	4	15	Similar
Volunteered your time to some group/activity in Boulder	45%	3	14	Higher
Voted in your most recent local election	81%	7	10	Similar
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	75%	6	9	Similar
Use or check email	98%	4	8	Similar

Table 138: Focus Areas

Importance Items	Percent essential or very important	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Boulder	75%	10	11	Lower
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	84%	1	9	Higher
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	72%	5	11	Similar

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Importance Items	Percent essential or very important	Rank	Number of communities in comparison	Comparison to benchmark
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	77%	0	9	Lower
broadband) Overall feeling of safety in Poulder	81%	8	11	Lower
Overall feeling of safety in Boulder Overall quality of natural environment in Boulder	86%	2	11	Higher
Overall quality of parks and recreation opportunities	78%	6	9	Similar
Overall health and wellness opportunities in Boulder	65%	7	11	Similar
Overall opportunities for education, culture, and the arts	59%	9	11	Similar
Connection and engagement within the community	63%	5	11	Similar

Appendix F: Survey Methodology

About the Survey

The City of Boulder Quality of Life Survey was first administered in 1987. General resident surveys, such as this one, ask recipients their perspectives about the quality of life in the city, their use of city amenities, their opinions on policy issues facing the city and their assessment of city service delivery. The City of Boulder funded this research. Please contact Chris Passarelli of the City of Boulder at passarellic@bouldercolorado.gov if you have any questions about the survey.

Developing the Questionnaire

The 2023 survey instrument was developed by starting with the version from the previous implementation in 2018. In an iterative process between City staff and NRC staff, a final five-page questionnaire was created.

Selecting Survey Recipients

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Boulder was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. NRC used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside Boulder's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Boulder. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city boundaries was further identified as being within one of nine areas: Central Boulder, Central Uni-Hill, Colorado University, Crossroads, Gunbarrel, North Boulder, Palo Park, South Boulder, and Southeast Boulder. A random selection was made of the remaining addresses to create a mailing list of 6,000 addresses.

To choose the 6,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice

(meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random sample, a link to an online "opt-in" survey was publicized through various channels including the Boulder website and social media. This opt-in survey was identical to the scientific survey and open to all City residents.

Survey Administration and Response Rate

Each selected household was contacted twice. First, a prenotification announcement was sent to all households on September 5, 2023, informing the household members that they had been selected to participate in the City of Boulder Community Survey. Approximately one week after mailing the prenotification, each household received a second mailing. For one group, the second mailing was a survey containing a cover letter signed by City Manager Nuria Rivera-Vandermyde enlisting participation. The packet also contained a postage-paid return envelope in which the survey recipients could return the completed questionnaire directly to NRC. The other group received a reminder postcard. The online survey was available in English and Spanish, and each mailing contained instructions in all three languages. The paper survey that was sent to households was in English only. Each mailing included a web link for residents to visit if they preferred to take the survey online. Data collection was open through October 17, 2023. The online "opt-in" survey became available to all Boulder residents on October 3, 2023 and remained open for the final two weeks of data collection.

About 2% of the 6,000 surveys mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the 5,875 households presumed to have received a survey, 895 completed the survey (689 of which were completed online), providing a response rate of 15%. Additionally, responses were tracked by geographic area; response rates by area ranged from 8% to 30%. The response rates were calculated using AAPOR's response rate #2¹ for mailed surveys of unnamed persons.

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¹ See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information

Margin of Error

The 95% confidence interval (or "margin of error") quantifies the "sampling error" or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within three percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

While the margin of error for the survey is generally no greater than plus or minus three² percentage points around any given percent reported for the entire sample, results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC uses Polco, an online public engagement tool designed primarily for local governments, to collect online survey data. The Polco platform includes many features of online survey tools, but also includes elements tailored to the civic environment. For example, like NRC's mailed surveys, surveys on Polco are presented with the city name, logo (or other image) and a description, so residents understand who is asking for input and why. Optionally, Polco can also verify respondents with local public data to ensure respondents are residents or voters. More generally, an advantage of online programming and data gathering is that it allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses

² Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of "confidence interval" or "margin of error," such as "credibility intervals." We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Weighting the Data

The demographic characteristics of the survey sample were compared to those found in the 2020 Census and the 2021 American Community Survey estimates for adults in the City of Boulder. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. Both samples were weighted independently and then combined into one final dataset.

The characteristics used for weighting were respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity. This decision was based on:

- The disparity between the survey respondent characteristics and the population norms for these variables
- The saliency of these variables in differences of opinion among subgroups
- The historical profile created and the desirability of consistently representing different groups over the years

A special software program using mathematical algorithms is used to calculate the appropriate weights. Several different weighting "schemes" are tested to ensure the best fit for the data.

The results of the weighting scheme are presented in the table on the following page.

2023 Boulder Community Survey Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing*	-	_	_
Rent home	52%	27%	50%
Own home	48%	73%	50%
Detached unit	40%	59%	42%
Attached unit	60%	41%	58%
Race and Ethnicity*			
White	85%	90%	85%
Not white	15%	10%	15%
Not Hispanic	90%	94%	88%
Hispanic	10%	6%	12%
Sex and Age*			
Female	48%	52%	48%
Male	52%	48%	52%
18-34 years of age	53%	16%	50%
35-54 years of age	24%	25%	24%
55+ years of age	23%	59%	25%
Females 18-34	24%	6%	20%
Females 35-54	12%	14%	14%
Females 55+	12%	33%	14%
Males 18-34	29%	10%	31%
Males 35-54	12%	11%	11%
Males 55+	11%	27%	11%
Quadrant			
Central Boulder	18%	19%	19%
Central Uni-Hill	9%	7%	8%
Colorado University	13%	8%	13%
Crossroads	5%	3%	4%
Gunbarrel	3%	6%	5%
North Boulder	13%	14%	10%
Palo Park	11%	9%	8%
South Boulder	15%	21%	19%
Southeast Boulder	12%	14%	13%

^{* 2020} U.S. Census Bureau, 2021 American Community Survey Population Estimates

Analyzing the Data

The electronic dataset was analyzed by NRC staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix B: Complete Survey Frequencies*. Also included are results by respondent characteristics (*Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with capital letters.

Appendix G: Open Participation Survey Results

About the Open Participation Survey

After data collection for the address-based survey was underway, a web-based survey was made available to Boulder residents through a link publicized by the City. Residents were able to complete the survey from October 3 - October 17, 2023. A total of 324 responses were received. This section contains results of this open participation, web-based survey. These data were not collected through a random sample, and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the U.S. Census and American Community Survey (ACS) population norms for Boulder. The results of the weighting scheme for the open participation survey are presented in the table on the following page.

2023 Boulder Community Survey Weighting Table – Open Participation Survey

Characteristic	Population Norm*	Unweighted Data	Weighted Data
Housing			
Rent home	52%	18%	46%
Own home	48%	82%	54%
Detached unit	40%	70%	46%
Attached unit	60%	30%	54%
Race and Ethnicity			
White	85%	91%	84%
Not white	15%	9%	16%
Not Hispanic	90%	94%	89%
Hispanic	10%	6%	11%
Sex and Age			
Female	48%	64%	50%
Male	52%	36%	50%
18-34 years of age	53%	11%	46%
35-54 years of age	24%	35%	27%
55+ years of age	23%	54%	27%
Females 18-34	24%	5%	18%
Females 35-54	12%	24%	16%
Females 55+	12%	35%	16%
Males 18-34	29%	6%	29%
Males 35-54	12%	10%	10%
Males 55+	11%	20%	11%

^{* 2020} U.S. Census Bureau, 2021 American Community Survey Population Estimates

Respondent and Household Characteristics

Table 139: Question D1 without "don't know" responses

In general, how many times do you:	Sever a day	al times	Once	a day	A few week	times a	Ever	y few ks	Less o	ften or	Total	
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	49%	N=152	20%	N=64	14%	N=44	3%	N=10	13%	N=41	100%	N=311
Use or check email	78%	N=244	17%	N=54	4%	N=12	0%	N=0	1%	N=2	100%	N=311
Send or receive text messages by phone	84%	N=263	10%	N=31	4%	N=13	0%	N=0	1%	N=4	100%	N=311

Table 140: Question D1 with "don't know" responses

In general, how many times do you:	Sever a day	al times	Once	a day	A few	times ek	Ever	y few ks	Less o	ften or	Don kno	_	Total	
Visit social media sites such as Facebook, Twitter, Nextdoor, Instagram, etc.	49%	N=152	20%	N=64	14%	N=44	3%	N=10	13%	N=41	0%	N=1	100%	N=312
Use or check email	78%	N=244	17%	N=54	4%	N=12	0%	N=0	1%	N=2	0%	N=1	100%	N=313
Send or receive text messages by phone	84%	N=263	10%	N=31	4%	N=13	0%	N=0	1%	N=4	0%	N=1	100%	N=313

Table 141: Question D2

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	16%	N=53
2-5 years	16%	N=50
6-10 years	11%	N=37
11-20 years	20%	N=63
More than 20 years	37%	N=118
Total	100%	N=321

Table 142: Question D3

Which best describes the building you live in?	Percent	Number
Single-family detached home	41%	N=133
Townhouse or duplex (may share walls but no units above or below you)	24%	N=76
Condominium or apartment (have units above or below you)	29%	N=92
Mobile home	4%	N=13
Other	2%	N=7
Total	100%	N=320

Table 143: Question D4

Do you rent or own your home?	Percent	Number		
Rent	46%	N=146		
Own	54%	N=174		
Total	100%	N=320		

Table 144: Question D5

Do any children 17 or under live in your household?	Percent	Number
No	78%	N=249
Yes	22%	N=71
Total	100%	N=320

Table 145: Question D6

Are you or any other members of your household aged 65 or older?	Percent	Number
No	75%	N=240
Yes	25%	N=79
Total	100%	N=319

Table 146: Question D7

Are you able to cover all of your essential expenses without accumulating debt?	Percent	Number
No	23%	N=72
Yes	77%	N=245
Total	100%	N=316

Table 147: Question D8

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
(Flease include in your total income money from an sources for an persons living in your nousehold.)	Percent	Number
Less than \$25,000	2%	N=6
\$25,000 to \$49,999	7%	N=19
\$50,000 to \$74,999	17%	N=50

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
\$75,000 to \$99,999	19%	N=54
\$100,000 to \$149,999	19%	N=54
\$150,000 to \$199,999	17%	N=48
\$200,000 to \$299,999	11%	N=32
\$300,000 or more	7%	N=21
Total	100%	N=286

Table 148: Question D9

What is your race/ethnicity? (Select all that apply)	Percent	Number
White	84%	N=247
Hispanic	11%	N=31
Nepali	5%	N=14
Asian	5%	N=14
A race/ethnicity not listed	4%	N=11
American Indian or Alaskan Native	1%	N=3
Black or African American	1%	N=2
Native Hawaiian or Other Pacific Islander	0%	N=0

Total may exceed 100% as respondents could select more than one answer.

Table 149: Question D10

In which category is your age?	Percent	Number
18-24 years	10%	N=32
25-34 years	36%	N=109
35-44 years	13%	N=40
45-54 years	14%	N=42
55-64 years	10%	N=32
65-74 years	13%	N=40
75 years or older	4%	N=13
Total	100%	N=307

Table 150: Question D11

What is your gender?	Percent	Number
Woman	49%	N=152
Man	49%	N=150
Identify in another way	2%	N=6
Total	100%	N=309

Table 151: Question D11a

If you identify in another way, how would you describe your gender?	Percent	Number
Agender/I don't identify with any gender	17%	N=1
Genderqueer/gender fluid	0%	N=0
Non-binary	17%	N=1
Transgender man	0%	N=0

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If you identify in another way, how would you describe your gender?	Percent	Number
Transgender woman	0%	N=0
Two-spirit	0%	N=0
Identify in another way	67%	N=4
Total	100%	N=6

Complete Set of Responses

Table 152: Question 1 without "don't know" responses

Please rate each of the following aspects of quality of life in Boulder.	Excellent		Good		Fair		Poor		Total	
Boulder as a place to live	33%	N=106	47%	N=151	16%	N=52	4%	N=13	100%	N=322
Boulder as a place to raise children	29%	N=66	33%	N=76	26%	N=59	12%	N=27	100%	N=229
Boulder as a place to work	26%	N=75	52%	N=150	19%	N=54	3%	N=7	100%	N=287
Boulder as a place to visit	48%	N=148	35%	N=106	13%	N=41	4%	N=11	100%	N=306
Boulder as a place to retire	20%	N=52	35%	N=89	22%	N=55	23%	N=58	100%	N=254
The overall quality of life in Boulder	23%	N=74	49%	N=156	24%	N=78	4%	N=13	100%	N=321
Sense of community	10%	N=33	32%	N=102	38%	N=119	20%	N=64	100%	N=317

Table 153: Question 1 with "don't know" responses

Please rate each of the following aspects of quality of life in Boulder.	Excel	lent	Good	Good		Fair		Poor		t '	Total	
Boulder as a place to live	33%	N=106	47%	N=151	16%	N=52	4%	N=13	0%	N=0	100%	N=322
Boulder as a place to raise children	21%	N=66	24%	N=76	19%	N=59	8%	N=27	28%	N=91	100%	N=320
Boulder as a place to work	24%	N=75	47%	N=150	17%	N=54	2%	N=7	10%	N=31	100%	N=317
Boulder as a place to visit	47%	N=148	33%	N=106	13%	N=41	3%	N=11	4%	N=11	100%	N=318
Boulder as a place to retire	16%	N=52	28%	N=89	17%	N=55	18%	N=58	21%	N=66	100%	N=321
The overall quality of life in Boulder	23%	N=74	49%	N=156	24%	N=78	4%	N=13	0%	N=0	100%	N=321
Sense of community	10%	N=33	32%	N=102	37%	N=119	20%	N=64	1%	N=2	100%	N=319

Table 154: Question 2 without "don't know" responses

Please rate each of the following characteristics as they relate to Boulder as a whole.	Excellent		Good		Fair		Poor		Total	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	15%	N=47	47%	N=150	30%	N=97	9%	N=28	100%	N=322
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	19%	N=59	51%	N=159	26%	N=81	4%	N=13	100%	N=312
Overall quality of natural environment in Boulder	59%	N=188	36%	N=115	4%	N=12	1%	N=4	100%	N=319
Overall quality of parks and recreation opportunities	49%	N=156	35%	N=112	11%	N=36	6%	N=18	100%	N=321
Overall health and wellness opportunities in Boulder	45%	N=141	44%	N=138	6%	N=19	5%	N=17	100%	N=315
Overall opportunities for education, culture, and the arts	29%	N=93	52%	N=168	16%	N=50	3%	N=10	100%	N=321
Residents' connection and engagement with their community	12%	N=37	38%	N=117	40%	N=124	10%	N=31	100%	N=309
The city as a place for innovation, creativity, and entrepreneurship	21%	N=63	43%	N=126	29%	N=84	7%	N=20	100%	N=292

Table 155: Question 2 with "don't know" responses

Please rate each of the following characteristics as they relate to Boulder as a whole.	Excel	llent	Good	I	Fair		Poor		Don kno		Total	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	15%	N=47	46%	N=150	30%	N=97	9%	N=28	0%	N=1	100%	N=322

Please rate each of the following characteristics as they relate to Boulder as a whole.	Excellent		Good		Fair		Poor		Don't know		Total	
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	18%	N=59	50%	N=159	25%	N=81	4%	N=13	2%	N=6	100%	N=318
Overall quality of natural environment in Boulder	59%	N=188	36%	N=115	4%	N=12	1%	N=4	0%	N=0	100%	N=319
Overall quality of parks and recreation opportunities	49%	N=156	35%	N=112	11%	N=36	6%	N=18	0%	N=0	100%	N=321
Overall health and wellness opportunities in Boulder	44%	N=141	43%	N=138	6%	N=19	5%	N=17	2%	N=6	100%	N=321
Overall opportunities for education, culture, and the arts	29%	N=93	52%	N=168	15%	N=50	3%	N=10	0%	N=0	100%	N=322
Residents' connection and engagement with their community	12%	N=37	37%	N=117	39%	N=124	10%	N=31	3%	N=8	100%	N=318
The city as a place for innovation, creativity, and entrepreneurship	20%	N=63	40%	N=126	26%	N=84	6%	N=20	8%	N=27	100%	N=319

Table 156: Question 3 without "don't know" responses

Please rate how safe or unsafe you feel:	Very	safe	Some safe	ewhat	Neithe nor un	_	Some unsaf		Very unsa	fe	Total	
In your neighborhood during the day	62%	N=198	27%	N=86	3%	N=9	6%	N=20	2%	N=6	100%	N=320

Please rate how safe or unsafe you feel:	Very	safe	Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In Boulder's downtown/commercial area during the day	32%	N=104	29%	N=93	9%	N=28	19%	N=61	11%	N=36	100%	N=321
From property crime	14%	N=43	31%	N=98	10%	N=31	22%	N=68	24%	N=75	100%	N=314
From violent crime	30%	N=93	31%	N=97	9%	N=27	21%	N=67	9%	N=29	100%	N=312
From fire, flood, or other natural disaster	13%	N=42	34%	N=108	26%	N=82	21%	N=68	6%	N=17	100%	N=318
In city parks, facilities, and trails	20%	N=64	36%	N=116	12%	N=39	19%	N=60	13%	N=41	100%	N=320
In Boulder, based on your personal identity	42%	N=134	32%	N=102	14%	N=45	9%	N=29	3%	N=10	100%	N=319

Table 157: Question 3 with "don't know" responses

Please rate how safe or unsafe you feel:	Very	safe	Some safe	ewhat	Neith nor u	er safe nsafe	Some unsaf	ewhat fe	Very unsa	fe	Don kno	_	Total	
In your neighborhood during the day	62%	N=198	27%	N=86	3%	N=9	6%	N=20	2%	N=6	0%	N=1	100%	N=321
In Boulder's downtown/commercial area during the day	32%	N=104	29%	N=93	9%	N=28	19%	N=61	11%	N=36	1%	N=2	100%	N=323
From property crime	13%	N=43	31%	N=98	10%	N=31	21%	N=68	23%	N=75	2%	N=6	100%	N=320
From violent crime	30%	N=93	31%	N=97	9%	N=27	21%	N=67	9%	N=29	0%	N=1	100%	N=314
From fire, flood, or other natural disaster	13%	N=42	34%	N=108	26%	N=82	21%	N=68	5%	N=17	0%	N=1	100%	N=319

Please rate how safe or unsafe you feel:	Very	Very safe		Very safe		Somewhat safe		ewhat			Somewhat unsafe		Very unsafe		Don't know		Total	
In city parks, facilities, and trails	20%	N=64	36%	N=116	12%	N=39	19%	N=60	13%	N=41	0%	N=1	100%	N=320				
In Boulder, based on your personal identity	41%	N=134	31%	N=102	14%	N=45	9%	N=29	3%	N=10	1%	N=4	100%	N=323				

Table 158: Question 4 without "don't know" responses

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	Percent	Number
Essential	41%	N=131
Very important	20%	N=64
Somewhat important	28%	N=90
Not at all important	11%	N=35
Total	100%	N=320

Table 159: Question 4 with "don't know" responses

How important is it that local government focuses on creating a diverse, equitable, and inclusive city?	Percent	Number
Essential	40%	N=131
Very important	20%	N=64
Somewhat important	28%	N=90
Not at all important	11%	N=35
Don't know	1%	N=3
Total	100%	N=324

Table 160: Question 5 without "don't know" responses

How welcome and accepted do you feel	Very welco	ome	Some			welcome velcome	Some	what Icome	Very unwe	lcome	Total	tal	
At city parks, trails, and facilities	61%	N=193	25%	N=78	10%	N=32	2%	N=8	2%	N=8	100%	N=319	
At city-sponsored community engagement activities	49%	N=140	29%	N=84	13%	N=37	7%	N=19	2%	N=5	100%	N=286	
In the Boulder community, based on your personal identity	58%	N=183	21%	N=67	14%	N=43	5%	N=17	2%	N=6	100%	N=316	

Table 161: Question 5 with "don't know" responses

How welcome and accepted do you feel	Very		Some		Neithe welcomunwel	me nor		ewhat elcome	Very	elcome	Don'	-	Total	
At city parks, trails, and facilities	60%	N=193	24%	N=78	10%	N=32	2%	N=8	2%	N=8	1%	N=3	100%	N=321
At city-sponsored community engagement activities	44%	N=140	26%	N=84	12%	N=37	6%	N=19	2%	N=5	10%	N=32	100%	N=318
In the Boulder community, based on your personal identity	57%	N=183	21%	N=67	13%	N=43	5%	N=17	2%	N=6	2%	N=5	100%	N=321

Table 162: Question 6 without "don't know" responses

Diagonal of the following in the										
Please also rate each of the following in the Boulder community.	Excel	lent	Good	i	Fair		Poor		Total	
Ease of public parking	15%	N=43	32%	N=95	34%	N=100	19%	N=57	100%	N=295
Ease of travel by car in Boulder	18%	N=58	33%	N=105	33%	N=107	16%	N=50	100%	N=320
Ease of travel by public transportation in Boulder	8%	N=24	26%	N=74	45%	N=127	21%	N=60	100%	N=286
Ease of travel by bicycle in Boulder	24%	N=71	41%	N=122	28%	N=83	6%	N=18	100%	N=295
Ease of walking in Boulder	25%	N=79	41%	N=131	24%	N=77	10%	N=31	100%	N=318
Well-planned residential growth	5%	N=14	14%	N=43	35%	N=106	45%	N=136	100%	N=300
Well-planned commercial growth	4%	N=11	14%	N=39	46%	N=129	37%	N=104	100%	N=282
Well-designed neighborhoods	3%	N=10	27%	N=80	51%	N=153	19%	N=57	100%	N=300
Clarity and language options of signage in public spaces	17%	N=46	52%	N=139	20%	N=52	11%	N=29	100%	N=267
Preservation of the historical or cultural character of the community	10%	N=31	44%	N=135	25%	N=77	20%	N=62	100%	N=304
Public places where people want to spend time	15%	N=49	34%	N=107	31%	N=98	20%	N=65	100%	N=319
Variety of housing options	6%	N=18	20%	N=62	25%	N=77	49%	N=154	100%	N=312
Availability of affordable quality housing	5%	N=13	7%	N=22	18%	N=51	70%	N=204	100%	N=290
Cleanliness of Boulder	9%	N=28	36%	N=114	43%	N=135	13%	N=40	100%	N=317
Water resources (beaches, lakes, ponds, riverways, etc.)	8%	N=24	46%	N=142	35%	N=107	11%	N=34	100%	N=306
Air quality	17%	N=52	41%	N=128	31%	N=98	11%	N=34	100%	N=312
Availability of paths and walking trails	47%	N=150	40%	N=127	11%	N=34	3%	N=10	100%	N=321

Please also rate each of the following in the Boulder community.	Excel	lent	Good	ı	Fair		Poor		Total	
Fitness opportunities (including exercise classes and paths or trails, etc.)	49%	N=154	40%	N=125	6%	N=18	5%	N=15	100%	N=312
Recreational opportunities	49%	N=153	40%	N=125	7%	N=22	4%	N=14	100%	N=314
Opportunities to attend cultural/arts/music activities	27%	N=85	53%	N=167	18%	N=56	3%	N=9	100%	N=318
Opportunities to attend special events and festivals	28%	N=86	52%	N=161	19%	N=58	2%	N=6	100%	N=311
Outdoor spaces to gather with large families or groups	27%	N=77	41%	N=118	23%	N=68	9%	N=28	100%	N=291
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	16%	N=24	43%	N=66	20%	N=31	20%	N=31	100%	N=152
Community support for the arts	22%	N=62	55%	N=155	18%	N=52	5%	N=13	100%	N=282
Availability of affordable quality childcare/preschool	9%	N=11	17%	N=21	25%	N=31	48%	N=58	100%	N=121
Adult educational opportunities	18%	N=40	44%	N=96	25%	N=55	12%	N=27	100%	N=219
Opportunities to volunteer	29%	N=80	48%	N=133	20%	N=54	3%	N=8	100%	N=275
Opportunities to participate in community matters	16%	N=47	46%	N=139	28%	N=85	11%	N=33	100%	N=304
Availability of affordable quality mental health care	7%	N=12	23%	N=41	21%	N=36	50%	N=87	100%	N=176

Table 163: Question 6 with "don't know" responses

Please also rate each of the following in the Boulder community.	Excel	lent	Good		Fair		Poor		Don'	t know	Total	
Ease of public parking	14%	N=43	30%	N=95	31%	N=100	18%	N=57	7%	N=22	100%	N=317
Ease of travel by car in Boulder	18%	N=58	33%	N=105	33%	N=107	15%	N=50	1%	N=3	100%	N=322

Please also rate each of the following in the Boulder		-		_					_			
community.	Exce	llent	Good	1	Fair	I	Poor	I	Don'	t know	Total	
Ease of travel by public transportation in Boulder	8%	N=24	23%	N=74	40%	N=127	19%	N=60	10%	N=32	100%	N=318
Ease of travel by bicycle in Boulder	22%	N=71	38%	N=122	26%	N=83	6%	N=18	8%	N=26	100%	N=321
Ease of walking in Boulder	25%	N=79	41%	N=131	24%	N=77	10%	N=31	1%	N=2	100%	N=319
Well-planned residential growth	4%	N=14	13%	N=43	33%	N=106	42%	N=136	7%	N=23	100%	N=323
Well-planned commercial growth	3%	N=11	12%	N=39	40%	N=129	32%	N=104	12%	N=38	100%	N=320
Well-designed neighborhoods	3%	N=10	26%	N=80	49%	N=153	18%	N=57	4%	N=14	100%	N=315
Clarity and language options of signage in public spaces	14%	N=46	44%	N=139	16%	N=52	9%	N=29	17%	N=53	100%	N=320
Preservation of the historical or cultural character of the community	10%	N=31	42%	N=135	24%	N=77	19%	N=62	6%	N=19	100%	N=323
Public places where people want to spend time	15%	N=49	33%	N=107	30%	N=98	20%	N=65	1%	N=2	100%	N=321
Variety of housing options	6%	N=18	20%	N=62	24%	N=77	48%	N=154	3%	N=8	100%	N=320
Availability of affordable quality housing	4%	N=13	7%	N=22	16%	N=51	63%	N=204	10%	N=32	100%	N=321
Cleanliness of Boulder	9%	N=28	36%	N=114	43%	N=135	13%	N=40	0%	N=0	100%	N=317
Water resources (beaches, lakes, ponds, riverways, etc.)	8%	N=24	45%	N=142	33%	N=107	11%	N=34	4%	N=12	100%	N=319
Air quality	17%	N=52	41%	N=128	31%	N=98	11%	N=34	1%	N=2	100%	N=314
Availability of paths and walking trails	47%	N=150	40%	N=127	11%	N=34	3%	N=10	0%	N=1	100%	N=322

Please also rate each of the following in the Boulder community.	Excel	llent	nt Good F		Fair		Poor		Don't know		Total	
Fitness opportunities (including exercise classes and paths or trails, etc.)	48%	N=154	39%	N=125	6%	N=18	5%	N=15	3%	N=9	100%	N=321
Recreational opportunities	48%	N=153	39%	N=125	7%	N=22	4%	N=14	2%	N=6	100%	N=320
Opportunities to attend cultural/arts/music activities	27%	N=85	52%	N=167	18%	N=56	3%	N=9	1%	N=4	100%	N=321
Opportunities to attend special events and festivals	27%	N=86	50%	N=161	18%	N=58	2%	N=6	4%	N=12	100%	N=322
Outdoor spaces to gather with large families or groups	24%	N=77	37%	N=118	21%	N=68	9%	N=28	9%	N=30	100%	N=321
Quantity and variety of city activities, programs, and/or locations available to children and teens under 18	8%	N=24	21%	N=66	10%	N=31	10%	N=31	53%	N=168	100%	N=321
Community support for the arts	20%	N=62	49%	N=155	16%	N=52	4%	N=13	10%	N=33	100%	N=314
Availability of affordable quality childcare/preschool	4%	N=11	7%	N=21	10%	N=31	19%	N=58	61%	N=191	100%	N=312
Adult educational opportunities	13%	N=40	30%	N=96	17%	N=55	9%	N=27	31%	N=98	100%	N=317
Opportunities to volunteer	25%	N=80	42%	N=133	17%	N=54	3%	N=8	13%	N=41	100%	N=316
Opportunities to participate in community matters	15%	N=47	44%	N=139	27%	N=85	10%	N=33	4%	N=13	100%	N=317
Availability of affordable quality mental health care	4%	N=12	13%	N=41	12%	N=36	28%	N=87	43%	N=135	100%	N=310

Table 164: Question 7 without "don't know" responses

Please rate each of the following in the Boulder community.	Excel	Excellent		ı	Fair		Poor		Total	
Overall quality of business and service establishments in Boulder	15%	N=48	60%	N=188	23%	N=71	3%	N=8	100%	N=316
Variety of business and service establishments in Boulder	11%	N=35	49%	N=156	28%	N=90	11%	N=36	100%	N=316
Vibrancy of downtown/commercial area	18%	N=56	48%	N=150	23%	N=71	11%	N=35	100%	N=311
Employment opportunities	15%	N=34	42%	N=95	35%	N=79	8%	N=19	100%	N=227
Shopping opportunities	17%	N=54	43%	N=134	30%	N=95	9%	N=29	100%	N=312
Cost of living in Boulder	2%	N=7	5%	N=18	30%	N=98	62%	N=200	100%	N=322

Table 165: Question 7 with "don't know" responses

Please rate each of the following in the Boulder community.	Excel	llent	Good	Good		Fair		Poor		t '	Total	
Overall quality of business and service establishments in Boulder	15%	N=48	59%	N=188	23%	N=71	3%	N=8	0%	N=1	100%	N=317
Variety of business and service establishments in Boulder	11%	N=35	49%	N=156	28%	N=90	11%	N=36	0%	N=1	100%	N=317
Vibrancy of downtown/commercial area	18%	N=56	47%	N=150	22%	N=71	11%	N=35	2%	N=6	100%	N=317
Employment opportunities	11%	N=34	30%	N=95	25%	N=79	6%	N=19	28%	N=89	100%	N=316
Shopping opportunities	17%	N=54	43%	N=134	30%	N=95	9%	N=29	1%	N=2	100%	N=314
Cost of living in Boulder	2%	N=7	5%	N=18	30%	N=98	62%	N=200	0%	N=0	100%	N=322

Table 166: Question 8 without "don't know" responses

Please rate the quality of each of the following services in Boulder.	Exce	lent	Good	ı	Fair		Poor		Total	
Public information and communication	12%	N=33	49%	N=138	28%	N=79	11%	N=32	100%	N=283
Traffic enforcement	9%	N=25	31%	N=88	37%	N=107	24%	N=68	100%	N=288
Traffic signal timing	3%	N=9	43%	N=134	29%	N=91	25%	N=79	100%	N=313
Street repair	1%	N=4	24%	N=78	29%	N=93	45%	N=144	100%	N=319
Street cleaning	4%	N=11	55%	N=163	31%	N=92	11%	N=33	100%	N=299
Street lighting	7%	N=20	49%	N=152	30%	N=94	14%	N=43	100%	N=309
Snow removal	6%	N=16	25%	N=75	39%	N=116	30%	N=90	100%	N=298
Sidewalk maintenance	4%	N=12	40%	N=128	41%	N=131	15%	N=46	100%	N=317
Bus or transit services	10%	N=28	39%	N=114	34%	N=100	17%	N=49	100%	N=292
Land use, planning, and zoning	5%	N=15	20%	N=54	42%	N=111	33%	N=88	100%	N=268
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=11	22%	N=49	40%	N=88	33%	N=72	100%	N=220
Affordable high-speed internet access	10%	N=26	30%	N=83	30%	N=82	30%	N=83	100%	N=274
Drinking water	37%	N=116	42%	N=132	19%	N=59	1%	N=5	100%	N=311
Sewer services	33%	N=85	51%	N=131	14%	N=36	1%	N=3	100%	N=256
Storm water management (storm drainage, dams, levees, etc.)	20%	N=51	52%	N=131	19%	N=48	9%	N=22	100%	N=252
Utility billing	8%	N=21	51%	N=135	29%	N=78	12%	N=31	100%	N=265
Police/sheriff services	11%	N=30	43%	N=113	35%	N=92	11%	N=30	100%	N=266
Crime prevention	7%	N=22	21%	N=63	31%	N=93	42%	N=126	100%	N=303
Animal management	12%	N=32	55%	N=143	26%	N=67	7%	N=20	100%	N=262

Please rate the quality of each of the following services in Boulder.			Good		Fair		Poor		Total	
Ambulance or emergency medical services	20%	N=39	60%	N=120	20%	N=40	1%	N=2	100%	N=201
Fire services	37%	N=88	52%	N=122	10%	N=24	0%	N=0	100%	N=235
Fire prevention and education	27%	N=68	47%	N=118	24%	N=61	1%	N=4	100%	N=252
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	18%	N=44	48%	N=116	26%	N=63	9%	N=21	100%	N=244
Preservation of natural areas (open space, farmlands, and greenbelts)	48%	N=151	37%	N=117	9%	N=27	5%	N=17	100%	N=312
Recreational opportunities in Boulder open space	52%	N=162	36%	N=112	9%	N=28	3%	N=9	100%	N=311
Recycling/composting	28%	N=85	45%	N=140	21%	N=64	7%	N=20	100%	N=310
Yard waste pick-up	25%	N=54	46%	N=96	17%	N=36	12%	N=25	100%	N=212
City parks	26%	N=81	43%	N=133	23%	N=71	8%	N=26	100%	N=311
Recreation programs or classes	29%	N=68	48%	N=110	18%	N=42	5%	N=11	100%	N=230
Recreation centers or facilities	23%	N=58	49%	N=124	17%	N=44	12%	N=29	100%	N=255
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	26%	N=69	52%	N=135	17%	N=45	5%	N=13	100%	N=262

Table 167: Question 8 with "don't know" responses

Please rate the quality of each of the following services in Boulder.	Excel	Excellent		Good		Fair		Poor		Don't know		
Public information and communication	11%	N=33	45%	N=138	26%	N=79	10%	N=32	9%	N=27	100%	N=310
Traffic enforcement	8%	N=25	28%	N=88	34%	N=107	22%	N=68	8%	N=26	100%	

Please rate the quality of each of the following services in Boulder.	Excel	llent	Good	I	Fair		Poor		Don'	t know	Total	
Traffic signal timing	3%	N=9	42%	N=134	29%	N=91	25%	N=79	1%	N=3	100%	N=316
Street repair	1%	N=4	24%	N=78	29%	N=93	45%	N=144	1%	N=2	100%	N=321
Street cleaning	3%	N=11	51%	N=163	29%	N=92	10%	N=33	6%	N=20	100%	N=318
Street lighting	6%	N=20	49%	N=152	30%	N=94	14%	N=43	1%	N=4	100%	N=313
Snow removal	5%	N=16	24%	N=75	36%	N=116	28%	N=90	6%	N=20	100%	N=318
Sidewalk maintenance	4%	N=12	40%	N=128	41%	N=131	14%	N=46	1%	N=3	100%	N=320
Bus or transit services	9%	N=28	36%	N=114	31%	N=100	15%	N=49	9%	N=28	100%	N=320
Land use, planning, and zoning	5%	N=15	17%	N=54	35%	N=111	28%	N=88	15%	N=46	100%	N=314
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=11	16%	N=49	28%	N=88	23%	N=72	29%	N=92	100%	N=312
Affordable high-speed internet access	8%	N=26	26%	N=83	26%	N=82	26%	N=83	13%	N=40	100%	N=314
Drinking water	37%	N=116	42%	N=132	19%	N=59	1%	N=5	1%	N=2	100%	N=313
Sewer services	27%	N=85	42%	N=131	12%	N=36	1%	N=3	18%	N=57	100%	N=313
Storm water management (storm drainage, dams, levees, etc.)	17%	N=51	42%	N=131	15%	N=48	7%	N=22	19%	N=60	100%	N=312
Utility billing	7%	N=21	43%	N=135	25%	N=78	10%	N=31	15%	N=48	100%	N=313
Police/sheriff services	10%	N=30	36%	N=113	29%	N=92	10%	N=30	15%	N=48	100%	N=314
Crime prevention	7%	N=22	20%	N=63	29%	N=93	40%	N=126	3%	N=11	100%	N=314
Animal management	10%	N=32	46%	N=143	21%	N=67	6%	N=20	16%	N=51	100%	N=312
Ambulance or emergency medical services	13%	N=39	38%	N=120	13%	N=40	1%	N=2	36%	N=111	100%	N=312

Please rate the quality of each of the following services in Boulder.	Exce	llent	Good	ı	Fair		Poor		Don'	t know	Total	
Fire services	28%	N=88	39%	N=122	8%	N=24	0%	N=0	25%	N=78	100%	N=313
Fire prevention and education	22%	N=68	38%	N=118	20%	N=61	1%	N=4	19%	N=60	100%	N=311
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	N=44	38%	N=116	20%	N=63	7%	N=21	21%	N=66	100%	N=310
Preservation of natural areas (open space, farmlands, and greenbelts)	48%	N=151	37%	N=117	9%	N=27	5%	N=17	1%	N=3	100%	N=315
Recreational opportunities in Boulder open space	52%	N=162	36%	N=112	9%	N=28	3%	N=9	1%	N=3	100%	N=314
Recycling/composting	27%	N=85	45%	N=140	20%	N=64	6%	N=20	1%	N=4	100%	N=314
Yard waste pick-up	17%	N=54	31%	N=96	12%	N=36	8%	N=25	32%	N=98	100%	N=310
City parks	26%	N=81	42%	N=133	23%	N=71	8%	N=26	1%	N=3	100%	N=314
Recreation programs or classes	22%	N=68	35%	N=110	14%	N=42	3%	N=11	26%	N=82	100%	N=312
Recreation centers or facilities	18%	N=58	40%	N=124	14%	N=44	9%	N=29	18%	N=57	100%	N=311
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	22%	N=69	43%	N=135	14%	N=45	4%	N=13	16%	N=50	100%	N=312

Table 168: Question 9

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Boulder (in-person, phone, email, or web) for help or information	36%	N=116	64%	N=204	100%	N=320
Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion	56%	N=179	44%	N=141	100%	N=320
Attended a local public meeting (of local elected officials like City, advisory boards, town halls, HOA meetings, neighborhood watch, etc.)	58%	N=187	42%	N=133	100%	N=320
Watched (online or on television) a local public meeting	48%	N=152	52%	N=162	100%	N=315
Volunteered your time to some group/activity in Boulder	43%	N=135	57%	N=179	100%	N=314
Voted in your most recent local election	13%	N=41	87%	N=278	100%	N=319
Used bus, rail, subway, or other public transportation instead of driving	25%	N=80	75%	N=238	100%	N=318
Carpooled with other adults or children instead of driving alone	20%	N=61	80%	N=251	100%	N=313
Walked or biked instead of driving	8%	N=25	92%	N=295	100%	N=319
Taken steps to reduce your climate impact	10%	N=32	90%	N=288	100%	N=320

Table 169: Question 10 without "don't know" responses

Please rate the following categories of Boulder government performance.	Excel	lent	Good		Fair		Poor		Total	
The value of services for the taxes paid to Boulder	7%	N=21	33%	N=94	35%	N=102	25%	N=71	100%	N=288
The overall direction that Boulder is taking	6%	N=19	29%	N=91	24%	N=76	41%	N=131	100%	N=317
The job Boulder government does at welcoming community member involvement	12%	N=34	34%	N=94	33%	N=91	20%	N=55	100%	N=274

Please rate the following categories of Boulder government performance.	Excel	llent	Good	1	Fair		Poor		Total	
The job Boulder government does at informing the public with openness and transparency	8%	N=25	33%	N=99	37%	N=111	21%	N=62	100%	N=297
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	4%	N=12	28%	N=79	27%	N=76	41%	N=116	100%	N=283
The job Boulder government does at treating community members with respect	13%	N=35	37%	N=102	37%	N=101	13%	N=36	100%	N=274

Table 170: Question 10 with "don't know" responses

Please rate the following categories of Boulder government performance.	Excel	lent	Good	ł	Fair		Poor		Don'	_	Total	
The value of services for the taxes paid to Boulder	7%	N=21	29%	N=94	32%	N=102	22%	N=71	10%	N=32	100%	N=320
The overall direction that Boulder is taking	6%	N=19	29%	N=91	24%	N=76	41%	N=131	1%	N=3	100%	N=320
The job Boulder government does at welcoming community member involvement	11%	N=34	30%	N=94	29%	N=91	18%	N=55	13%	N=41	100%	N=315
The job Boulder government does at informing the public with openness and transparency	8%	N=25	31%	N=99	35%	N=111	20%	N=62	6%	N=18	100%	N=315

Please rate the following categories of Boulder government performance.	Excel	lent	Good	I	Fair		Poor		Don's	_	Total	
The job Boulder's City Council does implementing policies that reflect the values of the Boulder community	4%	N=12	25%	N=79	24%	N=76	37%	N=116	10%	N=32	100%	N=315
The job Boulder government does at treating community members with respect	11%	N=35	32%	N=102	32%	N=101	11%	N=36	13%	N=41	100%	N=315

Table 171: Question 11

In the past 12 months, have you provided any input to the city as a part of city decision-making?	Percent	Number
No	40%	N=128
Yes	60%	N=194
Total	100%	N=321

Table 172: Question 11a

Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred?	Percent	Number
No	42%	N=80
Yes	58%	N=112
Total	100%	N=192

Table 173: Question 12

		able 175.	Questi	011 12						
Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.	Esser	Essential		Very important		Somewhat important		Not at all important		
Overall economic health of Boulder	28%	N=85	47%	N=146	24%	N=73	1%	N=5	100%	N=309
Overall quality of the transportation system (auto, bicycle, foot, bus) in Boulder	50%	N=159	32%	N=102	14%	N=44	3%	N=10	100%	N=316
Overall design or layout of Boulder's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	44%	N=140	36%	N=113	17%	N=53	3%	N=9	100%	N=315
Overall quality of the utility infrastructure in Boulder (water, sewer, storm water, electric/gas, broadband)	35%	N=107	44%	N=135	20%	N=63	1%	N=4	100%	N=308
Overall feeling of safety in Boulder	60%	N=190	24%	N=77	12%	N=39	3%	N=9	100%	N=316
Overall quality of natural environment in Boulder	53%	N=167	34%	N=105	11%	N=35	2%	N=5	100%	N=313
Overall quality of parks and recreation opportunities	33%	N=103	42%	N=129	19%	N=60	5%	N=17	100%	N=309
Overall health and wellness opportunities in Boulder	21%	N=67	42%	N=132	25%	N=78	11%	N=34	100%	N=311
Overall opportunities for education, culture, and the arts	13%	N=39	42%	N=129	36%	N=111	9%	N=27	100%	N=306
Connection and engagement within the community	22%	N=69	47%	N=146	28%	N=86	3%	N=10	100%	N=311
Equity and inclusivity	32%	N=101	27%	N=86	27%	N=84	13%	N=41	100%	N=313

Table 174: Question 13 without "don't know" responses

To what degree, if at all, is homelessness a problem in the City of Boulder?	Percent	Number
Major problem	68%	N=219
Moderate problem	28%	N=91
Minor problem	3%	N=9
Not a problem	0%	N=1
Total	100%	N=320

Table 175: Question 13 with "don't know" responses

To what degree, if at all, is homelessness a problem in the City of Boulder?	Percent	Number
Major problem	68%	N=219
Moderate problem	28%	N=91
Minor problem	3%	N=9
Not a problem	0%	N=1
Don't know	0%	N=1
Total	100%	N=321

Table 176: Question 14 without "don't know" responses

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	ntial	Very impo	rtant	Some		Not a		Total	
Job training programs	28%	N=83	28%	N=84	35%	N=106	9%	N=28	100%	N=300
Mental health programs	53%	N=165	29%	N=90	15%	N=45	3%	N=11	100%	N=311

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	ntial	Very impo	rtant	Some		Not a		Total	
Substance abuse programs	51%	N=158	30%	N=94	16%	N=50	3%	N=8	100%	N=310
Shelter during severe weather, including temperature extremes	49%	N=154	25%	N=78	17%	N=52	9%	N=29	100%	N=313
Housing/rental assistance programs	38%	N=117	27%	N=83	20%	N=62	14%	N=43	100%	N=306
Supportive housing, which combines housing with services such as job training and substance abuse treatment	47%	N=146	30%	N=92	14%	N=45	9%	N=27	100%	N=310

Table 177: Question 14 with "don't know" responses

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	ntial	Very impo	rtant	Some	ewhat rtant	Not a		Don kno	_	Total	
Job training programs	27%	N=83	27%	N=84	34%	N=106	9%	N=28	4%	N=12	100%	N=312
Mental health programs	53%	N=165	29%	N=90	15%	N=45	3%	N=11	0%	N=1	100%	N=312
Substance abuse programs	51%	N=158	30%	N=94	16%	N=50	2%	N=8	1%	N=2	100%	N=312
Shelter during severe weather, including temperature extremes	49%	N=154	25%	N=78	17%	N=52	9%	N=29	0%	N=1	100%	N=314
Housing/rental assistance programs	38%	N=117	27%	N=83	20%	N=62	14%	N=43	1%	N=3	100%	N=309

How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?	Esser	ıtial	Very impo	rtant	Some		Not a		Don kno	_	Total	
Supportive housing, which combines housing with services such as job training and substance abuse treatment	46%	N=146	29%	N=92	14%	N=45	8%	N=27	1%	N=5	100%	N=314

Table 178: Question 15 without "don't know" responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	ntial	Very impo	rtant	Some		Not a		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	37%	N=116	31%	N=98	19%	N=60	12%	N=36	100%	N=311
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	22%	N=68	25%	N=76	28%	N=87	25%	N=79	100%	N=310
Medium-density development (like townhouses)	31%	N=97	30%	N=95	29%	N=94	10%	N=32	100%	N=318
Higher-density development (like apartments)	34%	N=109	14%	N=43	28%	N=88	24%	N=77	100%	N=316
Changes to the occupancy levels (the number of people who can live in) in current housing	31%	N=95	18%	N=55	17%	N=53	33%	N=102	100%	N=306

Table 179: Question 15 with "don't know" responses

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There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?	Esser	ntial	Very	ortant	Some		Not a		Don kno		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	37%	N=116	31%	N=98	19%	N=60	12%	N=36	1%	N=4	100%	N=314
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	21%	N=68	24%	N=76	27%	N=87	25%	N=79	3%	N=9	100%	N=319
Medium-density development (like townhouses)	30%	N=97	30%	N=95	29%	N=94	10%	N=32	0%	N=2	100%	N=319
Higher-density development (like apartments)	34%	N=109	13%	N=43	27%	N=88	24%	N=77	1%	N=3	100%	N=319
Changes to the occupancy levels (the number of people who can live in) in current housing	30%	N=95	17%	N=55	17%	N=53	32%	N=102	3%	N=11	100%	N=317

Table 180: Question 16

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services:	Majo sourc		Minor source			Not a source		
City of Boulder print newsletter (2x a year) and bi-monthly newsletter by email	33%	N=107	39%	N=124	27%	N=88	100%	N=319
City website (bouldercolorado.org)	54%	N=170	36%	N=113	10%	N=33	100%	N=316
Topic specific electronic emails issued by the city	47%	N=147	34%	N=107	19%	N=59	100%	N=313
Government access cable channel	8%	N=25	25%	N=78	67%	N=208	100%	N=311
City Council meeting livestreams or recorded broadcasts	25%	N=78	37%	N=114	38%	N=118	100%	N=311
Nextdoor	19%	N=60	36%	N=111	45%	N=140	100%	N=311
Facebook	14%	N=44	36%	N=114	49%	N=154	100%	N=312
Twitter	18%	N=54	34%	N=104	48%	N=148	100%	N=306
Instagram	25%	N=77	24%	N=74	51%	N=159	100%	N=310
YouTube	10%	N=30	25%	N=77	66%	N=203	100%	N=309
Boulder Daily Camera	41%	N=128	35%	N=109	24%	N=74	100%	N=311
The Denver Post	12%	N=39	38%	N=117	50%	N=155	100%	N=311
Boulder Weekly	21%	N=64	37%	N=113	42%	N=128	100%	N=305
Local TV/radio stations	14%	N=43	35%	N=107	51%	N=154	100%	N=303
Other online news sources, like Boulder Reporting Lab or the Boulder Beat	41%	N=129	27%	N=84	32%	N=99	100%	N=312
Word of mouth from family, friends, community connectors or neighbors	46%	N=143	47%	N=145	6%	N=20	100%	N=308

Open-Ended Responses

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category and are in alphabetical order.

Question D9: What is your race/ethnicity? - Other

- European
- European American
- Human
- Human
- Jewish
- Multiracial
- No
- Shouldn't matter
- Spanish Irish

Appendix H: Survey Materials

The following pages contain copies of the survey materials sent to randomly selected households within the City of Boulder.

Dear Boulder Community Member,

It won't take much of your time to make a big difference! Your household has been randomly selected to participate in Boulder's 2023 Community Survey. Your participation in this survey is very important—your answers will help the City of Boulder make decisions that affect us all.

In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey. You can go online now and complete the **confidential survey** at:

https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to share feedback just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

Sincerely,

Estimado Residente de Boulder,

¡Unos pocos minutos de su tiempo pueden ser de gran ayuda para nuestra comunidad! Su hogar ha sido elegido al azar para participar en la Encuesta de la Comunidad del 2023 de Boulder. Su participación en esta **encuesta confidencial** es muy importante— sus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la **encuesta confidencial** en línea en español en:

https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. Dentro de unas pocas semanas llevaremos a cabo otra encuesta que estará abierta a todos los residentes. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una ciudad mejor!

Atentamente,



Nuria Rivera-Vandermyde City Manager/Administrador de la Ciudad



Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono



Communication and Engagement Department, City of Boulder 1001 Arapahoe Ave. Boulder, CO 80306 Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear Boulder Community Member,

Just a reminder—if you have not yet completed Boulder's 2023 Community Survey, please do so. If you have completed it, thank you! Please do not respond twice.

Your participation in this survey is very important—your answers will help the City of Boulder make decisions that affect us all.

You can complete the **confidential survey** online now at:

https://polco.us/xxplaceholder

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

Sincerely,

Estimado Residente de Boulder,

Si aún no ha contestado la Encuesta de la Comunidad de Boulder de 2023, ¡aquí tiene otra oportunidad de hacerlo! Si ya la ha completado, gracias. Por favor no responda dos veces.

Su participación en esta encuesta es muy importante sus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la **encuesta confidencial** en línea en:

https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una ciudad mejor!

Atentamente,

1PR-

Nuria Rivera-Vandermyde City Manager/Administrador de la Ciudad



Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono



Communication and Engagement Department, City of Boulder 1001 Arapahoe Ave. Boulder, CO 80306 Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear Boulder Community Member,

It won't take much of your time to make a big difference! Your household has been randomly selected to participate in Boulder's 2023 Community Survey. Your participation in this survey is very important—your answers will help the City of Boulder make decisions that affect us all.

In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey. You can wait a few days for a paper survey to arrive in the mail, or go online now and complete the **confidential survey** at:

https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to share feedback just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554. Thank you for helping create a better city!

Sincerely,

Estimado Residente de Boulder,

¡Unos pocos minutos de su tiempo pueden ser de gran ayuda para nuestra comunidad! Su hogar ha sido elegido al azar para participar en la Encuesta de la Comunidad del 2023 de Boulder. Su participación en esta **encuesta confidencial** es muy importante— sus respuestas ayudarán a tomar decisiones que afectan nuestra comunidad.

Puede completar la **encuesta confidencial** en línea en español en:

https://polco.us/xxplaceholder

Para acceder a la encuesta en español elija la opción 'español' en la parte superior de la pantalla. También puede esperar unos días hasta recibir la encuesta en inglés por correo. Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. Dentro de unas pocas semanas llevaremos a cabo otra encuesta que estará abierta a todos los residentes. Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por ayudar a crear una mejor ciudad!

Atentamente,

YPR-

Nuria Rivera-Vandermyde City Manager/Administrador de la Ciudad



Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono



Communication and Engagement Department, City of Boulder 1001 Arapahoe Ave. Boulder, CO 80306 Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



September 2023

Dear City of Boulder Community Member:

Please help us shape the future of Boulder! You have been selected at random to participate in the 2023 Boulder Community Survey. If you've already completed the survey online, thank you. Please do not respond twice.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our city.

A few things to remember:

- Your responses are confidential and no identifying information will be shared.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all who wish to participate just a few weeks from now.

If you have any questions about the survey, please call 303-441-3554.

Thank you for your time and participation! Sincerely,

Estimado Residente de la ciudad de Boulder:

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de la Comunidad de Boulder del 2023. Si ya completó la encuesta en línea, gracias. Por favor no responda dos veces.

Por favor tome unos minutos para completar la encuesta adjunta; si usted prefiere completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante—especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

- Sus respuestas son confidenciales y no se compartirá ninguna información de identificación.
- Para poder escuchar a un grupo diverso de residentes, la encuesta la debe completar el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente.
- Puede devolver la encuesta en inglés por correo en el sobre prepagado adjunto, o puede completar la encuesta en línea en español en:

https://polco.us/xxplaceholder

Por favor no comparta el enlace de su encuesta.

Esta encuesta es solamente para hogares seleccionados al azar. Dentro de unas semanas, llevaremos a cabo otra encuesta que estará abierta a todos los residentes.

Si tiene alguna pregunta sobre la encuesta o si le gustaría recibir una encuesta en español por correo, por favor llame al 303-441-3554. ¡Gracias por su tiempo y participación!

Atentamente,

YPR-



Scan to take the survey on your phone Escanear para tomar la encuesta en su teléfono

Nuria Rivera-Vandermyde City Manager/Administrador de la Ciudad

The City of Boulder 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1.	Please rate each of the following aspects of quality of life in Boulder.
----	--------------------------------------------------------------------------

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Boulder as a place to live	1	2	3	4	5
Boulder as a place to raise children	1	2	3	4	5
Boulder as a place to work	1	2	3	4	5
Boulder as a place to visit	1	2	3	4	5
Boulder as a place to retire	1	2	3	4	5
The overall quality of life in Boulder	1	2	3	4	5
Sense of community	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Boulder as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	Poor 1	<u>Don't know</u>
Overall quality of the transportation system (auto, bicycle, foot, bus)					
in Boulder	1	2	3	4	5
Overall quality of the utility infrastructure in Boulder					
(water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall quality of natural environment in Boulder	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Boulder	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5
The city as a place for innovation, creativity, and entrepreneurship	1	2	3	4	5

3. Please rate how safe or unsafe you feel:

Ver safe		Neither safe nor unsafe	Somewhat unsafe	Very <u>unsafe</u>	Don't <u>know</u>
In your neighborhood during the day1	2	3	4	5	6
In Boulder's downtown/commercial area					
during the day1	2	3	4	5	6
From property crime1	2	3	4	5	6
From violent crime1	2	3	4	5	6
From fire, flood, or other natural disaster1	2	3	4	5	6
In city parks, facilities, and trails1	2	3	4	5	6
In Boulder, based on your personal identity1	2	3	4	5	6

4. How important is it that local government focuses on creating a diverse, equitable, and inclusive city?

O Essential	O Very important	• Somewhat important	O Not at all important	O Don't know

5. How welcome and accepted do you feel...

	Very	Somewhat	Neither welcome	Somewhat	Very	Don't	
	<u>welcome</u>	<u>welcome</u>	nor unwelcome	<u>unwelcome</u>	<u>unwelcome</u>	<u>know</u>	
At city parks, trails, and facilities	1	2	3	4	5	6	
At city-sponsored community engagement							
activities	1	2	3	4	5	6	
In the Boulder community, based on your							
personal identity	1	2	3	4	5	6	

6. Please also rate each of the following in the Boulder community.

<u>Exc</u>	<u>ellent</u>	Good	<u>Fair</u>	<u>Poor</u>	Don't know
Ease of public parking	. 1	2	3	4	5
Ease of travel by car in Boulder	. 1	2	3	4	5
Ease of travel by public transportation in Boulder	. 1	2	3	4	5
Ease of travel by bicycle in Boulder	. 1	2	3	4	5
Ease of walking in Boulder	. 1	2	3	4	5
Well-planned residential growth	. 1	2	3	4	5
Well-planned commercial growth		2	3	4	5

		Excellent	Good	<u>Fair</u>	<u>Poor</u>	Don't know
	Well-designed neighborhoods		2	3	4	5
	Clarity and language options of signage in public spaces		2	3	4	5
	Preservation of the historical or cultural character of the community.		2	3	4	5
	Public places where people want to spend time		2	3	4	5
	Variety of housing options		2	3	4	5
	Availability of affordable quality housing		2	3	4	5
	Cleanliness of Boulder		2	3	4	5
	Water resources (beaches, lakes, ponds, riverways, etc.)		2	3	4	5
	Air quality		2	3	4	5
	Availability of paths and walking trails		2	3	4	5
	Fitness opportunities (including exercise classes and paths or trails, e	etc.) 1	2	3	4	5
	Recreational opportunities	1	2	3	4	5
	Opportunities to attend cultural/arts/music activities	1	2	3	4	5
	Opportunities to attend special events and festivals		2	3	4	5
	Outdoor spaces to gather with large families or groups	1	2	3	4	5
	Quantity and variety of city activities, programs, and/or locations					
	available to children and teens under 18	1	2	3	4	5
	Community support for the arts		2	3	4	5
	Availability of affordable quality childcare/preschool		2	3	4	5
	Adult educational opportunities	1	2	3	4	5
	Opportunities to volunteer	1	2	3	4	5
	Opportunities to participate in community matters	1	2	3	4	5
	Availability of affordable quality mental health care	1	2	3	4	5
7	Please rate each of the following in the Boulder community.					
<i>,</i> .	rease rate each of the following in the Bourder community.	Excellent	Good	<u>Fair</u>	Poor	Don't know
	Overall quality of business and service establishments in Boulder		2	3	4	5
	Variety of business and service establishments in Boulder		2	3	4	5
	Vibrancy of downtown/commercial area	1	2	3	4	5
	Employment opportunities		2	3	4	5
	Shopping opportunities	1	2	3	4	5
	Cost of living in Boulder	1	2	3	4	5
8.	Please rate the quality of each of the following services in Boulde	er.				
	· · ·	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	Don't know
	Public information and communication	1	2	3	4	5
	Traffic enforcement	1	2	3	4	5
	Traffic signal timing	1	2	3	4	5
	Street repair	1	2	3	4	5
	Street cleaning	1	2	3	4	5
	Street lighting	1	2	3	4	5
	Snow removal	1	2	3	4	5
	Sidewalk maintenance	1	2	3	4	5
	Bus or transit services	1	2	3	4	5
	Land use, planning, and zoning	1	2	3	4	5
	Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
	Affordable high-speed internet access	1	2	3	4	5
	Drinking water	1	2	3	4	5
	Sewer services	1	2	3	4	5
	Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
	Utility billing	1	2	3	4	5
	Police/sheriff services		2	3	4	5
	Crime prevention	1	2	3	4	5
	Animal management		2	3	4	5
	Ambulance or emergency medical services	1	2	3	4	5
	Fire services	1	2	3	4	5
	Fire prevention and education	1	2	3	4	5

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	<u>Excellent</u>	Good	<u>Fair</u>	<u>Poor</u>	Don't know
Emergency preparedness (services that prepare the community					
for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts) 1	2	3	4	5
Recreational opportunities in Boulder open space	1	2	3	4	5
Recycling/composting	1	2	3	4	5
Yard waste pick-up		2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Overall customer service by Boulder employees					
(police, receptionists, planners, etc.)	1	2	3	4	5

9. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Boulder (in-person, phone, email, or web) for help or information	1	2
Contacted Boulder elected officials (in-person, phone, email, or web) to express your opinion	1	2
Attended a local public meeting (of local elected officials like City, advisory boards, town halls,		
HOA meetings, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting	1	2
Volunteered your time to some group/activity in Boulder	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving	1	2
Carpooled with other adults or children instead of driving alonealone	1	2
Walked or biked instead of driving	1	2
Taken steps to reduce your climate impact	1	2

10. Please rate the following categories of Boulder government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	Don't know
The value of services for the taxes paid to Boulder	1	2	3	4	5
The overall direction that Boulder is taking	1	2	3	4	5
The job Boulder government does at welcoming community member					
involvement	1	2	3	4	5
The job Boulder government does at informing the public with					
openness and transparency	1	2	3	4	5
The job Boulder's City Council does implementing policies that refle	ect				
the values of the Boulder community	1	2	3	4	5
The job Boulder government does at treating community members					
with respect	1	2	3	4	5

11. In the past 12 months, have you provided any input to the city as a part of city decision-making?

	is) or	kip to	question	12)	9	res	continue	το	question	11a _j	J
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11a. Do you believe that your input was heard, even if the outcome wasn't ultimately what you preferred? \bigcirc No \bigcirc Yes

12. Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two to three years.

	<u>Essential</u>	Very <u>important</u>	Somewhat important	Not at all important
Overall economic health of Boulder	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus)				
in Boulder	1	2	3	4
Overall design or layout of Boulder's residential and commercial				
areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Boulder				
(water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Boulder	1	2	3	4

	<u>Essential</u>	Very <u>important</u>	Somewhat important	
Overall quality of natural environment in Boulder	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Boulder	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Connection and engagement within the community	1	2	3	4
Equity and inclusivity	1	2	3	4

13. To what degree, if at all, is homelessness a problem in the City of Boulder?

O Major problem O Moderate problem O Minor problem O Not a problem O Don't know

14. How important to you, if at all, is it for the city to contribute funding to community-based organizations that provide each of the following services to the homeless population and others in need?

	Very	Somewhat	Not at all	Don't
<u>Essential</u>	<u>important</u>	<u>important</u>	<u>important</u>	<u>know</u>
Job training programs1	2	3	4	5
Mental health programs1	2	3	4	5
Substance abuse programs1	2	3	4	5
Shelter during severe weather, including temperature extremes1	2	3	4	5
Housing/rental assistance programs1	2	3	4	5
Supportive housing, which combines housing with services				
such as job training and substance abuse treatment1	2	3	4	5

15. There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the city encourage each of the following?

	Very	Somewhat	Not at all	Don't	
<u>Essential</u>	<u>important</u>	<u>important</u>	<u>important</u>	<u>know</u>	
Preservation of small starter homes (homes with fewer rooms or					
other amenities that are affordable for first-time buyers)1	2	3	4	5	
Building of more accessory dwelling units (apartments or small					
homes built above garages, in backyards, etc.)1	2	3	4	5	
Medium-density development (like townhouses)1	2	3	4	5	
Higher-density development (like apartments)1	2	3	4	5	
Changes to the occupancy levels					
(the number of people who can live in) in current housing1	2	3	4	5	

16. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events and services:

<u>Major</u> :	<u>source</u>	Minor source	Not a source
City of Boulder print newsletter (2x a year)			
and bi-monthly newsletter by email1	1	2	3
City website (bouldercolorado.org)1	1	2	3
Topic specific electronic emails issued by the city1	1	2	3
Government access cable channel1	1	2	3
City Council meeting livestreams or recorded broadcasts1	1	2	3
Nextdoor1	1	2	3
Facebook1	1	2	3
Twitter1	1	2	3
Instagram1	1	2	3
YouTube1	1	2	3
Boulder Daily Camera1	1	2	3
<i>The Denver Post</i> 1	1	2	3
Boulder Weekly1	[2	3
Local TV/radio stations1		2	3
Other online news sources, like Boulder Reporting Lab or the Boulder Beat1		2	3
Word of mouth from family, friends, community connectors or neighbors1	Ĺ	2	3

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Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1.	In general, how many times do you:	Several times a day	Once <u>a day</u>	A few times a week	Every <u>few weeks</u>	Less often or never	Don't know	
	Visit social media sites such as Facebook,	-						
	Twitter, Nextdoor, Instagram, etc		2	3	4	5	6	
	Use or check email		2	3	4	5	6	
	Send or receive text messages by phone	I	2	3	4	5	6	
D2.	How many years have you lived in Boulder?	D8	D8. How much do you anticipate your household's total					
			income before taxes will be for the current year? (Please include in your total income money from all sources for					
	Less than 2 years2-5 years		all persons living in your household.)					
	O 6-10 years		O Less than \$25,000 O \$100,000 to \$149,999					
	O 11-20 years			5,000 to \$49,99		,000 to \$149,		
	O More than 20 years			0,000 to \$74,99		,000 to \$199,		
D3.	Which best describes the building you live	•		5,000 to \$99,99		,000 to \$255,		
	in?	DS	D9. What is your race/ethnicity? (Select all that apply.)					
	O Single-family detached home	_	☐ American Indian or Alaskan Native					
	O Townhouse or duplex (may share walls bu	it	☐ Asian ☐ Black or African American ☐ Hispanic ☐ Notice Housian or Other Bacific Islander					
	no units above or below you) O Condominium or apartment (have units							
	above or below you)							
	O Mobile home		□ Native Hawaiian or Other Pacific Islander□ Nepali					
	O Other		□ Wh					
D4.	Do you rent or own your home?			ace/ethnicity r	ot listed (ple	ease		
	O Rent			pecify:)	
	O 0wn	D 1	l0. In wh	ich category i	is your age?			
D5.	Do any children 17 or under live in your			-24 years	O 55-64	4 years		
	household?			-34 years	O 65-74			
	O No O Yes			-44 years	○ 75 ye	ears or older		
	Are you or any other members of your		Q 45-	-54 years				
	household aged 65 or older?	D 1	1. What	is your gende	r?			
	O No O Yes		O Wo					
	Are you able to cover all of your essential		O Ma					
υ/.	expenses without accumulating debt? O No O Yes		O Ide	entify in anothe	er way 🗲 go t	to D11a		
			D11a. If you identify in another way, how would you describe your gender?					
			Agender/I don't identify with any genderGenderqueer/gender fluidNon-binary					
O Transgender man								
				nsgender wom	ian			
				o-spirit				
		I) Ide	entify in anothe	er way			

Thank you! Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502